Building a Resilient Ecosystem

YUVA MITRA 2014-15 ANNUAL REPORT
Yuva Mitra, an NGO is established in 1995 under Indian Trust Act 1882 & Society Registration Act 1860 and engaged in Water Resource Development, Strengthening Agricultural Livelihood and Enhancing of Life Skills of Adolescent Girls. NABARD has identified this NGO as implementing agency for promotion of Farmers Producer Organizations (FPOs), Training / Capacity Building of FPOs as Resource Support Agencies (RSAs) and Pilot Project on Value Chain Management for Onion. Yuva Mitra was instrumental in formation of first Producer Company in Maharashtra and is guiding large number of farmers for formation of Producer Organizations.

In Pilot Project for Onion, Yuva Mitra is working with us as Project Implementation Agency (PIA), brought together onion farmers of 6 Primary Agriculture Credit Societies (PACS) in Sinnar and Yeola Blocks of Nasik District and made available direct credit to farmers for drip, pipeline, kandachawl and farm ponds. The farmers were able to increase production, productivity and improve quality of onion. Farmers also started direct marketing of onion through another Farmers Producers Company viz. “Green Vision Farmers Producers Company” established under guidance of Yuva Mitra.

Yuva Mitra has established good rapport with ground level organization of farmers like PACS, FPOs and Farmers Clubs for building linkages with farmers for implementing number of developmental schemes. This experience of Yuva Mitra could be used for various agri-rural development programmes, including climate change adoption programme.

I extend my best wishes to Yuva Mitra for taking further the path of Rural Development.
IL&FS's partnership with Yuva Mitra started recently in January 2015 through the co-conceptualisation of a goat rearing programme for economically disadvantaged women in the Khed Sinner belt along the highway that we are building in Maharashtra. What impressed us is the objective clarity, commitment to social justice and on-ground competence they brought to the task. As we move into the second phase of this project, we will be working towards water and afforestation intervention to fortify the core goat based livelihood programme. By integrating complimentary interventions by leveraging support from different partners, YM's sustainability orientation and being an effective platform for holistic development comes through very clearly.

I would like to commend Yuva Mitra for not just innovating and impacting on the ground and being the change, but also for being a torch-bearer that is actively and freely sharing its experience and knowledge to shape the policy and practices across the country. Their role, now and in the foreseeable future, in developing, demonstrating and actively propagating Producer Companies, that are true to the spirit of this concept, will be very key. There is a need for active and genuine PCs from all over India to converge on a platform and for various functional sub-groups to emerge to work to support each other on: capacity development on production and management aspects; governance and succession; financial and business planning; common marketing; legal & compliance etc..

I hope YM will play a strong role in these through its enabling relationships with NABARD, GIZ and small partners such as us. For this pathway of change, I wish them well and look forward to working with them in a shared journey for a better tomorrow.
Yuva Mitra, in its journey of past 20 years, has been in the forefront of mobilizing vulnerable sections of the society, focusing mainly in Nasik district, to help themselves towards empowerment through natural resources management and regenerating the ecosystems they live in. It has always adopted practical approach in addressing the issues confronting the rural areas. In recent years, their work in collectivization of farmers' efforts through producers' organization approach is noteworthy and put them in a position of creating models for other to adopt.

NABARD, with an endeavour to fulfil its mandate of equitable and sustainable agriculture and rural development through credit and other promotional supports, has partnered with many NGOs, among others, across the country. With the experience and ability to create innovative development models observed with Yuva Mitra, NABARD, in their collaboration, could implement a unique project namely 'Pilot Project on Value Chain Management in Onion' addressing the entire gamut of onion production. Keeping in view the contribution of Yuva Mitra in promoting peoples' organizations, Farmers' Producer Organizations (FPOs), conduct of training programmes and other related works, NABARD has designated them as Resource Support Agency for promotion of FPOs under Producers' Organisation Development and Upliftment Corpus (PRODUCE) Fund announced by the GOI in the Union Budget in Maharashtra State.

The challenges in the rural area are immense and also the opportunities. There is need for developmental organizations to scale up their operations to make any significant impact. This calls for building linkages with new partners and mobilizing funds of corporates through Corporate Social Responsibility (CSR) and other collaborations. I am sure the committed Team Yuva Mitra can reach new developmental milestones in the years to come and make their efforts give dividend to the under privileged of the society.

I extend my sincere wishes for the future journey of the organization.
Foreword from Stakeholders

Shri. Sunil Shivram Gadhank 
President - Pragmabham Bank, Deogarh, Madhya Pradesh

Summation - Pragmabham Bank, Deogarh, Madhya Pradesh

Puspajyothi, the prajna of the people, has always been the light of truth and justice. The Bank has always been committed to serving the people, providing them with financial support and guidance. We are committed to providing our services in a transparent and ethical manner. We are committed to providing our services in a transparent and ethical manner. We are committed to providing our services in a transparent and ethical manner.

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GIZ- Rural Insurance Services Programme has been associated with Yuva Mitra since June 2014 starting with the promotion of Non-Pesticide Management (NPM) agriculture. The deep understanding of institution-building accumulated by Yuva Mitra under the leadership of Mr. Sunil Pote in variability touches our initiatives with farmer producers.

In the second year of our association, GIZ RISP is working with Yuva Mitra to establish an integrated value chain for pomegranate growers in Nasik. Under this initiative, farmers and their enterprises shall receive assistance in improving their economic influence within the agricultural value chain. Yuva Mitra’s role in galvanizing the support of pomegranate growers assumes special significance given that a great majority of farmer producer organisations face difficulties in mobilising support and trust from their own members.

The passion and commitment of Yuva Mitra is set in stone and therefore unparalleled. To cite a real life example, our pomegranate value chain project has been under conceptualisation for almost a year during which both partners have genuinely tried to enhance its potential by engaging like-minded stakeholders. Yet call it timing, destiny or something else, things have not moved as steadily as expected. Even then, the resolve and dedication of Yuva Mitra towards the initiative remains unfazed. For this, I offer my heartfelt gratitude to the team and leadership of Yuva Mitra.

With grant funds becoming dearer, resource scarcity is a perpetual reality for grassroots organisations and attracting talent even bigger challenge. It is in these trying circumstances that Yuva Mitra has been able to maintain an ideal mix essential for social enterprises that of professionalism and compassion. This fine balance ingrained amongst the cadres of Yuva Mitra is what distinguishes it across the sector in its quest to find an ideal mix between social development and sustainable business enterprise development.

I am confident that Yuva Mitra is destined for bigger achievements at a time when social enterprises are viewed as promising vehicles for development of disadvantaged communities such as small and marginal producers and artisans. The multi-stakeholder enterprise envisaged for the integration of pomegranate growers within value chains could be the harbinger of sustainable economic development by deploying a unique framework of People Public Private Partnerships (PPP).
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An Overview 2014-15

Why Yuva Mitra Exists?

Yuva Mitra exists because of its work in following thematic areas –
- Creating Generation with Creative Self Expression and Critical Understanding
- Strengthening Community Assets for Sustainable Livelihood Resources
- Supporting Community Actions for Human Rights and Good Governance

Vision

Yuva Mitra envisions a development process of the deprived sections of the society, where people are at the core of decision making and action beyond the model of Welfare Schemes

Building a Resilient Ecosystem

Yuva Mitra through adoption of above approach has been instrumental in creating sustainability at grass-root level, whether it is in the area of Water resource Development & Management or Strengthening of Agricultural Livelihood or Life Skill Development of Adolescent Girls, and also developed an inclusive platform to further the work of shaping sustainable development in Rural India.
Yuva Mitra's Presence in

- Yuva Mitra has presence in 12 talukas of Nashik District through different programs. Names of Taluka are - Sinnar, Igatpuri, Nashik, Trambak, Yeola, Niphad, Dindori, Peth, Chandwad, Deola, Kalwan, Satana

- Yuva Mitra has presence in another 11 districts of Maharashtra where Yuva Mitra in association with other social development organization implements different social development programs

- Yuva Mitra has been appointed as Resource Support Agency by NABARD for Maharashtra through which Promotion & Development of Farmers Producer Organization is being undertaken.

- Yuva Mitra has also been empaneled as Resource Organization for the state of Maharashtra by Small Farmers' Agri-Business Consortium (SFAC), Ministry of Agriculture, Government of India for promotion of FPOs.

Collaborations

Funding Partners

- Bosch India Foundation, Bangalore
- HDFC Ltd
- Bosch Ltd, Nashik
- NABARD
- Dept. of Agriculture, Govt. of Maharashtra
- Sir Dorabji Tata Trust
- German Development Cooperation (GIZ)
- Nashik Run Charitable Trust
Building a Resilient Ecosystem

Supporting Organizations

- Water Resource Dept., Govt. of Maharashtra
- Nashik Irrigation Division
- Dept. of Agriculture, Govt. of Maharashtra
- Nashik Engineering Cluster
- Maharashtra Engineering Training Academy (META)
- Mahatma Phule Krishi Vidyapeeth, Rahuri, Dist. Ahmednagar
- Small Farmers Agri Consortium (SFAC)

Knowledge Partnerships

- WeSchool
- Malardalen University, Sweden
- Sinnar College, Sinnar
- IIM - Ahmedabad
- College of Social Work, Nashik
- Tata Institute of Social Sciences (TISS), Tuljapur

Project Outlay

(The above graph depicts the incremental energy created through inclusive growth model for increasing Yuva Mitra's programmatic reach and impact)
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Programmatic Reach

- Farmers: 5834
- Families: 5516
- Women: 2061
- Men: 2331
- Girls: 7564
- Youth: 220
- Children: 25
Building a Resilient Ecosystem

Integrated Water Resource Development & Management

- Regeneration of Diversion Based Irrigation System
- Promotion & Development of Water User Associations
- Integrated Water Shed Management Program
Building a Resilient Ecosystem

Rationale

Under the Indian Constitution Water is primarily a state subject, but it is an increasingly important national concern in the context of the right of water being a part of the fundamental right to life and emergence of water security crisis because of depletion of water resource, less efforts for conserving the same and climate change factors. Hence it becomes highly important to work on ensuring water security which creates the desired opportunities to ensure food & livelihood security and in turn enhance eco system.

Surface water irrigation system forms an integral part of water resource for undertaking agricultural activity. With respect to the same, Indigenous Diversion based irrigation systems having a well thought out network of canals and sub canals to irrigate land in villages are situated on the river banks. These systems were mostly developed in the British era. Check dams have been built on the river and each check dam has a canal, which is further divided into sub-canals to take water to farms. The gravitational flow ensures that water reaches till the tail end. Apart from irrigation it is also useful for recharging ground water table. Such systems are not only existent in Sinnar area but there are 396 DBI systems in entire Nashik District.

But there are quite a few related issues. For instance, Community managed water system intended by British Govt. could hold ground only till 80’s and 90’s but after which community lost control over the system, it was neglected by the villagers and as a result the system got deteriorated and broken down into parts. Moreover there was no initiative from people for its maintenance since its existence was almost washed out from their minds. As a result groundwater table declined due to lack of recharging and due to heavy extraction through electrical pumps. River ecology was affected due to rampant extraction of sand to meet needs of growing construction. The social transition from joint families to nuclear families resulted in further distribution of lands. Moreover while demarcating lands the sub-canals in fields got damaged and in many places they were encroached by nearby farmers. Ecological degradation and loss of traditional water management system in combination with uncertain rainfall and unpredictable market situation resulted in partial loss of livelihood. It also led to other problems such as indebtedness, alcoholism, dependence and poor standard of living.

On the other hand, irrigation potential created through dams has also played a crucial part in the area of water resource development. In Maharashtra the irrigable area in the state through surface water is 85 lakh hectares out of which irrigation potential created is on 48.35 lakh hectares of land area out of the same actual irrigated area is 32.35 lakh hectares (85%). Maharashtra state has long tradition of farmers' participation in irrigation management in the form of Phad systems and Malgujari tanks. Water Users' Associations (WUAs) are responsible for the operation, maintenance and management of the area under their jurisdiction and receive the prescribed water quota in the form of bulk volumetric supply with the freedom to grow crops of their choice. Over the last 10-15 years, there has been appreciable growth in WUAs. Currently around 8000 WUAs

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are either registered or in the process of registration. There are number of success stories, underlining the importance of WUAs. On the other hand, there are also some instances of little or no appreciable improvement in performance of irrigation projects with WUAs. Prior to 2005, farmers registered WUA as cooperative society with the hope of getting assured water supply and equitable distribution of water. But with the introduction of Maharashtra Management of Irrigation system by Farmers' Act 2005, it became mandatory for the farmers to register WUAs for guaranteed water supply. Most of the WUAs were registered with the initiation of Irrigation department or contractors looking forward for getting repair and construction work. There are hardly 2% of the WUAs which have been initiated by NGOs.

WUA as an institution has not been able to sustain just by collecting water charges. Also the water charges which needs to be collected has been irregular on the collection side and even in terms of government reimbursing 50% of the collected water charges paid to the Govt., there has been several delays. Secondly even the canal repair work to be undertaken by Govt. before handing over the respective system to the village has been delayed.

Yuva Mitra identified the gaps existent both on the supply side and demand side of the Integrated Water resource development & Management model. On the supply side, it was important to sensitize the community regarding their responsibility and ownership towards developing and managing water resource, undertake repair & renovation of the existing systems through people participation and Govt. & Corporate Collaboration and create an institutional framework to ensure sustainability. On the demand side, it was important to optimize the use of water resource and ensure equity in distribution. Also through creation of institutional mechanism it was important to link water security with food & livelihood security for creating socio economic value to water resource.
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Regeneration of Diversion Based Irrigation System

Dev River is a lifeline of Sinnar Block of Nashik district on which there is an existence of indigenous Diversion Based Irrigation system developed in 1870 during the British era. In 2007 Shodh yatra was undertaken through which Yuva Mitra identified that due to loss of community control these systems were in dilapidated condition and required immediate intervention to regenerate these systems. Since last 4 years Yuva Mitra has been working on Regeneration of DBI systems and till date work has been undertaken on 6 systems and 2305 hectares of land has been brought under irrigation. In 2014-15 regeneration work was carried on Balak Bhandara dam details of which have been given below.

Activity Details & Impact created -

- Name of the Village – Sinnar
- Name of Dam – Balak Bhandara
- Irrigation Potential created – 188.13 hectares of land
- No. of families benefited – 112
- WUA formed – Balak Canal WUA
- Funding support – Bosch Ltd, Nashik
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Promotion & Development of Water User Association

Kadwa Dam is a major irrigation dam in Nashik district which supports 11000 hectares of land in four blocks. The dam was constructed with a network of canals but it was not able to provide irrigation to the respective farm area due to various reasons like - water losses, lack of community participation etc. Yuva Mitra has identified this gap & sensitized the community with regards to the same. Currently Yuva Mitra's work is focused in 17 villages of Sinnar Block and 4 villages of Niphad Block and accordingly institutional development in the form of WUAs has been undertaken. Also through networking with Water Resource Dept., G.O.M, Yuva Mitra has succeeded in getting sanction for the repair & renovation work on the entire canal system and accordingly the work have also been commenced.

Key Highlights of the Program

☑ No. of WUAs formed – 14 in Sinnar and 1 in Niphad
☑ Irrigation assured for – 5424 hectares of land in Sinnar and 972 hectares of land in Niphad
☑ No. of families dependent – 4600 (with respect to WUAs formed by Yuva Mitra.)

Activity Details & Impact created -

Before handing over the canal system to the community, it was important to undertake repairs & renovation work for rehabilitating the canal system and for which Yuva Mitra has been networking with Water Resource Dept., Govt. of Maharashtra. Accordingly Yuva Mitra has succeeded in convincing the Government and they have sanctioned & started the repair and renovation work on the entire canal systems. Accordingly irrigation potential will be created for 8975 hectares of land benefitting 5625 families which are dependent on this canal system.
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Integrated Water Shed Management Program

Central government in collaboration with State Government has started IWMP program in 2009-10. Through this program Water Shed Development and Livelihood development work is being undertaken. In 2010 Yuva Mitra has been appointed as Project Training Organization and during 2014-15, Yuva Mitra has been working on the same in the following villages details of which have been mentioned below.

Activity Details & Impact created -

- Coverage Area - Igatpuri – 28 villages
  - Peint – 29 villages
  - Sinnar – 7 villages
- Total no. of people reached – 4352
- Funding Partner – Agriculture Dept., GOM
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Agricultural Livelihood Development

- Pilot Project on Value Chain Management of Onion in Nashik District in Maharashtra
- Promotion & Development of Farmers Producer Company
- Demonstration of Probiotic Microorganism for Developing Ideal Agricultural System
- RISP - Integrated Risk Management project
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Rationale

The effect of Green Revolution has subsided as the agricultural ecosystem has undergone changes. Landholding is reducing day by day and growing economic inequalities has also posed challenges. There has been shift from Agrarian economy to Industrial economy over a period of last two decades. But the benefit of Industrial revolution largely remained concentrated in Urban area. Still we can find that 52% of the workforce is employed in farm sector and 70% of the Indians live in 6 lakh villages. Farmers are still deploying traditional agricultural practices and hence they are not finding agriculture an economically viable option. Younger generation are looking for opportunities in industrial sector but devoid of skills end up taking temporary jobs and as a result overall livelihood of rural family is hampering. Climate change is adding to the woes of farmers due to lack of know-how with respect to climate change adaption. There have been specific changes in the agro ecosystem like Non-farm activities have been increasing and agriculture needs to reviewed as a holistic value chain - farming, wholesaling, warehousing, processing, retailing.

With the onset of liberalization in 1990s retail transformation took place and opened new opportunities in Agri space. Agri space means core agricultural and all allied activities, which includes inputs, agriculture production technologies, farm mechanisation, Post-harvest technologies, storage, processing and retailing. Various government initiatives followed with study reports and policy initiatives also influenced this sector. Banks were asked to provide soft loans, research institutes and academic institutions under ICAR also become active and whole focus started shifting towards consumers changing tastes, preferences and buying behavior. Farmers were also no more the same. After some initial resistance in mind set they also started realising the need for change in the way of their farming. During same period food retail started taking initial shape initially in south and slowly to west and north going upto eastern part. With growth of service sector consumer spending power started increasing, which was also fuelled with new ways of spending e.g. debit cards, credit cards, online shopings etc. Consumers now having high aspirations, looking for varieties, qualities, off season products and ready to pay the premiums. Shopping has become fun, purpose of going out of home. Its no more that only male will go out to buy household goods, groceries but its the family even mostly female and kids. They must love the ambience. Even the cleanliness, hygiene, parking facilities, eateries are playing crucial roles along with what is actually available. The kirana and vegetable shops changed from road side shops or thela to multi-storeyed Malls where consumer realise that he is in a different world. This was beginning of Organised Retail where large corporate put their big bucks to provide new experience to all the participants. This changed phenomena catched-up very fast and started putting pressure on the sourcing teams of all these stores who are selling agri outputs.
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This means – Getting the right quality and quantity from one farmers or set of farmers was still a challenge due to monsoon, technical challenges. Farmers are fragmented, everyone is an enterprise in himself and not ready to gel immediately. Contract farming act is not binding, APMC acts non supportive as you can't buy directly from farmers in all the states. Some states came forward and amended APMC acts and also promoted contract farming e.g. Punjab, Maharashtra many followed it soon but again contracts were not binding. Also its a painful task to negotiate with so many farmers at once. Some models shown growth e.g. for Potatoes, Tomatoes, Pulses etc where it is storable and being processed but not in commodities where it is perishable, to be consumed fresh and difficult to store.

This challenge led to new thoughts that organised sector must interact with organised systems only and Farmers have to organise themselves. This theory is also proved when it is found that there are some individuals who become successful in supplying consistently to the markets from own production. They sometimes owned entire land sometimes through Leasing. Leasing is a well-known phenomenon in agriculture. This is not legal in most of the states in India still more than 30-40% farming happens on leased lands, which are through various localized systems e.g. money, batai etc. This creates challenge in terms of asset generation at farms, quality of farms, availability of credits at the same time through leasing consolidation is also happening which is the biggest issue being faced today. As we know in India farm lands are highly distributed and through consolidation only mechanization, efficient use of capitals, manpower, technology is possible. Successful examples are many.

This thought led to co-operatives which has success stories in Sugarcane & Milk. But the same didn't happen to other agri commodities at same level. Study by Dr. Y K Alagh committee suggested that co-operatives have some challenges and there are successful legal framework available in terms of companies so why not the good things of both are merged and they merged the concept of co-operatives with good ness of Private Limited Companies and gave term of PRODUCER COMPANY LTD through THE COMPANIES AMMENDMENT ACT 2002. Producer Company model creates a platform to increase the collective bargaining power of farmers especially small and marginal farmers.

Yuva Mitra, in order to give agriculture an industry status and enhance livelihood of farmers especially small and marginal, has been working on creating value propositions in the entire agri value chain through capacity building & training, development & implementation of good agricultural practices and creating institutional mechanism to tap the opportunities available because of retail internationalization.
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Pilot Project on Value Chain Management of Onion in Nashik District in Maharashtra

Yuva Mitra in association with NABARD is working since last 2 years to create value proposition in the entire Value Chain Management of Onion. In order to achieve the desired objective interventions has been made both on backward side as well as forward side. Package of practices have been deployed with farmers groups and as a result their productivity has enhanced by 50%. Access to finance has been created through Primary agriculture credit societies for the farmers for developing scientific onion storage models, implementing drip irrigation system, developing farm ponds etc. On the forward side, an institutional mechanism has been created with the formation of Green Vision Farmers Producer Co. Ltd through which onion is aggregated and sold to distant markets, institutional buyers and end users for increasing farmers share in consumer rupee.

Activity Details & Impact Created -

- Coverage area – 13 villages in three blocks - Sinnar, Yeola and Niphad
- Total no of farmers covered – 3373
- Green Vision Farmers Producer Co. – 750 member farmers
- Onion Productivity enhanced by 50%
- 15-20% higher price realization for onion farmers through selling of onion by producer co to distant markets, retail groups and processing industries
- Funding support from NABARD
Rockefeller foundation had undertaken a food loss quest in India and during this journey they visited Yuva Mitra along with different stakeholders like Representatives from Eastern African Farmers Federation, Fair Trade Africa etc to understand the ground realities with regards to food loss and had a brainstorming with villagers to create a platform for developing viable solutions for agricultural development and ensuring food security. During this visit they could interact with onion growers and directors of Green Vision Farmers Producer Company.
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Key Highlight

Go Girls Marathon

In order to create a platform through which general awareness about the challenges faced by adolescent girls during the transition phase is created, the community is sensitized to change their behavior towards these girls and an enabling environment is created for them, Yuva Mitra organized a Go Girls Marathon 2015 – *Run for Adolescent Girls* at Sinnar, Dist Nashik on 17th of Jan 2015 in joint collaboration with Maratha Vidyar Prasarak Samaj, Nashik. Other educational institutions which also participated in this event were – Sager Vidyar Prasarak Shikshan Mandal, Sinnar, Madhyamik Lokshikshan Mandal, Sinnar, Gokhale Education Society, Nashik, Nashik Shikshan Prasarak Mandal, Nashik. *Around 4000 students and 1500-2000 people from different sections of society i.e teachers, parents, corporates, Govt. officials etc participated in this event.*
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Center for Rural Livelihood Management

- Skill Development training Program
- Capacity building & training related to Agricultural Livelihood & Development of Community based Organizations
- Knowledge Partnership
India has emerged as one of the fast growing economics but still a large section of the population lives below the poverty line. 80% of the job seekers as per employment exchange records reveal that they have no professional or marketable skills. The market demands skilled manpower where as we have potential employable youth and young work force which is unskilled. Young people between 15 to 25 years age are the highest resource for the development of any country; especially country like India needs to empower this source. In fact, young people who are given early access to information and technologies tend to become early adopters and adapters of the technologies and skills valued for uplifting the society which ultimately leads to innovation. More than 70% of population of India lives in rural areas and these rural youth has been totally neglected due to so many reasons. Lack of access not only to higher education but also to elementary education is a major concern. Also as economic sustainability is a major concern in rural areas, the transition of a child to a youth is very fast leading to early give up of education and resulting in higher illiteracy rate. Until and unless we provide and open all possibilities to expose rural youth to develop personalities and access for technology development, we cannot find India as a developed country and it is the known fact.

There has been a silver lining despite the above mentioned facts. We have seen a major transformation in last 60 years in Rural India. The Green Revolution propelled the foodgrains production from a mere 50 million tonnes to 245 million tonnes in 2010-11. GDP per agricultural worker is 75% higher in real terms. Today, as much as 40% of India’s total consumption is accounted for by Rural India. As consumption rises, rural India is becoming an emerging Powerhouse. But as Rural India rises, growth brings its own challenges. All stakeholders – government, NGOs, civil society and corporates – have a role in enabling this growth but these organizations require officials/managers who understand rural dynamics. There are very few of those who understand the same and its very important to develop the requisite skills of officials/managers to foster rural development and overall economic growth.

Yuva Mitra has created Center for Rural Livelihood Management for developing a favorable knowledge infrastructure for the rural society which will create enviable environment in rural area, generate livelihood opportunities and create sustainability at grass root level through development of Community based organizations.
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Skill Development Training Program

In 2014-15 with support of **Bosch India Foundation, Bangalore**, Yuva Mitra undertook four courses - Agriculture & Dairy, Electrician, Basic Computers & DTP and Fashion Designing.

**Activity details -**

<table>
<thead>
<tr>
<th>Name of the Course</th>
<th>No of Participants</th>
<th>No of Students passed out</th>
<th>Avg. Income earned per student (in Rs/mth)</th>
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<td>Agriculture &amp; Dairy</td>
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<td>8583</td>
</tr>
</tbody>
</table>

In association with Bosch Skills India, soft skills were imparted to the participants to improve their communication, presentation and marketing skills.
Building a Resilient Ecosystem

Capacity building & training related to Agricultural Livelihood & Development of Community based Organizations

Yuva Mitra has evolved as resource organization over a period of time and through Center for Rural Livelihood Management has been undertaking capacity building & training programs for

- Farmers from different districts of State of Maharashtra, Gujarat etc.
- Yuva Mitra has been providing training support to other social development organizations like BAIF, WOTR, AFARM
- Training for govt. agencies i.e. Agriculture dept., Maharashtra and NABARD
- In 2014-15, 721 people attended different capacity building & training programs at Yuva Mitra

Knowledge Partnership

Yuva Mitra has always believed in developing capable human resource and as a result has developed Knowledge Partnership with WeSchool - Mumbai, Malardalen University - Sweden, TISS - Tuljapur, IIM -Ahmedabad and Sinnar College. Yuva Mitra in association with Sinnar college is striving hard to jointly develop local human resource pool for creating employable opportunities for them, sensitize the students with respect to rural socio-economic environment by giving them hands on experience in community based organizations and for building the perspective of these students.

Yuva Mitra has developed knowledge Partnership with Malardalen University, Sweden through which their students spent around 8 weeks in Yuva Mitra and work on research projects assigned to them. These students are graduate/post graduate students from different backgrounds like Energy Engineers, Civil engineers and undertake research in rural areas. The models/design which they developed are available free of cost to the rural community.
Yuva Mitra through its intervention at grass root level over last 12 years has identified that the solutions to the problems faced by people at village level are readily available with the community itself. Government of India has been identifying and working on issues related to basic necessities of life i.e. Food, Shelter, Health and education over a period of time. Despite the same, India has failed tremendously in one major area which is socio economic development which can be also reflected through our Human Development Index. Looking at the 12th five year plan and earlier five year plans, attempt has been made to identify the gaps in our eco system and a platform has been created to develop policies to fill such gaps but service delivery has always remained poor. It is not just the Government who needs to be blamed for the same but also Village level Institutions and the Community, who have failed to identify their role & responsibility and to work in synergy for creating an enabling eco system at village level. The need of the hour is to identify & pool the available resources together at village level, make optimum use of such resources and adopt inclusive model to develop Village as a Profit center. The same needs to be done through community participation and sensitization and creating Community based organizations to ensure overall sustainability. In order to create such an environment at village level, Yuva Mitra launched this new initiative named Yuva Access.

**Goal -**

To create an enabling eco system at village level to empower the Community & Village Governing Institutions for equitable and efficient use of existing resources.

**Objective -**

- Understanding the village eco system and identifying the gaps at policy level, programmatic level and executional level
- Developing Socio Economic Management tools & Socio Economic Management Information system (SEMI) which can be used for preparing Village Development plan
- Sensitizing the Village Governing system and Community with regards to the concerns and the existing approach at village level
- Building Community based Institutions and systems which will empower the existing Village Governing body
Building a Resilient Ecosystem

Activities Undertaken -
Dubere village in Sinnar Block of Nashik district having a population of around 4000 people was identified and after formal discussion with village level governing body and villagers a detailed village level survey was undertaken through Baseline survey, Focus Group Discussions and Participatory Rural Appraisal techniques. A village development plan is under construction and after the finalization of the same through discussion with villagers; its implementation plan will be laid down.

Social Entrepreneurship Development Program

Rationale
A study by global consultancy firm Accenture released last year, shows that between 2009 and 2012 spending in rural India reached $69 Billion, significantly higher than the $55 Billion spent by the urban population. Rural India, which has propelled the growth of FMCG, Telecom, Consumer durable, and Automobile companies in the past year, is emerging as a laboratory for companies to test products and services that can then be replicated all-India as well as in overseas markets with a similar profile. In order to do so capable human resource is required by these corporates which can understand rural ecosystem and work in rural area. Rural Management institutes or Management Institutes running rural management course are unable to produce such talent which satisfies the need of corporates.

Developing social capital in the form of Community Based Organizations like Water-user associations, Farmer’s Producer Organizations and other forms of community institutions has been the hallmark of NGO strategy towards achieving sustainability in their interventions. Yuva Mitra has created such community based organizations but is unable to find social leaders/entrepreneurs that can run such Community based organizations.

As per Mint, the population of the country below 35 years of age is 51.8%. Of this 69.9%...
is based in rural India. So we have a huge base of youth population which understands rural ecosystem but have no access to management education as they are not capable enough to pass entrance exams or even if they do so cannot pay hefty management education fees. As a result they are unable to meet industry demands.

At the backdrop of the same, Yuva Mitra wants to bridge this gap by undertaking Social Entrepreneurship Development Program with the goal of-

Creating a cadre of Social Entrepreneurs capable of leading Community Based Organizations and generating socio economic value for the Rural Community.

Course Design
- Program Duration one year
- Saturday & Sunday the program are conducted from 11-2 pm and 2.30-5.30 pm
- Divided into four Phases

Yuva Mitra has started with the first batch of 20 students from April 2015 and intends to develop 20 social leaders at the end of first batch of SEDP
Yuva Mitra will be concentrating on four key interventions in 2015-16 which are –

1) Regeneration of Diversion Based Irrigation System:

**Future Plan of Action**

- Repair 39.4 km of Diversion Based Irrigation system in the ten villages of Sinnar taluka through the participation of community for which support from Sir Dorabji Tata Trust has been extended. Ten villages are - Sonambe, Sinnar, Kundewadi, Harshule, Musalgaon Khurd, Musalgaon Budruk, Dadli, Khopadi Khurd, Khopadi Budruk, Deopur covering 2376 farmers.
- Organize farmers into Water Users Associations and establish their rights over water resources for equitable livelihood opportunities by building their capacities and initiative.
- Develop sustainable integrated model for farmers through the Devnadi Valley Agricultural Producer Company that will equip farmers for crop and water management, introduce new techniques and market avenues
- Policy advocacy with government for 296 such DBI systems existent in Nashik district to create irrigation potential for 30923 hectares of land which will ensure scalability and replicability of our work.

2) Women Livelihood Development Program through Goat Farming:

**Rationale**

Certain pockets in Sinnar taluka are drought prone areas. Though Agriculture has remained the main source of livelihood in this area, it is seasonal and is heavily dependent on rainfall and as a result the livelihood opportunities in this area are minimal. If one thinks of Landless Tribal families present in this area, they are deprived of basic livelihood opportunities. These families either work as agricultural laborers or migrate at other places to work as construction laborers. There is no guarantee of employment availability throughout the year. The socio economic status of families especially women are deteriorating and resulting in more and more oppression of women members as they do not have access to livelihood opportunities. Despite women members spending major time working in the farms as compared to the male counterparts, they are systematically deprived of the decision making power and have no access to money. In this area, there are high number of Widows and Single Women making it even worse for them to find livelihood opportunities and meet their basic necessities of life.

**Future Plan of Action**

- Yuva Mitra will be working in Nandur Shingote, Dodhi Budruk, Dodhi Khurd, Manori, Chaas, Kambale and Malwadi villages of Sinnar block with women from Economically Weaker section of Society.
- Through this intervention livelihood of 500 women will be enhanced
- ILFS has already extended support for the same
Building a Resilient Ecosystem

- Target group women will be empowered to undertake Goat farming business through adequate knowledge dissemination and developing market linkages
- Women Joint Liability Groups will be developed and transformed to Producer organization over the program time period to increase the bargaining power of these target group of people and ensure overall sustainability

3) Life Skill Development of Adolescent Girls:

Future Plan of Action

- In addition with imparting life skills within adolescent girls an effort will be made to also impart civic education, environment and natural resource education, to develop social & interpersonal skills and negotiation skills of adolescent girls
- Sensitizing parents and community members about concerns & challenges of adolescent girls at village level through awareness campaigns etc to create viable ecosystem for these girls at village level and help these girls to enjoy womanhood in future

4) Creation of Inclusive framework for promotion & development of FPOs:

Yuva Mitra has been working on promotion & development of FPOs through capacity building & training, providing handholding support to different social development organizations and govt. agencies and undertaking networking for enhancement of economic activity of Producer Company. But there have been challenges at every end like creating financial accessibility for PC, scaling up the operations of PC and developing output linkage for the same.

Future Plan of Action

- In association with GIZ developing a resource pool involving financial institutions, marketing companies, technology companies etc for promotion of FPOs
- Working with NABARD as Resource Support Agency for promotion & development of FPOs in state of Maharashtra
- To work as Producer Organization Promoting Institution (POPI) in association with NABARD in Maharashtra to develop 5 FPOs in Pomogrenate, Poultry, Organic vegetables, Goat and Rice commodities
- Development of Resource Handbook on Farmers Producer Company
Building a Resilient Ecosystem

Recognitions 2014-15

✔ Empanelled as Resource Organization by Small Farmers Agri Business Consortium (an entity promoted by Dept. of Agriculture & Cooperation, Ministry of Agriculture, GOI) for promotion & development of Farmers Producer Organization in Maharashtra.

✔ National CSR Hub has been established through joint efforts from Tata Institute of Social Sciences and Department of Public Enterprises, Govt. of India for appraising credible NGOs, empowering them to undertake social development activities more efficiently and providing a platform for such development organizations to mobilize funds from Corporates wanting to undertake CSR activities. Yuva Mitra has been empanelled on National CSR Hub.

✔ Empanelled as Resource Support Agency by NABARD under PRODUCE Fund for promotion & development of Farmers Producer Organization in Maharashtra.

✔ NABARD has established an entity named - NAB Kisan Finance Ltd., on which Mr. Sunil Pote, President of Yuva Mitra has been appointed as an Independent Director on the board of the company. The company is involved in financing agriculture & allied activities for facilitating rural development activities.

✔ Mr Somdutt S. Lad, Vice President Yuva Mitra has been appointed as mentor in Social Entrepreneurship Development Program undertaken under the leadership of CII's Young Indian Chapter.
Mr. Hari Davare is from a village named Konambe from Sinnar Block of Nashik District. He completed his entire education in Sinnar and while doing his Post Graduation joined Yuva Mitra. Initially he worked as a part timer in Yuva Mitra for 2 years and then joined full time as field level coordinator. He has been in Yuva Mitra since last 8 years and currently works as Project Coordinator for Integrated Water Shed Management Program. His expertise has been community mobilization and has played a critical role in developing community based organizations.

<table>
<thead>
<tr>
<th>Project</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panchayat Sakhi Program</td>
<td>Worked for the same as coordinator during 2007-08</td>
</tr>
<tr>
<td>Balmitra Program</td>
<td>Worked as field coordinator during 2007-09</td>
</tr>
<tr>
<td>Regeneration of DBI System</td>
<td>Played a critical role in coordinating regeneration activities at field level, mobilizing the community and developing community based organizations like Water user association for ensuring sustainability. Worked as Project Coordinator from 2009-2015</td>
</tr>
<tr>
<td>Central for Rural Livelihood Management</td>
<td>Worked as Project Coordinator for one year to undertake skill training programs</td>
</tr>
<tr>
<td>Pilot Project on Onion Value Chain Management</td>
<td>Played a critical role in developing farmers interest groups, implementing good agricultural practices thereby ensuring increase in productivity of onion</td>
</tr>
<tr>
<td>Development of Farmer's Club</td>
<td>Has been working for 2 years in developing farmers club, an institutional framework to implement agricultural intervention programs</td>
</tr>
<tr>
<td>Integrated Water Shed Management Program</td>
<td>Working since last three years as Project Coordinator and has played a critical role in handling the project independently to achieve the desired impact</td>
</tr>
</tbody>
</table>

Yuva Mitra has awarded Best Employee of the Year 2014-15 award to Hari for his display of exceptional executional skills to implement the Integrated Water Shed Management Program.
Building a Resilient Ecosystem

Visitors' Feedback
Building a Resilient Ecosystem

Media Coverage
# Building a Resilient Ecosystem

## Financials

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**THE BOMBAY PUBLIC TRUSTS ACT, 1950**

**SCHEDULE VIII**

**NAME OF THE PUBLIC TRUST : YUVA MITRA**

**BALANCE SHEET AS AT : 31ST MARCH 2015**

**[VIDE RULE 17 (1)]**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>TRUST FUNDS AND CORPUS</td>
<td>Balance as per last balance sheet</td>
<td>22,16,227</td>
<td>-</td>
<td>IMMORTAL PROPERTY :-</td>
<td>Land</td>
<td>16,190</td>
<td>16,190</td>
</tr>
<tr>
<td>Add : Received during the year</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>YUVA MITRA Campus</td>
<td>4</td>
<td>29,67,918</td>
<td>16,84,286</td>
</tr>
<tr>
<td>Less : Utilised during the year</td>
<td>22,16,227</td>
<td>22,16,227</td>
<td>-</td>
<td>INVESTMENTS</td>
<td>-</td>
<td>-</td>
<td>12,00,000</td>
</tr>
<tr>
<td>OTHER EARMARKED FUNDS</td>
<td>1</td>
<td>2,80,198</td>
<td>2,03,654</td>
<td>FIXED ASSETS</td>
<td>-</td>
<td>7,54,086</td>
<td>6,94,955</td>
</tr>
<tr>
<td>(Created under the provisions of the trust deed or scheme or out of the income)</td>
<td></td>
<td></td>
<td></td>
<td>LOANS (Secured or Unsecured)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>LIABILITIES :</td>
<td>From Trustees</td>
<td>27,70,632</td>
<td>20,02,611</td>
<td>ADVANCES</td>
<td>To For-Group Gratuity Trust</td>
<td>4,58,863</td>
<td>7,55,280</td>
</tr>
<tr>
<td>From Others</td>
<td>For Advances Grants (Recurring)</td>
<td>27,70,632</td>
<td>20,02,611</td>
<td></td>
<td>To Employees</td>
<td>2,20,568</td>
<td>76,142</td>
</tr>
<tr>
<td></td>
<td>For Advances Grants (Interest on Grants)</td>
<td>27,70,632</td>
<td>20,02,611</td>
<td></td>
<td>To Others</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>For Expenses</td>
<td>1,40,413</td>
<td>-</td>
<td></td>
<td>+ INCOME OUTSTANDING</td>
<td>Grant Receivable</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>For Rent and other deposit</td>
<td>1,40,413</td>
<td>-</td>
<td></td>
<td>Tax Deduction At Source</td>
<td>2,20,568</td>
<td>76,142</td>
</tr>
<tr>
<td>INCOME AND EXPENDITURE ACCOUNT</td>
<td>Add : Surplus as per Income &amp; Expenditure A/c</td>
<td>6,17,410</td>
<td>19,64,569</td>
<td>CASH AND BANK BALANCES</td>
<td>(a) In Saving Account</td>
<td>6</td>
<td>78,01,574</td>
</tr>
<tr>
<td>Balance as per last Balance Sheet</td>
<td>Notes Forming Part of Accounts</td>
<td>6,17,410</td>
<td>19,64,569</td>
<td></td>
<td>(b) With the Manager</td>
<td>6</td>
<td>3,739</td>
</tr>
</tbody>
</table>

**Total Rupees**

| 122,23,988 | 53,54,557 | 122,23,938 | 53,54,557 |

**AS PER OUR REPORT ON EVEN DATE**

| Rent | N.A. |
| Interest | N.A. |
| Other Income | N.A. |
| Total Rs. | N.A. |

The above Balance Sheet to the best our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust.

**For Yuva Mitra**

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**39 ANNUAL REPORT 2014-15**
# Building a Resilient Ecosystem

**THE BOMBAY PUBLIC TRUSTS ACT, 1950**

**SCHEDULE VII**

<table>
<thead>
<tr>
<th>Name of the Public Trust</th>
<th>REGISTRATION NO. F - 5630</th>
</tr>
</thead>
<tbody>
<tr>
<td>YUVA MITRA</td>
<td></td>
</tr>
</tbody>
</table>

**Income and Expenditure Accounts for the year ended 31st March 2015**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>To Expenditure In Respect Of Properties</td>
<td>7</td>
<td>5,16,130</td>
<td>1,47,073</td>
<td>By Rent: (Accrued)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Establishment Expenses</td>
<td></td>
<td></td>
<td></td>
<td>(Realized)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Remuneration To Trustees</td>
<td></td>
<td></td>
<td></td>
<td>By Interest: (Accrued)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Remuneration (In The Case Of Math) Of The Head</td>
<td></td>
<td></td>
<td></td>
<td>(Realized)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Of The Math, Including His Household Expenditure, If Any</td>
<td></td>
<td></td>
<td></td>
<td>By Dividend</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Legal Expenses</td>
<td>600</td>
<td>2,990</td>
<td></td>
<td>By Donations In Cash Or Kind</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Audit Fees</td>
<td>50,000</td>
<td>17,900</td>
<td></td>
<td>By Grants</td>
<td>8</td>
<td>91,55,917</td>
<td>72,54,118</td>
</tr>
<tr>
<td>To Contribution Fees</td>
<td>62,879</td>
<td>46,657</td>
<td></td>
<td>By Income From Other Sources</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Amount Written Off</td>
<td>55,759</td>
<td></td>
<td></td>
<td>- Administrative Receipt</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Miscellaneous Expenses</td>
<td></td>
<td></td>
<td></td>
<td>- Received towards Training &amp; Seminars</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Amounts Transferred To Reserve Or Specific Funds</td>
<td></td>
<td></td>
<td></td>
<td>By Deficit carried over to Balance Sheet</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(A) Religious</td>
<td>3,61,984</td>
<td>3,22,092</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(B) Educational</td>
<td>9</td>
<td>99,06,934</td>
<td>85,76,492</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>By Surplus carried over to Balance Sheet</td>
<td>13,47,159</td>
<td>1,08,609</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Rupees</strong></td>
<td>123,01,445</td>
<td>92,15,913</td>
<td></td>
<td><strong>Total Rupees</strong></td>
<td>123,01,445</td>
<td>92,15,913</td>
<td></td>
</tr>
</tbody>
</table>

AS PER OUR REPORT ON EVEN DATE

Mr. Makaras
Chartered Accountant
M No. 046608
Date: 3rd June 2015
Place: Nashik

For Yuva Mitra
President

Date: 3rd June 2015
Place: Sinnar

ANNUAL REPORT 2014-15 40
Research & Publications

Research

- Research paper on Application of Probiotic Micro-organism for Developing Ideal Agriculture system
- Shodh Devnadicha - Report of Devnadi Exploration initiative in Marathi
- Research Paper on Devnadi Valley Agricultural Producers Co. Ltd by Mr Ashish Bhosale, Kerala Agriculture University
- Frugal Innovation - Research Paper on Yuva Mitra organization by Ms. Emmy and Johanna, Malardalen University, Sweden
- Case studies on Devnadi Valley Agricultural Producer Co, Ltd by students from Tata Institute of Social Sciences, Tuljapur

Publications

Books

Marathi
- Kanda pik Lagwad Tantra - Handbook on Onion Cultivation
- Booklet on “Prashna Tuzhe ani Mazhe” for enhancing life skills of Adolescent Girls
- Itihas Aamchya Gavacha Amhi Shodhlela – Village history written by children
- Gani Jagnyachi – traditional songs
- Khel Matitale – traditional out-door games
- Nisarg Mitra – handbook on children and bio-diversity
- Shivar Pheri – handbook on environment walk
- Village Bio-Diversity register (15 registers of 15 villages)

English
- Balmitra – Process Documentation of Liberate School Project
- Weekend school – Process Documentation of the Week End School Program

Periodicals

- Nisarg Mitra – Bi-monthly on Bio-Diversity
- Balmitra – Bi-Montly compilation of Wallpapers by Children
- Sukanya – Bi-monthly on adolescent girls
- Sukanya – Diwali edition
Building a Resilient Ecosystem

Our Community Based Organizations

- 21 Water User Associations
- 15 Handholding Support to Producer Cos.
- 750 members of Green Vision Farmers Producer Co.
- 110 members of Sinnar Poultry Producers Co. Ltd.
- 250 Dairy Farmers
- 2 Adolescent Girls Forum/Teachers forum
- 1 Service Groups of CRLM Students

Yuva Mitra
Shaping Sustainable Development...
Yuva Mitra's Governance & Team

**Advisory Committee**
- Mr. Manab Bose
- Mr. Ashok Bhattacharya
- Ms. Judy Rodrigues
- Mr. Shyam Padekar
- Mr. Pravin Chandra

**Trustees**
- Sunil Pote: President
- Somdutt Lad: Vice President
- Manisha Malpathak: Secretary
- Dipti Raut: Member
- Bharti Kulkarni: Member
- Sarang Pande: Member
- Vilas Patil: Member
- Fr. Sanjeev Gonsalvis: Member

Our Team

<table>
<thead>
<tr>
<th>Employee Name</th>
<th>Designation</th>
<th>Qualification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunil Haribhau Pote</td>
<td>Executive Director</td>
<td>MSW</td>
</tr>
<tr>
<td>Manisha Sunil Pote</td>
<td>Program Director</td>
<td>MSW</td>
</tr>
<tr>
<td>Somdutt Sudhir Lad</td>
<td>Director Human Resource &amp; Program Development</td>
<td>CA, MBA</td>
</tr>
<tr>
<td>Sanjay Balkrishna Shinde</td>
<td>Asst. Manager Account &amp; Admin</td>
<td>BA</td>
</tr>
<tr>
<td>Shital Maruti Dange</td>
<td>Project Manager</td>
<td>B.Sc. Agri.</td>
</tr>
<tr>
<td>Hari Pandurang Daware</td>
<td>Project Coordinator</td>
<td>MA</td>
</tr>
<tr>
<td>Nitin Sopan Adhangle</td>
<td>Project Coordinator</td>
<td>BA</td>
</tr>
<tr>
<td>Ajay Satish Mahatme</td>
<td>Project Coordinator</td>
<td>BA</td>
</tr>
<tr>
<td>Santosh Ashok Pote</td>
<td>Sr. Field Coordinator</td>
<td>HSC</td>
</tr>
<tr>
<td>Manoj Sukdev Jadhav</td>
<td>Sr. Account &amp; Admin Officer</td>
<td>B.COM.</td>
</tr>
<tr>
<td>Ganesh Chavan</td>
<td>Sr. Field Coordinator</td>
<td>MSW</td>
</tr>
<tr>
<td>Tushar Ghumre</td>
<td>Sr. Field Coordinator</td>
<td>BBA</td>
</tr>
<tr>
<td>Vijaykumar Avhad</td>
<td>Civil Engineer</td>
<td>B.Tech (Agri. Eng.)</td>
</tr>
<tr>
<td>Vijay Shelke</td>
<td>Field Coordinator</td>
<td>MA</td>
</tr>
<tr>
<td>Mayur Wagh</td>
<td>Field Coordinator</td>
<td>MSW</td>
</tr>
<tr>
<td>Lahanu S. Tambe</td>
<td>Field Coordinator</td>
<td>BCA</td>
</tr>
<tr>
<td>Swati Modak</td>
<td>Field Coordinator</td>
<td>SSC</td>
</tr>
<tr>
<td>Archana Pagare</td>
<td>Field Coordinator</td>
<td>MSW</td>
</tr>
<tr>
<td>Shubham Wagh</td>
<td>Field Coordinator</td>
<td>BA</td>
</tr>
<tr>
<td>Rahul Sonavane</td>
<td>Civil Engineer</td>
<td>Diploma Civil</td>
</tr>
<tr>
<td>Sham Girkar</td>
<td>Agronomist</td>
<td>Diploma Agriculture</td>
</tr>
<tr>
<td>Bhagwan Shirsath</td>
<td>Dairy Assistant</td>
<td>HSC</td>
</tr>
<tr>
<td>Bhagwan Mengal</td>
<td>Office Assistant</td>
<td>SSC</td>
</tr>
<tr>
<td>Surekha D. Kanavade</td>
<td>Office Assistant</td>
<td>SSC</td>
</tr>
<tr>
<td>Sunita Bidnar</td>
<td>Office Assistant</td>
<td>SSC</td>
</tr>
<tr>
<td>Yogesh Mujgude</td>
<td>Driver</td>
<td>SSC</td>
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</tbody>
</table>
Building a Resilient Ecosystem

Invest in Impact

"We make a living by what we get, but we make a life by what we give."
Winston Churchill

Any activity whether it is a social or commercial requires funds. Over the last 14 years with support from beautiful minds and hearts of our donors, having a desire to contribute towards social change, has helped Yuva Mitra in Shaping Sustainable Development. With the same spirit and confidence shown in us, we would want to scale up our activities for the larger benefit of the society and hence we would be requiring your support.

Why Partner with Yuva Mitra?

Mission:
✓ To Create Generations with Creative Self Expression and Critical Understanding.
✓ To Strengthen Community Assets for Sustainable livelihood Resources.
✓ To Support Community Actions for Human Rights and Good Governance.

Approach: Yuva Mitra believes in the people-centered approach of development where people are empowered to become agents of social change. Thus we have strived to work with people on issues that concern them and have implemented pro-people programs. Yuva Mitra works as a catalyst & creates models/institutions which are handed over to the Community for re-instilling their ownership & responsibility to ensure overall sustainability.

Monitoring: We monitor our projects very closely to bring about effective utilization of funds. Even the community & partners are involved in the process to ensure overall sustainability.

Transparency: We carry out regular audits & our financials are placed in the Annual reports as well as on the website for public verification.

Notification:
Tax benefit - Contribution to Yuva Mitra is eligible for tax benefit under section 80G of Income tax act and the annual tax receipt is immediately sent to the donor on respective email id and is also sent to mailing address.

Updates – Regular updates regarding the utilization of funds is provided on given email address or send on postal address

Yuva Mitra has also established a platform through which the donor can contribute to the social development activities by making payment through ECS

Why ECS?
- Anyone can contribute as little as Rs 110 every month.
- Hassle free and easy to setup.
- Automatic contribution - the amount gets debited automatically every month without having to remember about the same
Acknowledgment

We appreciate your efforts in reading Yuva Mitra's Annual Report 2014-15. Yuva Mitra strives hard in sensitizing different stakeholders 'i.e Villagers, Govt. Organizations, Funding partners and others to come together and create an inclusive platform to undertake social development activities in Rural India. As a result 2014-15 has been a year of Building Resilient Ecosystem by ensuring participation from all the stakeholders of the society.

We take this opportunity to thank all our community members' i.e Women, Girls, Youth, Farmers, Children, Community Based Organizations, Village level Institutions, as well as Funding Partners, Govt. Organizations- NABARD, Agriculture Department, Water Resource Department, Govt. of Maharashtra, Knowledge Partners, Resource Persons & Associates, Individual donors and Well Wishers for supporting us in empowering rural ecosystem.

Yuva Mitra • Trust Registration No : F - 3630/Nashik • Society Registration No : Maharashtra/3713/94/Nashik • 80 G Registration : Yes • FCRA Registration No. 083900077

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