

# Annual Report 2021-2022





Sunil Bhau has his legacy set in stone in the area of Water Resource Development and Management, Livelihood Development & Community led Institutional Development. All we can do is strive hard to walk the path which Sunil Bhau has set and replicate and scale up the projects which he had undertaken to develop a more inclusive & sustainable rural community.

# Jal-Bhushan Puraskar 2021 – Shri. Sunil Haribhau Pote



# From Presidents Desk



**Dr. Sampat Kale**Ph.D. Sociology, Assistant Professor
Tata Institute of Social Sciences
Tuliapur

Dear All, Greetings from Yuva Mitra Sinnar!

It gives us immense pleasure in sharing our annual report with you all. As you know that how Yuva Mitra works to build a humane society with multiple efforts that includes socio-economic and environmental sustainability through community outreach programs, capacity building of young professionals of rural India.

Presently Yuva Mitra is working in more than 100 villages and has improved socio-economic condition of more than 10,000 families. As many as 85,000 families, 80,000 farmers and more than 83,000 women farmers have improved standard of living. Yuva Mitra has developed strategic hand-holding with multi-stakeholders from the 11 states livelihood mission programs, corporate social responsibility groups and individuals. Yuva Mitra honoured with the *Jalbhushan* award by the Government of Maharashtra in 2021.

I take this opportunity to congratulate Ms. Manisha Pote (Executive Director Yuva Mitra) for envisioning the Yuva Mitra's Campus and taking solid tireless efforts to work with people of rural India. Dedicated team of young professionals, social workers, agriculturist, community organizers and leadership has worked very hard to create conditions for the development and welfare of the vulnerable individuals, groups and community. Thus, the organization is working very closely with Government Departments, Corporate Social Responsibility Groups and Individual like-minded people.

I would like to take this opportunity to thank all the esteemed donors and well-wishers, media, individuals and organizations for their immense contribution to create sustainable livelihoods of millions across India. I also thank to district administration and local representatives for their continued support and cooperation.

I hope Yuva Mitra continued with its larger mission, programs and activities towards making difference to the Nation in the coming years as well.

Thanking You,

Dr. Sampat Kale President Yuva Mitra



# **Message From Executive Director**



Mrs. Manisha Pote Executive Director

Dear All,

Community is at the heart of everything we do at Yuva Mitra. It centers us as we live through the outbreak of the corona virus, economic disruptions and calls for social well-being as well as the uncertainty of what might come next.

Though we cannot be confident of what the future holds, we can be clear and resolved in our mission: To ensure socio-economic development of people living in rural areas. The pandemic has served to further reveal pre-existing deficits in Land-Water Development and Management, Health and Education, Allied Livelihood Security and Integrated and sustainable development into rural areas. Yet we remain rooted in our commitment to recover and aid in the renewal of our communities as the same pandemic has revealed much that is good about humanity: our adaptability, resilience, perseverance and readiness to support each other.

We are at a turning point. Two roads in the forest. One merely leads to a recovery. The other leads us to a renewal and sustainable future for everyone. When I review our achievements, as laid out in this annual report, I consider myself fortunate—fortunate to be part of a robust organization that is built on a solid foundation, staffed with such dedicated colleagues, guidance from our trusties connected to skilled networks and committed to our critical mission.

This year's annual report highlights how we work towards renewal through long-term solutions to most pressing social problems, while also providing relief to the current needs of our community members. As we work, we grow, we learn, we adapt.

I invite you to learn more about our work, our partners and our stewardship of charitable funds. Join with us in making an impact and shaping sustainable development together.

Thanking you,

Manisha Pote Executive Director Yuva Mitra

# From Donor's Desk



Madhu Bahl
CEO, Collective Good Foundation

#### **Collective Good Foundation**

Yuva Mitra has been an exemplary partner in empowering communities through sustainable impact. They are committed to bringing about long-term institutional change with the welfare of people and communities at its core.

Our partnership with Yuva Mitra, which has deepened over the years, has enabled the empowerment of adolescents through life skills training. We commend the dedicated efforts of the team to successfully overcome the innumerable challenges due to Covid without compromising the quality or the impact of the program on the communities.

We congratulate the Yuva Mitra team for their outstanding work and contribution to the social impact domain. We wish Yuva Mitra many more years of success towards their vision of communities' holistic and integrated socioeconomic development.

Thanks & Regards, Madhu Bahl



**Nitu Kumar** Senior Manager CSR, Apraava

# Apraava Energy Pvt. Ltd.

"We have had an effective collaboration with Yuva Mitra to positively impact communities around Apraava Energy's operations. They have been relentlessly working on key issues such as water conservation, access to drinking water, school and pre-school development and agro-based livelihood enhancement. We appreciate the Yuva Mitra team for being a resilient and progressive organization and for making a sustainable difference in the lives of people. It is especially noteworthy that despite various challenges faced by the organisation during the pandemic, they continued working with the same zeal. We wish them the very best."

Thanks & Regards,
Nitu Kumar



Vicion

Yuva Mitra envisions a developmental process of the alienated sections of the society, where people are at the core of its decision-making and action, beyond the model of welfare schemes.

**Mission** 

To ensure socio-economic development of people living in rural areas especially from the alienated section of the society by using Land- Water Development and Management, Agri and allied livelihood activities involving applied education through community based institutions keeping people at the

core of decision making and action.

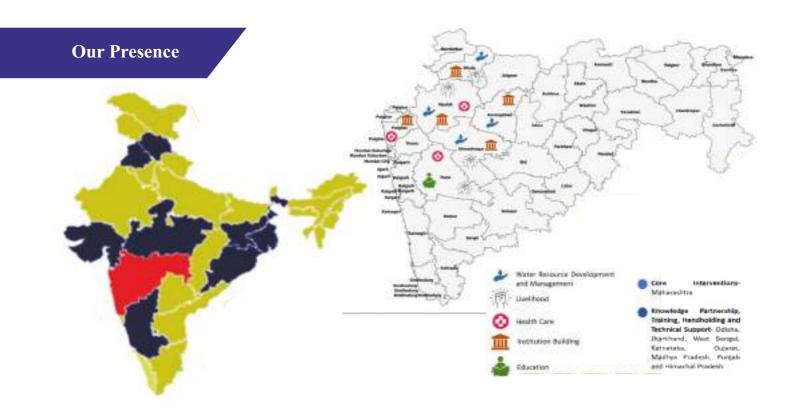
Objectives

 To ensure socio-economic development of 1 million unique households through the promotion of Land, Water, Agri and allied activities in India in the next 10 years, ensuring minimum income of Rs. 1 LPA (at current prices) for every HH.

- To bring 10 Lakh Hectare of land under assured irrigation and establish water rights of 5 Lakh farmers through promotion of PIM and literate them about the effective use of available water through the establishment of Water Resource Centre and to develop 50,000 Ha land by promoting soil development and management activities
- Promote and support Animal Husbandry activities with one Lakh households with special emphasis on women
- To ensure 10% increase in productivity of Agri and allied activities
- To provide handholding support to 3000 FPCs through the FPO facilitation Centre

Core Values





# **Approach of Work**



# 25 Years of Legacy Milestones



# **Outcomes and Impact created by the organization**



#### **Outcomes**

- ✓ Revived 22 Diversion Based Irrigation Systems on Dev River and Mhalungi River in Sinnar Block of Nashik Dist.
- ✓ Rejuvenated more than 425 Water Bodies (Dam, Percolation Tanks, MI Tanks, Earthen Dams, Nalas, and Rivers) By Desilting
- ✓ Established 87 WUAs to Ensure the Optimum Utilization of Available Water and its Equitable Distribution.
- ✓ Established 26 Farmer Producers Companies (FPCs) Covering 15000 Small and Marginalized Farmers.
- ✓ Developed more than 3500 Acres of Barren Land by Depositing the Silt Excavated from the Water Bodies
- ✓ Secured Livelihood of 10000+ Most Alienated Families through Promotion of Goatery Based Livelihood.
- ✓ Trained 26000 Adolescent' Girls and Boys by Providing Life Skill Development Training.
- ✓ Skill Development of 2500 Women through Fashion Designing.
- ✓ Established 20 Village Development Committees to Ensure the Integrated Village Development
- ✓ Established 10 Village Health Committees to Deal with Village Level Health Issues and to Reduce the Malnourishment.

# **Impact**

- ✓ Ensured Socio-Economic upliftment of 152020 Unique Households Belongs to more than 550 Villages Of 6 Districts in Maharashtra
- ✓ Availed Safe And Clean Drinking Water to 57100 Families.
- ✓ Increased Groundwater Level By 10 Fits In 20672 Hector Area.
- ✓ Increased Farm Productivity By 20% per Annum.
- ✓ Brought 64600-Acre Land Under Assured Irrigation
- ✓ Brought 5875-Acre Land Under Micro-Irrigation.
- ✓ Increased Additional Water Storage Capacity By more than 6500 TMC
- ✓ Increased Annual Income of 65100 Families By Rs. 104750 Lakhs / Annum
- ✓ Increased Collective Bargaining Power of Small and Marginalized Farmers through FPCs.
- ✓ Improved Menstrual Hygiene Management Practices of more than 11000 Women and Adolescent Girls.
- ✓ Reduced Rate of Malnourishment in 11 Villages of Jawhar block of Palghar Dist. by 65% Compared to the Baseline Data of January 2018.

# Our Reach



# **Our Trustees**





# Prof. Dr. Sampat Kale, President

Prof. Dr. Sampat has done a Ph.D. in sociology from the University of Pune, Maharashtra. He is a well-known development sociologist and has more than twenty years of experience in the development sector with more than twelve years of experience in teaching, research, and community engagement. He has many achievements in the last 20 years. He has published eight books, several booklets, three documentaries, more than three dozen articles in journals, periodicals, and newspapers. Adding to his credit, he has conducted many research projects on the issue of nomadic tribes, migration, participatory irrigation, farmers' suicides, local self-governance, marginalized communities, and Dalit rights and landless laborers. He is also a life member of the Indian Sociological Society and Marathi Samajshastra Parishad. Currently, he is associated with the School of Rural Development, Tata Institute of Social Sciences (TISS) Tuljapur Campus as a Senior Assistant Professor and also Programme Convener, for MA/MSc in Sustainable Livelihoods and Natural Resources Governance.



# Mrs. Madhusha Malpathak, Vice President

Mrs. Madhusha is a B.com graduate and worked in a commercial bank in Nashik. She is associated with Yuva Mitra for 16 years.



# Mrs. Manisha Pote, Executive Director

Mrs. Manisha is a MA and MSW, has worked as a lecturer in the college of social work – Nashik for a year. From 2001, she has been associated with Yuva Mitra as secretary and Program Director. She has designed many programs in health and education like Arogya Mitra and Sukanya- Life skill development program for adolescent girls. She has expertise in gender-based equality, women empowerment, and working as a master trainer in these fields.



## Dr. Rohit Jain, Trustee

Mr. Jain is M. A. in Social Work and Associate Professor in Tata Institute of Social Science (TISS)at Tuljapur Campus. Currently, he is a Program Convener for MA/M. Sc in Development Policy, Planning, and Practice. He has also served as a Program Coordinator for UNICEF Program PGDWASH.



# Mr. Somdutt Lad, Trustee

Mr. Somdutt Lad started his career as a Chartered Accountant employed with HDFC Ltd. His passion to work for rural India led him to join Yuva Mitra where he worked on different projects like Regeneration of Traditional water-based irrigation systems, Livelihood Development, Health & Nutrition Programs, Institution building of Farmers Producer Organizations. Later, he established Nutrisoul Foods & Services Pvt. Ltd., which works on the value of "Anna He Purna Brahma". Under the company, he has also developed a brand named "Millet era". He has provided constant support to the organization.



# Mrs. Dipti Raut, Trustee

Mrs. Dipti Raut has a Bachelor degree in social work and is a gold medallist in Journalism. She has devoted 15 years of her career to the development sector and is currently associated with Divya Marathi, Dainik Bhaskar Group as Special Correspondent. She has previous experience of working with reputed media houses such as IBN - Lokmat News Channel (Network 18 Group), Loksatta (India Express Group). Her interest area includes people, policies and politics and has published three books namely Dhagdhagati Mumbai (On riot victims of Mumbai), Koradi Shete (कोरडी शेते), Ole Dole (ओले डोळे) (Farm Widows in Maharashtra - Research Book) and Kumbhmela (Socio-political Report)



# Mr. Ram Ghote, Trustee

Mr. Ram is a Civil Engineer and retired as Executive Director, Maharashtra Krushna Valley Development Corporation, Pune. He started his career as an Assistant Executive Engineer at Nashik in 1984 and later he worked on various Post like; Executive Engineer at First Aid Project Department Nathnagar (North), Paithan & Jayakwadi Water Utilization Department (Aurangabad), Superintendent Engineer / Deputy Secretary at Ministry of Water Resources, Mumbai & A.A. Jayakwadi Project Board (Aurangabad), Chief Engineer and Joint Secretary Ministry, Mumbai and Chief Engineer & Chief Administrator, Lakshevi, Jasanvi. He was awarded with the Governor's Award for Outstanding Achievement in 2005 by the Government of Maharashtra.



# Mrs. Priya Jadhav, Trustee

Mrs. Priya Jadhav has worked as an Assistant Professor in the Department of Electrical Engineering at the Indian Institute of Technology, Bombay. She has completed her M.Sc. (Honors) Physics, & B.E. (Honors) Electrical and Electronics in 1993 from Birla Institute of Technology and Science from Pilani, India. Also, she completed M.S. Electrical Engineering in 1995 from Boston University, Boston, MA, USA, and Ph.D. in Electrical Engineering and Computer Science in 2012 from Massachusetts Institute of Technology, Cambridge, MA, USA. She has published 6 Articles. She also wrote a report on Solar PV for Irrigation in Maharashtra.



#### Mr. Manab Bose, Trustee

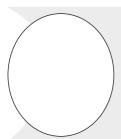
Mr. Manab Bose has done Masters in English from Jadavpur University and is working as a professor in IIM Udaipur since 2011. During his career, he has worked in different organizations holding several posts, which includes GE with TATA, Director with Colgate Palmolive India, and Chief Training Manager at oil major Bharat Petroleum. Along with his spouse, he cofounded the Parikrma Humanity Foundation situated at Bangalore, which provides English medium education to 2000+ students from economically weaker sections of the society. He has been closely associated with Yuva Mitra and has provided immense support in the development of the Goat Based Women Livelihood Program. He has many national and international publications and clinical journals to his credit. His latest paper "Public Leadership in the Public Sector" was published on 10 May 20 by Wiley Online. He is also a member of international associations in organizational psychodynamics and psychoanalysis.





### Mr. Vilas Patil, Founder and Trustee

Mr. Vilas has done a master's in Journalism and working in Deshdoot newspaper as Deputy Editor for Sinnar block. He has actively participated in "Rashtra Seva Dal" since graduation. He is a founder member of Yuva Mitra and associated with the organization for the last 25 years as a trustee.



# Mr. Prashant Virkar, Trustee

Mr. Prashant Virkar is working with a multinational company in Nashik and associated with Yuva Mitra as a trustee for 5 years.

# **Our Advisory Committee**



### Mr. M. V. Ashok, Member

Mr. M.V Ashok is a Former Chief General Manager at NABARD and has varied experience in the implementation of rural development projects. He headed various State regional offices of Maharashtra and Jharkhand and was a Board member of NABFINS. He has served as a DDM at Kannur district in Kerala and was a faculty member at BIRD, Lucknow. Mr. Ashok also has varied experience in the implementation of sustainable rural development programs.



#### Mr. Sham Padekar, Member

Mr. Sham Padekar has pursued his B. Com degree from Nashik and has been an active participant in Anchoring, Acting, and Directing. He has worked on various platforms like Lokhitwadi Mandal, Akhil Bharatiya Maratha Natya Parishad, Sanskar Bharti, Kusumagraj Smarak, NAB, Sarda Udyog Samuha, YCMOU. He has facilitated various singing programs, interviews at Nashik Akashwani Kendra. Mr. Padekar has actively participated as an actor in Marathi plays and films. He is well known poet and writer and has published many books as well as directed plays. Akhil Bhartiya Marathi Natya Parishad, Mumbai, awarded him as the Best Anchor. He is Associated with Yuva Mitra since last 10 Years.



# Ms. Judy Rodrigues (L.L.M.), Member

Ms. Judy Rodrigues was a part of HDFC Ltd for over 35 years. She began her career in the legal team and went on to manage several portfolios from the service center to the credit hub. Before this, she practiced in sessions court for three years. She is known amongst her peers to be friendly, always ready to lend a helping hand, and contribute to social causes.

While at HDFC she was a part of the CSR team and was keenly involved in the Company's efforts towards society. She is a good deeds enabler, anyone who knows her would agree that she brings people and resources together to service a cause. Through her exemplary work, she has inspired the next generation to grow not alone but with society.

# **Our Funding Partners**





























































# **Our Knowledge Partners**





















# **Programatic Areas and Projects**



# Livelihood Development

- Sustainable
   Livelihood
   Enhancement
   of Poor and
   Marginalised
   Women
   Through Goat
   Rearing in
   Nashik and
   Ahmednagar
   District
- Integrated
   Village
   development
   program.
- Skill development and handholding through fashion designing.
- Need
   Assessment of Community
   Cooling Hub.

# Health and Education

- Building
   Resilient
   Ecosystem
   against
   malnutrition in
   Jawhar Block of
   Palghar District.
- Life Skill
   Development of
   Adolescent Girls
   in Mahad.
- Menstrual
   Hygiene
   Management
   and WASH in
   School Program
   for Women and
   Adolescent Girls
   in Maharashtra.
- Mobile Library Barakhadi
   Express in
   Baramati Block
   of Pune District.

# Institution Building

- Formation and Strengthening of Farmer Producer Organization.
- Formation and Strengthening of Water User Associations.
- Farmer
   Producer
   Organization
   Facilitation
   Centre.

# Water Resource Development and Management

- Strengthening of Drought Resilience in Dev River Basin in Nashik District, Maharashtra.
- Jal Samruddhi -Small Dam and Minor Irrigation Tank De-silting in Nashik.
- Promoting
   Water Use
   Efficiency and
   Productivity
   Through
   Integrated Off Farm and On Farm
   Investments
   and Market
   Linkages in
   Command
   Areas of Nandur
   Madhyameshw
   ar Express Canal

# We are serving to the Sustainable Development Goal



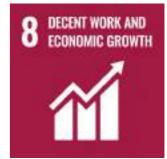
























Agriculture and Allied Livelihood Development

# **Agriculture and Allied Livelihood Development**

Agricultural development is one of the most powerful tools to end extreme poverty and boost shared prosperity. Growth in the agriculture sector is two to four times more effective in raising incomes among the poorest compared to other sectors. But agriculture-driven growth, poverty reduction, and food security are at risk: Multiple shocks - from COVID-19 related disruptions to extreme weather, pests and conflicts - are impacting food systems, resulting in higher food prices and growing hunger. Historically, agricultural development was geared towards increasing productivity and exploiting natural resources, but ignored complex interactions between agricultural activities, local ecosystems, and society.

These interactions must be considered to enable sustainable use of resources like water, soil and biodiversity. Much of the agricultural knowledge, science and technology needed to resolve today's challenges are available and well understood, but putting them into practice requires creative efforts from all stakeholders.

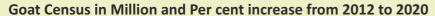
With the Agenda for Sustainable Development, the Yuva Mitra is committed to a comprehensive, integrated and universal





transformation. The agenda is people-centric and based on human rights and social justice. This requires comprehensive efforts to ensure that every man, woman and child enjoy their right to adequate food; families have sustainable socio-economic conditions; women are empowered, and priority is given to family farming and animal husbandry. It requires a renewed focus on how to respond to crises, while all the time building capabilities and resilience within individuals' and communities' long-term and proactive strategies that deliver for people and planet. Experience has shown that, with the right mix of policies and political leadership, and with all those who can contribute playing their role, ending hunger and undernutrition is possible.

Livestock is an integrated part of the rural livelihoods of small and marginalized farmers in the Sinnar block of Nashik district. Women also play an important role in agriculture and allied activities for livelihood as well. Yuva Mitra organization has planned to implement a livelihood development program in 10 villages of Sinnar block in 2015. The best practices included in this program are a proper knowledge of goat rearing, about fodder management and shed management, awareness about diseases, milk production, market linkages, and providing veterinary services, etc. For fulfilling the best practice of the project has introduced 80 villages of Nashik district including Ahmednagar district with the financial support of Bajaj Allianz General Insurance Company, H.T. Parekh Foundation and Rambha Charitable Trust. The project has been implemented in 60 villages of Sinnar block and 20 villages of Rahata and Sangamner block of Ahmednagar district. The project is funded by HT Parekh foundation to 50 villages and Bajaj Allianz to 30 villages.

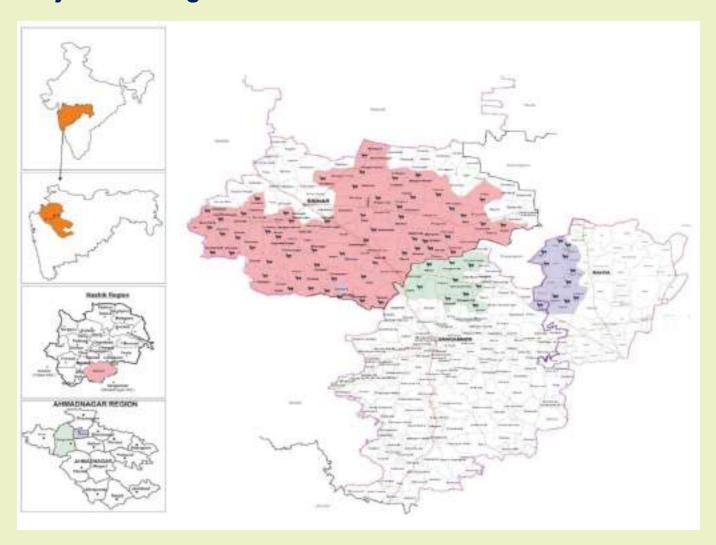




State	2012	2016	2020
Maharashtra	8.44	10.60	25.72

Women are increasingly becoming the primary economic catalysts in their households, and due to a lack of opportunity, they often resort to overexploiting natural resources to provide for their families. Yuva Mitra understands the challenges these women, and their families, face, and we are working to empower women to develop conservation-friendly livelihoods.

# **Project Coverage & Reach**













# Achievements of the Goatery Based Women Livelihood Development Program

- More than 1845 Joint Liability Groups were formed covering 9225 Beneficiaries.
- Goat population in the program area increased to 66404
- In total 150+ Vermicompost beds and 1900+ Fodder demonstrations were laid in the field.
- 1403 Goat Sheds were developed in the program period.
- A cadre of 100 PashuSakhis was trained and empowered.
- 12000+ goats were treated for various diseases and more than 45000 goats were vaccinated.
- More than 2300 goats were insured.
- Established 2065 goat enterprises.
- A total of Rs. 1,30,00,000 were distributed in the form of revolving fund to purchase goats and to build goat shed.
- Total average household annual income increased by more than 55000.



# **Integrated Village Development Programme**

Yuva Mitra and Apraava Energy Pvt. Ltd. India have jointly initiated Village Integrated Development Program in November 2019 in Sakri Block of Dhule District. The program is designed with a holistic approach to improve the socioeconomic conditions of the community through Water Resource Development and Soil Moisture Conservation, School infrastructure development, Women and Youth Empowerment, and Orientation and Mobilization of Government Schemes in the program villages through appropriate interventions, The IVD program is implemented in five villages of Sakri block, Bhamer, Perejpur, Saltek, Jayeshree Society, and Jagatpur villages.

# The major interventions have developed through the IVD program: -

• The school, and Anganwadi infrastructure development



- Village level water budgeting, and water perspective plan developed through a watershed and in situ conservation methods.
- Conducted farmer's exposure visit for exploring their thinking process along with practical knowledge from field and research institute, E.g., FPO and Krishi Vigyan Kendra, etc.
- Women empowerment through existing self-help group with knowledge dissemination about the agriculture allied entrepreneurship, women health and hygiene.
- Strengthening of drinking water resources in five project villages
- In the remote villages of Sakri a vital habitat for endemic crop like the Nagli or Nachni, Yuva Mitra's Intervention through the IVDP program provides means of sustainable livelihood through strengthening the self-help groups. We provide training and work on the capacity building of the self-help groups to start and manage small businesses like manufacture and sale of Nagli Papad.



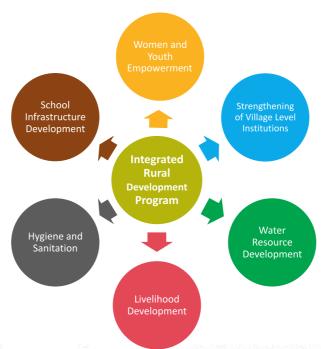
# Integrated Village Development Program - Achievements

- In all, more than 2900 village specific watershed treatments were undertaken during the program and more than 1200 families benefitted.
- 40 exposure visits were conducted in order to educate the stakeholders on good agricultural practices and more than 400 farm field schools sessions were undertaken.
- 274 of interventions were done for the infrastructure development of Schools and Anganwadis.
- 10 Village Development Committees were established and 11 in-situ demonstration were laid in the field.
- more than 4000 drinking water resources were strengthened at the village level.









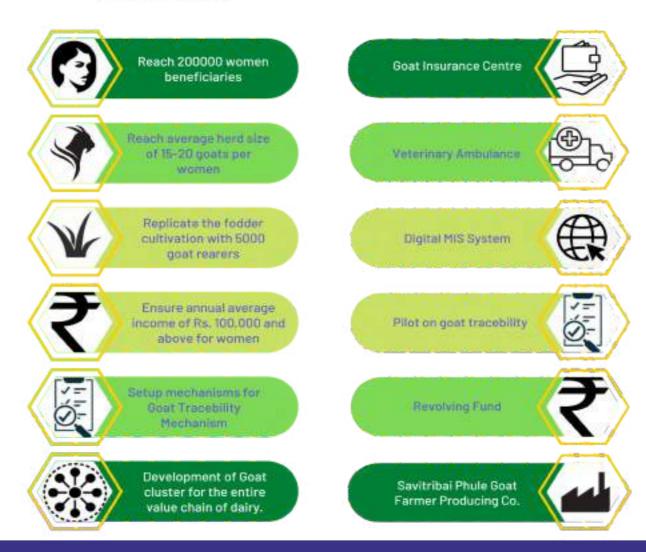
# **Way Forward**

# PROGRAM INNOVATIONS

YUVA MITRA WILL BE LOOKING TO CONTINUE WORKING WITH THE MARGINALIZED WOMEN IN THE AREA TO ENSURE THAT THEIR PROCESS OF GROWTH CONTINUES

000000000111111

YUVA MITRA ALWAYS BRINGS FORWARD THE BEST INNOVATION IN THE IMPLEMENTATION OF THE PROGRAM THROUGH CONTINUOUS EFFORTS





# Water Resource Development and Management

Water resource development and management is the activity of planning, developing, distributing and managing the optimum use of water resources. It is an aspect of water cycle management.

Water is essential for life. The field of water resources management will have to continue to adapt to the current and future issues facing the allocation of water. With the growing uncertainties of global climate change and the long-term impacts of past management actions, this decision-making will be even more difficult. It is likely that ongoing climate change will lead to situations that have not been encountered. As a result, alternative management strategies, including participatory approaches and adaptive capacity are increasingly being used to strengthen water decision-making. Ideally, water resource management planning has regard to all the competing demands for water and seeks to allocate water on an equitable basis to satisfy all uses and demands. As with other resource management, this is rarely possible in practice so decision-makers must prioritize issues of sustainability, equity and factor optimization (in that order!) to achieve acceptable outcomes.

One of the biggest concerns for our water-based resources in resource allocation. As water becomes scarce, the importance of water management grows vastly finding a balance between humans' needs and the essential step of water resources sustainability in the environment.

Yuva Mitra has identified the significance of water as an indispensable component for efficient agriculture, maintaining ecosystems, human health and dignity. The goal of working towards water resource development and management is to bring water security for all. Thus, effective management of water is a core element of human development. Yuva Mitra with its constant efforts have worked towards improving access to sufficient water availability to farmers and overall water availability in the rural part in and around Nashik district. Yuva Mitra is developing a comprehensive scientific and cost-effective intervention on catchment area development for building drought resilience in 65 villages of Dev River basin in Sinnar block. Other such initiatives focused on improving agriculture and uplifting farmers in the region include JalSamruddhi and Participatory Irrigation Management Programs. A glimpse of the same is given below.

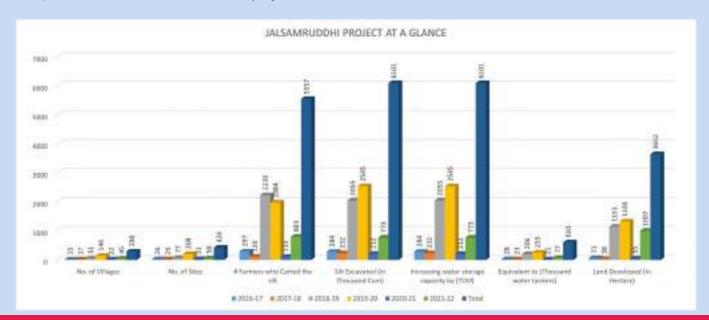




In the year 2016, Yuva Mitra took an initiative to de-silt the existing water bodies to increase the water holding capacity and increase the rate of percolation of these bodies leading to ground water recharge. The expected outcome of the activity was yearlong availability of sufficient water for agriculture and other needs. The availability of water for Rabbi and summer crops would thus be ensured resulting into increase in farmers' income. In addition, the silt excavated from the water bodies was to be deposited in barren farmlands. Outcome of this activity was increased fertility of the land with increased yield.

In July 2020, Yuva Mitra started another initiative in collaboration with Water Resources Department, Maharashtra to implement a project on promoting water use efficiency and productivity through integrated off-farm and on-farm investments and market linkages in command areas of express canal of Nandur-Madhyameshwar, in Maharashtra. The objectives of this ambitious initiative include bringing 35000 Ha. Irrigable Command Area (ICA) under irrigation in next five years, to undertake equitable water distribution, management and optimum utilization by establishing & strengthening of 123 WUAs in the proposed command area, promoting micro irrigation on 5000 Acre.

The project also involves piloting and designing a prototype of participatory ground water management in project area. The project aims at promoting Agri based livelihood opportunities to increase the net income by 20% (inflation + 10%) for 39000 Farmers. In addition, the project will establish



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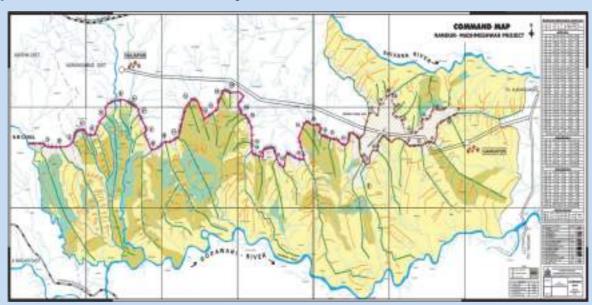
#### Jal Samruddhi Achievements

- 11 Water User Associations established totaling more than 85
- More than 850 farmers connected to Farmer Producer Organizations for better market access.
- 296 villages were covered and supported through the program and more than 400 sites were desilted.
- Direct beneficiary reach of more than 5500.
- Indirect beneficiary reach of more than 35000 farmers.
- The silt excavated and deposited into the farms is more than 60,00,000 Cubic Meters and the same amount of water storage capacity increased.
- A total of 3650 Hectors of land developed and more than 19,000 wells got the benefit of groundwater recharge.





# Promoting Water Use Efficiency and Productivity through Off-Farm and On-Farm Investments and Market Linkages in Command Areas of Express Canal of Nandur Madhyameshwar, In Maharashtra



Participatory Irrigation Management (PIM) is one of the key approaches for improving the productivity and sustainability of available water to empower farmers. PIM is the involvement of irrigation users in all aspects of irrigation management, through the establishment of Water Users Associations (WUAs).

Yuva Mitra has been started 5 years Pilot Project 'Promoting Water Use Efficiency & Productivity through Integrated Off-Farm & On-Farm Investments and Market Linkages in Command Areas of Express Canal of Nandur Madhyameshwar, In Maharashtra' with the Water Resource Development Department, Government of Maharashtra. This project will be implemented through a Public-Private Civil Society Partnership.

# The Objectives of the pilot project are-

- To bring 35000 Ha. Irrigable Command Area (ICA) under irrigation at the end of 5th year.
- To undertake equitable water distribution, management, and optimum utilization by establishing & strengthening 121 WUAs in the proposed command area.
- To promote micro-irrigation on 5000 Acre.
- To pilot & design a prototype of participatory groundwater management in the project area.
- To undertake Agri-based livelihood promotion activities to increase the net income by 20% (inflation + 10%) for 39000 Farmers.
- To establish value chain-based Market linkages for 34000 farmers by promoting 10 Farmer Producer Companies.
- To converge different Government schemes for the development of the proposed command area.
- To ensure implementation & process documentation for replication and scaling up similar programs in other areas.



#### On Farm

- Strengthening Water User Associations (WUAs)
- Promotion of Micro-irrigation systems
- Crop Productivity and Agricultural Practices
- Participatory Ground Water Management



#### **Market Linkage**

- Promotion of Farmer Producer Organizations (FPO)
- Establishments of Agri value chains

# **Proposed Methodology**

# Interventions in the area will be divided into two parts







#### **Health and Education**

While primarily focused on education, rural schools also play an important role in the health of students and the community. Working on health-related initiatives makes sense for rural schools as physical and mental health status, physical activity, and good nutrition all impact how students learn. Schools serve as an important community resource and can engage in health-related activities such as:

- Teaching children about health and wellness topics
- Providing nutritious meals and snacks
- Providing opportunities for and education related to physical activity
- Discouraging and preventing bullying
- Serving as a location where healthcare is provided
- Serving as an advocate for children with special health needs

Providing counselling and resources related to mental health and emotional well-being

In recent years, Yuva Mitra made important progress toward improving the health of children below six years, women, and adolescent girls. We have developed a cadre of 11 Community Health Workers and 10 Village Health Committees in 10 project villages of Jawhar Block of Palghar District to build a resilient ecosystem against malnutrition. Eradicating mortality and morbidity associated with acute malnutrition in children under six years of age, Anemia in pregnant women and lactating mothers, and improving access to basic health care facilities were at the center of this initiative.

In another such initiative by Yuva Mitra along with Tata Trusts, Menstrual Hygiene Management Program is being implemented in the Sinnar block of Nashik district and Khed block of Pune district. The approach followed broadly includes conducting & facilitating awareness, skill-building sessions among community resource persons (CRPs) who in turn have successfully implemented the program on the ground. The Menstrual Hygiene Management program is an ambitious attempt to reduce the stigma and taboos associated with periods and aware the community especially women to manage their menstruation safely.

Life Skill Development is a project specially designed for adolescents with an aim to empower adolescent girls and boys with life skills to deal with demands and challenges of everyday life and develop gender sensitivity among the community for a responsible free society. Life skill education, soft skill education, career guidance, parent & community level sensitization, and mainstreaming life skill training in the educational system are major components of the program.

# Building resilient ecosystem against Malnutrition - Arogya Mitra

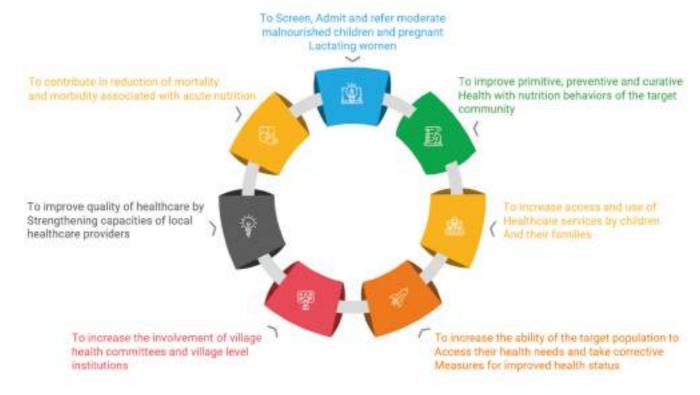
We believe and strive for access to basic health care and education as fundamental human rights. Since its inception, Yuva Mitra has implemented multiple projects focused on improving the status of health and education of children and has made important progress towards improving Health, Hygiene, Sanitation and knowledge.

Yuva Mitra has undertaken different innovative programs to make education enjoyable to enhance learning level and decrease in dropout rate.

We are working in the 11 villages and 19 Padas of Jawhar block of Palghar district with 2565 families for health empowerment and eradication of malnourishment with the focus is on –

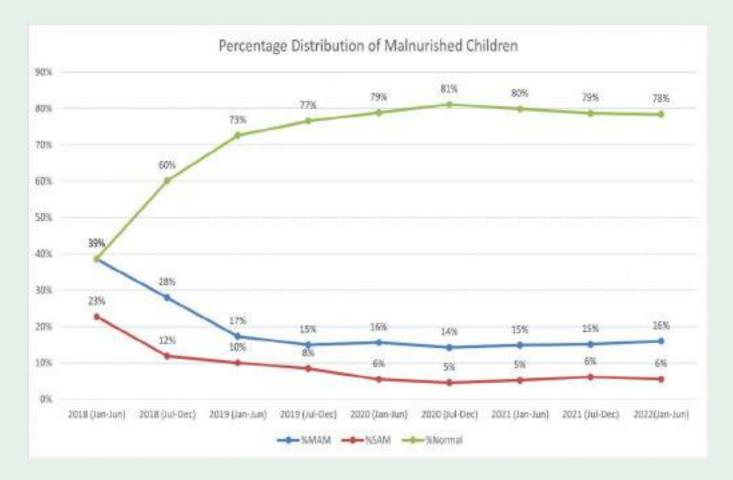






# **Areas of intervention**





The malnourishment rate for SAM decreased by 73%, which was 23% in March 2018 and reduced to 6% in March 2022 whereas the malnutrition rate for MAM decreased by 60%, which was 39% in March 2018 and reduced to 15% in March 2022. Th increase in the percentage of normal children increased drastically by 103% as the percentage was 39% in March 2018 and increased to 79% as of March 2022.

# WASH in school and Menstrual Hygiene Management Program

Water is the fuel of the rural and urban economy. All the activities in the farm sector and livelihoods have water & women as an integral part.

To bring about growth, structural changes, and social welfare augmentation, the idea of water, sanitation & hygiene must be imbibed by the populace coupled in every essence. Hence, water & its optimum utilization is a domain that must be kept in focus if we are to make an impact in the community being a part of a social organization. Wash & MHM as domains impact the livelihood directly, they are linked to women's mental and physical well-being in terms of Menstrual Hygiene Management and her zeal for a better means of livelihood for self and dependents.

Yuva Mitra is providing access to WASH facilities to 8000 children across 40 schools selected in Dhule and Pune district of Maharashtra, to ensure that students inculcate appropriate hygienic practices relating to WASH. The major elements of this program are Development and rejuvenation of handwash station, Social Behavioural Change communication [SBCC] campaign, meetings, and training on key behaviours such as hand washing, use of sanitation unit, safe handling of water before drinking and providing better access to pure and safe drinking water.



Yuva Mitra is working on Menstrual Hygiene Management with 14850 women and adolescent girls with the following objectives -

- Empowering women and promoting gender-equitable norms through behavioural change: within this, we focus on generating awareness to women and adolescent girls, about their bodies, science behind menstruation, and how to manage both physical and mental aspects of it, with dignity; while also creating safe spaces for women and girls to open up and talk about menstruation.
- Promoting Social Entrepreneurship: an important aspect of managing menstruation with dignity is having access
  to affordable menstrual absorbents and having the ability and agency to make an informed choice about what
  absorbent she'd prefer for herself. Thus, we create social entrepreneurs who supply the range of environmentfriendly absorbents on an incentive model, such that the supply chain is self-sustainable. Additionally, the
  capacities of women would be built on stitching their cloth pads.
- Inculcating Safe and Hygienic Habits: Lack of awareness and the huge stigma associated with menstruation has never given a platform to women to speak about menstruation or the crucial elements of hygiene to be practiced during her menses. Therefore, through a very strong behaviour change curriculum; essential hygiene behaviour is promoted to create healthier menstrual hygiene practices amongst women.
- Creating awareness towards responsible disposal: close to 12 billion plastic sanitary pads are g up every year with no proper treatment mechanisms. Thus, there is a need to remote reusability and treat plastic sanitary waste at best, to ensure environmental sustainability.

The Menstrual Hygiene Management program is an ambitious attempt to reduce the stigma and taboos associated with periods and aware the community especially women to manage their menstruation safely.



# Life Skill Development for Adolescents

Life Skill Development is a project specially designed for adolescents to empower adolescent girls and boys with life skills to deal with demands and challenges of everyday life and develop gender sensitivity among the community for a responsible free society. Life skill education, soft skill education, career guidance, parent & community level sensitization, and main streaming life skill training in the educational system are major components of the program.



#### **Areas of Intervention**

#### **Creating awareness-**

- Adolescent development concerning physical, cognitive, emotional, social, and behavioural development
- Information on reproductive and sexual health issues
- Information on myths and misconceptions surrounding them Knowledge regarding Medical and Health needs (Nutrition) during the adolescence phase

#### Development of Teacher's forum-

- Creation of support system at the school level
- Capacity building and training of the teachers
- Mentorship and Guidance for Adolescents
- Counselling of Adolescents
- Encouraging girls to stay in school

# **Creating an Enabling Environment -**

- Sukanya Helpline
- Counselling of adolescents and their parents
- Sensitize to the Society about issues of the Adolescent
- Street play
- Formation and strengthening of Parent-Teacher Association

#### **Behavioural Change Communication -**

- Boost the confidance of girls and boys
- Improve the skills in researching, personality development, time management, public speaking, creating presentations, and team building.

# Life-Skill Development Engine





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Program Elements





# Barakhadi Express - Mobile Library

Yuva Mitra has identified reading ability as one of the most important tools and skills that contribute to developing the brain, developing knowledge, and building imaginative skills. Inculcating reading habits in children is important for enhancing their learning experience, thinking, and reasoning abilities as well. Yuva Mitra to promoting reading habits in school-going children is implementing a project called Barakhadi Express with a mobile library. The project is run with 5095 children in 54 ZP Schools of Baramati block in the Pune district. The teacher's training and parents' counselling is an integral part of the program.

# The project is focused on -

- 1. Enhance the reading habit among government schools' children
- 2. Enhance the general knowledge and overall personality development of school children.
- 3. Train the teachers to establish a school-level support system.
- 4. Coordinate with block education officer for education intervention.





# (1) (0) 2 Institution Building **60**

# **Producer Organization Promoting Institutes**

The broad objective of the Fund is to build, promote and nurture Farmer Producer Organizations (FPOs) by way of extending the required financial & non-financial support during the nascent/ formative stage. It is critical to support FPOs in terms of awareness creation, capacity building, technical support, professional management, market access, regulatory requirements, etc. and provide handholding support for a minimum period of 3 years and the same is met as grant under the Fund. The requirement of the FPOs for their business has to be met out of their own funds, equity, credit, profit generated, etc.

# **Cluster-Based Business Organization**

Agriculture is the primary sector of Indian Economy as more than half if its population relies on it as a principal source of income. However, with around 80% of farmers being small & marginal ones with around 1 hectare or smaller land size, it becomes difficult for them to reap the economy of scale both for their input purchases as well as for the sale of their produce. for farmers, management of the output side of the agriculture system has always been a great challenge. Moreover, as the marketable surplus of a farmer increases, the access to efficient markets become more crucial. Over the last couple of years, Farmer Producer Organizations (FPOs) have emerged as a viable solution to various.

#### Aims and Objective of the Scheme:

- To provide holistic and broad-based supportive ecosystem to form new 10,000 FPOs to facilitate development of
  vibrant and sustainable income-oriented farming and for overall socio-economic development and wellbeing of
  agrarian communities.
- To enhance productivity through efficient, cost-effective and sustainable resource use and realize higher returns through better liquidity and market linkages for their produce and become sustainable through collective action.
- To provide handholding and support to new FPOs up to 5 years from the year of creation in all aspects of
  management of FPO, inputs, production, processing and value addition, market linkages, credit linkages and use of
  technology etc.
- To provide effective capacity building to FPOs to develop agriculture entrepreneurship skills to become economically viable and self-sustaining beyond the period of support from government.







# **Farmer Producer Company**

Yuva Mitra is one of the pioneer organizations working in the field of formation & promotion of Farmer Producer Organization for the last 12 year. In its core working area, Yuva Mitra has promoted 26 FPCs, which deals in different commodities such as vegetables, onions pomegranate, Grapes, rice, bamboo, milk, Goatery & Poultry. The membership of all FPCs ranges from 350 to 10,000. Yuva Mitra also provides technical and handholding support to other FPCs across the country through various training, capacity—building programs, and consultancy services. Yuva Mitra has been impanelled as a Cluster based business Organization by NABARD under the Central Sector Scheme of Formation & Promotion of 10000 FPOs. With Support From NABARD, Yuva Mitra has Promoted 6 FPCs in Sinnar, Niphad, Surgana, Chandwad, Deola, Sakri in Nashik & Dhule District in this year.

Yuva Mitra has been conducting training programs on FPOs for different target groups since 2015 and till now covered 4500+ participants under various training programs. The training programs were conducted for NABARD, ATMA, Govt. of Maharashtra, MAVIM, MACP, Bharat Rural Livelihood Foundation, Tata Trusts, Jharkhand State Livelihood Promotion Society, Lupin Foundation, Ambuja Cement Foundation, Reliance Foundation, Deshpande Foundation, BAIF Mitra, NM Sadguru Water and Development Foundation, Development Support Centre- Gujarat, Nageshwara Charitable Trust, Welingkar Institute of Management and many other NGOs from all over India. We also organized onsite training programs in 14 states for NABARD, JSLPS- Ranchi and other Organizations.



#### FPCs Supported by Yuva Mitra Name OF FPC

Devnadi Valley Agricultural FPC Ltd.

Green Vision FPC Ltd.

Sinnar Poultry FPC Ltd.

Samruddha Kisan Rise FPC Ltd.

Bhojapur Khore Pomegranate FPC Ltd.

Jamnadi Khore FPC Ltd.

Navsanjeevani FPC Ltd.

Mhalunginadi FPC Ltd.

Savitribai Phule Goat Farming PC Ltd.

Darana Valley Agricultural FPC Ltd.

Kolganga FPC Ltd.

Krushi Sampda FPC Ltd.

Kisan Pragati FPC Ltd.

Yogiraj Harikrushna Baba FPC Ltd.

Rayat Vikas FPC Ltd.

Janhit Farmer Producer Company Ltd.

Yeola Paithani Vinkar PC Ltd

Swami Adwetananda FPC Ltd.

Ekasangh Krushi FPC Ltd.

Green Saver Farmer Producer Company ltd.

Janshanti Farmer Producer Company ltd

Panjhara Katwan Farmer Producer Company Itd

Bamboo Cosmos Farmer Producer Company Itd

Star Red Farmer Producer Company Itd

Deola Pomegranate Agro Farmer Producer Company ltd.

#### **Business Activity**

Vegetables Marketing, Input supply

Maze And Onion Marketing & input supply

Chicken and Egg Marketing & Input supply

Indrayani Rice Marketing

Pomegranate Marketing & Input Supply

Pomegranate Marketing & Input Supply

Vegetable, Onion Marketing & Input Supply

Vegetables Marketing, Input supply

Goat meat and Milk Marketing & Input Supply

Vegetables Marketing

Vegetables Marketing, Input supply

Cow Milk

Paithani Saree

Vegetable Marketing

Input Supply

Input Supply

Input Supply, Nursary, Soil testing Unit

Pomegranate Marketing

Bamboo Craft

**Onion Marketing** 

Pomegranate Marketing



#### Yuva Mitra Foundation



Yuva Mitra Foundation (YMF) is registered under Section 8 of the Companies Act and is a sister organization of Yuva Mitra. The foundation is providing technical and consultancy services in the field of formation and promotion of FPOs, leveraging the rich experience of Yuva Mitra in the sector. To cater to the needs of the growing number of FPOs in the country, YMF is providing technical and hand-holding support to FPOs through the FPO Facilitation centre.

The centre is providing services such as business support services (entrepreneurship development, marketing, finance and accounting, legal and regulatory compliance, human resource development), networking and mentoring, technology adoption, training, and development, funding access, etc. Other than providing hand-holding support to FPOs, the centre is also striving to develop and nurture an overall ecosystem of FPOs by developing human resources, standard resources material, policy advocacy, creating synergy between all stakeholders, and generating and disseminating knowledge resources among all stakeholders.

Yuva Mitra Foundation is providing the following knowledge services to the FPCs through the FPO facilitation Centre.

# **FPO Facilitation Centre**



# **APPROACH**



# Yuva Mitra Multi Agro Services Pvt. Ltd.

In 2014, Yuva Mitra initiated a milk collection center to provide a market for the milk of poor families under Yuva Mitra Multi Agro Services Pvt. Ltd. Over 16 years of the journey and promotion of Goatry Based Livelihood Program; the need for a dedicated marketing channel was felt to enhance the potential of the Goatry sector for achieving sustainable livelihood, therefore it was decided to provide marketing support under the marketing brand name of Yuva Mitra Multi Agro Services Pvt. Ltd.



#### **Recent Endeavours:**

Development of Operational Guidelines for Gram Sabhas for Farmer organizations working in Tendu leaves the business in the tribal areas of Maharashtra

Access to Finance is a major concern for Gram Sabha, Group of Gram Sabhas (Federation), Forest Management Committee, Tribal Cooperatives, Tribal FPOs, etc. The marketplace success in operation and sustenance by mainstream business organizations are achieved on account of organizational and operational efficiencies built over a while. The survival and growth of business highly depend on matching or better the efficiency benchmarks in business operations. The Gram Sabha, Group of Gram Sabhas (Federation), Forest Management Committee, Tribal Cooperatives, Tribal FPOs, etc. itself has inbuilt efficiencies like cohesion among farmer members, solidarity, etc.; however, the Operational efficiencies are developed over time (process efficiency, quality, etc.) or acquired (technology, etc.) which requires financial investment. The institutional model of Gram Sabha, Group of Gram Sabhas (Federation), Forest Management Committee, Tribal Cooperatives, Tribal FPOs, etc. in which only producers can be shareholders; restrict the ease of raising equity or debt financing, attracting funds from banks is a challenge since these organizations are not in a position to offer collateral to financial institutions for securing loans. Owing to the limited ability to withstand business risks and finance availability to carry out the business activities Gram Sabha, Group of Gram Sabhas (Federation), Forest Management Committee, Tribal Cooperatives, Tribal FPOs, etc. are averse to undertaking business activities with potential risks and are thus caught in a latency trap that inhibits them to move beyond. To economically empower Gram Sabha, Group of Gram Sabhas (Federation), Forest Management Committee, Tribal Cooperatives, Tribal FPOs, etc. for taking up business activities for furthering the economic interest of farmers, the risk fund would comprise a basket of financial instruments and mechanisms at different stages of their organizational development. It would also be aligned with various types of business risk mitigation and financial support requirements.

#### **OBJECTIVES**

- 1. Design value chain-based appraisal mechanism for the beneficiary organization working in Tendu leaves collection in the tribal areas
- 2. Prepare detailed operational strategies and guidelines of the proposed risk fund
- 3. Develop risk management mechanism for the proposed risk fund
- 4. Calculate quantum of risk fund proposed to be established

# Krushak Mitra Agro Services Pvt. Ltd.



Krushak Mitra Agro Services Pvt Ltd. (KMAS) is a special purpose vehicle promoted by Yuva Mitra. It is a multi-stakeholder Agri enterprise with a stake of FPCs, Yuva Mitra, and private investors. KMAS provides marketing support to its promoter FPCs and backend support in terms of agronomy, production planning, and logistics arrangement. Currently, it is linked with 12 FPCs out of which, 11 are actively working with KMAS. Currently, out of all the KMAS's purchase vegetables, Chinese vegetables, and fruits account for 20% and onion purchase accounts for 80%.

In the year 2020-21, there are many challenges for KMAS due to the ongoing COVID-19 pandemic, But, the team at KMAS brought changes and new ideas to overcome the challenges. To cope up with the challenges faced, they modified their business model and included B-C marketing by supplying door-to-door products to many housing societies in Mumbai. Customers are using the 5-Elements mobile app to purchase KMAS products. They have also collaborated with Gofer's, an online supermarket, where KMAS supplies products to Gofers as per demand from their customer base. Although this year's turnover was affected by the pandemic situation, KMAS took the opportunity to learn new things in the field such as operating under lockdown restrictions, a new setup in a different place due to lack of labor and operational restrictions, running a B-C business and marketing of products. The team believes that the experience has equipped them with more knowledge and made them more capable which indicates the organization's growth.



# Swasthya Pad Stitching Unit



With a mission statement - A solution across the MHM value chain (Awareness, Access, Hygienic Use & Menstrual Waste Management) to promote the goal of safe and effective menstrual hygiene amongst adolescent girls and women by providing easy access to affordable, good quality menstrual absorbents; while generating income amongst women in the community, On 6th February 2021 Yuva Mitra inaugurated the Swasthya reusable cotton cloth pad stitching unit.

Swasthya Pad stitching unit is proving to be a leap forward in the Menstrual Hygiene Management and providing ease of access to menstrual absorbents to thousands of the women while also enabling them to be financially independent and creating a self-sustaining ecosystem. We are resolved to eradicate the problems step-by-step which are facing today's rural society regarding the menstrual hygiene and livelihood.



# **Training Centre**



We are one of the Pioneer organizations working in the Promotion and Development of Producer Organizations for 10 years. With this expertise, we have established 19 FPCs in the state of Maharashtra and Punjab in association with NABARD. Given this vast expertise gained over the years, Yuva Mitra was selected to act as a Resource Support Agency (RSA) by NABARD to promote and develop Farmers' Producer Companies in Maharashtra. As a part of this engagement, we are closely involved in the working of 17 organizations as promoting institutes and 130 FPOs formed in Maharashtra, with support from NABARD.

Over the period time, Yuva Mitra has gained expertise in the field of training and capacity building programs for farmers, women, youth, and professionals (Bankers, Development professionals, NGO staff) from different sectors. With highly qualified trainers and a residential training centre with state of an art facility at our campus, we provide capacity-building training and handholding support to different social development organizations & govt. agencies such as NABARD, BIRD, etc.

Training being conducted through Training Centre:

- Formation of Farmers Producer Company: Its development and management strategies
- Certification Course for CEOs in FPC Management
- Farm Management and Improved Cultivation Techniques
- Modern Techniques of Goat Rearing
- Orientation and Exposure of Management students

#### Facilities at our Training Centre:

- Well-equipped State of the art Training Complex
- Conference Room
- Classrooms
- Rooms with Single/Double Accommodation
- Mess/Pantry/Dining Hall
- Transportation Facility





# Development of 'Goat Cluster' in Maharashtra

#### SCENARIO OF GOAT SECTOR: MAHARASHTRA STATE

As per 20th livestock census, the Goat population in the country in 2019 is 148.88 million showing an increase of 10.1% over the previous census. About 27.8% of the total livestock is contributed by goats and in Maharashtra State goat population is 10.60 million, the rank of Maharashtra State is 6th on National level and it contribute 7.12% in total goat population of India.

Goatery based livelihood has proven effective compared to traditional Agri-based livelihood options in draught prone areas of Maharashtra and other states. Knowing its importance as an alternate livelihood option, Goatery based livelihood has been coming up as a priority on the mandate of social development organization- both govt. and nongovt. organizations as a poverty alleviation tool. Some of the leading organizations working to promote goatery based livelihood in Maharashtra are Yuva Mitra, MAVIM (Mahila Arthik Vikas Mahamandal), SMART Project (State of Maharashtra's Agribusiness and Rural Transformation), Umed-MSRLM (Maharashtra State Rural Livelihood Mission) etc. SMART is working to develop goatery based livelihood sector by supporting Producer Companies engaged in goatery based business.

#### Goatery based Livelihood initiative for Women in Sinnar block of Nashik district

Yuva Mitra is working in this area for socio-economic development of the poor community for many years with the funding support of Nalanda Foundation took up the task since 2015 to engage with the marginalized women in the area for improving their goat rearing practices.

Looking at the needs and scope of the Goatery initiative for sustainable development of women folk in this area NABARD provided grant in 2016 for promotion of a Women Goat Producer Company and accordingly a company in the name of "Savitribai Phule Goat Farming Producer Company Ltd" has been established and has started its operations.

Further in 2017 NABARD provided grant for developing a cadre of 10 Pashusakhis (para-Veterinary) who are trained women from the village community itself. After the training programme now these women Para-vets have started providing basic veterinary services to the women beneficiaries under the supervision and guidance of a veterinary doctor.

In 2017 H.T. Parekh Foundation came forward and provided a grant for extending the Goatery initiative in additional 20 villages in the Sinnar block. In 2019 the project was further extended to 50 more villages with the financial support from H.T. Parekh Foundation and Bajaj Alliance.

Therefore, the Goatery initiative which was started with few women in mere 5 villages have now been implemented in 80 villages of the Sinnar Taluka of Nashik district and Rahata and Sangamner Taluka of Ahmednagar district.

#### Intervention Design of the Goatery project:

The intervention of this initiative is designed to focus primarily on following issues:

- (1) Capacity Building of women on scientific goat rearing Practices through trainings, exposure visits, workshops, meetings etc.
- (2) Federating the women into a Producer Company for institutionalizing the program and improving forward and backward linkages. A Company by the name "Savitribai Phule Goat Farmers Producer Company Ltd." has been established with the support of NABARD
- (3) Improved veterinary services including vaccination and Insurance of goats. Two veterinary ambulances have been developed and deployed in the project area. These ambulances are first of a kind in Maharashtra.
- (4) Creation of quality breeding services by providing improved buck in the groups
- (5) Demonstration of technologies for Fodder Production, processing and preservation of fodder for off-season
- (6) Interest free revolving fund to women for purchasing goats and constructing goat shed etc.



#### Major positive impacts of the Goatery project so far:

The joint efforts of Yuva Mitra, Nalanda Foundation, NABARD, H.T. Parekh Foundation, Veterinary Department, Rahuri Agriculture University and the most important the village community have resulted in achieving the following major impacts so far from this initiative:

- Covered around 8000 women from 80 villages into goat rearing business
- Established Savitribai Phule Goat Farmers Producer Company Ltd. Till now more than 1100 number of women have taken shares of this producer company
- The total Goat population available with women beneficiaries in 80 villages is more than 56000
- Average no of goat per heard is increased from 5 to 8 in 30 villages
- 5800 productive goats covered under insurance scheme
- About 9000 Gross number of goats got vaccinated
- Mortality rate reduced to below 4% which was initially about 12-22%
- Established brand of goat products with the name of "SAHAJ".
- Established cadre of 80 Pashusakhis (Para-vet) who are providing services to JLG members under the supervision of 8 Veterinary Doctors
- A Goat Resource Centre has been established which works as a knowledge dissemination centre by demonstrating best practices of goat rearing
- FPC has established Goat marketing center, a state of the art goat milk processing plant (one of the first of a kind in India) and had turnover of Rs.23 lakhs in FY 2018-19.
- Two Veterinary ambulances has been designed for providing Veterinary services exclusively to goats in 80 villages.

Goat Rearing Community	Individual community member will be doing the goat rearing at his/her household level and will provide the raw materials for the goat cluster processing units
Demonstration of a model Goat	A model Goat farm can be established which include all the relevant aspects of the
farm for capacity building of	goat rearing i.e.
community members	- Model Goat Shed
	- Breed development
	- Nutrition management through proper Fodder and Feed
	- Fodder cultivation plots
	- Feed production plant etc.
	This model Goat farm can be used for capacity building of the goat rearers through exposure visits and training programmes
Processing units	An area will be developed where different relevant industries like meat processing unit, milk processing unit, leather processing unit, Goat feed making unit, Goat manure making unit etc; will come up and set up their plants. The processing unit will also have export-oriented units for Goat Milk, Meat, Cheese etc.
R&D Unit	The cluster will have a hi-tech R&D unit for Goat Breed development, Fodder Development and improved practices
Other allied utilities	Water treatment, power, effluent treatment, waste processing facilities etc.; with an objective to make it a high-class export-oriented cluster

#### **Expected Socio-Economic impacts of the Goat Cluster**

It is envisaged that the proposed Goat Cluster will generate tremendous socio-economic benefits to the people of the region. In the Goat Cluster, a number of skilled and unskilled local workers will be employed. This will generate direct and indirect employment.

Impacting Livelihood: Increase Income of Goat Rearers

- Through engaging in backyard goat rearing activity with a flock of about 3- 5 to 5-10 goats, the households earn about INR 20,000-40,000 per annum.
- This income can go up by 250 to 300 % with improved management practices and marketing linkages Emerges as A Strong Global Player in Goat Sector
- Current meat production in India is 1.041 million MT, demonstrating an annual growth rate of 2.4% over the past decade. Considering the growth rate of 3% the estimated gap is 125 thousand MT, which can significantly escalate with higher growth rates.
- Improving productivity is along with increase in population is critical to bridge the demand supply gap, to restrict further price escalation (current price INR 450/kg) to ensure affordability. (Source Central Institute for Research on Goat (CIRG), 2013)

#### Improving Meat Processing – Quality and Product Range

- i. Improved Meat quality through emphasis at all levels in the value chain
- ii. Production stage, on developing quality animals through proper health care along with breed improvement.
- iii. Establishment of Butchers shop on "Clean Meat Production Practices" by developing manuals in collaboration with leading ICAR institutions National Research Center on Meat.

Improving Processing of Milk and Milk Products

- i. Goat Milk production is 5605 thousand MT accounting for 3% of the milk production. Goat milk sector has not received much attention and the functioning of the chain is not well documented
- ii. In the financial year (2017-18) imports of goat cheese was worth INR 156 million. Leading premium hotels and restaurants are sourcing cheese at INR 1000-2000 per kg, which can be produced locally to cater the domestic need.

# **Mejor Events of The Year**

#### Mahila Melava 2022

A large number of women from Sinnar, Sangamner and Rahata talukas were present on the occasion. The program was introduced by Manisha Pote, Executive Director, Yuva Mitra Sanstha. Shital Dange, Assistant Director, Yuva Mitra, thanked the audience.

On the occasion of International Women's Day, on Thursday, March 10, 2022, Yuva Mitra, Bajaj Alliance General Insurance Company and in collaboration



with H.T. Parekh Foundation, a women's meet program 2022 was organized in the premises of Yuva Mitra head office.

As the chief guest in this women's meet, Hon. Leena Bansod (Chief Executive Officer Zilla Parishad Nashik), Dr. Sharad Gadakh (Research Director, Mahatma Phule Agricultural University, Rahuri), Dr. Dr. Sanjay Mandak-Mahale (Chief Scientist, Department of Goat Breeding, Mahatma Phule Agricultural University, Rahuri) Sanjay Mahajan (Assistant Commissioner, Department of Animal Husbandry, Nashik), Hon. Annasaheb Gagare (Taluka Agriculture Officer Sinnar), Ma. Madhukar Murkute, Group Development Officer Sinnar, Dr. Ajay Thorat (Livestock Development Officer Sinnar), Dr. NK Gunjal Extension Officer, Dr. Sanjay Joshi (CEO Krishak Mitra Sinnar), Hon. Ranjit Pujari of (Rambha Charitable Trust), Ma. Rajesh Patil (Bank of Maharashtra), Hon. Ajit Surse (Lead Bank Manager, Bank of Maharashtra) as well as beneficiary women from Nashik and Ahmednagar districts were present.



The introductory speech of this program was given by the Executive Director of Yuva Mitra, Hon. Manisha Pote who welcomed the chief guests by informing them about the journey of the Yuva Mitra so far and the ongoing goat rearing activities under the Women's Livelihood Development Program. Goat rearing women should be encouraged and Savitribai Phule Goat Farmer Producing Company unveiled products made from the goat milk called "Savi".

The Women's Livelihood Development Program launched through Mitra is becoming effective through livelihood for

the overall development of women in rural areas. Savitribai Phule Farmer Producer Company Ltd. is a great example of how a woman can do great work for her family and community through goat rearing. Special thanks were given to Yuva Mitra for developing value chain in goat rearing and processing industry said the Chief Executive Officer Zilla Parishad Nashik Hon. Lina Bansod did so while speaking in the chair.

# Menstrual Hygiene Management Melava 2022



On the occasion of "World Women's Day", Yuva Mitra with the support of Tata AIA Life Insurance Co. and Cupid Pvt. Ltd., celebrated Menstrual Hygiene Management Melava 2022 at the premises of Yuva Mitra, Muktangan Campus.

Hon. Mallika Jagad (Project Manager, Tata Trust) served as a chair person for the program while Hon. Madhavi Jadhav (Forest Officer, Peint), Hon. Lata Rasal (Head-HR and Admin, Cupid Pvt. Ltd.), Hon. Sudha Malode (Administrative Chairman MIDC, Musalgaon-Sinnar), Hon. Manisha Pote (Executive Director, Yuva Mitra) were present as dignitaries.

Executive Director of Yuva Mitra introduced the menstrual hygiene management program to the dignitaries and welcomed the chief guests by giving information about Yuva Mitra's journey so far and menstrual hygiene management. Menstruation is a natural process and not to be scoffed at. The customs and traditions regarding menstruation and how menstruating women are treated in the society is a serious concern and how Yuva Mitra is working for the betterment of the future generations and to cast away the dogma surrounding menstruation.

Menstrual hygiene management program through Yuva Mitra is a very important part for overall development of women in rural areas. Hon. Mallika Jagad asserted that awareness should be given by providing information about the family planning tools used for women through this program.

#### Jal-Bhushan Puraskar 2021 - Shri. Sunil Haribhau Pote



Because of the monumental work of rejuvenating the water bodies in the state of Maharashtra undertaken by late Shri. Sunil Haribhau Pote, an honor of Jal-Bhushan Award was bestowed upon Sunilbahu for the untiring efforts to improve the lives of countless beneficiaries in an around the 5 regions of Nashik district. The award was conferred upon Sunilbahu in

memory of our late chief minister of Maharashtra late Shri. Shankar Rao Chavan.

The man who had a mission of improving the lives of all started his journey from the Chatra Bharti, Narmada Bachav Andolan and established Yuva Mitra in the year 1995 to propagate his legacy. The award was received by Ms. Manisha Pote by the hands of current chief minister of Maharashtra, Shree. Uddhav Thakre.

# Cabinet Minister Sunil Kedar Visit – Best Goat-Best Kid Competition







Mr. Sunil Kedar, Cabinet Minister -Government of Maharashtra for Animal Husbandry, Dairy Development and Sports and Youth Welfare visited the Yuva Mitra Campus to honor the Pashusakhis and the winners of the Goat-Best Kid Competition which was held in the month of September of 2021. He guided all of the attendees on what needs to be done in order to achieve socio-economic parity with the rest of the world through Goatery and how it can shape the changing businesses. Among the dignitaries were Additional Commissioner of Animal husbandry Mr. D. D. Parkale, Director of Punyashlok Ahilyadevi Holkar Goat-Sheep Development Corporation Dr. Shashank Kamble and the Executive Director of Yuva Mitra Ms. Manisha Pote.

# **Aathvan – Remembrance of Sunilbhau**

Aathvan was a program dedicated to the man who inspired not just the workers of Yuva Mitra but also the entire rural diaspora wherever he worked and laid the foundations of a sustainable development in all of the areas. This program is a tribute to a visionary leader who continues to inspire young, old, meek and bold all the same.















# Arjun Puraskaar



# **Ajay Mahatme**

Being affiliated with Yuva Mitra since my childhood right from the programs like Bal Mitra till becoming a project coordinator in one of the most important projects in the water resource development and management, I have lived almost all my life in the premises of Yuva Mitra and in the company of fellows who share the same dream as me. To work for the betterment of the marginalized communities all over the region. Because of the solid foundational values and excellent work ethics, Yuva Mitra is one of the best platforms to bring about a positive social change and to inculcate the same values and ethics in yourself. In Yuva Mitra, I learnt leadership skills, organizational Skills, oration, ethics, values and most important of all, i got connected with people and formed an unbreakable bond of true friendship who are with me in this journey together.

Thank You,

**Ajay Mahatme** 



#### **Dada Bhise**

The Arjuna award which is bestowed on the employees of Yuva Mitra is like a handshake of appreciation to all the employees of Yuva Mitra. Awards like these not only encourage us to be the best version of ourselves but also motivates and pushes us to do more and work more in not only the development sector but also in our lives. I am very pleased that the organization chose me for this honor this year even though no one person can achieve what Yuva Mitra has achieved and it's a collective work effort towards a shared goal and vision by all of my colleagues and it would not have been possible without them. And that's why I would like to dedicate this award to all of my colleagues who are all in this journey with me.

By taking the innovation in the field of social development and my education at the helm and working as hard as possible along with my fellow Mitra to the benefit of everyone, I am taking a pledge to take this mission forward forever.

Thank You,

**Dada Bhise** 

#### Name

MANISHA SUNIL POTE

NILESH SUBHASH KULKARNI

SANJAY BALKRISHNA SHINDE

VAISHALI VIKRAM SAOLE

HARI PANDURANG DAWARE

CHETAN DNYANDEO WAGHULADE

**ABHISHEK RAWAT** 

AKSHAY SATISH CHANDORKAR

PRASAD BALASAHEB ZAWARE

SOMNATH DILIP DABHADE

YOGESH DHANANJAY PAGAR

NITIN SOPAN ADHANGALE

AJAY SATISH MAHATME

YOGESH NANASAHEB PANGARKAR

VIJAY MARUTI SHELKE

NARAYAN DATTATRAYA GIRAMKAR

KISHOR MOHANRAO RAKSHE

JAGDISH RAOSAHEB SHINDE

MANOJ SUKDEV JADHAV

ANANT BHARAT BANGAL

MAYURI LOTAN BHOJANE

POOJA SANTOSH GARSOLE

SUVARNA NARAYAN KALE

DHANANJAY VIJAY DESHMUKH

KISHAN BALASAHEB CHANDORE

LALIT BHAGWAN SONAWANE

SANDIP SADASHIV THUBE

KAILAS PANDHARINATH DHANDE

PRITAMKUMAR BHASKAR LONARE

SWAPNIL SURESH KAMODKAR

RHISHIKESH BHIMRAJ DANGE

**BHAVESH MADHUKAR SHINDE** 

SOMNATH KISAN WAGH

SAGAR VITTHAL GUND

AMOL RAMDAS AMBEKAR

#### Designation

**Executive Director** 

Head-Resource Mobilization & Coordination

Manager - Accounts & Legal

Program Manager (Health & Education)

Program Manager (Livelihood)

Program Manager (Institution Building)

Value Chain Manager

Manager - Monitoring & Evaluation

Manager - Resource Mobilization & Coordination

Manager Research & Development (NRM)

HR & Admin Officer

**Project Coordinator** 

**Project Coordinator** 

Project coordinator

**WUA Coordinator** 

**Project Coordinator** 

**Project Coordinator** 

Sr. Accounts & Admin Officer

Sr. Accounts & Admin Officer

Training Coordinator FPO

Assistant Manager

Coordinator FPO-Support

**Cluster Coordinator** 

**Project Engineer** 

Audio-Video Documentation Officer

Documentation & MIS Officer

**Project Engineer** 

**Program Coordinator** 

**Block Coordinator** 

**Block Coordinator** 

Field Coordinator

Field Coordinator

Field Coordinator

Field Coordinator

Site Supervisor

Name

SWATI RAGHUNATH GOLESAR

DHARAMRAJ SUKHLAL RATHOD

NAMDEO MARUTI BANDE

KIRAN DINKAR GORE

YOGESH VIJAY ABHANG

**AKASH VIJAY KHULE** 

SANDIP GORAKSHNATH KOLHE

ANKUSH RAMNATH SANAP

SHIVANI ARUN GUJAR

SUNIL BACCHAV GHOTEKAR

VARSHA ARUN ADAGALE

AMOL DEVIDAS ADBHAI

PANKAJ MARUTI GORADE

**BAJIRAO RANGANATH MANDLIK** 

PRAVIN DNYANESHWAR PANGARKAR

MAHESH POPAT SAID

VIKRAM SOMNATH BODAKE

PRASHANT RAJHANS SONAWANE

AJIT DYANESHWAR WADEKAR

ANIL RAMU TATALE

AMOL SHANKAR CHOPADE

MAHESH HANUMANT GODASE

JITENDRA GOPAL SHIGVAN

SHUBHADA CHANDRAKANT SUTAR

VIJAY UTTAMRAO DESHMUKH

SANTOSH NAMDEO MURADNAR

KIRAN SUKDEV GANJAVE

SHYAMRAO KACHARU WAJE

SHYAM WAJE

SAMPAT DASHRATH KORADE

DIPAK BHAUPATIL GADAKH

**RAMSWARUP CHAUDHARY** 

RITA RAMSWARUP CHAUDHARY

**SUREKH KANAWADE** 

**MANISHA JADHAV** 

Designation

**Cluster Coordinator** 

Cluster Coordinator

**Cluster Coordinator** 

Cluster Coordinator

Sr. Veterinary Doctor

**Veterinary Doctor** 

Veterinary Doctor

**Veterinary Doctor** 

**Veterinary Doctor** 

Jr. Account Assistant

Jr. Accountant

Admin Assistant

Social Mobilization Expert

Community Mobilizer

Community Mobilizer

Male Trainer

Female Trainer

Driver

Driver

Driver

Driver

Driver

Machine Operator

Machine Operator

**Campus Assistant** 

Campus Assistant

Campus Assistant

Campus Assistant

# Visits & Testimonials



Date	None & Address	Demarks
Pallegiaes - Ballegiaes	County to Amend Highway against the Markette County and the County of th	चुन किन नामनामें उत्तरकान्य प्रेमाना पेतिया कार्यन्त उत्तरकार नामिया आगतिन माने प्राप्त का उत्तरकार पंताकरणन महत्र रोत गाउँ राधिय करे ना कार्याद्वी रिव्यंग करन ज्याना प्राप्ता पंजाकरेरिया रूक मा नेपूर्ण प्रेमामाम स्थान प्राप्ता जान की राजकीर प्राप्ता प्राप्ता अपन्त राज मेरे मानिकारीय अनेक स्थान अपन अपन मिन मीने संस्थित प्राप्तान की पुना मिन संस्थित प्राप्तान की पुना मिन संस्थित स्थानका की पुना मिन संस्थित स्थानका की





Date	Name & Address	Qemarka.
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		Company,
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		KBaken
		(Nilny Fator)

# **Way Forward**

- To ensure socio-economic development of 1 million unique household through the promotion of land, water, Agri & allied activities and natural resource management ensuring a minimum income of 1 LPA (at current prices).
- Scaling of Goatery Based Livelihood Development Program up to 200000 Women.
- Establishing and strengthening of participatory irrigation management on 1 lakh hector area in Maharashtra.
- To develop a mechanism for nurturing farmer producer companies to ensure the sustainable rural development.

 Demonstrating grass root Innovation in water sector through Water Resource Centre.



## Success Story - Arogya Mitra

#### Beneficiary Name-Vilas Budhya Ghumse

I am Mr. Vilas Budhya Ghugse. At Post - Vadachapada (Raitale). I have a family which includes my wife and 3 children. I am into the business of farming and do it wherever I cannot find work outside. My children were healthy and were getting the necessary nutritious food at when they were little, but as the time went by, they started losing weight and started becoming malnourished. Me and my wife were really worried and that's when Parvati Tai and Yogesh Sir of Yuva Mitra came to our house and they said that they will provide us hens. On June 29, 2020, I was given a hens who could lay eggs. At that time my baby was 4 years and 3 months old, weighed 8.4 kg and was 80 cm tall and was found to be moderately malnourished (MAM). The hens provided by Yuva Mitra started laying eggs in 2 to 3 months. The hens were usually laying 6 to 7 eggs a day and we started feeding the boiled eggs to our children. Around the same period, Yogesh Sir was visited us from time to time to give information about diet and the importance of good nutrition. We also received gardening seeds and protein powder from Yuva Mitra which helped us fulfill the daily nutritional requirements of our children.





As the hens were laying more eggs than the consumption of our household, we started letting the eggs hatch. From that, we soon had around 40 to 45 new chicks. The hens lay their eggs for 1 to 2 months in a row and after 15 days they lay their eggs again. Now, in March 2021, my son turned 5 years old and weighs 12 kg and stands 91 cm tall. My baby is normal now. He has now completed 6 years and is now in normal condition. So, I am very thankful to Yuva Mitra Sanstha for providing the necessary information and the support on nutrition.

# **Success Story - Goatery**

Vandana Sunil Shelke, a 32-year-old residence of Adgaon village in Rahata block was a State and district-level sportsperson. She was married at an early age after passing the 12th standard. At present she is a mother of 2 girls and one boy. Agriculture is the main source of livelihood for her family and she cultivates soybean, maize, groundnut, and bajra on a land of 8 acres. Also, she owns 10 cows to get an additional income but due to expensive management of the cows and little income from agriculture she always



चुवा मिन्न

Yuva Mitra

Shaping Sustainable Development ...

struggled for livelihood.

She was introduced to the project in December 2019 and enrolled herself in JLG. Initially, she faced rejection from her family members but slowly all agreed. At the time of joining the program, she was a goat rearer but there were no profits from goats as she was barely getting a good price of goat, and also she was not utilizing the by-products. She started attending JLG meetings where she came to know about the different management practices which benefit in improving the health of goats and increasing their weight. She also attended the business management training where she got a chance to interact with the experts and clear her doubts. She was quite fascinated when she learned about the vermicompost benefits. After completing the training, she established a Vermibed in her field and started making vermicompost from goat's waste and applied it in her field. Also now she is growing fodder in her field and making silage to feed the goats during the stress period. She has also purchased a buck on the advice of the veterinary doctor and hence uses the buck for breeding purposes.

Today she is a proud owner of more than 16 goats and 1 buck and is earning an income of about INR 50,000 from her small enterprise. She is in the process of expanding the goat shed through revolving fund support as she is planning to sell her cows and buy 25 productive goats. Her family takes care of the field and she looks after the goats along with managing her household chores. When asked about her dream she says "I plan to establish myself as an entrepreneur and increase the herd size to at least 75 in two years" Also she says "Being a school dropout and married at an early age I never felt that I will be able to earn my livelihood but through this project, I am earning regular income and supporting my family. I am happy that I can provide my children with a bright future and lifestyle which I lacked."

## Success Story - JalSamruddhi

Laxman Pandurang Late, a 52-year-old farmer born and brought up in village Naigaon in Sinnar block. His both the parents were illiterate and did farm laboring for subsistence. Laxman had to give up school at 8th standard and began daily wages work in 1982. He used to get 3 rupees per day wages. Later on, he worked as a cleaner on a truck and then became a truck driver in 1988. In 1995, his mother got 3.5 acres of farmland from her parents in village Saradwadi in inheritance rights. The land was divided into three brothers, each one gets 47 R land. The land is near the Saradwadi Percolation dam. Half of the land was almost in the dam; it was wetland so it could not be cultivated in any of the Kharif seasons. Rabbi crop could not be grown in that land because there used to be moisture in the land during the winter season. His both brothers Kisan and Ganpat have similar land at

the same location. The elder one Kisan works as a porter in a factory at Sinnar while the younger one drives the truck because they were not getting any income from the farmland.

The family earn their livelihood by cultivating the farmland along with dairy farming. His both sons dropped at standard 12th. When asked why his both sons left the school, "I don't have money to invest in education and the second thing educated one don't get a job so it useless to invest in education", Mr Late replied. His both sons help him in





farming and also do some private job to earn the livelihood for the family.

Saradwadi percolation dam in the village built-in 1982. The dam is a little bigger in size. Over time it was filled with silt and it needs to excavated so it can reinstate to its original water storage capacity.

The Late family and his brothers, cousin families and number of farmers in the vicinity were need silt to deposit in their farmland for various reasons such as Late family needed silt to increase the height of the land while Bajunath Rambhau Shirsath was needed the silt to deposit in his rocky land and Mrs Rajubai Devgade was needed the silt to develop her barren Murram land. Just like Late, Devdgade and Shirsath family around 200 families in the village were needed silt from the dam to improve the quality of their farmland and to convert the rocky and Murram and wetland into the fertile and more productive land. The government agencies were made an appeal to farmers to take the silt from the dam many times but no one did it because to hire the private poclain machine to excavate the silt from the dam was too expensive so it doesn't affordable for them.

In May 2019, Yuva Mitra implemented Jal Samruddhi Program in village Saradwadi. It was decided to de-silt the Saradwadi percolation dam. Around 129473 Cubic Metre silt were excavated from the dam. 176 farmers deposited the excavated silt in their 247 acres of barren land. So these unfertile, unproductive barren land became fertile. The percolation rate also increased which recharged the groundwater table. The water storage capacity of the dam increased by 12.94 Million litres.

Laxman late deposited 1486 Cubic Metre silt in his half-acre of wetland. He spent 1 lac 2 thousand rupees on silt transportation and field levelling. The family didn't have this much amount to invest but "I thought that I have got such an opportunity to develop the land first time in last 25 years and if I lost this opportunity then don't know when this opportunity will come again, " Mr late said. Therefore he mobilised the money from friends, relatives and take some loan from the bank to transport the silt from the dam.

Now the Late family got fertile and productive farmland. They had cultivated Soya Beans in Kharif season and nowadays busy in preparing the farmland to cultivate Onion, Cabbage, Chilli and some other crash crops. This is the first time in the last 25 years of farming that the family has got the income from the wasteland and hoping that they will get a good yield in Rabbi and Summer season.

"It was a great help to our family. We have a small piece of farmland out of that half of the land was a wasteland. Our barren land became productive fertile land by the efforts of Yuva Mitra. I became a farmer in the real sense. I believe that we can take all the three-seasons crops hereafter because we have got such a good quality land and the water storage capacity of the dam has double due to the silt excavation therefor water will be available for summer crops too", Mr Late added.



# **Success Story - Integrated Village Development Programme**





#### Pravin Nimba Bilade

Mr. Pravin Nimba Bilade is a semi medium farmer from Bhamer village. He is cultivating the Cotton, Groundnut, Pigeon Pea, Onion crops in his farmland. He is cultivating the onion crop usually in 2 to 3 acres of land according to traditional practices.

Integrated Village Development Program (IVDP) is implementing from December 2019 in the five villages including Bhamer village. Under the agriculture development section, Yuva Mitra was proposed and conducted a first phase training program on Onion crop cultivation and management practices in coordination with Scientists from Krishi Vigyan Kendra Dhule in the month of October 2020. The onion is a major growing crop in the Bhamer villages hence the team has identified some gaps during regular interaction through different program interventions and discussions with farmers. To rectify all issues and problems and to address the high costing pesticides and inputs, hence the team has proposed and arranged a one-day training program on Good Agriculture Practices (GAP) at Bhamer village.

In the GAP training program, the technical information from field preparation to transplantation, integrated pest management, and disease control had been taught by Scientists. Most importantly the viral attack on the Onion crop was recovered through the guidance of Scientists and the training program organized for the farmers.

In a further meeting with Mr. Pravin, he said that the impact was very good and the crop growth was improved drastically. He had good production this year, the additional profit in monetary value was Rs. 1 lakh through onion crop cultivation.

He is very happy and expressing gratitude towards the organization and program implementation under the guidance of Yuva Mitra and Apraava Energy Pvt. Ltd.

# **Financial Report**

THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE VIII [VIDE RULE 17 (1)]

Name of the Public Trust : - YUVA MITRA Income and Expenditure Account for the year ended 31st March 2022

REGISTRATION NO. F - 3630

Expenditure	Note No.	Amount in Rupees		Income	Note No.	Amount in Rupees	
		2021-22	2020-21	Income	Note No.	2021-22	2020-21
To Expenditure In Respect Of Properties				By Rent :- (Accrued)			
To Establishment Expenses	7	64,62,327,57	32,43,708	(Realized)		66,156,00	64,841.00
To Remuneration To Trustees	_ ′	04,02,327.37	32,43,708	By Interest :- (Accrued)		00,130.00	04,641.00
To Remuneration (In The Case Of Math) Of The Head		-	-	(Realized)		14,71,269.00	11,68,530.00
Of The Math, Including His Household Expenditure,		-	-	By Dividend		14,71,209.00	11,00,330.00
If Any		-	· <del>-</del>	By Dividend			
To Legal Expenses			18,210	By Donations In Cash Or Kind		79,200.00	10,68,410.00
To Audit Fees		30,000,00	67,833	By Donations III Cash Of King		79,200.00	10,06,410.00
To Contribution Fees- ( Mahila Melava Goatery )		62,000.00	07,833	By Grants	8	7,76,74,632.88	5,13,32,966.46
To Amount Written Off		20.60	-	By Local Contribution from various bodies	0	29,35,576.00	12,97,962.00
To Miscellaneous Expenses		180.01	4,701	By Local Collinbution from various boules		29,33,370.00	12,97,902.00
To Amounts Transferred To Reserve		180.01	4,701	By Administrative Receipts		_	20,75,243.00
Repairs and Maintenance Fund		10,00,000.00	10,00,000	By Received towards Training & Seminars		22.84,016.52	27,16,740.00
Sustainibility Fund		15,00,000.00	15,00,000	By Received towards Frace Masks		23,400.00	2,04,566.00
Sustainionity rund		13,00,000.00	13,00,000	By Interest received on IT Refund		22,900.00	61,541.00
Depreciation A/C		12,20,105.30	11,87,709	By Professional Fees Received		75,136.00	61,541.00
To Expenditure On The Objects Of The Trust		12,20,103.30	11,87,709	By Awards - Rewards and Prices		73,130,00	3,500.00
(A) Religious		-	-	By HPCL Loyalty Redeem		18,425.00	3,300.00
(A) Rengious (B) Educational	9	6,90,96,755,52	4,79,37,325	By Balances Written Back		18,423.00	10,006,00
(B) Educational	, ,	0,90,90,733.32	4,79,37,323	By Grant Amortised		1,557.00	10,000.00
				By Grant Amortised		1,557.00	-
				By Grant recieved by HO:			
				From ATECF			-
				From BRLF		-	10,99,867.00
				From JBGVS		-	12,63,272.00
				From ARID Communities and Technologies		54,000.00	1,62,000.00
				From TV Today Network		-	20,00,000.00
				From - KSB Care		-	5,50,000.00
ĺ				From PC Foods		15,50,000.00	2,00,000.00
				From Tathapi Trust		59,600.00	-
				From CLP India		4,78,800.00	2,00,000.00
By Surplus carried over to Balance Sheet		74,23,279.40	1,05,19,958				
Total Rupees		8,67,94,668.40	6,54,79,444	Total Rupees		8,67,94,668.40	6,54,79,444

AS PER OUR REPORT ON EVEN DATE For Mahadeokar and Yardi Chartered Accountants FRN: 135735W

Saurabh Yardi

Date :- 09-06-2022 Place :- Nashik UDIN - 22141171AMA⊕HB7776









REGISTRATION NO. F - 3630

THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE VIII [VIDE RULE 17 (1)]

NAME OF THE PUBLIC TRUST : YUVA MITRA BALANCE SHEET AS AT : 31ST MARCH 2022

FUNDS & LIABILITIES		Amount in Rupees			PROPERTY AND ASSETS	Note Amount in		n Rupees
FUNDS & EIABIETTIES	No.		2021-22	2020-21	TROTERTT AND ASSETS	No.	2021-22	2020-21
TRUST FUNDS AND CORPUS Balance as per last balance sheet Add :- Received during the year		35,19,227.00 2.00,000.00			IMMOVABLE PROPERTY :- Land		93,60,690.00	93,60,690.00
Less :- Utilized during the year		-	37,19,227.00	35,19,227.00	Yuva Mitra Campus	4	75,20,188.35	83,56,725.35
OTHER EARMARKED FUNDS	١.		2,79,87,026.32	2,87,72,218.78	INVESTMENTS		1,90,38,413.00	1,72,75,045.00
(Created under the provisions of the trust deed or scheme or out of the Income)	1		2,79,87,020.32	2,07,72,210.70	FIXED ASSETS	4	2,39,13,909.63	2,56,16,394.25
,					LOANS (Secured or Unsecured)		49,01,525.97	76,14,399.79
LIABILITIES: For Advances Grants (Recurring)	2		3,21,55,798.02	4,67,79,645.09	Deposits		12,71,801.00	12,14,763.00
For Advances Grants (Interest on Grants) For Expenses	3 5		30,90,416.49 9,12,264.15	27,99,887.90 21,41,516.00	INCOME OUTSTANDING			
For Local Contribution  INCOME AND EXPENDITURE ACCOUNT			=	=	Grant Receivable Tax Deduction At Source Sundry Debtors		17,65,189.90 7,05,276.00 1,49,910.80	7,30,927.35 5,14,980.00
Balance as per last Balance Sheet  Add: Surplus as per Income & Expenditure A/c		3,40,83,186.80 74,23,279.40	4,15,06,466.20	3,40,83,186.80	CASH AND BANK BALANCES  (a) In Saving Account  (b) With the Manager	6	4,06,58,765.53 85,528.00	4,73,54,750.73 57,006.10
Total Rupees			10,93,71,198.18	11,80,95,681.57	Total Rupees		10,93,71,198.18	11,80,95,681.57

Saurabh Yardi Partner

Date :- 09-06-2022 Place :- Nashik UDIN - 22141171AMAQHB7776 The above Balance Sheet to the best our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust



**Executive Director** Date :-Place :- Sinnar



Vice President



From FY 2020-21, Trust has made certain changes in presentation of Financial Statements with respect to the amounts received by Head Office from the Projects towards Project Expenditure.

Till FY 2019-20, the amounts received by HO from the Project were shown on the Income side and the corresponding expenses were shown on the Expense side. From FY 2020-21, on the recommendations of the Internal Auditor, Trust has squared off both the income and corresponding expenditure against each other in the Consolidated Financial Statements. In order to facilitate comparison with the previous year, a similar change has also been made in the corresponding figures for the previous financial year in the Consolidated Financial Statements of FY 2021-22.



# **Invest In Impact**

Any activity whether it is social or commercial requires funds. Over the last 26 years with the support from the beautiful minds and hearts of our donors, having a desire to contribute towards social change, has helped Yuva Mitra Shaping Sustainable Development. With the same spirit and confidence have shown be requiring for your support.

### Why Partner with Yuva Mitra

- To create Generations with Creative Self Expression & Critical Understanding
- To Strengthen Community Assets for Sustainable Livelihood Resources.
- To support Community Actions for Human rights & Good Governance

#### **Approach**

Yuva Mitra believes in a people-centered approach to development where people are empowered to become agents of social change. Thus we have strived to work with people on issues that concern them and have implemented pro-people programs. Yuva Mitra works as a catalyst and creates models/institutions which are handed over to the community for re-installing their ownership and responsibility to ensure overall sustainability.

#### **Monitoring**

We monitor our projects very closely to bring about effective utilization of funds. Even the community and the partners are involved in the process to ensure overall sustainability.

#### **Transparency**

We carry out regular audits and our financials are placed in the Annual Reports as well as on the website for public verification.

#### **Notifications**

- 1. Tax benefit: Contribution to Yuva Mitra is eligible for tax benefits under section 80 G of the Income Tax Act and the Annual tax receipt is immediately sent to the door on the respective email ID or address.
- 2. Updates: Regular updates regarding the utilization of funds are provided on the given email address or sent to the postal address.
- 3. Yuva Mitra has also established a platform through which the donor can contribute to the social development activities by making payments through ECS.

#### Why ECS

Anyone can contribute as little as Rs. 110/- every month.

Hassle-free and easy to set up-

Automatic Contribution – The amount gets debited automatically every month without having to remember about the same.



# **Acknowledgment**

We would like to express our appreciation for the assistance, support and co-operation received from all the stakeholders during the journey of our bygone year. We continue to be inspired by the vision that has been so far outlined and discussed. We pray that we are given multiple opportunities & avenues to serve society at large.

Last but not the least; we are grateful to all our donors (Corporates, Trusts, Foundations, Govt. Institutions and Individuals) who have identified with the cause and without whose active contribution, we would not have been able to reach these heights.





Mitrangan Campus, Ghoti Sinnar Highway, Harsule Shivar, At Post- Lonarwadi, Tal. Sinnar, Dist. Nashik 422 103 (Maharashtra) | Head Office: Phone- 9527402400, 9423970655 Email: admin@yuvamitra.org / manishapote@yuvamitra.org | Websites: www.yuvamitra.org

Baramati Office: Spring Village, Wing B, Near Krishnai Lawns, Tandulwadi, Pin – 413 102 Phone – 9175320889

Jawhar Office: Devakinandan Society, Gorwadi, Jawhar, Dist. Palghar Pin – 401 603 Phone – 7517009888

Sakri Office: Plot No. 23, Vikas Colony, Sakri, Tal. Sakri, Dist. Dhule Phone - 7972469047

Mahad Office: Rakesh Mahadik, Behind Abhas House, Near Jarimari Mandir, Kakartale, Mahad. Dist. Raigad Pin- 402 301 Contact - 9730710201, 9767895494

Chakan Office: Falt No. 7, Ganesh Residency, Chakan-Ambethan Road, Behind, Indian Oil Petrol Pump, Chakan.Tal. Khed, Dist. Pune, 410 501.Contact - 7719853767

Yuva Mitra Trust Registration No: F - 3630/Nashik. Society Registration No: Maharashtra/3713/94/Nashik
80 G Registration: Yes FCRA Registration No. 083900077