

# **Acknowledgment**

We would like to express our appreciation for the assistance, support and cooperation received from all the stakeholders during the journey of our bygone year. We continue to be inspired by the vision that has been so far outlined and discussed. We pray that we be given multiple opportunities & avenues to serve the society at large.

Last but not the least; we are grateful to all our donors (Corporates, Trusts, Foundations and Individuals) who have identified with the cause and without whose active contribution, we would not have been able to reach to these heights.



Shaping Sustainable Development...

Head Office: Mitrangan Campus, Ghoti Sinnar Highway, Harsule Shivar, At - Post - Lonarwadi, Tal. - Sinnar, Dist - Nashik 422103 (Maharashtra)
Phone - 9527402400, 9422942799

E-mail: admin@yuvamitra.org | sunilpote@yuvamitra.org | Website: www.yuvamitra.org

#### **Punjab Office**

Tondon House, Beside Canara Bank, Kiratpur Sahib, Teh. Anandpur Sahib Dist. Ropar Pin - 140115 Ph: +91 7696967009

#### Jawhar Office

Devakinandan Society, Gorwadi, Jawhar, Dist. Palghar Pin 401603 Ph. +91 8975859562

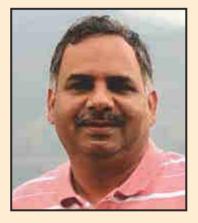
ALL WE ADD IS SMILE 2017-18 YUVA MITRA ANNUAL REPORT

Yuva Mitra • Trust Registration No : F - 3630/Nashik. • Society Registration No : Maharashtra/3713/94/Nashik • 80 G Registration : Yes • FCRA Registration No. 083900077



# FORWARD FROM STAKEHOLDERS





It gives me an immense pleasure to be part of the journey of Yuva Mitra. Having come from the world of infrastructure development, association with the team of Yuva Mitra gave me a different perspective of the social issues around

With the advent of Corporates in the social infrastructure through CSR, the face of NGO sector is taking a paradigm shift from charity based approach. However, I found the team very receptive not only in adapting the programs to the expectations of the corporate world but going one step ahead in taking programs to the new scales

Further, the widening gap in the incomes of people will need more efforts in identifying and implementing the more meaningful programs. I pray that the collective wisdom of the corporates and NGOs like Yuva Mitra will help in improving the livelihood of the marginal sections of the society especially the women and small farmers

I wish all the best to Mr. Sunil Pote and his team in their pursuit of social development and to see spread of their footprint on Pan India basis

Mr. Sanjay Joshi

**Director** 

The Nalanda Foundation

(An IL & F S CSR Initiative)



Yuva Mitra is a true grassroots level implementing partner for the H T Parekh Foundation. The team of Yuva Mitra has a deep understanding of the community in the Sinnar Block, its needs and effective interventions. We hope that in the coming years the organisation is able to replicate and scale some of its tried and tested models for rural livelihoods and water security to other parts of the country as well.

Ms. Sweety Thomas

**HT Parekh Foundation** 

Mumbai



जयश्री कैलास केदार दोडी बु., ता. सिन्नर संचालक : सावित्रीबाई फुले शेळी पालक उत्पादक कंपनी लि.

मी जयश्री कैलास केदार राहणार दोडी बु.,मी एक गृहिणी आहे. समाजात सर्वत्र महिलांना निकामी समजले जाते कारण त्यांच्या हातात पैसा नाही, माझे स्वतःचे कुठल्याच बँकेत खाते नव्हते कारण पैसे येण्याचे काही साधनच नव्हते. या प्रकल्पात सहभागी झाल्यामुळे माझ्या जीवनात व इतर महिलांच्या जीवनात मोठा बदल झाला, मलाही आर्थिक उत्पन्न सुरु झाल्यापासन निर्णय घ्यायचे स्वातंत्र्य मिळाले.

महिला उपजीविका विकास कार्यक्रमात सहभागी होण्यापूर्वी माझ्याकडे एकही शेळी नव्हती. मला शेली पालन या व्यवसायाबद्दल माहित होते परंतु शेळ्या विकत घेण्यासाठी माझ्याकडे पैसे नव्हते. युवा मित्र संस्थेने हा प्रकल्प आमच्या गावात सुरु केला व मला या प्रकल्पांतून शेळ्या विकत घेण्यासाठी रीव्हाल्विंग फंड मधून १०,०००/- रुपये दिले. यात मी नातेवाईकांकडून ६०००/- रुपये उसने घेऊन १६०००/- रुपयांच्या २ शेळ्या विकत घेतल्या. थोड्याच दिवसात त्यांना पिल्ल झाली. एका शेळीला २ बोकड व २ पाठ असे चार बकरे झाले. तर दुसऱ्या शेळीला २ पाठी झाल्या. चार पिल्ल झालेल्या शेळीला पाहायला गावातील लोक रोज येऊ लागले. यामुळे कुटुंबाचा उत्साह वाढला आणि त्यांनी स्वत:चे तीस हजार रुपये टाकून नवीन ६ शेळ्या विकत घेतल्या. आता माझ्याकडे एकूण १९ शेळ्या आहेत. डॉक्टरांच्या सल्ल्याने शेळ्यांचे व बकऱ्यांचे लसीकरण आणि विमा करून घेते त्यामुळे व्यवसायात नकसान होण्याचा धोका राहिला नाही.

आता माझे स्वत:चे बँक खाते आहे. शेळी पालनातून मिळणारे पैसे त्या खात्यावर पडायला सुरुवात झाली. त्यामुळे खात्यावर काही ना काही शिल्लक राहते. आता मी हक्काने सांगू शकते कि हे माझ्या मालकीचे शेड आहे व या माझ्या शेळ्या आहेत.

मी या प्रकल्पात सहभागी झाल्यामुळे मला वेगवेगळ्या ठिकाणी जावून या व्यवसायाबद्दल शिकण्याची संधी मिळाली त्यामुळे माझ्या शेळीपालनात होणाऱ्या चुका टळल्या. युवा मित्र संस्थेने सर्व शेळीपालक महिलांना एकत्र करून आमची सावित्रीबाई फुले शेळी पालन उत्पादक कंपनी स्थापन केली. मला आमच्या गावाच्या वतीने या कंपनी मध्ये संचालक म्हणून काम करण्याची संधी मिळाली त्यामुळे माझा आत्मविश्वास आणखी वाढला आहे. मी स्टेजवर जावून बोलते, भाषण करते त्यामुळे मला खूप छान वाटतं, तसेच माझ्या कुटुंबातील लोकांना व नातेवाईकांना खुप आनंद होतो, ते सगळे मला खुप सन्मान देतात. मला वाटते या प्रकल्पमुळे माझ्या सारख्या अनेक महिलांना त्यांच्या पायावर उभे राहण्याची संधी मिळाली आहे.



रंगनाथ शिवराम पवार सोनांबे, ता. सिन्नर

माझे नाव रंगनाथ शिवराम पवार, सोनांबे गावातील शेतकरी आहे. पहिले मी शेतात टोमॅटो लावत होतो पण शेतीसाठी पाट पाण्याची सोय नव्हती. पूर्वी पूर्ण क्षेत्रात टोमॅटो नंतर फक्त फ्लावर व कोबी हेच पिक घ्यायचो. देवनदी पुनर्जीवन प्रकल्पाच्या माध्यमातून युवा मित्र संस्थेच्या मार्गदर्शनाने असे सुचवण्यात आले कि शेतीमध्ये कुठल्या व किती प्रकारचे पिक घ्यावेत. यात शेतीचे १० व ५ गुंठे चे क्षेत्राचे विभाजन करून वांगे, मेथी, काकडी, चायना कोबी व फ्लावर हे युवा मित्र यांच्या मार्गदर्शना खाली घेऊ लागलो. यातून निघणारा भाजीपाला विकण्यासाठी मी घोटी - सिन्नर हायवे वर भाजीपाला दुकान सुरु करून विक्री करायला सुरुवात केली. मुंबईकडे जाणारे प्रवासी माझ्या शेतातून निघणारा भाजीपाला घेवून जातात त्यामुळे या दुकानातून मला २००० ते ३००० रुपये मिळायला सुरुवात झाली. पहिले शेतीला पाणीच नव्हते त्यामुळे कमी पाण्यात पिक लागवड करणे शक्य नव्हते. युवा मित्र संस्थेने भाजीपाला लागवडीसाठी ड्रिप दिल्यामुळे भाजीपाला घेणे परवडले. यातून मला चालू वर्षीच ५ लाख पर्यंत उत्पन्न मिळाले. मी या क्षेत्रामधून पावसाळी व हिवाळी असे दोन पिक घेतो. आता मिश्र पिक पद्धतीत वाल, वांगे, फ्लावर, घेवडा, मेथी, इ. आणि परदेशी भाजीपाला जसे ब्रोकोली, चायनीज पद्धतीत कोबी घेतो. पारंपारिक शेतीपद्धती पेक्षा आता ड़िप मल्चींग पद्धतीला पाणी कमी लागते, खर्च कमी लागतो, मिश्र पिक पद्धतीमुळे मला पूर्वीपेक्षा जास्त पैसे मिळत आहेत. अशाच प्रकारे युवा मित्रचा फायदा लाखों शेतकऱ्यांना मिळावा यासाठी युवा मित्रला हार्दिक शुभेच्छा!



## **DIRECTOR SPEAKS**





Dear all,

Sincere greetings from Yuva Mitra!

YuvaMitra has reached yet another milestone in the year 2017-18. This year can be defined as the year of expansions as new projects have been initiated in the area of Livelihood Development and scaling up of previous programs have taken place aggressively especially in the area of Integrated Water Resource Development.

A far fetching vision combined with inclusive development process, where people have been at the core of decision making and action, has been the essence for our organization to achieve the desired goals.

This year we have scaled up Jal Samruddhi program to another 6 blocks of Nashik District, under Diversion Based Irrigation program the entire Dev River of Sinnar block of Nashik District has been Regenerated, Thematic area of Health has been strengthened by undertaking Project focusing on Malnutrition, Livelihood and other health issues of Palghar District of Maharashtra, Special Purpose Vehicle formed for marketing of FPO produce has extended its reach by undertaking marketing activities and setting up of processing units, Women Livelihood Development Program especially in the area of Goat farming has also scaled up its reach. All the updates regarding projects, events, news, case studies etc. has been highlighted in this annual report.

Further down the line, Yuva Mitra would like to scale up Diversion Based Irrigation program to regenerate entire 296 DBI systems of Nashik District and also undertake Catchment area Development work of Dev River.

I would like to take this opportunity to thank our funders, supporters, well-wishers, stake holders and the community and hope that the trust shown by all will continue and there will be many more well-wishers who would accompany us in our journey towards achieving our vision.

It gives me immense pleasure and satisfaction to publish our Annual Report for the year 2017-18.

Thanking you,

**Sunil Pote** 

President and Executive Director

Yuva Mitra

# FORWARD FROM TRUSTEE



During my tenure as a Trustee and Vice President of Yuva Mitra, I have seen our organization grow exponentially by building Strong Community based organizations. We now have stronger Team and Processes to implement Integrated Livelihood Development projects and develop & nurture this Community based organizations to scale up their impact. This has enabled our efforts to foster increased funding and collaboration with other stakeholders in development sector. In order to develop collaborative platforms, Special Purpose Vehicle in the form of Krushak Mitra Agro Services Pvt. Ltd. has been created for undertaking collective marketing activities of Farmers Producer Organizations and establishing desired infrastructure to facilitate the same. Last year has also seen Yuva Mitra partner with Govt. entities, funding partners and community members in the area of Participatory Irrigation Management program by implementing Drought Proofing activity.

All these efforts have culminated in changing lives of 26000 families in the year 2017-18 and for the same on behalf of entire Board of Trustees, I take this opportunity to extend my sincere gratitude to all the stakeholders who have helped us in our Journey of Shaping Sustainable development. And of course without the support and commitment exhibited by Yuva Mitra's team members we wouldn't have reached this milestone.

We look forward to another year of expansions and collaborations to help us continue adding smiles on the face of our beneficiaries.

Thanking You,

CA. Somdutt S. lad

Trustee, Yuva Mitra



#### **ABOUT US**

Yuva Mitra is a social development organization working for rural development in Maharashtra and Punjab since last 18 years. We work with a large number of target groups including Women, Youth, Farmers and Children focusing on Integrated Water Resource Development, Agriculture & Livelihood Development, Institution Building, Skill development and Health & Malnutrition through people participation.

#### **OUR VISION**

Yuva Mitra envisions a developmental process of the alienated sections of the society, where people are at the core of its decision making and action, beyond the model of welfare schemes.

#### **OUR MISSION**

Yuva Mitra works with women, children, adolescence, landless, small and marginal farmers for socio-economic empowerment through development and management of natural resources; strengthening agriculture; agri allied and alternate livelihoods; improving primary health and building institutions.

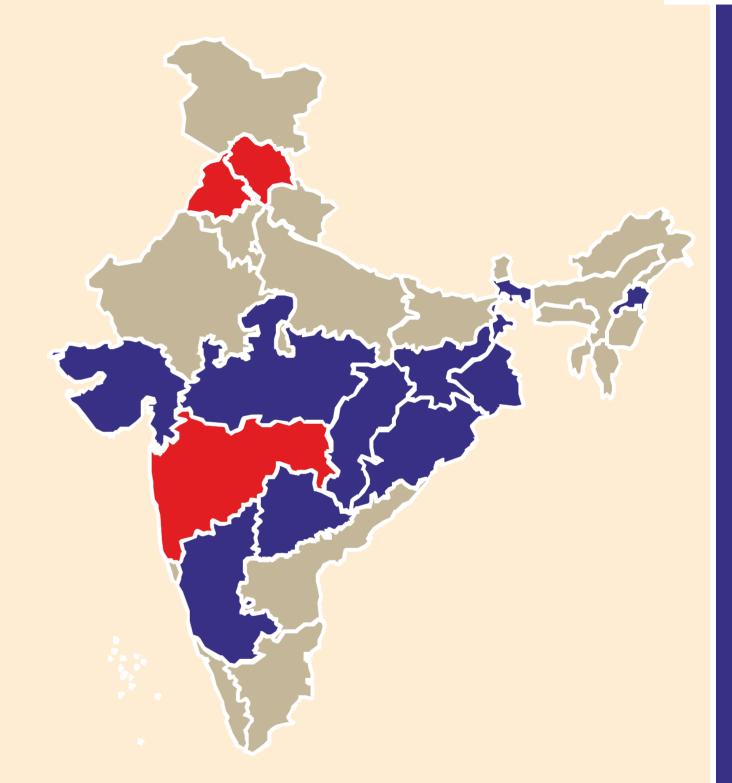
#### **OUR CORE VALUES**

Yuva Mitra believes in Commitment, Integrity, Transparency, Quality, Innovations, Discipline and Sustainable Development.



# **Our Nationwide Presence**





- Core Intervention Through Development Programs . Maharashtra, Punjab and Himachal Pradesh state
- Knowledge Partnership, Hand Holding And Technical Support Through FPO Facilitation Centre And Participatory Irrigation Management
  - West Bengal, Orissa, Jharkhand, M.P, Gujarat, Chattisgarh, Nagaland, Karnataka, Telangana



# THEMATIC AREAS

# **EXPANDING HORIZON!**



#### Integrated Water Resource Development & Management

Yuva Mitra identified the critical issues related to water resource development and started working with community to resolve the issues since 2008. Water interventions of Yuva Mitra mainly focuses on reviving of existing water bodies so that it could be made available to all naturally. To make the water interventions sustainable, water user association for the maintenance and handling of water bodies are also promoted and strengthened. Currently Yuva Mitra has implemented three projects namely regeneration of Diversion Based Irrigation System, Jal Samruddhi (Drought Proofing), Jam River Catchment Area Development Program and Water Campaign which focuses on reviving and maintaining existing water structures in the area to ensure water availability for drinking as well as irrigation purpose.



#### **Integrated Livelihood Development**

Yuva Mitra started working in Livelihood generation and development sector in 2012 to promote non-agricultural livelihood and sustainable practices along with the agricultural interventions targeting marginalized and unreachable section of the society. Projects in livelihood development program are based on Agriculture and Goatery themes. In Goatry project, intervention was in the form of stabilizing the income through introducing and strengthening goat rearing practices and giving it a business outlook. In Agriculture related interventions, farmers were introduced with new farming techniques by encouraging them to bring change in traditional way of farming and upgrading their economic conditions.



To make any social intervention and impact sustainable, the community itself need to be at the forefront by deciding, implementing and managing their own resources to ensure its effective and efficient utilization. Yuva Mitra has been working in Institution Building program since 2010 through establishment of Farmer Producer Organizations and Participatory Irrigation Management (PIM) by promoting, developing and strengthening these institutions through capacity building & providing handholding and technical support to their members & staff.

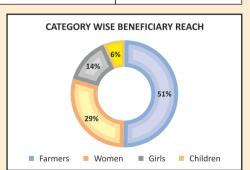


#### Health

Good health is the basic right of every individual but due to adverse economic conditions, people could not avail the benefits and services of the health sector. Yuva Mitra started working in this thematic area since 2009 by undertaking Arogya Mitra project targeting tribal population and later expanded its reach to work for malnourished children, pregnant & lactating women, adolescent girls (Sukanya) for building resilient ecosystem against malnutrition.

Program	Name of the project	Working area	Total number of family reached
Water Resource Development	Jal Samruddhi Project	69 villages	2561
	Jam River Catchment Area Development Project	10 villages	1265
Livelihood Development	Regeneration of Diversion Based Irrigation and Integrated Livelihood Development Program	13 villages of Sinnar Block, Nashik District	2326
	Goatery based women livelihood development program	30 villages	2050
	Sustainable Agriculture Development Program	8 villages of Himachal Pradesh and 8 villages of Punjab	500
	Integrated Livelihood Development Program (Vegatable Supply Chain Development)	8 villages of Punjab through Kiratpur Sahib Kisan Mitra Agro Producer Company Ltd., Kiratpur	79
Institution Building	Participatory Irrigation Management (PIM)	12 villages	4600
	Farmer Producer Organization	137 villages	5206
Health and Malnutrition	"Sukanya"- Life Skill Development Program for Adolescent Girls	40 schools and junior colleges	4000
	Arogya Mitra: Building resilient ecosystem against Malnutrition	10 villages (24 padas and anganwadis)	2565











# **OUR FUNDING PARTNERS**



## THE NALANDA FOUNDATION

An AIS Group CSR Initiative























# **KNOWLEDGE PARTNERS**



















# **AWARDS AND ACCOLADES**

- ♦ Praj Maha Entrepreneurship Award 2012
- ♦ Zee Ananya Sanman 2012
- ♦ Excellence in Innovation Award 2012
- ♦ Youth Icon 2014 (Sakal Media group)
- ♦ Mahindra Samruddhi Sanman 2014- NGO of the year.
- ♦ Jalyodha Award by Sakal Group in 2016 for Water Management
- ♦ Krushi Mauli Puraskar, 2018



# **RECOGNITION AND EMPANELMENTS**

- ♦ Yuva Mitra has been appointed as a Resource Support Agency by NABARD for Maharashtra through which promotion and development of Farmers Producer Organizations is being undertaken.
- ♦ Yuva Mitra has been empanelled as Resource Organization for the state of Maharashtra by Small Farmers Agribusiness Consortium (SFAC), Ministry of Agriculture, and Govt. of India for promotion of FPO's.
- ♦ National CSR Hub has been established through joint efforts from Tata Institute of Social Science and Department of Public Enterprises, Govt. of India for appraising credible NGO's, empowering them to understand social development activities more efficiently and providing a platform for such development organizations to mobilize funds from corporates wanting to undertake CSR activities. Yuva Mitra has been empanelled on National CSR Hub.
- ♦ Mr. Sunil Pote, President, Yuva Mitra has been appointed as an independent director on the board of NABKISAN Finance Ltd. (A subsidiary of NABARD)



# DIVERSION BASED IRRIGATION SYSTEM AND INTERATED LIVELIHOOD DEVELOPMENT PROGRAM

Photo: Kundewadi, Devnal - 71 DBI Dam

Yuva Mitra started working on Dev River of Nashik District in 2007 to revive 200 years old irrigation systems set at the time of British rule. Along with the Regeneration of Diversion Based Irrigation, this project also focus on integrated livelihood development of the families.

#### **Institution Building for Sustainability**

22 WUAs has been formed on Dev River & Mhalungi River and strengthened through training and capacity building. The WUA themselves took the ownership for maintenance and management of repaired DBI canals. They work for equal water distribution and conflict resolution among canal beneficiaries. This model is running successfully and has been sustained in the form of Devnadi Jalsansad.

#### Devnadi Jalsansad

To establish equal rights of villages on Dev River bank, the concept of Jalsansad is emerged. Through the participation of WUAs formed under Regeneration of Diversion Based Irrigation, a Federation called Devnadi Jalsansad has been established in 2016 looking into protection and conservation of river biodiversity, protecting river from all type of encroachments, to protect it from getting polluted, to establish water rights on river water and its equal distribution



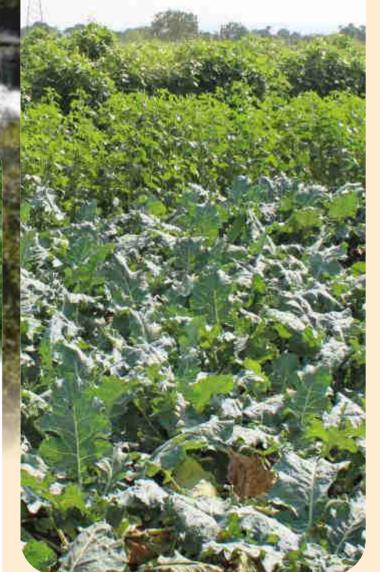
Kitchen Garden

Kitchen gardening contributes to household nutritional security by providing direct access to fresh vegetables on daily basis. Even very poor, landless or near landless people practice gardening on small patches of homestead land, vacant lots, roadsides or edges of a field, orin containers. In the promotion of kitchen garden activity, Yuva Mitra provided 14 types of indigenous seeds to the landless, poor and marginalized women of target villages.

#### Promotion of Agricultural Livelihood

To increase the economic benefit of the water resource generated through DBI program, following agricultural interventions are promoted amongst the beneficiary farmers.

- Introduction of mixed vegetable cultivation (5R farming model) through field level demonstrations.
- Variety change in the crops like maize, soybean, wheat, gram, groundnut and Bajara to enhance the productivity.
- Promotion of drip irrigation and mulching techniques for optimum utilization of water.
- Promotion of exotic vegetables and protected cultivation methods through shed net and poly house techniques.





# **KEY ACHIEVEMENTS AND IMPACT**

#### **DBI SYSTEM REGENERATED**

Repairing of canal	41.04 Km
Repairing of Sub canal	65.93 Km
Length of dam repaired	15.78 Km
No. of Escape gate constructed	54
No. of outlet gate constructed	282
No. of new road bridge Constructed	23
No. of old Road bridge repaired	39
No. of CTF Cut throat flume	14



WUAs got registered



Mixed vegetable

plots developed



1187

Hectares of area is covered under vegetable cultivation



FPCs got strengthened

through handholding

support



DBI systems got

documented



200

Kitchen gardens are established with women

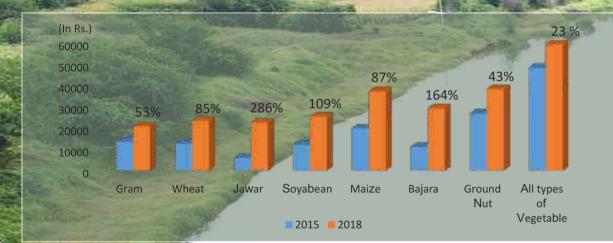


Figure : Increase in profit per acre

# Photo: Devpur - 92 DBI Dam

# TOWARDS SUSTAINABILITY



Mr. Ravsaheb Rangnath Gadakh is a beneficiary farmer of Devpur Village from Sinnar. Since 20 years Mr. Gadakh is engaged in agriculture with traditional practices. He has a small family of 4 members. Mr. Gadakh used to cultivate only traditional crops like Wheat, Bajara, Jawar, Soybean and maize through the irrigation from well. At that time his annual income was Rs. 50,000 to 60,000 only.

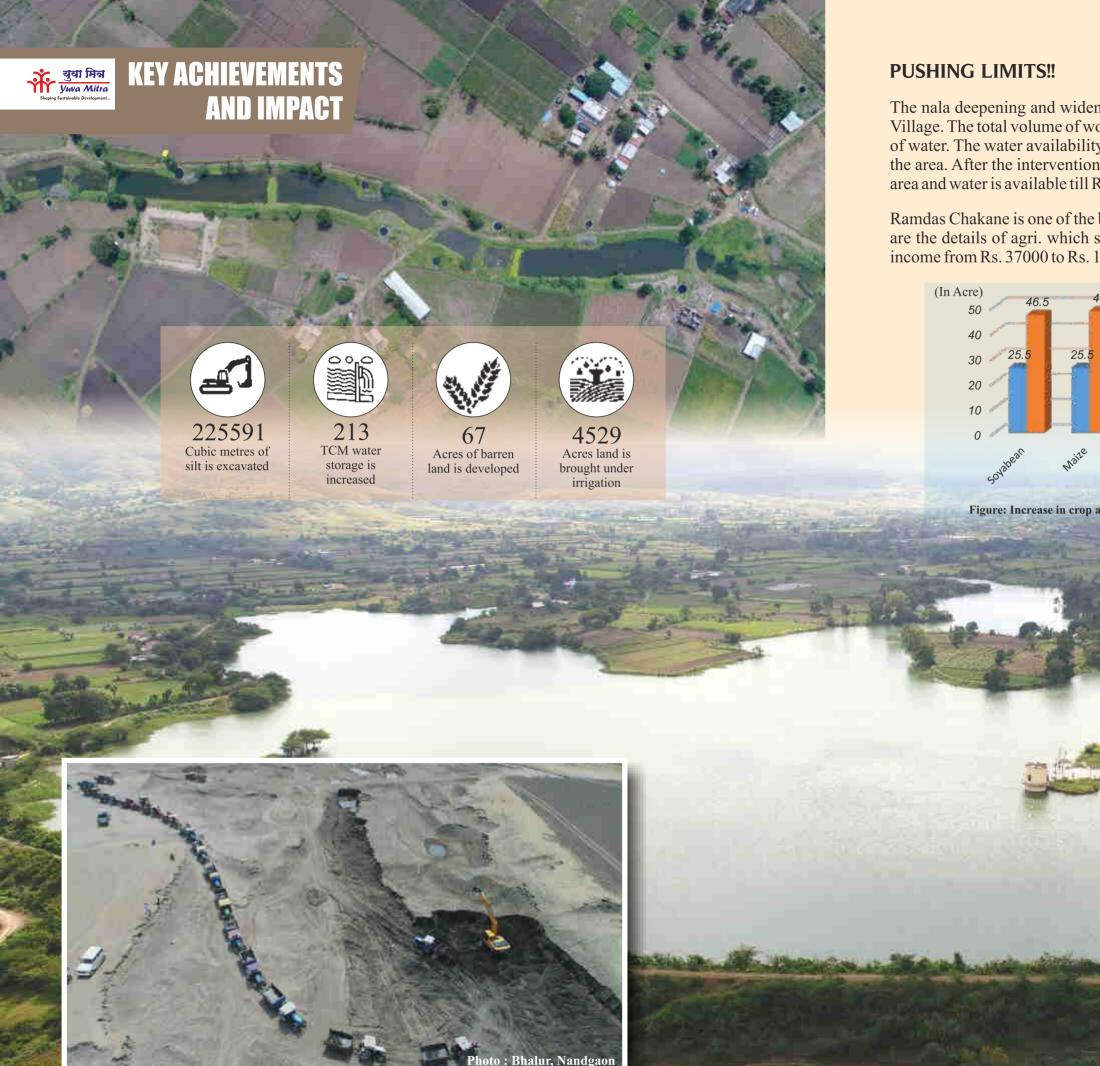
Through DBI project, he came in contact with Yuva Mitra and introduced to the concept of Mixed Vegetables cultivation. The purpose of this concept is to maintain the soil fertility, gain daily income, control of disease & pest management and minimize the risk of crop loss. This type of cultivation gives a continuous source of income throughout the year.

Mr. Gadakh has always shown his keen interest through various trainings and meetings conducted by Yuva Mitra. Regular Agronomist service is also provided for effective crop management and minimizing input cost. Under the guidance of Yuva Mitra, he has cultivated Brinjal, Water Melon and Spinach in his 20 R area by using drip irrigation and mulching technology. Yuva Mitra supported him to purchase mulching paper with Rs.5000. The total expenses for cultivation of these vegetables was Rs. 35,000. After the sale of produce he is profited by Rs.1.5 Lakhs in one season which is quite more than his earlier income. With this experience, Mr. Gadakh decided to adopt mixed vegetable concept permanently and passing this knowledge to other farmers as well.



Figure: Increase in well water level (In Feet)





**Annual Report 2017-18 | 18** 

The nala deepening and widening work has been executed at Jam nala and Lendinala sites in Manori Village. The total volume of work is 39000 cum which leads to increase in storage capacity of 3.9 cr litre of water. The water availability in earlier years was not sufficient to undertake Rabi crop cultivation in the area. After the intervention ground water recharge from the structure and nala has increased in this area and water is available till Rabi crop cultivation.

Ramdas Chakane is one of the beneficiaries from influence area who holds 2.5 acres of land. Following are the details of agri. which shows 250% increase in cropping intensity which has increase his agri. income from Rs. 37000 to Rs. 177000.

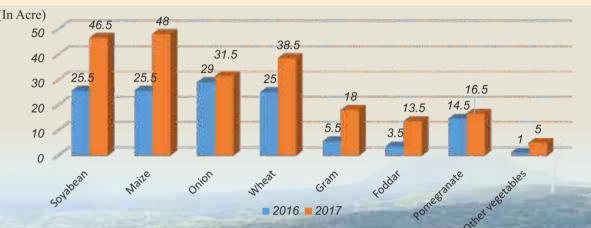


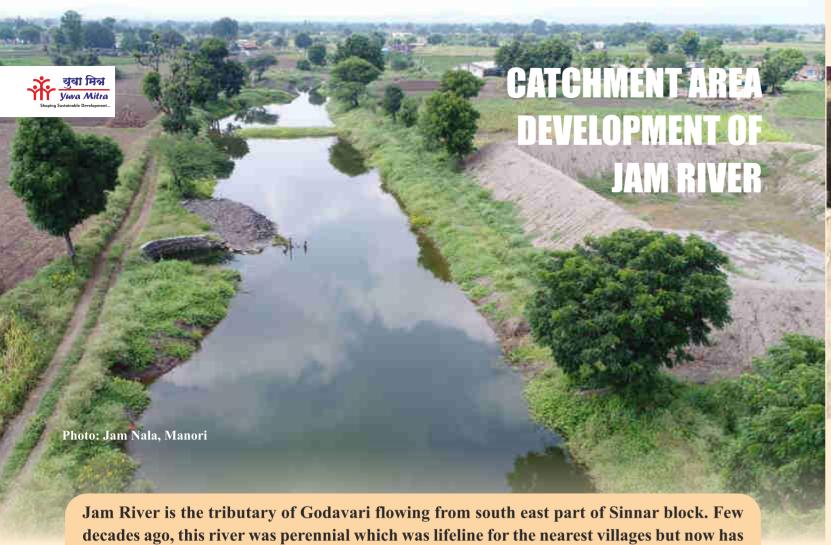
Figure: Increase in crop area (Acre) from 2016 to 2017

#### It takes a lot of blue to stay green

Due to desiltation activity, the water holding capacity of dams and water bodies increased. Water percolation rate is also increased by 16 times which helped in the upgradation of ground water level. Due to the readily availability of water, farmers are now able to expand their area under cultivation and gain more and more profit.

#### From Barren Land to Evergreen Fields

The mineral rich fertile silt excavated from the dams is taken by the nearby farmers and deposited on their semi fertile or infertile land. As a result, enrichment of land takes place and it becomes fit for agriculture. Soil testing before and after silt deposition is done which shows tremendous upgradation of soil nutrient content. Under guidance and agronomy support of Yuva Mitra, increase in yield and productivity took place to a great extent.



lost its identity due to scarcity of water. 28 villages are situated on the river bank which are facing trouble for drinking water, agriculture and livelihood. To solve these problems and to make river alive, Yuva Mitra has taken initiative through Catchment Area Development Program of Jam River.

The project also focuses to increase livelihood opportunities and to improve the socio economic condition of farmers living in Jam River catchment through increasing water holding capacity of the existing water bodies, promotion of pulses/oilseeds, in situ water conservation techniques, agri allied activities, tree plantation etc.

#### Soil moisture prevention technique

Farmers are trained to use drip irrigation system for vegetable cultivation. For the same, different types of land development methods are suggested. Introduction of water conservation techniques like Broad Bed and Furrow System (BBF), Intercropping, Nutrient management, Mulching and Rain Water Management (Inter-row-water harvesting, in situ moisture conservation) were undertaken with farmers.





#### Assuring productivity with improved techniques

The farmers of the coverage area earlier replaced the traditional crops with Onion, Jawar, Bajra and Groundnut for enhancing economic benefits. After the promotion of pulses and oilseeds, the time period of crop cycle got reduced by 2 months from 4 months and water requirement for irrigation came down to half. The productivity is also increased with the use of improved variety.

# **KEY ACHIEVEMENTS AND IMPACT**





89000 cum of silt is excavated from existing water bodies

Village level campaigns were held on crop improvement and soil moisture prevention



220 Acres of area is covered under pulse cultivation



Trees are planted

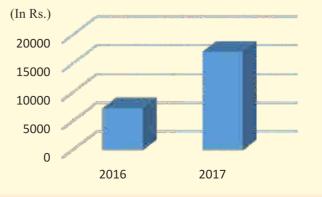


Figure: Increase in Income/Acre through pulse cultivation

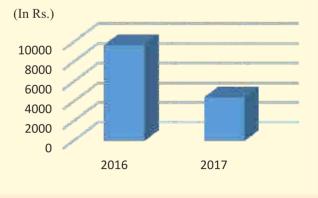
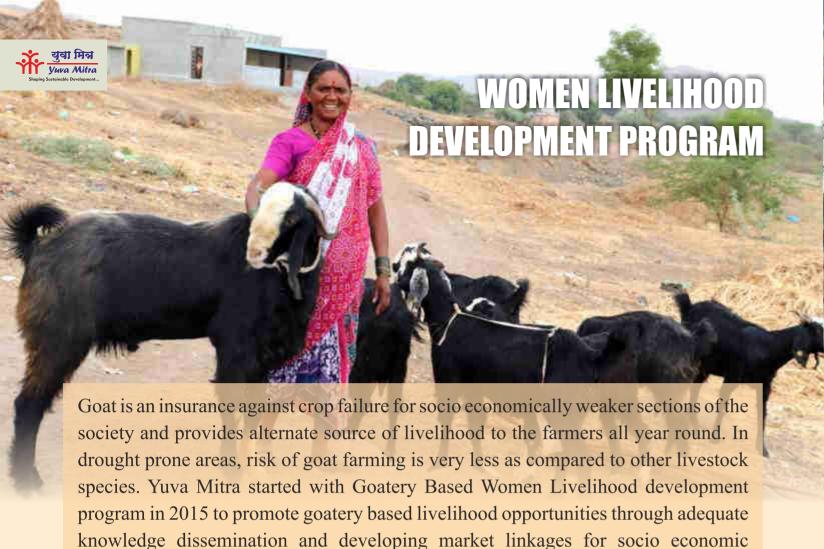


Figure: Decrease in Expenditure/Acre through pulse cultivation

**Annual Report 2017-18 | 20** 



empowerment of poor and marginalized goat rearing women. Training and capacity

building of landless and backward class women on goat rearing business helped them

to minimise their risk and to maximize profit through introduction of scientific goat



rearing practices.

#### Sharing the care with compassion

For providing low cost sustainable veterinary care, Pashu Sakhi's model has been developed at village level for primary health care with intensive support by qualified veterinary doctor at project level.

The target group is supported through better veterinary care and technical knowledge on goat rearing. Under this service, timely vaccination by qualified doctors and follow up by Pashu Sakhi is ensured. The objective of the veterinary care is to reduce the goat mortality rate to less than 4% from existing 20%.



#### For a better breed

To improve the quality of goat, Yuva Mitra is promoting Sangamneri and Osmanabadi goat which is suitable for the target area. Bucks of pure quality are provided to beneficiaries for breeding purpose.

#### Financial support through revolving fund

The project provide support to goat rearing women with interest free loan(revolving fund) without collateral, for purchasing goats, breeding buck, fodder and construction or renovation of goat sheds. The repayment cycle of this revolving fund is 1 year. Later on these women are linked with banks for credit support to increase scale and size.

#### Services provided to project beneficiaries

- Training and capacity building of goat rearing women.
- Technical guidance regarding improved methods of goat rearing.
- Assistance of veterinary and vaccination services to the goats.
- Assistance of revolving funds for goat purchase and goat shed development.
- Weight based goat marketing.
- Goat meat and milk marketing.





#### Savitri Bai Phule Goat Farming Producer Company

To increase the collective bargaining power of goat rearing women, Yuva Mitra have established SavitriBai Phule Goat Farming Producer Company Limited with the financial support of NABARD. 653 women are engaged as shareholders in this company and getting input and output services through this company. After end of the project, this company will serve all goat rearing women and will take forward this intervention independently.

# **KEY ACHIEVEMENTS AND IMPACT**



410 Joint Liability Groups



65% Goat mortality rate reduced



286
Goat herds are covered under the project



7
Numbers of goats
per herd



14350
Goats are covered under project



3625
Goats covered under insurance



30%

Average household

income increased

30
Para Veterinarians
(Pashu Sakhi)
developed and
trained

# **GOAT RESOURCE CENTER**

During implementation of Goatry Based WomenLivelihood Project, a need was felt to bring each component of small livestock enterprise at one point to complete entire value chain as different expertise is available at different places and not in reach of poor small livestock farmers. Concept of Goat Resource Centre was envisaged to make available entire knowledge base of goatery based enterprise at one place and to develop one-stop knowledge hub for small livestock farmers, young entrepreneur, development organizations, and for large development programs to support in its design and successful execution.



# **Services**

#### **Technical Unit**

- Veterinary care
- Breeding services
- Fodder management

# Training & Capacity

# building Unit

- Demonstration on Model Goat Farm
- Training on Goat farm management
- Action Research
- Publication

#### **Trade and Market Unit**

- Market research
- Institutional Sales/Aggregation
- Insurance & Bank Linkages

### Rupali Bharitkar

Rupali belongs to Fulenagar and was working as agricultural labour. She was interested in Goatery but didn't had technical knowledge regarding rearing practices. Her family was not supporting her to take any initiative and had to suppress her aspirations. Last year, she came in contact with Yuva Mitra through Goatery Based Women Livelihood Development Program and became the member of JLG. She mobilized

funds from relatives along with revolving fund assistance and purchased 8 goats. In 1 year, her goat herd produced 21 kids whose approximate value is Rs.1 lakh. She positively adopts practices suggested by Yuva Mitra and readily accepts it. Now her family is convinced and supporting in her activities. She is planning to establish goat shed from the income generated by selling kids.

Annual Report 2017-18 | 24 Annual Report 2017-18 | 25



and marginalized farmers in Kiratpur Sahib Area of Punjab and to create a model for Integrated Agricultural Development.

This project focuses on productivity enhancement of Wheat and Maize, introduction of new crops like Soyabean, Mustard, Sesamum and promotion of mixed vegetables. Farmer Producer Company named "Kiratpur Sahib Kisan Mitra Agro Producer Company Limited" has been formed to provide technical & input support to the member farmers & marketing of their produce.



#### **Integrated Village Livelihood Development Program**

- In addition to production, effective marketing of produce is also important to enhance income. Yuva Mitra has started Integrated Livelihood Development Program in Kiratpur Sahib Area and is working with the support of Kisan Mitra Agro Producer Company Limited to establish vegetable supply chain.
- 17 tons of vegetables were marketed to the institutional buyers through supply chain. Farmers got 1.5 times higher prices of their produce as compared to the market.
- Farmers are now realizing the value of this practice and getting self-sustained.



#### Training and capacity building of lead farmers

To grow good quality vegetables and increase productivity, farmers need to follow quality standards and improved production practices developed by national and international institutions. The farmers from seven villages near Kiratpur area of Punjab, as well as the villages in Himachal Pradesh got benefitted from the training programs covering 5R farming technique, introduction of scientific package of practices, layout, micro irrigation system & its maintenance, soil, water, pesticide & fertilizer management, pre & post-harvest farming technique and forward linkage of agriculture commodities.

# **KEY ACHIEVEMENTS AND IMPACT**



Mixed vegetable plots Acres of wheat plots got established got established



170.25 Acres of maiza plots gets established

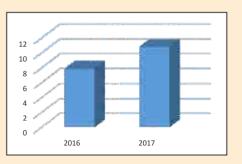


Figure1: Increase in Production of Maize (Quintals) per acre

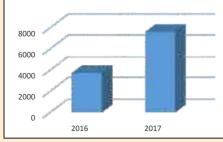


Figure2: Increase in net profit (Rupees) by maize per acre

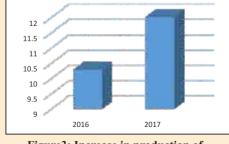
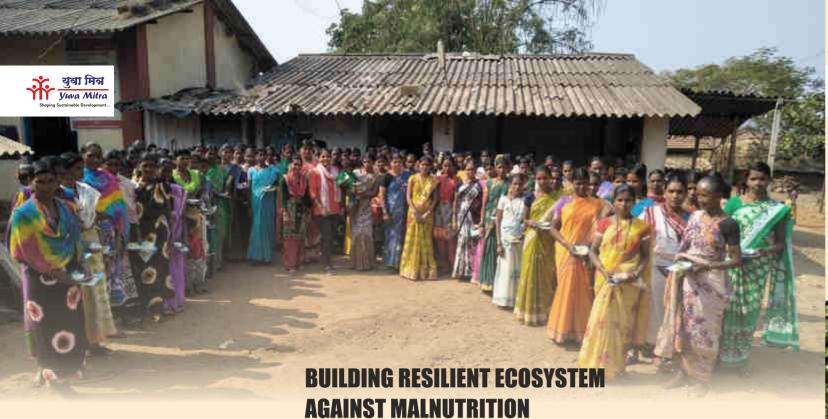


Figure3: Increase in production of wheat (Quintals) per acre



Figure4: Increase in net profit (Rupees) by wheat per acre



# AROGYA MITRA





Palghar district of Maharashtra is facing severe nutritional crisis. The number of child deaths due to malnutrition increased exponentially in recent time. The dire poverty in the region, together with a lack of awareness of good nutrition practices and the signs of malnutrition made Palghar one of the most vulnerable areas of Maharashtra. Some of the farmers end up migrating to cities for labor work to feed their families back home.

Yuva Mitra started working in the area to build resilient ecosystem against Malnutrition by contributing to the reduction of mortality and morbidity associated with acute malnutrition of children, pregnant/lactating women by screening, admitting and referring moderate malnourished children and pregnant/lactating women, improving preventive and curative health and nutrition behaviour of target community and increasing access to health, hygiene and sanitation services. The project covers 10 villages and 24 Padas of Jawhar taluka of Palghar District covering 2565 tribal families.





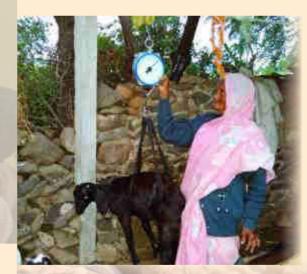


**Annual Report 2017-18 | 28** 



# FARMER PRODUCER ORGANIZATION







Yuva Mitra while working with farmers under DBI project, understood the problems faced by farmers in the covered area which could be summarized into unavailability of agricultural credit, the inadequate and untimely supply of agri-inputs, poor quality of agri-inputs, lack of scientific and technological know-how regarding different agricultural practices and lack of remunerative prices for agricultural produce. To solve these issues Yuva Mitra has promoted 14 FPCs in the core working areas of projects in Maharashtra and one in Kiratpur Sahib, Punjab with following objectives:

- To increase the collective bargaining power of small and marginalized farmers.
- Establishing direct Linkages between Consumer & Farmer.
- Establishing assured market & price for the produce by adopting multiple marketing channels.
- Increasing Productivity & Production of farmers through quality and balanced use of inputs.
- Bring about changes in the conventional farming techniques & upgrade to new innovative methods for optimum utilization of resources so as to bridge the "Demand-Supply" gap.





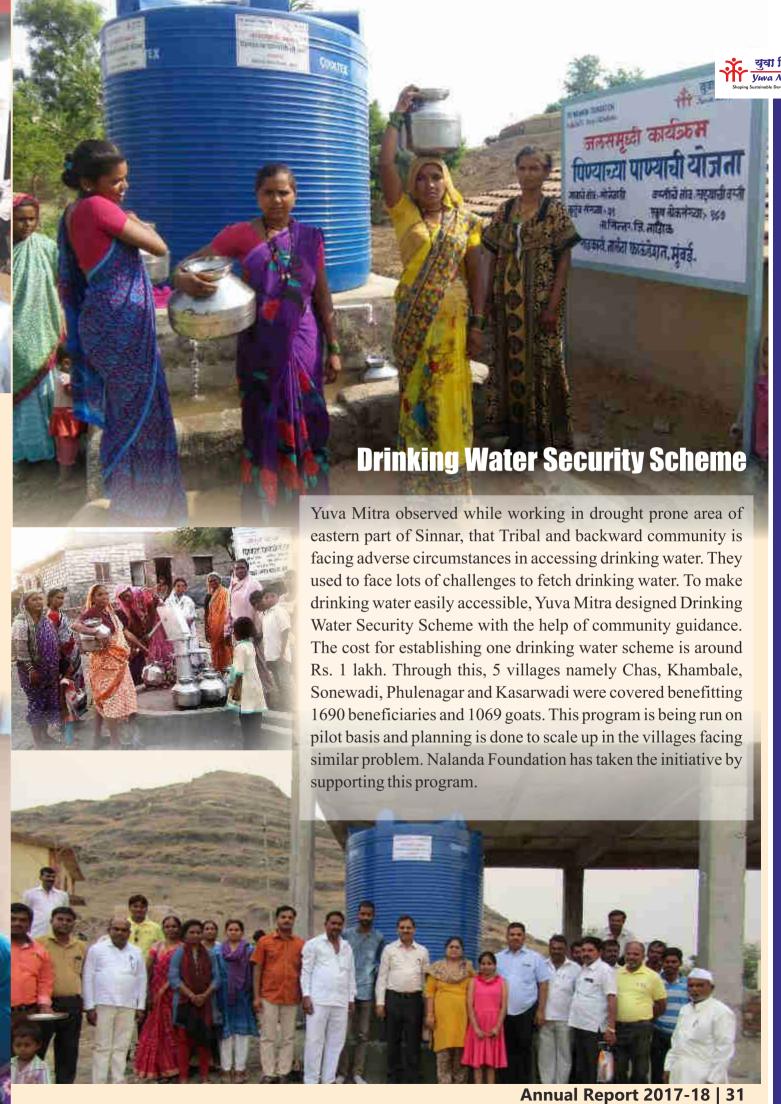
# PARTICIPATORY IRRIGATION MANAGEMENT (PIM)

Participatory Irrigation Management (PIM) is one of the key approaches for improving the productivity and sustainability of irrigation and to empower farmers. PIM is the involvement of irrigation users in all aspects of irrigation management, through establishment of Water Users Associations (WUAs). WUAs help to address common issues with publicly-managed irrigation schemes, in particular poor upkeep of physical system, and underutilization of irrigated area, low water productivity, and poor irrigation service.

Yuva Mitra formed Water User Associations in coverage area under Water Resource Development projects. 22 WUAs are formed on Dev and Mhalungi River, and 14 WUAs are formed on Kadwa Dam for effective water management and equitable water distribution.

Yuva Mitra is providing technical and handholding support to GIZ's partner organization in Chattisgarh which are working on Gangarel Dam on Mahanadi River.









Yuva Mitra has successfully trained 120 rural and economically backward girls and women through 4 batches of fashion designing course with the financial support of KSB Limited, Sinnar.

Through this course, these women were

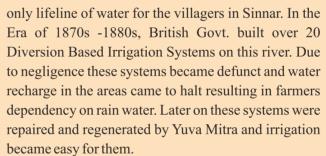




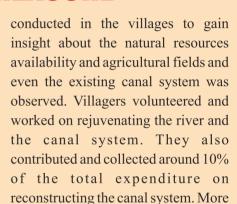
## FROM AN ASSOCIATION MEMBER:

# **JOURNEY FOR WATER TREASURE**

Motiram Mukund Gadak is the Director of "Sant Baba Bhagwat' Water User's Association (WUA) in Devpur Village from past one year. There are 10 members in WUA from this village. This association was formed on 26th April, 2015 with the objective of better management of canal system. Devpur is situated on the banks of river Dev which is the

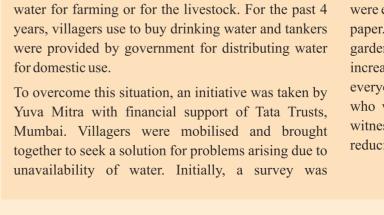


Motiram says, Sinnar was known to be a drought prone taluka of Nashik district. For the past 10 years, the amount of rainfall received was very less which adversely affected the agriculture. Over 70% of the farmers were depended on rain. They cultivated hardly 1 or 2 crops in an year. The river used to get dry till the month of February and resulted in unavailability of



and more people started volunteering after realising the benefits of this project and in this way through people's participation the canal system was repaired on 250 acres of land which provided irrigation to over 650 acres of land. This increased the level of water table and benefitted both the rich and poor farmers. Surplus amount of water was available and issues related to drinking water also got solved.

In order to make the villagers self-sufficient to maintain the canal system, Water User's Association were established with the aim to achieve equitable distribution of water. Yuva Mitra undertook trainings to guide the villagers for judicious use of water. Members of WUA were helped on how to maintain the canal system and how to deal with conflicts; farmers were encouraged to use of drip irrigation and mulching paper. Concept of 5R farming was introduced. Kitchen gardens were also promoted and all this resulted in increase in the annual produce which benefitted everyone. Motiram mentioned that earlier the villagers who were against this project joined in later, after witnessing the success of the project. This lead in reducing conflicts arising over distribution of water.



**Annual Report 2017-18 | 33 Annual Report 2017-18 | 32** 



# **OUR INSTITUTIONS**

#### **FARMER PRODUCER ORGANIZATIONS**

Sr. No.	Name of the FPO	Year of Registration	Product		
1	Devnadi Valley Agricultural Producers Company Ltd., Lonarwadi	2011	Vegetables, Exotic Vegetables		
2	Green Vision Farmers Producers Company Ltd., Wadangli	2013	Onion and Pomegranate		
3	Sinner Poultry Producers Company Ltd., Sinnar	2014	Poultry farming		
4	Bhojapur Khore Pomegranate Producer Company Ltd. Dapur	2015	Pomegranate		
5	Swami Advaitananda Farmers producers Company Ltd., Sangawi	2015	Vegetable and Pomegranate		
6	Janhit Farmers Producers Company Ltd., Sinnar	2015	Milk		
7	Savitribai Phule Goat Producers Company Ltd., Dodi	2016	Goat		
8	Samruddh Kisan Rice Farmers Producers Company Ltd., Igatpuri	2016	Indrayani Rice		
9	Kiratpur Sahib Kisan Mitra Agro Producers Company Ltd.	2016	Maize, Wheat, Vegetable		
	Kiratpur, Punjab				
10	Jamnadi Khore Farmers Producers Company Ltd., Wavi	2016	Pulses, cereals, Pomegranate		
11	Darana Valley Agricultural Producers Company Ltd., Pandhurali	2017	Grapes and Vegetables		
12	Mhalunginadi Farmers Producer Company Ltd., Thangaon	2017	Vegetables		
13	Eksangha Krushi Farmers Producers Company Ltd., Nandur	2017	Pulses, cereals, vegetables,		
			Pomegranate		
14	Navsanjivani Farmers Producer Company Ltd., Wadzire	2017	Maize, Soyabean, Grapes,		
			Vegetables		
15	Yeola Paithani Vinkar Producer Company Ltd., Yeola	2017	Paithani Saree		

## WATER USER ASSOCIATIONS

Sr. No.	Name of WUA	Name of Village
1	Gagan Bandhara WUA	Sonambe
2	Bhairavnath Maharaj WUA	Sonambe
3	Khandoba Maharaj WUA	Sonambe
4	Renuka Mata WUA	Vadgaon
5	Sant Shri Nivruthinath WUA	Lonarwadi
6	Shree Vithaleshwar WUA	Bhatwadi
7	Belambe WUA	Sinnar
8	Vajewaran Canal WUA	Sinnar
9	Balak Canal WUA	Sinnar
10	Kotam Korhale Canal WUA	Sinnar
11	Mapara Canal WUA	Kundewadi
12	Sangameshwar WUA	Kundewadi
13	Musaleshwar WUA	Musalgaon
14	Bala Baba WUA	Musalgaon
15	Dantaleshwar WUA	Datli
16	Tuljabhawani WUA	Khopdi
17	Chakradhar Swami WUA	Khopdi
18	Shree Sant Baba Bhawat WUA	Devpur

Sr. No.	Name of WUA	Name of Village	
19	Jai Hanuman WUA	Ashapur	
20	Thangaon Pat WUA	Thangaon	
21	Hivare pat WUA	Hivare	
22	Hulyacha Pat WUA	Pimpale	
23	Bhairavnath Cooperative WUA	Komalwadi	
24	Bhagwat WUA	Komalwadi	
25	Chakhan Baba Cooperative WUA	Vadangali	
26	Jeevandhara Cooperative WUA	Vadangali	
27	Sitamata Cooperative WUA	Vadangali	
28	Jai Bhawani Cooperative WUA	Mendhi	
29	Shree Sadguru Cooperative WUA	Mendhi	
30	Swami Samartha Cooperative WUA	Khadangali	
31	Bajranbali Cooperative WUA	Pimpalgaon	
32	Jai Hanuman Cooperative WUA	Chondhi	
33	Ramlinga Cooperative WUA	Rampur	
34	Baliraja Cooperative WUA	Ujani	
35	Rajmata Ahilyabai Holkar WUA	Ujani	
36	Krantipurva Cooperative WUA	Hiwargaon	

## **SERVICES**



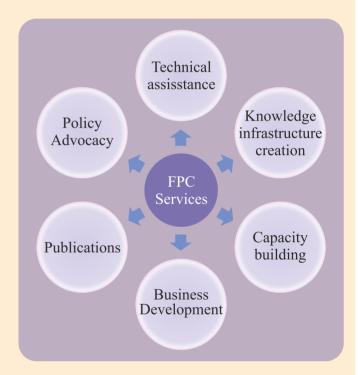
#### NATIONAL CENTER FOR FPO FACILITATION

During the course of Yuva Mitra's working with the FPOs, it was observed that farmers who are the primary members of the FPO's, generally do not have the experience of running or managing business enterprises professionally. Since FPO is a relatively new concept still taking roots, there was a lack of dedicated agencies to provide hand-holding and facilitating support to young FPOs. As a result, many FPOs have become dormant, face losses or are indirectly taken over and run by non-members, which defeat the very purpose of forming an FPO.

We felt a need for a dedicated Facilitation Centre to exclusively work for the revival and strengthening of FPO sector.

- The broader objective of the Facilitation Center is to provide a catalytic platform for FPOs to nurture their objectives, to develop ecosystems for attaining operational efficiencies and enabling these community-based organizations to become self-reliant. The Facilitation Centre is a one-stop solution capable of meeting all the needs and services of FPO sector.
- Major project undertaken in 2017-18:
  - → FPO Assessment study in Maharashtra: With the support of GIZ, we have conducted FPO assessment study covering 130 FPCs in 21 districts of Maharashtra. The study focused on assessing overall capacities of FPOs including their challenges, gaps, strengths and support they needed to strive. We have developed an FPO assessment tool which can be used by FPOs to assess their own capacities. The tool will identify parameter wise gaps and also provide possible suggestions to

- bridge those gaps. The study identified some interesting trends and practices of the sector.
- → Handholding Support to FPOs promoted by BRLF partners: We have partnered with BRLF (Bharat Rural Livelihood Foundation) to provide handholding support to its seven NGO partners in four



states viz. Madhya Pradesh, Odisha, West Bengal and Jharkhand for promotion and development of FPOs. We are providing end to end support from community mobilization and registration phase to business development through value chain approach for two years.

#### Other projects:

• Support to JSLPS to promote FPCs under MKSPProgram.



# **KRUSHAK MITRA AGRO SERVICES Pvt. Ltd.**

Since FPO is an excellent concept to tackle the problems of farmers to a larger extent, many FPOs are still struggling to make them sustainable. The major reasons for this may be lack of resources in terms of capital and skilled manpower. While FPOs with limited capital can still undertake input supplies, extension services, aggregation of produce, they find it difficult to venture into sophisticated warehousing and processing, branding, packaging and promoting its agricultural produce. Since post-harvest activities like sophisticated processing, state-of-the-art warehousing, packaging, branding and other activities under marketing are capital intensive and yield favorable economies of scale, there is a need to federate them into suitable organization structures. An individual FPO, if not receive the guidance and support constantly cannot sustain for long. Some FPOs in the country are performing excellent on all the aspects of business; others are still not able to make the way.

To bridge these gaps in FPOs, Yuva Mitra came up with an innovative solution. Yuva Mitra and FPCs promoted 'Krushak Mitra Agro Services

Pvt. Ltd.' (Special Purpose Vehicle), a multi stakeholder enterprise as a marketing entity. This SPV works as an apex body for marketing the products of all the FPCs. Currently total 8 FPCs have stake in the SPV and we also have a provision for external finance in terms of investment, debt or in any other form. The vision of this SPV is to work as an apex body to establish centralized and sustainable market linkages and required infrastructure for its member FPCs to market their agri produce and it will also provide backend agro services to the farmers of its member FPCs. The main objectives of this SPV are:

- To create market linkage for Agro Produce
- To Provide Agro Services for Farmers through FPCs
- To make available all inputs at doorstep of FPCs
- To Plan demand based production schedule
- To support farmers through FPCs for sustainable growth



**Annual Report 2017-18 | 36** 



Over the period of time Yuva Mitra has gained expertise in the field of training and capacity building programs for farmers, women, youth and professionals (Banker, Development professionals, NGO staff) from different sectors. As a Resource Support Agency (RSA) for promoting and developing Farmers' Producer Companies in Maharashtra, we are closely involved in the working of 17 organizations as promoting institute and 130 FPOs formed in Maharashtra, with support from NABARD.

With highly qualified trainers and residential training centre with state of the art facility at our campus, we provide capacity building trainings, handholding support to different social development organizations & govt. agencies such as NABARD, BIRD etc.

#### Facilities at our Training Center

- Well-equipped State of the art Training complex
- Conference Room
- Class rooms
- Single and Double Accommodation
- Mess/Pantry/Dining Hall
- Transportation facility

Sr. No	Name of POPI	Type of Training		
1	BAIF Mitra, Nashik	FPO formation and Its Management	70	
2	BAIF Mitra, Gujarat FPO formation training cum exposure Visit		62	
3	Nageshwara Charitable Trust,	BOD training on Input Management	52	
4	Lupin Foundation, Dhule	BOD training on FPC management	42	
5	BIRD Lucknow	Program on formation and nurturance of FPOs for POPIs	15	
6	Oddissa Livelihood Mission	Training on FPO formation	21	
7	Harsha Trust, Oddissa	Training cum exposure visit on FPO formation	7	
8	Tata Trust , Gujarat	BOD training on Producers Company Development	41	
9	Rural Foundation, Nandurbar	Training cum exposure visit on FPO formation	165	
10	Gayatri Foundation, Nandurbar	Training and Exposure visit on FPO formation	46	
11	BAIF Mitra, Nashik	BOD training on Value chain Management	50	
12	JSLPS, Jharkhand	Training on FPO formation	27	
		Exposure Program of senior officers from RRB and CNBS on		
13	BIRD Lucknow	financing to FPO	15	
14	Ambuja cement Foundation	Staff Training on FPO formation	8	
15	Lupin Foundation, Pune	Farmers Training on FPO formation	28	
16	Reliance Foundation	Farmers Training on FPO formation	19	
17	BAIF Mitra, Yawatmal	Training cum exposure visit on FPO formation	10	
18	Avishkar, Karnataka	BOD training on FPO formation	19	
19	BIRD, Manglore	Financing FPOs for Agro Processing and Value Chain	25	
20	MPSM, Nashik	BOD training on FPO formation	12	
21	SEVA, Oddissa	BOD training cum Exposure visit on FPO formation	11	
22	AWARD, Satara	BOD training cum Exposure visit on FPO formation	26	



Yuva Mitra in association with Covestro India Pvt. Ltd. established post-harvest unit of sustainable PC & PU technology containing solar cold storage, conduction dryer and green house dryer. It is one of its kind where no electricity or battery is required, since it is only operated by solar energy. It comes with pre-set remote control application as well where each and every indicator from temperature to quantity can be regulated by the farmer itself.

Here we provide the opportunity to our farmers or any other curious person from all over India to visit anytime, learn and take this idea back to their homes. They can even put their sample in this storage or dryer free of cost to have a live demonstration, and if they find it suitable for their farms, they themselves can purchase it collectively that too at a very minimal price. Surplus vegetable can be stored or dried at the time of low prices and can be sold when prices hike.







# पीक काढणी पश्चात तंत्रज्ञान पार्कचे उद्घाटन

'युवा मित्र'च्या कॅम्पसमध्ये 'कोव्हेस्ट्रो' कंपनीकड्न उभारणी











#### Meat, milk and pomegranate processing units

Krushak Mitra Agro Services which works for the marketing of FPOs, is now planning to establish the processing & marketing unit of Goat meat/milk in association with "Savitribai Phule Goat Producer Company Limited" under the technical support of National Research Centre on Meat (NRCM). Along with this, processing & marketing of Pomegranate is planned in association with "Bhojapur Khore Pomegranate Producer Company Limited" under the technical support of National Research Centre on Pomegranate (NRCP). The process of establishment of these units has been started and continuing in fullfledged progress.



#### **Expansion of Goatery Based Livelihood** Development project in Punjab

Yuva Mitra is going to scale up Goatery Based Livelihood intervention in Punjab with existing project benificiaries.

#### **Organizational Development**

To enhance organizational capacity and effectiveness of work, Yuva Mitra has decided to conduct Organizational Development Process in this year. This will include the development and strengthening of internal processes, systems, organization mission & vision, strategic planning and staff development.

#### Sukanya: Life Skill Development of Adolescent Girls

Today's Girl Child will be the Mother of Tomorrow and hence specific inputs are necessary to enhance their self-esteem and self-confidence to familiarize them with the status and concerns of women. Yuva Mitra through its intervention over a period of last three years in the area of Life Skill Development of adolescent girls has been able to sensitize the girls regarding their adolescence, develop and reinforce life skills with them and helped in dispelling myths and misconceptions with regard to adolescent phase.

With the following experience and expertise, Yuva Mitra is again coming up with this project targeting 4000 girls of 40 schools and junior colleges.







युवा मिन्न Yuva Mitra



# **EMPLOYEE OF THE YEAR 2017-18**



Mr. Vijav Shelke

Mr. Vijay Shelke was born in a family having low economic background. In his family, he has his parents, wife, daughter and a younger brother. His father was working in BSNL under a temporary job and her mother was a housewife.

He completed his schooling till 12th standard from a government school in Thane, Mumbai. To continue his studies further, he decided to do a part time job in a transportation company to meet his educational expenses. During this course of time, he completed Bachelor in Arts (Politics) and after that Master in Arts (Politics) all by financing himself.

He got married after completing his education and now has a sweet 1 year daughter.

He joined Yuva Mitra on 3rd March 2015 as a field coordinator of Diversion Based Irrigation System & Integrated Livelihood Development Project. Vijay says, "Earlier due to lack of experience in the related sector, it was becoming difficult for me to understand the working an NGO but Yuva Mitra's continuous support and guidance helped me to understand all the aspects and nature of my work and learned things at an exponential rate." He contributed to this project whole heartedly and with the outstanding coordination with other team members, Vijay is a big part in success of DBI project.

He also completed Master in Social Work (M.S.W.) in continuation with the job field coordinator at Yuva Mitra.

He was then shifted to Goatery Based Women Livelihood Development Program as a Cluster Coordinator and was involved in community mobilization and other field related activities. This project has also received valuable inputs from his hard work and passion.

Through his continuous efforts and dedication, he has now been promoted to the post of Project Coordinator of a new health based project (Arogya Mitra) at Jawhar Location.

Vijay has shown exceptional performance in his work and has been awarded with Employee of the Year 2017-18 and honoured with Yuva Mitra's Arjuna Award.

#### **Manab Bose**



Mr. Manab acquired an MA in English from Kolkata and taught English Literature and Language at both school and college levels at Nainital, Bhutan, and Belur near Kolkata. His last assignment in academia was with National Institute of

Design, Ahmedabad as Academic Administrator for close to three years. He has attended select Strategy & Leadership Development programs at University of Leeds, UK, with Dave Ulrich at University of Michigan, and with John Kotter in USA. In GE, he was nominated, as the first Asian, by Jack Welch to attend a prestigious in-company course (the equivalent of AMP Harvard) in Latin America. He was an active member, for about three years, of All India Board of Management Studies (AIBMS), under AICTE, Ministry of HRD, and Government of India in the 90s. He is also Co-Founder of Parikrma, a mainstream ICSE school for 1500 underserved children in Bangalore, where he is involved with major Teacher Development initiatives. He was engaged for 25 years in industries like the Indian Public Sector, the Indian Private Sector, and in MNCs. He is currently involved in designing & conducting three major programs/courses in India – the non-residential 03-month post-graduate certificate-course in psychosocial intervention (PCPICC), the residential India International Group Relations Conference (GRC), and the residential annual Inward Change Conference (ICC) for development of professionals in psychoanalytic psychotherapy.

#### **Sham Padekar**



Mr. Sham Padekar has pursued his B.Com. degree from Nashik and has been a active participant in Anchoring, Acting & Directing. He has worked on various platforms like

Lokhitwadi Mandal, Akhil Bharatiya Maratha Natya Parishad, Sanskar Bharati, Kusumagraj Smarak, NAB, Sarda Udyog Samuha & YCMOU. He has facilitated various singing programmes & interviews at Nashik Akashwani Kendra. Mr. Padekar has actively participated as an actor in marathi plays and films. He is an well known poet and writer and has published many books as well as directed plays. He is awarded by Akhil Bharatiya Marathi Natya Parishad Mumbai as a Best Anchor. He is Associated with Yuva Mitra from Last 10 Years.

#### M. V. Ashok



Mr. M. V. Ashok is the Chief General Manager heading the Department of Economic Analysis & Research at NABARD Head Office, Mumbai. Mr Ashok was earlier on the Board of NABARD Financial Services Ltd

(NABFINS), a subsidiary of NABARD, based at Bangalore and AFC (Agriculture Finance Corporation) Ltd.

Mr. Ashok has varied experience in rural management and implementing rural development projects having worked headed two state Regional Offices of NABARD at Jharkhand and Maharashtra States besides serving in various other capacities in the States of Kerala, Tamil Nadu and the Head Office.

He has also served as a District Development Manager (DDM) in Kannur district of Kerala state and as a Faculty Member of the Bankers Institute for Rural Development (BIRD) an autonomous Training, Consultancy and Research Organisation promoted by NABARD and based at Lucknow.

Mr. Ashok has ample experience in designing and implementing sustainable development programmes for rural communities and has associated himself with several corporates in choosing appropriate development programs using CSR funds and in helping choose implementing partners like NGOs in the project area.

## Judy Rodrigues L.L.M



Ms. Judy is working with a pioneer financial institution HDFC since last 26 years. While pursuing her L.L.M she has worked for 5 yrs in St. Vincent's College of Commerce, Pune (night college) as Office

Assistant. She was a practicing advocate at Sessions Court, Pune for 3 yrs. Later on she started her promising career in HDFC. She has been a dedicated and most promising employee throughout her long stint in HDFC and is still doing so. She has handled various portfolios in HDFC from being a Resident Manager of service centre to heading Credit HUB. She has been a true leader and an inspiration to the youths joining HDFC. Her association with NGO's has got her lots of social accolades and she has been a true idol for many who strive to service humanity.

युवा मिन्न Yuva Mitra

#### Sunil Pote, M.S.W



Mr. Pote had been an active participatant in "Rashtra Seva Dal and Chatra Bharti" during his college days. He formed and established Yuva Mitra in 1995. He has worked in corporate sector for 5 years

and educational field for 2 years. He is working as a president in Yuva Mitra since 2006. Along with managing Yuva Mitra he is known as an expert in the field of formation of farmer's producer company, water users association. He is also associated with NABARD's Nabkisan Finance. Ltd as an active Director. He has been honored with Vasundara Mitra award in 2010 by Club Mahindra, Youth Icon By Sakal Group in 2014 and Jalyodha by Sakal Group in 2016. He is associated with Yuva Mitra since 23 Years.

#### Dipti Raut, BSW, MJ, (Gold Medalist)



Ms. Dipti has Diploma in Communications and gold medalist in journalism. Bachelor of social work (First Class) from college of Social Work, Nirmala Niketan (1996).

After completing her BSW, she worked for 15 years in development sector and pursued her master's degree in journalism. She is been honored with Gold Medal in reporting and editing. Since 6 years she is being working with Lokmat and Maharashtra 1 news paper as Assistant editor and chief Bureau reporter and is associated with YM as a trustee from past 16 years. She is awarded with: Samarthan – Manav Hakk Puraskar - 2007, MaTa Gaurav -2009, Mumbai Marathi Patrakar Sangh - 2010, Narad Puraskar – 2011, National Television Award - 2012, Varunraj Bhave Puraskar - 2013, Ladali Puraskar-2014.

#### Vilas Patil, B. Sc, MJ



Mr. Vilas completed his B.sc from Sinner and did Masters in Journalism from Nashik. He had an active participation in "Rashtra Seva Dal" since graduation. He is one of the founders of Yuva Mitra and is

associated from 23 years as trustee. At present he is working at Deshdoot news paper as Deputy editor in Sinner Taluka.

#### Prashant Virkar, M.Com, ICWA

Mr. Virkar is working with a multinational company in Nashik and is associated with Yuva Mitra as a trustee since 4 years.

#### Manisha Malpathak, M.S.W



Mrs. Manisha has worked as a professor in college of social work- Nashik for a year. Later on from 2001 she has being associated with Yuva Mitra as secretary and Program Director. She has designed programs like Arogya Mitra and Sukanya-Life

skill development program of adolescent girls as well as is a mater trainer in gender based equality. She is associated with Yuva Mitra since 22

#### Somdatt Lad, CA, MBA



Mr. Somdatt has worked with HDFC, Pune as a Manager. Later on he joins his father's construction business in Pune. He is chosen as the youngest entrepreneur of India by C.I.I. He

is associated with Yuva Mitra since 2010 and is an active participant at management level as a vice president. He developed systems like KRA and human resource development.

#### Sampat Kale, M.A. and Ph.D. in Sociology



Mr. Kale cleared his UGC Net exam and pursued his Master's degree and PhD in Sociology from University of Pune. He is a Life Member of the Indian Sociological Society and the Marathi Samajshastra Parishad.

Prior to this, he has worked with National Centre for Advocacy Studies (NCAS), Pune, which is a development organization working on issues related to people centered advocacy. He has written more than two dozens of articles, several books and some papers in national and international journals. He has presented his work at various conferences and seminars at national level. He has visited Karachi-Pakistan, Stockholm-Sweden and presented papers as well. Currently he is with School of Rural Development, Tata Institute of Social Sciences (TISS) as a Senior Assistant Professor and is associated with Yuva Mitra as a trustee since 3 years.

#### Bharti Kulkarni, B.Com



Mrs. Bharti is a B.com graduate and worked in a commercial bank in Nashik. She is Associated with Yuva Mitra since 12 years.

# They Make it All Happen



Name	Designation in Yuva Mitra
Sunil Pote	President and Executive Director
Manisha Malpathak- Pote	Secretory and Program Director
Sanjay Shinde	Asst. Manager Accounts & Admin
Shital Dange	Program Manage (Agri and Livelihood)
Ajit Bhor	Program Manager (WRD)
Hari Daware	Project Coordinator
Ajay Mahatme	Project Coordinator
Nitin Adhangle	Project Coordinator
Vijay kumar Avhad	Project Coordinator
Arun Bambale	Project Coordinator
Mangesh Bopache	Project Coordinator
Jagdish Shinde	Sr. Accounts & Admin Officer
Manoj Jadhav	Jr. Accounts & Admin Officer
Hiren Borkhatariya	CEO, Krushak Mitra
Bhavna Jain	Human Resource (HR) Manager
Pooja Wankar	Documentation and MIS Officer
Prasad Kshatriya	Documentation and MIS Officer
Shivaji Gaikwad	WUA Coordinator
Bharat Shinde	Marketing Manager
Dhananjay Deshmukh	Civil Engineer
Prashant Patil	Civil Engineer
Akash kadam	Block Coordinator
Salman Nadaf	Block Coordinator
Avinash Ekhande	Block Coordinator
Dr. Pankaj Gorde	Veterinary Doctor
Dr. Sunil Shinde	Veterinary Doctor
Kiran Gore	Cluster Coordinator
Vijay Shelke	Cluster Coordinator
Satyawati Gunjal	Cluster Coordinator
Yogesh Pangarkar	Cluster Coordinator
Rhishikesh Dange	Field Supervisor
Gurubaksh Singh	Field Supervisor
Samadhan Gore	Field Supervisor
Somnath Wagh	Field Supervisor
Deshraj Chaudhary	Field Supervisor
Anil Kumar	Field Supervisor
Balwinder Singh	Supply Chain Assistant
Suvarna Kale	Cluster Coordinator
Jalinder Ghane	Cluster Coordinator
Akash Chine	Site Supervisor
Pritam Lonare	Site Supervisor
Roshan Ghuge	Site Supervisor
Vaibhav Avhad	Site Supervisor
Sanjay Sonawane	Site Supervisor
Samadhan Kasar	Site Supervisor
Shrawan Dhavase	Campus Assistant
Surekha Kanawade	Campus Assistant
Rekha Nannaware	Campus Assistant
Saurakshan More Amol Shinde	Driver
	Driver Driver
Jagannath Suradkar	DING

#### **Our Cadre at Ground Level**

Mandakini Gopal Gandole	Pashu Sakhi
Vanita Ambadas Avhad	Pashu Sakhi
Pooja Gorakhshnath Shelke	Pashu Sakhi
Deepali Prakash Sonawane	Pashu Sakhi
Suvarna Rajendra Sonowane	Pashu Sakhi
Maya Sandeep Kure	Pashu Sakhi
Anita Maruti Pawar	Pashu Sakhi
Jayashree Ramesh Nagre	Pashu Sakhi
Geeta Sitaram Ughde	Pashu Sakhi
Shobha Shivaji Deshmukh	Pashu Sakhi
Suman Nandkishor Pathade	Pashu Sakhi
Samidha Santosh Khandage	Pashu Sakhi
Madhuri Rajendra Mali	Pashu Sakhi
Vijaya Dnyaneshwar Sarwar	Pashu Sakhi
Pramila Sukdeo Weljali	Pashu Sakhi
Sonali Kailas Lonare	Pashu Sakhi
Savita Mohan Warungse	Pashu Sakhi
Manisha Dipak Kasar	Pashu Sakhi
Vaishali Mahendra Kadbhane	Pashu Sakhi
Yogita Shantaram Kahandal	Pashu Sakhi
Vandana Uttam Jadhav	Pashu Sakhi
Kalpana Madhukar Tadage	Pashu Sakhi
Aruna Ganesh Adhav	Pashu Sakhi
Sarita Devidas Jadhav	Pashu Sakhi
Rohini Dyneshwar Bhandkar	Pashu Sakhi
Pushpalata Shantaram Shinde	Pashu Sakhi
Manisha Rajendra Weljali	Pashu Sakhi
Sunanda Vijay Borhade	Pashu Sakhi
Sonali Gophane	Pashu Sakhi
Rani Deepak Pachore	Pashu Sakhi
Suman Mukane	CHW
Nalini Misal	CHW
Kalpana Wagh	CHW
Manisha Satpute	CHW
Laxmi Palawe	CHW
Jyoti Nagwase	CHW
Sunanda Donde	CHW
Bharati Jhole	CHW
Leena Bambare	CHW
Malati Bonge	CHW
Pratibha Modak	CHW
* CHW - Community Health Worker	
	17 10   4

Annual Report 2017-18 | 42



# **VISITOR'S OF THE YEAR 2017-18**



Dr. Amit Chandra, Director, TATA Sons



Dr. Sanjay Mandakmale, Chief Scientist, MPVK, Rahuri



**Sweety Thomas, HTParekh Foundation** 



Dr. R.C. Sinha, Director, ILFS, 10.01.2018



Mr. Dev Bhattacharya, CEO, Aditya Birla



Mr. Samir Jain, MD Mr. Alok Mishra, Vice President **BUNGE INDIA** 



Mr. Ganpaty, DGM, NABARD



Nimish Bhai, Caring Friends Annual Report 2017-18 | 44

#### D.V. Deshpande, Director, BIRD (Bankers Institute of Rural Development) Lucknow

I am very happy to visit the great work done by Shri. Sunil Pote & his team of Yuvamitra. Their work is excellent and vey inspiring for changing lives of poor, women, farmers, youth etc. I wish him and his team all the best for future.

### आय. आय. ग्रहा

(अतिरिक्त संचालक, भूजल सर्वेक्षण आणि विकास यंत्रणा, पूणे)

अतिरिक्त उत्कृष्ट व्यवस्थापन करून पिकांसाठी लागणाऱ्या पाण्याचे योग्य नियोजन करण्यात येते. या द्वारे सामाजिक उन्नत्ती झाप्याचे दिसून येते. शाश्वत सिंचनासाठी एक आदर्श मॉडेल असून काम निश्चितच कौतकास्पद आहे. पढील वाटचालीसाठी शभेच्छा !

#### **Anant Upadhyay**

#### Chief Vigilance Officer, H.O. NABARD Mumbai

It was a pleasure to visit the NGO Yuva Mitra office and interact with the programme manager Ms. Sheetal and project coordinator Mr. Nitin. Yuva Mitra has done an excellent work in the area of river rejuvenation and creating 10 FPO in as diverse field of pomegranate, onion, poultry, which has greatly improved the condition and income of farmers, women in their command area, association land and guidance from NABARD/BIRD especially in the areas of skill development and capacity development has further supported that outreach initiatives. I wish them all severs in their efforts and endeavors.

#### **Durgesh Garg**

**CUPID Limited Sinnar** 

Yuva Mitra is doing great work in area of water saving/supply and livelihood of girls. It was very nice to interact with Mr. Sunil Pote and team of Yuva Mitra. We wish him for their better future and their wings open Pan India.

John S.

BOX DEK GAS

#### Veeralakshmanan B.

Inclusive Business Covestro (I) Pvt Ltd.

It was pleasure meeting you on day 1 in our office in Mumbai. I found the same enthusiasm in our second meet as well. This shows the people orientation and when we discussed our cooperation you clearly brought forward farmers interest. Its not only you, we find the same with the entire team. Great finding and looking forward for a stronger cooperation.

#### Dr.J.B.Adsule

Dr.B.A. college of social work, moraneTal, Dist: Dhule We all faculty members of the college were very happy to visit and study this organization. Yuvamita was very dynamic and committed organization towards rural poor people. We wish all the best best for the organization and full of energy member of the organization.

#### R.C. Sinha

IAS Retd., Minister Govt. of India

Yuva Mitra is doing social unlift work amongst the most pour and deserving sector of population. Their goat scheme has made over 800 women self dependent, famous and confident. The water scheme is bringing water to drought affected area. I was over whelmed by the work, devotion and commitment. I wish them all the best for future progress. We need such organization and institution in the country.

#### Samir Jain

Bunge Ltd. BKC Mumbai

It was an extremely insightful day and a delight to see the work being done by Yuva Mitra in the area of rejuvenating water table in era. The good part is they are doing work by building on what has been done in the past rather than completely afresh. This is economical as well as many fold return on investment. Keep up the good work.



THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE VIII [VIDE RULE 17 (1)]

VIIVA MITRA Name of the Public Trust

REGISTRATION NO. F - 3630

Expenditure	Note No. Amount in Rupees		n Rupees	T	Note No.	Amount in Rupees	
Expenditure	Note No.	2017-18	2016-17	Income	Note No.	2017-18	2016-17
To Expenditure In Respect Of Properties				By Rent :- (Accrued)			
To Establishment Expenses	7	17.48.789	8,51,149	(Realized)			
To Remuneration To Trustees	<b>'</b>	17,40,709	6,51,149	By Interest :- (Accrued)			
To Remuneration (In The Case Of Math) Of The Head		_ [ [		(Realized)		2,09,720	3,76,967
Of The Math, Including His Household Expenditure,		-	_	By Dividend		2,05,720	3,70,707
If Any		-	-	By Dividend			
To Legal Expenses		30,414	450	By Donations In Cash Or Kind		7,19,910	5,87,530
To Audit Fees		20,000	20,000	·			
To Contribution Fees		-	_	By Grants	8	273,45,681	288,29,744
To Amount Written Off		-	-	By Income From Other Sources		2,64,476	7,55,992
To Miscellaneous Expenses		20,203	9,098	-			
To Amounts Transferred To Reserve Or		-	-	By Administrative Receipts		10,67,425	135567
Specific Funds		-	-	By Received towards Training & Seminars		19,52,058	14,06,620
Depreciation A/C		5,89,894	5,31,186	By Grant recieved by HO:			
To Expenditure On The Objects Of The Trust		-	-	From GIZ		11,54,310	-
(A) Religious		-	-	From BRLF		4,95,150	-
(B) Educational	9	360,75,008	313,71,501	From NABARD		7,44,189	-
				Intersection Reciept		97,48,817	23,29,319
By Surplus carried over to Balance Sheet		52,17,428	28,58,465				
, .		,,	,,				
Total Rupees		437,01,736	356,41,849	Total Rupees		437,01,736	356,41,849

AS PER OUR REPORT ON EVEN DATE



Mr. Makarand Mahadeoka **Chartered Accountant** Date :- 18thApril 2018



Date :- 18thApril 2018

Date :- 18thApril 2018

REGISTRATION NO. F - 3630

NAME OF THE PUBLIC TRUST: YUVA MITRA BALANCE SHEET AS AT: 31ST MARCH 2018

mount in Rupees Amount in Rupees FUNDS & LIABILITIES PROPERTY AND ASSETS 2016-17 TRUST FUNDS AND CORPUS IMMOVABLE PROPERTY: 22,16,227 Balance as per last balance sheet Add :- Received during the year 19.53.690.00 8.53.690 44,67,007.00 Yuva Mitra Campus Less :- Utilized during the year 22.16.22 22.16.227.0 INVESTMENTS 57,00,000.00 13.00.000 326,22,228.60 64,84,70 OTHER EARMARKED FUNDS Created under the provisions of the trust deed or scheme or out of the Income) FIXED ASSETS 331.90.151.80 70 60 431 9,13,749 21,87,467.00 LOANS (Secured or Unsecured) 10,000.00 35,000 Deposits LIABILITIES: or Advances Grants (Recurring) 148,28,060.5 + INCOME OUTSTANDING For Advances Grants (Interest on Grants) 4.85.994.4 3.43.20 4,18,354.00 19,91,025.10 4,77,333.00 or Local Contribution Tax Deduction At Source 15.57.091.01 11.00.565 INCOME AND EXPENDITURE ACCOUNT Balance as per last Balance Sheet Add: Surplus as per Income & Expenditure A/c 60 59 517 0 CASH AND BANK BALANCES 142,70,412.17 (a) In Saving Account (b) With the Manager 25,682.50 638,38,834,54 238,92,041 Total Rupees Total Rupees 638,38,834,54

THE BOMBAY PUBLIC TRUSTS ACT. 1950

AS PER OUR REPORT ON EVEN DATE



Chartered Accountant Date :- 18thApril 2018 Place :- Nashil

The above Balance Sheet to the best our belief contains a true accounof the Funds and Liabilities and of the Property and Assets of the Trust

For Yuva Mitra



Place :- Sinnar

Sunil Pote Date :- 18thApril 2018



Date :- 18thApril 2018

Annual Report 2017-18 | 46

# **INVEST IN IMPACT**

Any activity whether it is a social or commercial requires funds. Over the last 17 years with support from beautiful minds and hearts of our donors, having a desire to contribute towards social change, has helped Yuva Mitra in Shaping Sustainable Development. With the same spirit and confidence shown in us, we would want to scale up our activities for the larger benefit of the society and hence we would be requiring your support.

#### Why Partner with Yuva Mitra?

- To Create Generations with Creative Self Expression & Critical Understanding.
- To Strengthen Community Assets for Sustainable Livelihood Resources
- To Support Community Actions for Human rights & Good Governance

**Approach**: Yuva Mitra believes in people-centered approach of development where people are empowered to become agents of social change. Thus we have strived to work with people on issues that concern them and have implemented pro-people programs. Yuva Mitra works as a catalyst and creates models/institutions which are handed over to the community for re-installing their ownership and responsibility to ensure overall sustainability.

Monitoring: we monitor our projects very closely to bring about effective utilizations of funds. Even the community and the partners are involved in the process to ensure overall sustainability.

Transparency: we carry out regular audits and our financials are placed in the Annual Reports as well as on the website for public verification.

#### **Notifications:**

- 1) Tax benefit: contribution to Yuva Mitra is eligible for tax benefit under section 80 G of Income Tax Act and the Annual tax receipt is immediately sent to the donor on respective email Id or address.
- 2) Updates: regular updates regarding the utilization of funds is provided on given email address or sent on postal address.
- 3) Yuva Mitra has also established a platform through which the donor can contribute to the social development activities by making payment through ECS.

#### Why ECS?

- Anyone can contribute as little as Rs. 110 every month.
- Hassle free and easy to set -up
- Automatic contribution The amount gets debited automatically every month without having to

remember about the same.