



युवा मित्र  
*Yuva Mitra*

Shaping Sustainable Development...

# Building A Resilient Ecosystems...

Annual Report 2018-19









## From Presidents Desk....

Dear All

Greetings from Yuva Mitra !

It gives us immense pleasure in sharing our annual report with you all. As you know, how Yuva Mitra works to build a humane society with multiple efforts that include socio-economic and environmental sustainability through community outreach program, capacity building of young professionals of rural India. More than a decade, Yuva Mitra is shaping the minds of young professionals with an amalgamation of an entrepreneurial corridor, multiple stakeholders and committed to social responsibility. There are many development initiatives has taken by the Yuva Mitra during the (2018-2019) report period, such as strengthening existing Water Users Associations, Farmer Producer Companies, Water management, and Livelihood Development, Health and Education, an extension of these program in north India. The organization is growing with its vision of fulfilling the dreams of small & marginal farmers and drought affected peoples' through livelihoods development, poverty alleviation program, for their well-being.

I take this opportunity to thank Mr. Sunil Pote (Executive Director - Yuva Mitra) and Ms. Manisha Pote (Secretary - Yuva Mitra) for envisioning the Yuva Mitra's Campus and taking solid tireless efforts to work with people of rural India. The dedicated team of young professionals, social workers, agriculturist, community organizers, and leadership has worked very hard to create conditions for the development and welfare of vulnerable individuals, groups, and community. Yuva Mitra has been incubating and shaping new organizations and working beyond conventional social work practices creating unique methods of rural development. Thus, the organization is working very closely with Government Departments, Corporate Social Responsibility Groups and Individual like-minded people.

I would like to take this opportunity to thank all the esteemed donors, and well-wishers, individuals and organizations for their immense contribution to creating sustainable livelihoods of millions across India. I also thank the district administration and local representatives for their continued support and cooperation.

I hope Yuva Mitra continued with its larger mission, programmes, and activities towards making a difference to the Nation in the coming years as well.

Thanking you,

**Prof. Dr. Sampat Kale**

President

Yuva Mitra





## Message from Executive Director

Dear All,

Greetings from Yuva Mitra!

As the financial year 2018-19 ends, we are pleased to forward this annual report in your hands. The report showcases the multi-dimensional approach through which we are continuously working to bring sustainable change in the lives of marginalized and unvoiced rural communities.

Like last 23 years, this year too was full of achievements and challenges for Yuva Mitra. This year whole Maharashtra faced a severe draught condition which affected people adversely. Women rearer had to sell their goats due to unavailability of fodder; we took it as a challenge and established fodder demonstration at village level through community participation and were able to reduce this distress sale up to a greater extent. We are committed to expand our working model of Goatery based women livelihood program to new geographies and to add another milestone in the livelihood generation efforts.

Water is the most basic and essential ingredient for the integrated development of rural community. Through our Jal Samrudhi program we entered into new districts and signed a MoU with the Govt of Maharashtra for the de-siltation program.

Our Yuva Mitra team has been expanded by bringing in new talents from different horizon and expanded our reach across the country through direct intervention as well as training partnership with other organizations. We have developed in-house software's for project management and Human resource management for better management of available resources and reduce the turnaround time to donor agencies. Project activities are being tracked through mobile application and real time progress reports are a just a click away; hence we were able to finalize our yearly audit within first week of April this year.

Producer Companies promoted by Yuva Mitra are now reaching new heights and setting up road for rest of the companion companies in fulfilling the dream of profitable agriculture. This year was important for us, as many donor agencies had shown trust and supported us to expand our programs.

I really like to extend my gratitude to Professor Sampat Kale, TISS, and Mumbai for sharing the responsibilities as President of Yuva Mitra and to all the trustees along-with stakeholders to support us in our continuous efforts towards building sustainable change in rural community.

Thanking you,

**Sunil Pote**

Founder and Executive Director

Yuva Mitra



## Yuva Mitra's Journey

Yuva Mitra is a non for profit, secular and non-political organization registered under the Bombay Public Charitable Trust Act as well as under the Societies Registration Act (1860), along with the Foreign Contribution Regulation Act.

Yuva Mitra believes in the people-centric approach of development where people are empowered to become agents of social change. Thus it has strived to work with people on issues that concern them and have implemented pro-people programs. Various activities are carried out by keeping village as the focus area. We particularly work with key sections of the society, namely children, youth, women, and farmers.

Yuva Mitra Started its rural development journey in 1995 when a group of youth committed to for contributing to the process of social change laid the foundation of the organization. The group wanted to initiate constructive activities based on the principles of people-centric development. Various programs have been initiated over these years through community participation. During the initial years of the inception, Yuva Mitra worked with children through Balmitra program with the objective to facilitate rural children's life skills through creative learning spaces. One more flagship program was Nisarg Mitra, which attempted to protect village bio-diversity and environment with the active participation of children.

In 2007, Yuva Mitra organized an expedition with youth and children to study the issues of Dev River. The study revealed the existence of diversion based irrigation (DBI) system constructed in British era. Yuva Mitra has revived these 22 defunct DBI Systems based on Dev River and Mhalungi River in Sinnar. This was the turning point for Yuva Mitra to focus on Water and Livelihood development work. After securing the water, an intervention in agriculture was made to increase the farm productivity and then to create sustainable market linkage for farm produce, Yuva Mitra has started promotion of Farmer Producer Companies. Yuva Mitra is one of the



**Balmitra**



**Nisargmitra**



**Arogya Mitra**



# Yuva Mitra's Journey



Regeneration of DBI



Farmer Producer Company



Goatery Based Livelihood

pioneer organizations in the country for formation, nurturance, and development of Producer Companies. Yuva Mitra has been working in the field of Participatory Irrigation Management since 2014. 22 Water User Associations (WUA) has been formed on the DBI systems and 14 Water User Associations has been formed on Kadawa canal, and 13 has been formed on percolation tanks and MI tanks in Nashik District to establish the community rights over water resources and to assure the equitable water distribution.

We are working in health sector since 2009 through Arogya Mitra Program. We started to work with adolescent girls for their life skills development in 2011. Currently organization is focussed on eradication of acute malnourishment associated with children and women.

In 2015, the need was felt to create livelihood opportunities for landless families. Yuva Mitra expanded its focus in the sector of Goatery Based Livelihood with women. Yuva Mitra has widened its horizon through the program like Jalsamruddhi and water development related activities from 2016.

The organization has currently worked on four major thematic areas viz a viz Water resources development and management, Livelihood development, Institution building, and Health & Education. Various programs have been successfully running under these thematic areas.



Jalsamruddhi se Ummatti



## Thematic Area and Reach of Yuva Mitra

### Vision :

Yuva Mitra envisions a development process of the alienated sections of the society, where people are the core of its decision making and action, beyond the model of welfare schemes.

### Mission :

Yuva Mitra works with women, children, landless, small and marginal farmers for socio-economic empowerment through development and management of natural resources, strengthening agriculture, agri-allied and alternative livelihoods, improving primary health and building institutions.

### Core Values :

Commitment, Integrity, Transparency, Quality, Innovations, Discipline and Sustainable Development.



Water

**85600+**  
**Families**



Livelihood

**75000+**  
**Farmers**



Institution  
Building

**8300+**  
**Women**



Health &  
Education

**17600+**  
**Children**



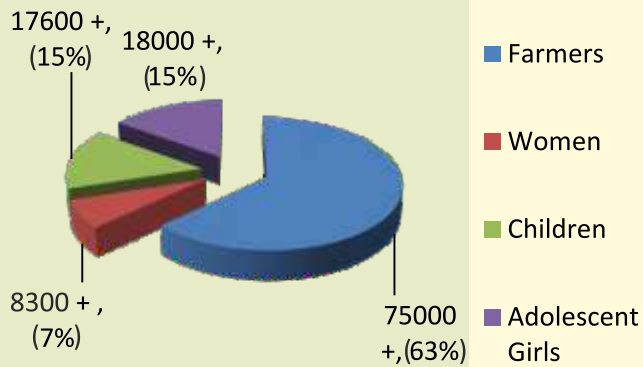
**18000+**  
**Adolescent Girls**



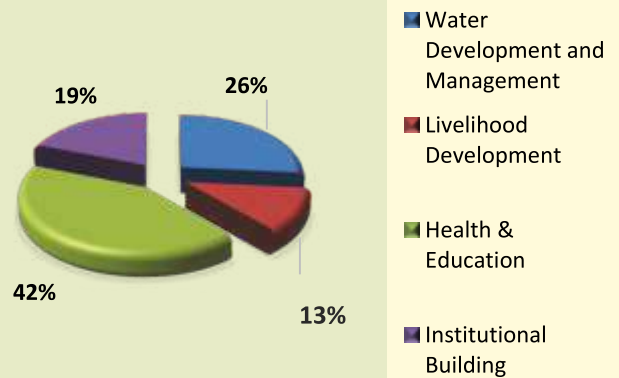
Sr. No.	Thematic Area	Name of the Project	Programmatic Reach
1	Water Resource Development and Management	Jalsamruddhi Project	319 Villages of Nashik Dist. 87 Villages of Ahmednagar Dist. 3 Villages of Palghar Dist.
		Catchment Area Development Program of Jam River	10 Villages
		Regeneration of Diversion Based Irrigation and Integrated Livelihood Development Programme	18 Villages
		Promotion of Micro Irrigation System.	10 Villages
		Creating Drought Resilient Landscapes: Developing Devnadi Watershed Case Study	65 Villages
		Drinking Water Security Program	6 Villages
2	Livelihood Development	Goatery Based Women's Livelihood Development Program	30 Villages
		Integrated Village Development Program	10 Villages
		Integrated Livelihood Development Program in Kiratpur Sahib Area of Punjab	8 Villages of Punjab and 8 Villages of Himachal Pradesh
		Skill Development through Fashion Designing	Sinnar Block
3	Institution Building	Participatory Irrigation Management (PIM)	12 Villages
		Promotion of Farmer Producer Organization	137 Villages
4	Health & Education	Sukanya-Life Skill Development Program for Adolescent Girls	120 Schools and junior colleges
		Arogya Mitra-Building Resilient Ecosystem Against Malnutrition in Jawhar Block of Palghar District.	10 Villages and 24 Padas
		Mobile Library - Barakhadi Express	72 Schools in 59 Villages of Baramati Block, Dist -Pune

# Thematic Area and Reach of Organisation

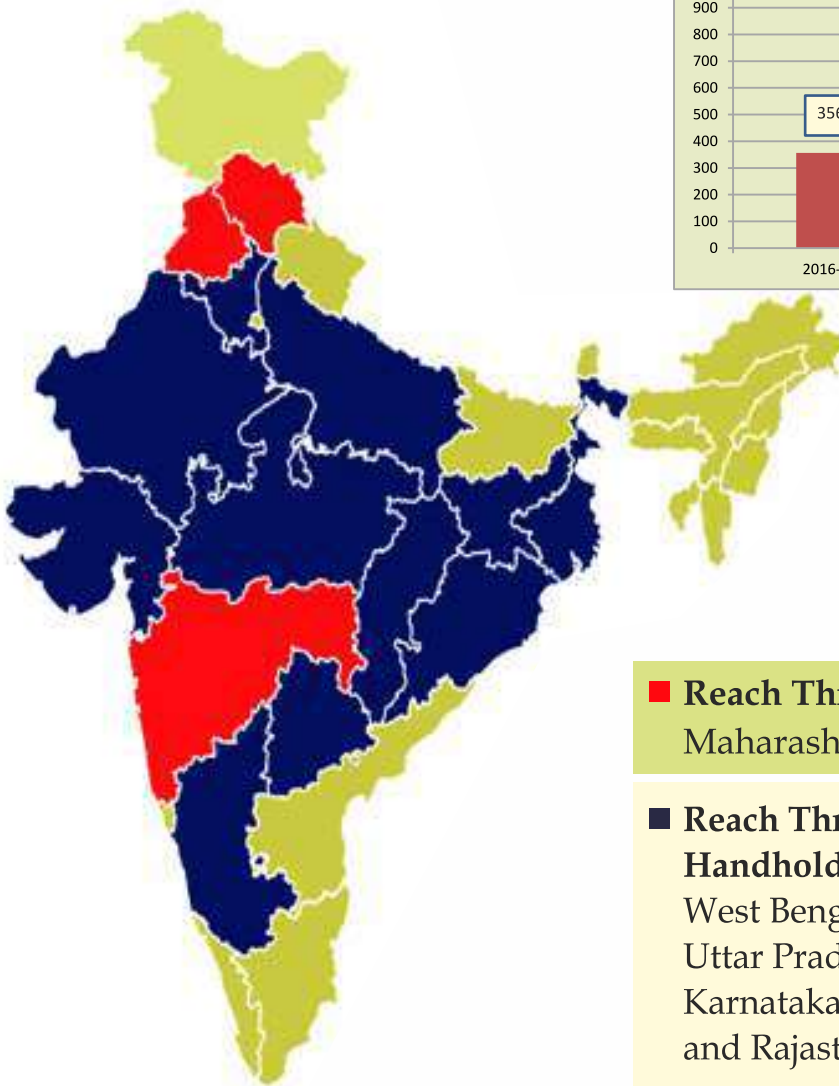
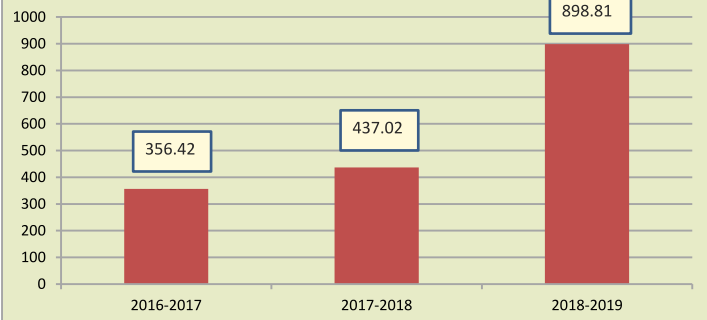
## BENEFICIARY REACH BY TYPE



## THEMATIC AREA WISE BENEFICIARY REACH



## FINANCIAL OUTLAY OF LAST THREE FINANCIAL YEARS (IN LAKH)



## OUR GEOGRAPHIC PRESENCE

- **Reach Through Core Interventions :**  
Maharashtra, Punjab, Himachal Pradesh
- **Reach Through Knowledge Partnership, Handholding and Technical support :**  
West Bengal, Chhattisgarh, Jharkhand, Uttar Pradesh, Telangana, Gujarat, Haryana, Karnataka, Madhya Pradesh, Odisha and Rajasthan.



## Awards and Accolades



- Mahindra Samruddhi Samman-2019- (NGO of the year).
- Krushi Mauli Puraskar - 2018
- Jalyodha Award -2016 (Sakal Group)
- Mahindra Samruddhi Samman-2014 (NGO of the year).
- Youth Icon -2014 (Sakal Media group)
- Excellence in Innovation Award - 2012
- Zee Ananya Samman - 2012
- Praj Maha Entrepreneurship Award - 2012



### RECOGNITION AND EMPANELMENTS

- Yuva Mitra has been appointed as a Resource Support Agency for Maharashtra by NABARD, through which promotion and development of Farmers Producer Organizations are being undertaken.
- Yuva Mitra has been empanelled as Resource Organization for the state of Maharashtra by Small Farmers Agribusiness Consortium (SFAC), Ministry of Agriculture, Govt. of India for promotion of FPOs.
- National CSR Hub has been established by Tata Institute of Social Science and Department of Public Enterprises, Govt. of India for appraising credible NGOs, empowering them to understand social development activities more efficiently and providing a platform for such development organizations to mobilize funds from corporate wanting to undertake CSR activities. Yuva Mitra has been empanelled on National CSR Hub.
- Yuva Mitra empanelled as resource agency in National Water Mission, Ministry of Water Resource, Govt. of India

## Our Trustees



### **Prof. Dr. Sampat Kale, President**

Mr. Kale cleared his UGC Net exam and pursued his Master's degree and PhD in Sociology from University of Pune in 2008. He is a Life Member of the Indian Sociological Society and the Marathi Samajshastra Parishad. Prior to this, he has worked with National Centre for Advocacy Studies (NCAS), Pune, which is a development organization working on issues related to people centered advocacy. He has written more than two dozens of articles, several books and some papers in national and international journals. He has presented his work at various conferences and seminars at national level. He has visited Karachi-Pakistan, Stockholm-Sweden and presented papers as well. Currently he is with School of Rural Development, Tata Institute of Social Sciences (TISS) as a Senior Assistant Professor.



### **Mrs. Madhusa Malpathak, Vice President**

Mrs. Madhusa is a B.com graduate and worked in a commercial bank in Nashik. She is Associated with Yuva Mitra since 15 years.



### **Mrs. Manisha Pote, Secretary**

Mrs. Manisha has worked as a professor in the college of social work- Nashik for a year. Later on from 2001, she has been associated with Yuva Mitra as secretary and Program Director. She has designed programs like Arogya Mitra and Sukanya- Life skill development program of adolescent girls as well as is a master trainer in gender-based equality.



### **Mr Sunil Pote, Founder and Executive director**

Mr. Sunil Pote had been an active participant in "Rashtra Seva Dal and Chatra Bharti" during his college days. He formed and established Yuva Mitra in 1995. He has worked in the corporate sector for 5 years and educational field for 2 years. He is working as the president in Yuva Mitra since 2006. Along with managing Yuva Mitra, he is known as an expert in the field of formation of farmer's production company and water users association. He was associated with NABARD's Nabkisan Finance. Ltd as Invitee Director. He has been honored with Vasundhara Mitra award in 2010 by Club Mahindra, Youth Icon By Sakal Group in 2014 and Jalyodha by Sakal Group in 2016



### **Mr. Vilas Patil, Founder and Trustee**

Mr. Vilas completed his B.sc from Sinner and did Masters in Journalism from Nashik. He had an active participation in "Rashtra Seva Dal" since graduation. He is one of the founders of Yuva Mitra and is associated with 24 years as a trustee. At present, he is working at Deshdoot newspaper as Deputy editor in Sinner Taluka.



### **Ms. Dipti Raut, Trustee**

Ms. Dipti has Diploma in Communications and gold medalist in journalism. Bachelor of social work (First Class) from the College of Social Work, Nirmala Niketan (1996). After completing her BSW, she worked for 15 years in the development sector and pursued her master's degree in journalism. She is been honored with Gold Medal in reporting and editing. Since 5 years she is being worked with Lokmat and Maharashtra 1 newspaper as Assistant editor and Chief Bureau Reporter and is associated with Yuva Mitra as a trustee from past 15 years. She is awarded with: Samarthan – Manav Hakk Puraskar – 2007 MaTa Gaurav – 2009 Mumbai Marathi Patrakar Sangh – 2010 Narad Puraskar – 2011 National Television Award – 2012 Varunraj Bhave Puraskar – 2013 Ladali Puraskar – 2014



### **Mr. Somdatt Lad, Trustee**

Mr. Somdatt has worked with HDFC, Pune as a Manager. Later on, he joins his father's construction business in Pune. He is chosen as the youngest entrepreneur of India by C.I.I. He is associated with Yuva Mitra since 2010 and is an active participant at management level as a vice president. He developed systems like KRA and human resource development.



### **Mr. Sanjay Joshi, Trustee**

Sanjay Joshi holds an engineering degree in Production with a PG Diploma in Management and is a certified Energy Auditor. Mr. Sanjay Joshi has a rich experience of more than 27 years in Public, private and social sector. In his last assignment he was working as Director, The Nalanda Foundation (CSR arm of IL&FS Group) and was spearheading the CSR projects for all group companies of IL&FS, especially the projects for enhancement of livelihood incomes of the farmers and women empowerment. He also has a reach experience of the implementation of large energy projects - both convention and renewable energy, from concept to commissioning at IL&FS for 10 years and 14 years at Maharashtra State Power Generation Company Limited.

### **Mr. Prashant Virkar, Trustee**

Mr. Prashant Virkar is working with a multinational company in Nashik and is associated with Yuva Mitra as a trustee since 5 years.



## Advisory Committee

### Mr. Manab Bose



Acquired an MA in English from Kolkata and taught English Literature and Language at both school and college levels at Nainital, Bhutan, and Belur near Kolkata. His last assignment in academia was with National Institute of Design, Ahmedabad as Academic Administrator for close three years. He has attended select Strategy, Leadership Development programs at the University of Leeds, UK, with Dave Ulrich at the University of Michigan, and with John Kotter in the USA. In GE, he was nominated, has the first Asian, by Jack Welch to attend a prestigious in-company course (the equivalent of AMP Harvard) in Latin America. He was an active member, for about three years, of All India Board of Management Studies ( AIBMS ), under AICTE, Ministry of HRD, and Government of India in the 90s. He is also Co-Founder of Parikrma, a mainstream ICSE school for 1500 underserved children in Bangalore, where he is involved with major Teacher Development initiatives. He was engaged for 25 years in Industries like the Indian Public Sector, the Indian Private Sector, and in MNCs. He is currently involved in designing & conducting three major programs / courses in India – the non – residential 03- month post-graduate certificate – course psychosocial intervention ( PCPICC ), the residential India International Group Relation Conference (GRC), and the residential annual Inward Change Conference (ICC) for development of professionals in psychoanalytic psychotherapy.

### Mr. Sham Padekar



Mr. Sham Padekar has pursued his B.Com. degree from Nasik and has been an active participant in Anchoring, Acting, Directing. He has worked on various platforms like Lokhitwadi Mandal, Akhil Bharatiya Marathi Natya Parishad, Sanskar Bharati, Kusumagraj Smarak, NAB, Sarda Udyog Samuha, YCMOU. He has facilitated various singing programs, interviews at Nashik Akashwani Kendra. Mr. Padekar has actively participated as an actor in Marathi plays and films. He is a well-known poet and writer and has published many books as well directed plays. He is awarded by Akhil Bharatiya Marathi Natya Parishad Mumbai as the best Anchor. He is Associated with Yuva Mitra from last 10 Years.

### Mr. M. V. Ashok - Chairman, Yuva Mitra Foundation



Mr. M. V. Ashok is the Former Chief General Manager heading the Department of Economic Analysis, Research at NABARD. Mr. Ashok was earlier on the Board of NABARD Financial Services Ltd. (NABFINS), a subsidiary of NABARD based at Bangalore and AFC (Agriculture Finance Corporation) Mr. Ashok has varied experience in rural management and implementing rural development project and headed two state Regional Office of NABARD at Jharkhand and Maharashtra States beside Serving in various other capacities in the States of Kerala, Tamil Nadu and the Head Office. He has also served District Development Manager (DDM) in Kannur district of Kerala state and as a Faculty Member of Bankers Institute for Rural Development (BIRD) an autonomous Training, Consultancy and Research Organization promoted by NABARD and based at Lucknow. Mr. Ashok has ample experience in designing and implementing sustainable development programmes for the rural community and has associated himself with several corporate in choosing appropriate development programs using CSR funds and in helping choose to implement partners like NGOs in the project area.

### Ms. Judy Rodrigues (L.L.M.)



Ms. Judy is working with HDFC for the last 27 years. While pursuing her L.L.M. she has worked for 7 years in St. Vincent's College of Commerce, Pune (Night College) as Office Assistant. She was a practicing advocate at Sessions Court, Pune 5 years. Later on, she started her promising career in HDFC. She has been a dedicated and most promising employee throughout her long stint in HDFC and is still doing so. She has handled various portfolios in HDFC from being a Resident Manager of the service center to heading Credit HUB. She has been a true leader and an inspiration to the youths joining HDFC. She has been a true idol for many who strive to service humanity.



## Our Partners

### Funding Partners



### Knowledge Partners





## Our Programs

### Water Resource Development and Management

Yuva Mitra always prioritizes its intervention taking into account the peoples' need. The Water Resources Development has always been on the top in priority list of the rural community, particularly in rain fed area, where we work in. Yuva Mitra mobilizes maximum resources to take up this intervention at scale where community, Government and the Donor agencies had played an important role as a financial supporter. The reporting year has also been quite significant in terms of project coverage. Appropriate technology, peoples' ownership, Govt. and private sector support collectively have made this program successful and sustainable. Various water resources related programs undertaken during the reporting year and cumulative achievements made by Yuva Mitra under this sector has been briefly described here.





## Our Programs

# Regeneration of Diversion Based Irrigation and Integrated Livelihood Development Program

Yuva Mitra started working on Dev River of Nashik District in 2007 to revive 150 years old irrigation systems set at the time of British era. Along with the Regeneration of Diversion Based Irrigation, this project also focuses on integrated livelihood development of the families. After successful completion and revival of 22 DBI systems in Sinnar block, Yuva Mitra is looking forward to reviving remaining 274 DBI systems in Nashik Dist. Yuva Mitra has done the advocacy with Govt, District Administration and Irrigation Department for the revival of the rest of the DBI systems. Yuva Mitra has signed MOU with Govt. of Maharashtra for the revival of 170 DBI systems of Nashik District. Government has committed to contribute 50% funds for this work.

### Way Forward :-

- Rejuvenation of 170 DBI systems in 142 villages of 8 blocks of Nashik district.
- To avail the irrigation water for 55000-acre and 71000 families.
- Establishment of 142 Water User Associations (WUAs) to secure the community water rights and assure the equitable water distribution.



Signing MOU for rejuvenation of 170 DBI systems with Govt. of Maharashtra  
Mr. B. Radhakrishnan District Collector of Nashik, Mr. Mukul Gupte Tata Trusts,  
Mr. Rajesh More, S.E. CADA, Nashik and Mr. Sunil Pote, Yuva Mitra



# Media Coverage

## दिल्ले मराठी विशेष जिल्हाधिकारी राधाकृष्णन वी. यांची राजव्हेरी सहविचार सभेत माहिती देवनदी पुनरुज्जीवन पॅटर्न राबवणार

**प्रतिनिधी | चर्चा**

तातुकातील देवनदीवरील फांदी पुनरुज्जीवित करणाऱ्या पॅटर्नने जिल्हातील २७२ फांदी पुनरुज्जीवित करणाऱ्या मर्यादित किंवा कितीही राबवणार याची माहिती देऊन देवनदी पुनरुज्जीवित करण्याचा प्रयत्न सुरू केला आहे. जिल्हाधिकारी राधाकृष्णन वी. यांच्या अध्यक्षतेखाली झालेल्या बैठकीत याबाबतची माहिती देण्यात आली. या बैठकीत जिल्हाधिकारी राधाकृष्णन वी. यांच्या अध्यक्षतेखाली झालेल्या बैठकीत याबाबतची माहिती देण्यात आली. या बैठकीत जिल्हाधिकारी राधाकृष्णन वी. यांच्या अध्यक्षतेखाली झालेल्या बैठकीत याबाबतची माहिती देण्यात आली.



जिल्हाधिकारी राधाकृष्णन वी. यांच्या अध्यक्षतेखाली झालेल्या बैठकीत याबाबतची माहिती देण्यात आली.

### 30 हजार हेक्टर क्षेत्र येणार ओटिटाखाली

जिल्हात अनेक वर्षे येथे पुनरुज्जीवित करण्यात येणारे क्षेत्र ओटिटाखाली येऊ शकते, असा विचार यापूर्वीच सुरू केला आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे.



युवा मित्राच्या संचालित असलेल्या देवनदी पुनरुज्जीवित योजनेचा एक भाग असलेल्या क्षेत्राचा दृश्य.

## बंधारे पुनरुज्जीवनाचे 'सिन्नर मॉडेल' आता जिल्हात

जिल्हात अनेक वर्षे येथे पुनरुज्जीवित करण्यात येणारे क्षेत्र ओटिटाखाली येऊ शकते, असा विचार यापूर्वीच सुरू केला आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे.

## S CITY THE TIMES OF INDIA, BANGUR, FRIDAY, FEBRUARY 6, 2015

# Dist admin, NGO to rejuvenate 170 British-era irrigation systems

**Abhishek Bhatkar**  
@abhishekbhatkar

**Nashik: Senior-level NGO Yuva Mitra, along with Tata Trusts, on Thursday signed a memorandum of understanding (MoU) with the district administration for rejuvenating 170 British-era irrigation-based irrigation (IRRI) systems.**

The project will see rejuvenation of 170 British-era irrigation systems in Nashik district, benefiting 1.7 million farmers across 2,275 hectares of land from eight talukas.

District collector Radhakrishnan B. Tata Trusts joint general manager Mohit Gupta and Yuva Mitra president Sandeep Patil are the signatories of the MoU.

"The joint government-NGO private organisations will regularly share the cost of physical construction. The NGOs will further contribute in capacity building, formation of water users' associations (WUAs), which will be responsible for the structures and water conservation," said Radhakrishnan B.

In all, there were 28 IRRI in Nashik district that were constructed by the erstwhile British rule.

These structures, however, became defunct during the course of time and Yuva Mitra started reviving them about 12 years back.

"We could revive 22 canals that helped distribute water through a stretch of 200 kms across 18 villages benefiting 2,275 families and irrigating about 1,700 hectares of land in Sattar taluka. Water-fed 22 water users' associations (WUAs) which are responsible for maintaining the structures and even the water distribution and usage systems," said Patil.

The impact of the rejuvenation work that about 600 thousand cubic meters (CUM) of water was tapped by way of the canals, which resulted in increase of ground water level in the taluka, claimed the NGO.

Taking note of the Sattar NGO, Tata Trusts came up with the MoU.



Nashik district collector Radhakrishnan B. (right) signs the MoU in the presence of Tata Trusts' programme manager Mohit Gupta (centre) and Yuva Mitra president Sandeep Patil (left).

**These structures, however, became defunct during the course of time and Yuva Mitra started reviving them about 12 years back**

## देवनदी जलसंसदेचे शुक्रवारी उद्घाटन

जिल्हात अनेक वर्षे येथे पुनरुज्जीवित करण्यात येणारे क्षेत्र ओटिटाखाली येऊ शकते, असा विचार यापूर्वीच सुरू केला आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे.



देवनदी जलसंसदेचे उद्घाटन झाले. यावेळी जिल्हाधिकारी राधाकृष्णन वी. यांच्या अध्यक्षतेखाली बैठक झाली.

## ब्रिटिशकालीन १७० वळण बंधाऱ्यातील काढला जाणार गाळ, १४२ गावांतील ५५ हजार हेक्टर क्षेत्र येणार सिंचनाखाली

जिल्हा प्रशासन व युवा मित्र संस्थेत सामंजस्य करार; एकूण ७९ हजार कुटुंबांना होणार वाद्या लाभ

**प्रतिनिधी | चर्चा**

**तातुकातील कामे**

जिल्हात अनेक वर्षे येथे पुनरुज्जीवित करण्यात येणारे क्षेत्र ओटिटाखाली येऊ शकते, असा विचार यापूर्वीच सुरू केला आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे.

## पुढारी

# सिन्नरला आज जलसंसद

## युवा मित्र : 'सिन्नर मॉडेल' जिल्हाभर राबविण्याचा विचार

**सिन्नर : प्रतिनिधी**

जिल्हात अनेक वर्षे येथे पुनरुज्जीवित करण्यात येणारे क्षेत्र ओटिटाखाली येऊ शकते, असा विचार यापूर्वीच सुरू केला आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे. या पुनरुज्जीवित क्षेत्रात एकूण 30 हजार हेक्टर क्षेत्र येणार आहे.



## Our Programs

# Drought Resilient Catchment Development of Dev River

The Nature Conservancy (TNC), India and Yuva Mitra are developing a comprehensive science-led and cost-effective intervention to build drought resilient catchment of Dev River. It will help in improving availability of water for the people and for the nature in Devnadi catchment. The model is covering a socio-economic study to identify challenges of the community, Biodiversity study to assess the current Biodiversity status and effect of drought on it, and hydrological study to map aquifer and to identify recharge zone. Implementation plan of watershed treatment in the basin will be developed. This plan will include the action plan of Biodiversity conservation, livelihood resource development, groundwater recharge, Increase the community ownership for effective water use and developing drought resilient ecosystem. The project covers 65 villages in the catchment area of Devnadi in Sinner block.

### Way Forward :

Development of Drought Resilient catchment of Devriver. The Project implementation work will be started from 15 most vulnerable villages in next one year. Whole catchment of 65 villages will be covered in upcoming 5 Years.





## Our Programs

### Drinking Water Security

#### A small help can make big change

Phulenagar is a small village of Sinnar block situated in the eastern part of the block, which is known as drought-prone area. The village is having 202 households. The major communities lives in the village are OBC, SC, and ST mainly dependent on agriculture for their livelihood.

There is a water scarcity for agriculture as well as drinking purpose in the village as no government scheme is being implemented there. Villagers do not even get sufficient water for drinking and daily use. Due to this, villagers who have land, shifted their residence from main village to farm and created their own water source like wells, bore wells, etc. but landless families in the village do not have any option to move out. They have to be dependent on tanker supplied water for six month of the year. These tankers were irregular hence the community was facing scarcity of water every year.

Yuva Mitra started working in this village through Goatry based livelihood development program in 2017. While conducting village meeting Yuva Mitra realized that there is a huge crisis of water. Specially women in the village have to face severe water problem as their majority time is being spent to fetch drinking and daily use water. Women have shown interest to participate in livelihood activities but due to water crises, they are not able to give time for those activities.





Yuva Mitra explored possibilities of intervention with donors to resolve the water crises of the village. Devidayal Solar Solutions Pvt.Ltd. With "wishing well" initiative of three girl students of the American school of Bombay came forward to help these villagers. These girls collected money and donated to construct drinking water security scheme in Phule Nagar.

The very small intervention of digging bore well and installing hand pump made water available in the village. Now 40 families comprising 330 peoples got drinking water facility. In addition to this a water facility for 240 goats is made available. Now time towards water collection is reduced and women are devoting more time in livelihood generation activities, which resulted in better family income.

*"We had a severe water crisis in our village. We had to give the majority of our time in water collection", Yuva Mitra solved our chronic problem, now we are devoting more time towards livelihood activities, like goat rearing and earning good money. The financial condition of my family is far better now because of water security scheme constructed by Yuva Mitra in our Villages."*

--- Ms. Vaishali Pathade, beneficiary of Drinking water security scheme, Phulenagar Village.

#### **Way Forward:**

Yuva Mitra will continue it's efforts to secure safe drinking water for marginalized rural communities



## Our Programs

### Jal Samruddhi Se Unnati



#### Conserving soil and water for the sustainable living

*Govind and Raosaheb are among the many farmers who have benefitted from the de-silting activities undertaken in Kirtangali village of Maharashtra. Yuva Mitra with Tata Trusts, through their concerted efforts, have helped the villagers to secure water and follow sustainable farming practices in the area*

Agriculture is the backbone of Indian economy. However, farmers in many areas of the country faces problems due to the decreasing soil fertility, unavailability of water for irrigation, low productivity, and fluctuation in market prices, etc. The farmers in Kirtangali village, located in Sinnar Block were going through a similar situation. Silted water harvesting structures had led to a water crisis. In order to resolve their problem, Yuva Mitra and Tata Trusts joined hands with the Government of Maharashtra and began working on the Jalsamruddhi Program (Desiltation of Existing Water Bodies). The initiative aims at securing water for agriculture and fulfilling the drinking water needs of villagers in Nashik district of Maharashtra.

Yuva Mitra began its work of restoring the water storage capacity of old water bodies in Kirtangali village, by de-silting them. In Kirtangali village, Kasarinala of 2 km was deepened by 2 meters and widened by 30 to 35 meters, as a result its storage has increased by 71.457 TCM. In order to look after the maintenance of the structure and to take care of water management, the Water User Association (WUA) has been formed. The desiltation helped in groundwater recharge and hence the water level of wells increased .

Farmers in the area used to grow only rain-fed crops. Since the completion of de-silting activity, they got assured irrigation and diversified their cropping pattern to grow crops like maize, Onion and Wheat.





## Our Programs

### Jal Samruddhi Se Unnati



In presence of Honourable Chief Minister Mr. Devendraji Phadanvis, Honourable Minister Mr. Ram Shinde, Ministry of Water Conservation, Mah. State & Mr. Sunil Pote, Founder & Executive Director, Yuva Mitra, Sharing MOU of diesel support to Jalsamruddhi work under 'Gal Mukta Dharan Gal Yukta Shivar' scheme

Yuva Mitra and Tata Trusts have started implementing drought-proofing work in Nashik district in collaboration with Govt. of Maharashtra in 2015-2016. The project is aiming to restore existing water bodies through de-siltation activity and to manage water resources by formation of water user association so that the water can be utilized in an efficient way. This project has many benefits, ranging from water conservation, effective utilization of stored water, increase in agricultural income, rural employment and ownership in government schemes. The second phase of the project started in Jan 2018. The project covers six drought affected blocks of Nashik District namely Sinnar, Chandwad, Yeola, Devla, Nandgaon and Malegaon. The project restored the water bodies like small dams, minor irrigation tanks through de-silting. This helps to increase the water storage capacity of the structures as well as increase percolation rate, which leads to ground water recharge.

This project is an excellent example of PPP model, Tata trusts, Yuva Mitra is providing Machine and administrative support, and Government is providing diesel and community bears the expenses of transporting the silt. We are also ensuring the sustainability of the water bodies and efficient use of available water by establishing Water user associations in villages.



## Our Programs

### Jal Samruddhi Se Unnati



#### The details of work as below -

- Work started sites – 150 in 5 blocks (Chandwad, Malegaon, Nandgaon, Sinnar, Yeola)
- Work completed sites – 121,
- Total silt excavated – 2173867 CuM.
- No. of farmers transported the silt – 3512
- Total Land developed through silt deposition – 3170 Acres
- Water storage capacity increased – 2173 TCM equivalent to 2.17 lakh water tankers
- Increased groundwater recharge
- Increase in soil nutrients and organic carbon content

#### Yuva Mitra has expanded Jalsamruddhi Program in Ahmad Nagar and Palghar district in this year

##### **Ahemadnagar**

Yuva Mitra in collaboration with Local partner, Lokpanchayat has expanded Jalsamruddhi program in three blocks of Ahmednagar districts namely Sangamner, Akole, and Kopergaon. This project has target to excavate 1700000 CuM silt in the year 2019-20.

##### **Jawhar Block, Palghar**

Yuva Mira and Galaxy Surfactants Pvt. Ltd have started water initiative work in Jawhar block of Palghar district to secure drinking and agriculture water. This initiative aims to rejuvenate old water harvesting structures to increase the water storage. The villages like Akharpada, Kelichapada, Dharanpada, and Rajewadi are benefited through this work.



Rejuvenation of drinking water well at Rajewadi, Jawhar Block







## Our Programs

### Promotion of Micro-irrigation

Maharashtra state frequently experiences drought conditions like other parts of the country. Now a days the State is facing severe rainfall deficit and drought situation which is the major cause for water shortage. Low and unpredictable rainfall, and high evapo transpiration rate increases the water requirement for the agriculture. Agriculture in Sinner block is totally dependent on rainfall and farmers cultivates only one crop per year. Due to adverse climatic conditions, sustaining income from dry land is the major constraint of the area. To bridge these gaps and to improve socio-economic conditions of farmers through ensuring efficient use of water, Yuva Mitra and Syngenta India Ltd. has started the program on Promotion of Micro Irrigation System (Drip irrigation system) with 250 farmers of Sinnar Block.



The project focuses on capacity building of farmers on use of micro-irrigation, improved package of practices, introduction of best technologies in agriculture and increase the production through field demonstrations.





## Our Programs

### Livelihood

Livelihood development is a way to bring economic empowerment in the community. Yuva Mitra has been working in the domain of livelihood development since 2012. Through goatery based livelihood development program, Yuva Mitra has been empowering women of marginalized communities by supporting them in setting up of small goatery based enterprises. Through Skill development program on fashion designing, we have provided training to women of poor families to help them to set up their own business enterprises. Yuva Mitra is also working for integrated village development Program in Igatpuri block for entrepreneurship development and to secure the livelihood of economically backward women.





## Our Programs

### Goatery based Womens Livelihood Development Programme

#### A Woman Become a Goat rearer to Entrepreneur

**Vimal Galande**, 52 years old woman lives in Phulenagar. She has three daughters and two of them are married. She lives with her husband and her youngest daughter in Phulenagar. The life was not easy two years back. She had to struggle as a daily wager and a goat rearer. During her tough time, she even had to mortgage a land to settle the financial issues. But, she was not deterred. As she was engaged in goat rearing business, at time of emergency she used to sell the goats at very low price and had to take a loan from money lenders on high rate of interest. The vicious cycle of poverty had no end for her family. The family broke when 12 of her goat had a miscarriage. The reasons were unknown and the light ahead in life was dimming. Due to this abnormality in the goats, she had to sell it in market

In the year 2017, she joined Goatery Based Women's Livelihood Development program and participated in training on improved Goat rearing practices. At that time she has only 3 goats in her goat farm. She started adopting new technologies and scientific practices faster to improve goat business. Looking to her keen interest, Yuva Mitra promoted her to adopt commercial Goatery Business as an entrepreneur. Her efforts not only increased her annual income by Rs-70000/-but also helped to increase the goat herd size by 27 Goats. The net asset value of her goat herd is increased by Rs. 189,000/- and she has the goat shed of Rs. 60000/-. Now she has started to sell 5 liter goat milk daily, which also helps to increase her profit.

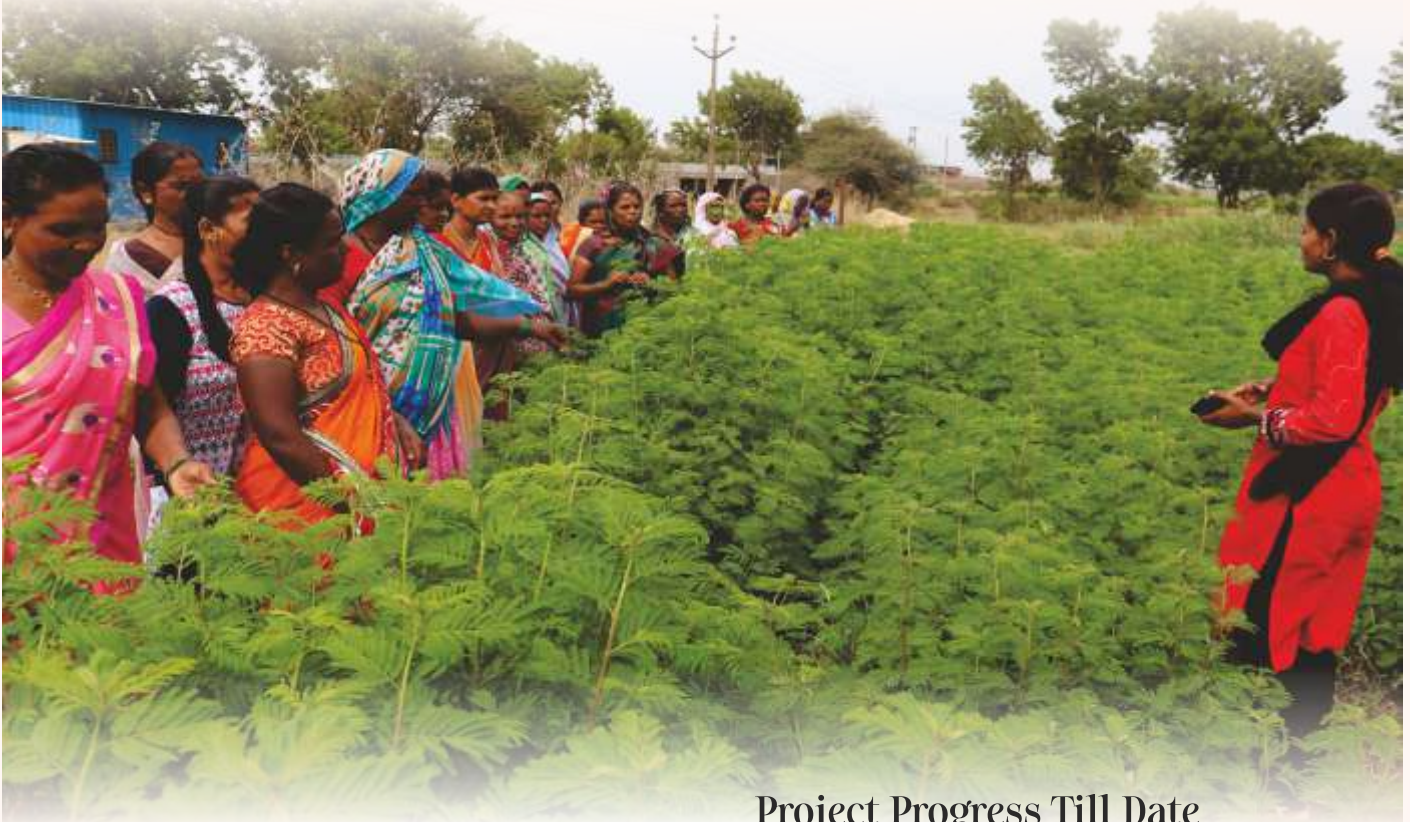
These positive results helped her to bring the mortgaged land back. Her goat business shown exponential growth, when she brought her training in to action. Her upgraded knowledge of proper goat diet, regular vaccination, livestock insurance, and fodder management brought healthy results.





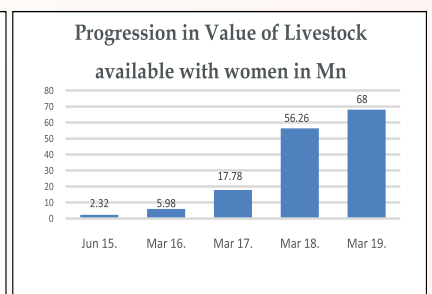
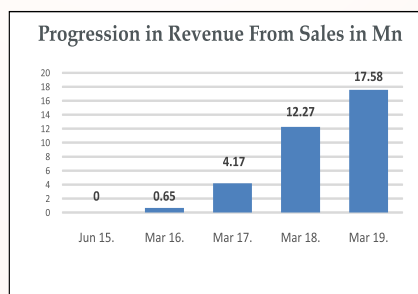
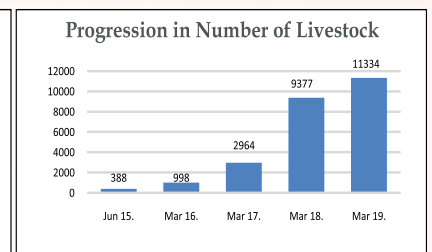
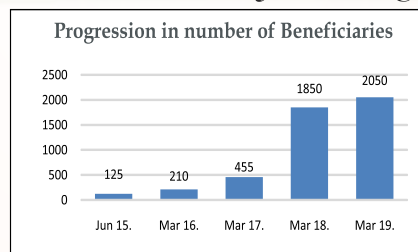
## Our Programs

### Goatery based Womens Livelihood Development Programme



Project Progress Till Date

Vimala's story began with the our Goatery Based Women's Livelihood Development Program. This program is implemented among poor and marginalized women in 30 villages of Sinnar block. The focus of this programme is on capacity building of women through knowledge dissemination, veterinary and financial services, conservation and promotion of local breeds and developing market linkages by promoting Producer Company. The program developed a cadre of para veterinaries (Pashu Sakhi) at village level to provide first aid treatment and handholding support to the goat rearing women.



#### Way Forward –

- Expansion of Goatery Based Livelihood Development Program with 10000 poor and marginalized families in Sinnar, Yeola, Igatpuri block of Nashik Dist and Rahata, Sangamner and Kopergaon Tal of Ahemadnagar Dist.
- Goat Cluster Development



## Our Programs

# Savitribai Phule Goat Farming Producers Company Ltd.



Savitribai Phule Goat Farming Producer Company Ltd. (SPGFPC) is wholly women-owned Producer Company and was registered in 2016. The company has paid up share capital of Rs.22.7 lakh with total 1041 shareholders and is engaged in the business of live goat trading, goat milk processing, manure preparing & marketing, and input selling. SPGFPC is ISO 9001:2015 certified company.

The members were selling goat milk after mixing it with cow milk where the prices they were getting are minuscule. Keeping this in mind, the company has started goat milk marketing to provide remunerative prices to its members. Currently, through the intervention of the company, the members are getting Rs.40 per liter of goat milk which is 78% higher than the current market prices.

To cater to milk production of a large number of its member base, the company has established a sophisticated goat milk processing plant in its core operational area. NABKISAN FINANCE Ltd. has sanctioned a loan of Rs.77.15 lakh to the company to set up the plant. The plant has state of the art facility for goat milk pasteurization and cheese making. The plant caters the need of health-conscious urban consumers as well as members of the company who were not getting remunerative prices for the milk due to lack of required infrastructure and organized market. The company has developed its own brand named 'SAHAJ' to market packaged goat milk and goat cheese.





## Our Programs

### Integrated Village Development Program



Yuva Mitra is working for integrated village development of Mundhegaon village as a pilot, which will be expanded to another 10 villages in the near future. The focus is to improve the overall quality of life and access to government services to the community. We are promoting economic empowerment of women in the village through entrepreneurship development. We are also working to provide access to safe drinking water and solid waste management through community participation in the village. Training is being provided to adolescent girls to impart life skills in them and to increase awareness about personal health, hygiene and sanitation.





## Our Programs

### Skill Development through Fashion Designing



We found that there was a growing need among women to provide themselves with an opportunity to be self-reliant. To meet this demand, project is initiated to assist women in learning new skills of fashion designing and providing them an opportunity to earn money. To empower these women and girls, **KSB Pumps** supported a four-months Fashion Designing course, and gave them an opportunity to start their own home-based businesses.

The women having their own machines immediately started their own business and now they are earning around Rs.4000 per month. To make these women economically stable we supported them by providing sewing machines which helped them to leverage their skill sets and start earning.





## Our Programs

### Institution Building

Yuva mitra is promoting community based organisations (CBOs) for long term sustainability of the development work. These institution are gradually becoming empowered and playing a major role in the planning and implementation of various development interventions. Farmers Producer Organizations (FPOs), Water User Associations (WUA) and JLG (Joint Liability Group), etc. are strong pillars of the organization for need based assessment and quality extension support at the grass root level. So far, 15 FPCs, 49 WUAs, and 450 JLG groups are functional which plays a key role in providing services to their members through community resource persons evolved within the community.





## Our Programs

### Formation and Strengthening of Farmer Producer Organizations



Under NABARDs PRODUCE fund, Yuva Mitra has promoted 5 Farmer Producer Companies (FPC) this year. Under the program, different activities were conducted for these FPCs which includes various capacity building programs for Board of Directors and staff, exposure visits to learn and adopt best practices, marketing activities for farm produce, etc. **We are empaneled as an RSA- Resource Support Agency for FPO formation and it's strengthening for NABARD.** **Way Forward :** Promotion of 5 Farmer Producers Companies in Igatpuri, Yeola and Chandwad block of Nashik Dist.






## Our Programs

Success Story of the Samruddha Kisan Rice Producers Company Ltd. – Live experience sharing by the consumer

←
चांगल्या प्रतीचे तांदूळ पाहिजेत? तांदूळ घ्याय...


**Bhausaheb Chaskar** updated his status. ...  
March 21 at 10:38 PM · Facebook for Android

चांगल्या प्रतीचे तांदूळ पाहिजेत?

तांदूळ घ्यायचे होते. मिळाले तर सॅन्डीय हवे होते. इंद्रायणी मिळाले तर उत्तम. इगतपुरीहून येताना जितनी साठे या 'बायफ'मधल्या मित्राला फोन लावला. त्यांची शिफारस हीच खातरी असते. क्षणाचाही विलंब न लावता त्यांनी परदेशवाडीतल्या कैलास वाजे या शेतकऱ्याचा मोबाइल नंबर पाठवला. कैलासराव मळ्यात होते. फोन केल्यावर आम्ही पोहोचतो तोपर्यंत वाटेतल्या परदेशवाडी फाट्यावर ते हजर झाले. छोट्याशा जागेतले दुकान उघडले. आतून तांदळाचा मस्त दरवळ आला भात खायचा तर इंद्रायणीचा तांदळाचा. मग सवयीने इंद्रायणीच मागितला.

"१००८ खाऊन बघितला काय सर कधी?"  
कैलासरावांनी विचारले.  
"आम्ही कधीच नाही खाल्ला १००८ कधी." मी.  
"मग माझ्या ग्यारांटीवर घेऊन जा. एकदा टेस्ट करून तर बघा."  
एकदम घरच्या सारखा आग्रह. पहिल्या भेटीत मन जिंकलं कैलासरावांनी. त्यांचे अनुभवही सांगितले.  
"कालच सिन्नरच्या आमदारांनी २५ कट्टे इंद्रायणी नेला. पण मला नाही आवडत तो. आम्ही घरी १००८ खातो."  
मग आम्ही इंद्रायणी आणि १००८ दोन्हीही वाण घेतले. वजन करता करता राहीबाई पोपेरे, युवामित्र, बायफ यांची मदत-मार्गदर्शन असे इतर विशेष निघाले.

समृद्ध फार्मर्स क्लबमार्फत सुरु असलेल्या गोष्टी कैलासराव सांगत होते. युवामित्र, बायफ या स्वयंसेवी संस्थांच्या मदत-मार्गदर्शनाने कसा फायदा झाला तेही सांगितले त्यांनी.

इंद्रायणी आणि १००८ दोनच वाण ठेवतात ते विकायला. पूर्णपणे सॅन्डीय पद्धतीने शक्य होत नसले तरी प्रयत्न मात्र पुरेपूर असतो. "त्यांचं काय्ये सर जमिनीला रासायनिक खताची सवय लागलीय, लगेच मोंडणार नाही ती. म्हणून गरज पडली तरच एखादा शिंपका मारतो खताचा. नाहीतर नाही वापरत खत. आम्ही ठरवलेय उत्पन्न कमी आले तरी चालेल. गिन्हाईकांकडून दोन पैसे जास्त घ्यायचे पण फसवायचे नाही." किती प्रामाणिक आणि प्रांजळपणाचे बोलणे आणि व्यवहार.

जवळच घोटी गाव आहे. तांदळाची मोठी बाजारपेठ. इंद्रायणी, बासमती जिरवेल, आंबेगोहर, १००८ तांदूळ विकताना त्यामध्ये कशी भेसळ करतात, हे कैलासरावांनी सांगितले. ते ऐकून धक्काच बसला. ऑग्नप्रदेश आणि कर्नाटकवरून ट्रक भरून मोठ्या प्रमाणावर तांदूळ आणतात. इथल्या ज्या वाणाच्या आकाराशी तिकडच्या तांदळाचा आकार जुळतो त्यात भेसळ केली जाते. ४०% टक्के ओरिजनल आणि ६०% बाहेरचा तांदूळ मिसळलेला असतो. गिन्हाईकांनाही लक्षात येत नाही. वरून वास याचा यासाठी गरजेनुसार केमिकल पावडर वापरली जाते. घोटीचा तांदूळ म्हणून लोक मिटक्या मारत खातात. वास्तविक त्यांची फसवणूक झालेली असते!

"लूट सुरुये ओ सर..."  
कैलासराव सांगत होते...

"आपण जेवढे आहेत तेवढेच विकणार. आपल्याला कष्टाची कमाई मिळाली बास झाले. हरामाची कमाई नको सर आपल्याला. तांदूळ नेणाऱ्यांनी खाताना आपलं नाव काढलं बास झालं."  
त्यांचं बोलणं ऐकून ते मला फार अल्पसंतुष्ट वाटले. अशी शेती करणे आताच्या काळात काही उपयोगाची नाही, असे वाटले.

"भीमधडी जत्रेला किंवा बाहेर कोठे कृषि प्रदर्शनात जाता का?"  
मी उत्सुकतेने विचारले.  
"शेतातली कामं काही हलू देत नाहीत," असे त्यांचे उत्तर.

मोबाइल-टिव्हीच्या स्क्रीनवर दिसते, पोपराच्या पानात जे छापून येते, तेवढेच दुनियेत घडते असा काळ आहे हा...

हे जग कसे भयंकर माध्यमकेंद्री झाले आहे, हे मी सांगण्या-समजावण्याचा प्रयत्न केला. त्यांच्या आत कुठेतरी उजेड पडला असावा.

"राहीमावशी मोंड्यामुळे फेमस झालो. नाहीतर तिला कोणी ओळख दिली नसती!" ते म्हणाले.

फेसबुक पेज, वेबसाइट तयार करणे, व्हॉट्सएपचा वापर असे बोलणे झाले. मार्केटिंग कसे करता येईल, याविषयी बोललो. सुरुवातीला मागणीनुसार नाशिकला तरी घरपोच डिलिव्हरी सुरु करायचे त्यांनी कबूल केले. मागणी वाढली तरी काहीही भावात विश्वासाला पात्र राहायला हवे, हेही त्यांना पटले.

तांदूळ घेतले. तिथेच असलेल्या शिलाई मशीनवर व्यवस्थित पॅकिंग केलेल्या पिशव्या गाडीच्या डिकीत ठेवल्या. गाडीत बसून निघणार इतक्यात कैलासरावांनी आवाज दिला.  
"सर, फोटो घेऊ एक. तुमच्या फोटोपासूनच 'मार्केटिंग'ची सुरुवात करतो. फेसबुकवर, व्हॉट्सएपवर फोटो टाकतो तुमचा चालेल ना?"  
नाही म्हणायचा प्रश्नच नव्हता!  
अगस्तीने आमचे फोटो घेतले. "केवळ फोटो टाकून उपयोग नाही, त्यासोबत 'आमच्याकडे चांगल्या प्रतीचा तांदूळ मिळेल, संपर्क करा.' असे काहीतरी लिहायला हवे, असे मी सुचवले.  
"आमच्या हातात नांगराची मूठ असते. पेन नाही ओ सर."  
मला कसं तरीच वाटलं.  
"ठीक आहे. ते काम माझ्यासारख्यांचे आहे. मी काहीतरी लिहितो, सुरुवात तर होईल." मी म्हटलं.

दोन्हीही तांदळाचा भात खाऊन, स्वतः व्यवस्थित खातरी केल्यावर मी ही पोस्ट लिहितोय. तांदूळ एकच नंबर निघालेत. आणि हो, आमच्या आवडीच्या इंद्रायणी वाणापेक्षा १००८ वाण जास्त चवदार आणि म्हणूनच सरसही आहे. मित्र वैभव तुपे इगतपुरीतच म्हणाला होता. १००८ घे म्हणून. आता आम्ही १००८ आणि कैलासचे नेहमीचे गिन्हाईक म्हणून फिक्स झालो!

शेतकऱ्यांच्या जगण्या-भोगण्याविषयी, प्रश्नाविषयी निव्वळ वांडोटी चर्चा किंवा हळहळ व्यक्त करायचे सोडून कैलाससारख्या प्रयत्नवादी, प्रामाणिक शेतकऱ्यांना आपण कृती आणि शब्दातून पाठबळ द्यायला हवेय. शेतकऱ्यांच्या गुणवत्तापूर्ण शेतमालाचे प्रचारक व्हायला हवेय. फेसबुक, व्हॉट्सएपवर भलत्यासलत्या पोस्ट्स फॉरवर्ड करत वेळ बरबाद करत बसण्यापेक्षा असे काही लिहील्यास शेतकऱ्यांच्या शेतमालाच्या विक्रीला थोडा तरी हातभार लागू शकेल. प्रयत्न अत्यंत तोकडे आहेत, याची नम्र जाणीव आहे. मात्र आपण असे काहीतरी करत राहू. आणि हे उपकार म्हणून नव्हे कर्तव्य म्हणून करायचे.

शेतकऱ्यांकडून खरेदी करू, त्याविषयी लिहू, शेअर करू. आपण इतके तर नक्की करू शकतो ना?

तांदूळ उत्पादक शेतकरी  
कैलास वाजे,  
परदेशवाडी, ता. इगतपुरी, जि.  
मोबाइल- 9623757854

भंडारदरा, कळसूबाई परिसरात सहलीला येत असाल तर खेडयेथे परदेशवाडी फाट्यावर कैलास यांच्या गटाचे तांदूळ विक्रीचे दुकान आहे. आधी फोन केल्यास तांदूळ घेऊन जाता येईल.

- भाऊसाहेब चासकर,  
अकोले, अहमदनगर.

See Translation

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🔗 Share



## Our Programs

### Farmer Producer Companies Promoted by Yuva Mitra

Sr. No.	Name of FPO	No of Villages Covered	No of Share Holders	Business Activities Started
1	Devnadi Valley Agricultural Producers Company Ltd., Lonarwadi, Tal - Sinnar, Dist - Nashik.	20	840	Marketing of Vegetables & Fruits, Input supply
2	Green Vision Farmers Producers Company Ltd, A/P - Wadangali, Tal - Sinnar, Dist - Nashik.	12	853	Input supply, Onion, maize, and pomegranate marketing
3	Sinnar Poultry Producers Company Ltd. Sinnar, Dist - Nashik.	60	390	Input Supply, Chicken marketing
4	Bhojapur Khore Pomegranate Producers Company Ltd. A/P - Chas, Tal - Sinnar, Dist -Nashik.	7	425	Input supply, pomegranate marketing
5	Swami Adwaitanand Farmer Producers Company Ltd. A/P - Sangawi, Tal - Sinnar, Dist - Nashik.	7	279	Pomegranate Marketing.
6	Janhit Farmers Producers Company Ltd. Sinnar, Tal - Sinnar, Dist - Nashik.	40	800	Milk processing and marketing
7	Savitribai Phule Goat Farming Producers Company Ltd. Sinnar, Tal - Sinnar, Dist - Nashik.	30	1047	Live goat marketing, Vermi compost, Vermi wash Production & marketing Goat Milk Precessing and marketing, input supply and veterinary services
8	Samruddh Kisan Rice Producers Company Ltd. A/P - Khed Bhairav, Tal - Igatpuri, Dist Nashik.	10	233	Indrayani Rice Marketing, Input supply
9	Jamnadi Khore Farmers Producers Co. Ltd. A/P - Wavi, Tal - Sinnar, Dist - Nashik.	11	400	The input supply and Pomegranate marketing
10	Kiratpur Sahib Kisan Mitra Agro Producers Company Ltd. A/P Kiratpur Sahib, Tal. Anandpur Sahib, Dist - Ropad (Punjab)	7	150	Vegetable Marketing & Input Supply
11	Darana Valley Agriculture Producers Company Ltd. A/P -Pandhurli, Tal - Sinnar, Dist - Nashik.	9	218	Vegetable Marketing
12	Eksangh Krushi Farmers Producers Company Ltd. A/P - Nandur Shingote, Tal - Sinnar, Dist - Nashik.	7	111	Onion marketing
13	Navsanjivani Farmers Producer Company Ltd. A/P - Wadzire, Tal - Sinnar, Dist - Nashik.	6	308	Vegetable marketing
14	Mhalungi Nadi Farmers Producers Company Ltd. A/P - Thangaon, Tal - Sinnar, Dist - Nashik.	6	191	The input supply and exotic vegetable marketing
15	Yeola Paithani Vinkar Producer Company Ltd. A/P - Yeola, Tal. - Yeola, Dist. - Nashik	20	300	Paithani Saree
<b>Total</b>		<b>252</b>	<b>6545</b>	



## Our Programs

### Yuva Mitra Foundation

Yuva Mitra Foundation is a sister organization of Yuva Mitra and is registered under section 8 of Companies Act. The Foundation is working as a technical and consultancy wing of Yuva Mitra. The Foundation is providing training and consultancy services in the development sector leveraging the rich experience of Yuva Mitra in the sector. Currently, the Foundation is providing various training and consultancy programs in the field of Farmer Producer Organizations (FPOs), Participatory Irrigation Management (PIM) and Livelihood Development (with focus on Goatery based livelihood).





## Our Programs



### Centre for FPO Facilitation

Yuva Mitra has been working for last 8 years in the field of promotion and development of Farmer's Producer Companies. We have promoted 14 FPCs in the core working areas at Sinnar and one at Kiratpur Sahib in Punjab. These FPCs are dealing with range of products such as vegetables, onion, pomegranate, rice, exotic vegetables, poultry, Goatery, Paithani saree etc.

With such an expertise, we has been appointed as a Resource Support Agency for promoting and developing Farmers Producer Organizations in Maharashtra by NABARD, and is impaneled as Resource Organization for the state of Maharashtra by Small Farmers Agribusiness Consortium (SFAC), Ministry of Agriculture, Govt. of India for the promotion of FPOs.

We aim to build a resilient ecosystem for producer companies and to bridge the current gaps, Yuva Mitra along with 8 FPCs promoted 'Krushak Mitra Agro Services Pvt. Ltd.' (Special Purpose Vehicle) for the marketing related issues faced by the FPCs.

## Inception

### Vision

“We envision to be a catalytic support provider to develop integrated ecosystems for attaining operational efficiencies in FPOs.”

### Mission

“To become single point contact organization with focus on building resilient Farmer Producer organizations”





# Our Programs

## Focus Areas of Yuva Access



### Handholding Support & Consultancy

- Detailed project formulation and appraisal
- Turnaround strategy and restructuring for FPOs
- Conceptualization, design and implementation of Business plan FPOs
- Market tie-ups and business development
- Financial/Credit linkages
- Facilitation for availing subsidies/ grants
- MIS Development and documentation



### Research & Publication

- Techno-economic feasibility studies
- Documentation of Best Practices, Case Studies, Success Stories
- Value-Chain Analysis
- Standard Training Material Development



### Training and capacity building

- Incorporation of FPOs
- Governance & Management of FPCs : For BoDs
- Certification Course for CEOs in FPC Management
- Record Keeping and Legal Compliances
- Training for Resource agencies & promoting institution.



### Networking & Collaboration

- Organizing Networking events for stakeholders
- Creating networking platform to create synergy among FPOs
- Participating in (Buyer - Seller) stake holders meet.



### Policy & Advocacy

- Channelling Grassroots level challenges of the Sector to Policymakers.
- Identify FPO sector needs and incorporate support of stakeholders in building sustainable FPO Eco system.

## Approach to Excellence

Review & Monitoring
Implementation
Technology Intervention
Credit Linkages
Realistic Business Plan
Value Chain Mapping
Strengthening Governance
Capacity building
Need Identification
Organization Assessment



## Our Programs

### Training Institute



Yuva Mitra is actively involved in training and capacity building in the sector of institution building, water resource management and Livelihood development.

#### Trainings conducted in last year were based on following topics

- Incorporation of FPOs
- Governance & Management of FPOs: For BoDs
- Certification Course for CEOs in FPO Management.
- Record Keeping and Legal Compliances of FPO.
- Value Chain analysis, establishment and its management.
- Certificate Programme in Rural Livelihood.
- Participatory irrigation management.
- Goatery based livelihood management.

#### Organizations participated in training programs -

NABARD, Govt. of Karnataka, GIZ, TATA TRUSTS, CINI, Lupin Foundation, BAIF MITTRA, WOTR, Reliance Foundation, VRUTTI, PRADAN, NABCONS, BRLF, Kamalnayan Jamanlal Bajaj Foundation, KVK Indi (Karnataka), Yuva Rural Association, JSLPS, etc.

#### Training coverage

Sr. No.	Particular	Nos.
1	States	23
2	Organizations	73
3	No. of training	98
4	No. of participants	2496
5	CEO of FPO	173
6	Govt. officers/NGO staff	342
<b>Total Participants trained</b>		<b>3012</b>





## Our Programs

### Certificate Program in Rural Livelihood (CPRL)



BRLF in collaborations with IIMHR, Jaipur, (Rajasthan) has designed a training program called *Certificate Program in Rural Livelihoods (CPRL)* to address challenges faced by the tribals. The main objective of this training is to train tribal youths and place them in field for development of their specific area. This program is conducted at multiple locations; with specialized skilled and expert organizations in the respected fields.

Yuva Mitra is involved in this program as a training support organization for "Farm-based livelihoods in the value chain - whole farm approach" module. This module focuses on programmatic studies and practical implication of theory. The special emphasis is given on interaction with the beneficiary of each program.

The module was focussed on -

1. Establishment of Wadi, selection of site, selection of fruit and forest plants.
2. Plantation of Wadi plants
3. Preparation of Wadi estimate
4. Selection of fruit, forest plants for wadi development in various regions.
5. Value chain management.
6. Promotion and Formation of FPC.
7. Governance and management of FPOs.
8. Fruits and vegetable processing and value addition.
9. Marketing and selling of Agri based products.





## Our Programs

### Krushak Mitra Agro Services Pvt. Ltd.



Krushak Mitra Agro Services Pvt. Ltd (KMAS) is a special purpose vehicle promoted by Yuva Mitra and 8 Farmer Producer Companies (FPCs). The purpose of the entity is to overcome the challenges faced by FPCs in marketing of agri produce of the members. It is a multi-stakeholder agri enterprise with stakes of FPCs, Yuva Mitra and private investors. KMAS is providing marketing services and backend support to FPCs in terms of agronomy, production planning and logistic arrangements. The teams of 10 professionals are managing the entire operations. Currently, KMAS is supplying vegetable to modern retails such as Big Basket, Reliance Fresh, and Star Bazar etc.

#### Current Activities:

- Vegetable Marketing
- Onion Marketing
- Pomegranate Marketing
- Indrayani Rice Marketing
- Goat Milk/ Cheese Marketing





## Our Programs

### Participatory Irrigation Management (PIM)

Participatory Irrigation Management (PIM) is one of the key approaches for improving the productivity and sustainability of irrigation to empower farmers. PIM is the involvement of irrigation users in all aspects of irrigation management, through the establishment of Water Users Associations (WUAs). WUAs help to address common issues with publicly-managed irrigation schemes, in particular, poor upkeep of the physical system, and underutilization of irrigated area, low water productivity, and poor irrigation service.

Yuva Mitra formed Water User Associations in coverage area under Water Resource Development projects. 22 WUAs are formed on Dev and Mhalungi River, 14 WUAs are formed on Kadwa canal, and 13 WUAs are formed on existing water bodies like DAM, MI tank for effective water management and equitable water distribution. In PIM, We are working as a guide for farmers in community mobilization, registration of WUAs, Training and capacity building of WUA members and governing body and establishment of water rights of the farmers over respected water bodies.

We are also in providing technical and handholding support to GIZ's partner organization in Chattisgarh which is working on Gangrel Dam on Mahananda River.





## Our Programs

WUAs on Mhalungi River		
Sr. No	Name of Village	Name of Water User Associations
1	Ashapur	Jai Hanuman Canal Water User Association
2	Thangaon	Thangaon Canal Water User Association
3	Hivare	Hivare Canal Water User Association
4	Pimpale	Hulyacha Canal Water User Association



WUAs on Dev River		
Sr. No	Name of Village	Name of Water User Associations
1	Sonambe	Gagan Bandhara Water User Association
2	Sonambe	Bhairavnath Maharaj Water User Association
3	Sonambe	Khandoba Maharaj Water User Association
4	Vadgaon	Renuka Mata Water User Association
5	Lonarwadi	Sant Shri Nivruthinath Water User Association
6	Bhatwadi	Shree Vithhaleshwar Water User Association
7	Sinnar	Belambe Water User Association
8	Sinnar	Vajewaran Canal Water User Association
9	Sinnar	Balak Canal Water User Association
10	Sinnar	Kotam Korhale Canal Water User Association
11	Kundewadi	Mapara Canal Water User Association
12	Kundewadi	Sangameshwar Water User Association
13	Musalgaon bk	Musaleshwar Water User Association
14	Musalgaon kh	Bala Baba Water User Association
15	Datli	Dantaleshwar Water User Association
16	Khopadi bk	Tuljabhawani Water User Association
17	Khopadi kh	Chakradhar Swami Water User Association
18	Devpur	Shree Sant Baba Bhawat Water User Association



WUAs established on MI tanks and Dams		
Sr. No	Village	Name
1	Ashapur	Jay Hanuman Water User Association
2	Fardhapur	Jay Hanuman Water User Association
3	Gulvanch	Jai Shree Ram Water User Association
4	Datali	Krushidhan Water User Association
5	Kirtangali	Shree Sant Hari Baba Water User Association
6	Vazirkhede	Sant Dnyaneshwar Water User Association
7	Vazirkhede	Umreshewar Water User Association
8	Vazirkhede	Siddeshwar Water User Association
9	Vazirkhede	Mokshganga Water User Association
10	Nilghavan	Sant Savata Maharaj Water User Association
11	Vadel	Matoshree Water User Association
12	Virane	Borganga Water User Association
13	Bhalur	Shakambari Mata Water User Association

WUAs established on Kadawa Canal		
Sr. No	Village	Name
1	Komalwadi	Bhairavnath Co-op. Water User Association
2	Komalwadi	Bhagwat Co-op. Water User Association
3	Vadangali	Chankhan Baba Co-op. Water User Association
4	Vadangali	Jeevandhara Co-op. Water User Association
5	Vadangali	Satimata Co-op. Water User Association
6	Mendhi	Jai Bhawani Co-op. Water User Association
7	Mendhi	Shree Sadguru Co-op. Water User Association
8	Khadangali	Swami Samarth Co-op. Water User Association
9	Pimpalgaon	Bajrangbali Co-op. Water User Association
10	Chondhi	Jai Hanuman Co-op. Water User Association
11	Rampur	Ramling Co-op. Water User Association
12	Ujani	Baliraja Co-op. Water User Association
13	Ujani	Rajmata Ahilyabai Holkar Water User Association
14	Hiwargaon	Krantiparva Co-op. Water User Association



## Our Programs

### Health and Education

Good health and quality education are basic rights of every individual, but due to adverse economic conditions, some people could not avail these basic facilities. Yuva Mitra's journey was started with the concept of liberate school for over all development of the children in 2001, and the health initiative was started in 2009 with Arogya Mitra project. This program is mainly targeting the tribals and economically backward population and later on expanded its reach to malnourished children, pregnant & lactating women, adolescent girls for building resilient ecosystem against malnutrition. In education theme, We are working for "Life Skill development of adolescents" and running mobile library (Barakhadi Express) with schools and junior colleges.





## Our Programs

### Building Resilient Ecosystem against Malnutrition

#### A smaller step has saved a life



Being tribal village, kharamba and its residents are facing issues such as lack of basic infrastructure, poverty, poor health malnutrition & child mortality. In recent days, Palghar district is highlighted for the largest no. of child deaths due to malnourishment.

Anita Rajesh Kadu is a lactating mother from Kharamba village, Tal - Jawhar, dist - Palghar. Anita had a premature delivery in the 7<sup>th</sup> month of pregnancy and gave birth to an underweight infant (1100 gm). She had inadequate child feeding, which leads to insufficient intake of required nutrients by the child. As a result, the infant was at risk to become a victim of malnutrition.

Under Arogya Mitra program her problem was recognized by the team during home visit. Regular follow up of mother and child, timely vaccination and health checkup was done by the project team and treatment was given to both of them under project support. Community Health Worker (CHW) of the village had a special focus on Anita and her child and guided her to take special care of the baby to avoid malnutrition. CHW trained Anita to prepare recipes of nutritious food from material available in the home. As a remedy, Nutritional support (Shatavari powder) was provided to Anita and milk powder was provided for child feeding through the project support. After a few weeks, positive changes were seen in the health of the child. In fact today at the age of 6 months the child gained weight up to 5500 gm which was 1100 gm earlier. Alongside Anita also gained adequate child feeding.

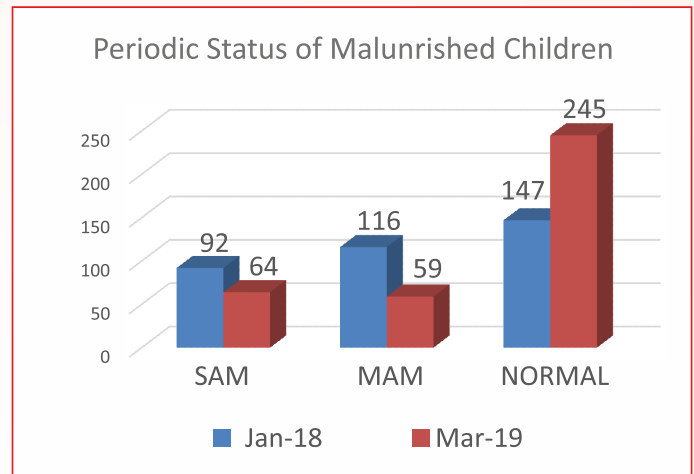
Anita saved her child due to the support she received from Yuva Mitra. Yuva Mitra, with the financial support of Bajaj Auto Ltd, is working in Jawhar block of Palghar district to build resilient ecosystem against malnutrition. The project aims to eradicate mortality and morbidity associated with acute malnutrition for children under the age of six years, pregnant women and lactating mothers in Jawhar block through capacity building of the community, providing access to existing healthcare facilities, supporting the community to take ownership for their healthcare issues, creating awareness about importance of their personal health and hygiene and integrating their existing livelihood options to their diet to get required nutrition.



# Our Programs

## Building Resilient Ecosystem against Malnutrition

### Impact of the Program



**Way Forward:** Expansion of “Building resilient Ecosystem against Malnutrition” in other 10 villages of Jawhar block and replication of this intervention in Igatpuri block of Nashik Dist.



## Our Programs

### Sukanya - Life skill development of Adolescent girls



Adolescent Girl of one of the project Village got the books, of " Prashn Tuze Maze" through Sukanya – Life Skill Development Training and information about *Sukanya* Helpline .

One day a call was received on Sukanya Helpline from a girl name Priya (The name has been changed) of 10<sup>th</sup> standard. Priya told that she wants to continue her education but her grandparents are forcing her to get married. She was taken into confidence by Sukanya project team and advised to visit Yuva Mitra Office along with her guardians.

After a few days, she came alone to office. Counselor asked her about the environment of her family in detail. She explained that her father has expired. She lives with her grandparents but her mother and younger sister live with her maternal uncle. Her grandparents were forcing her to get married and were not allowing her to write the board exam. They were threatening her that either she has to get married or she has to leave their house. After sharing the issue with her mother, her mother took Priya with her. But the situation did not seem to improve as her mother also forced her to get married. She explained that she wants to continue her education but they did not listen.



## Our Programs

Priya was counseled well and advised not to leave her home without informing anyone. The counselor suggested her to stay at campus during the period of examination with at least one of her relatives. After 2 days she called again on Helpline and informed that she will stay in campus along with her mother.

She wrote her exam regularly from 1<sup>st</sup> March to 22<sup>nd</sup> March. She was being encouraged with good advice during her exam. Her mother asked, if she can get a small job anywhere. We helped her mother in finding a job in Sangamner with one of the NGO. Along with job she got food, shelter and other facilities for her daughters. The NGO also assured her to get legal possession of her farmlands free of cost.

This happens only due to the Sukanya – Life Skill Development Program for Adolescent Girls, started by Yuva Mitra with the support of Cupid Ltd, Malegaon, and Sinnar. This program was started with the thoughts of, today's Girl Child will be the Mother of Tomorrow and hence specific inputs are necessary to enhance their self-esteem and self-confidence. This will help to familiarize them with the status and concerns of women. We were able to sensitize the adolescent girls regarding adolescence and to develop and reinforce the life skills in them through this program. Over a period of last five years, this program has been helped in dispelling myths and misconceptions with regard to adolescent phase.

**Way Forward:** Scale up of Life Skill Development Program for Adolescents in Nashik and Palghar District.





## Our Programs

### Mobile Library - Bharakhadi Express



Every school should have basic infrastructure such as school building, Science lab, Sport facility and Library etc. Government failed to provide such basic infrastructure in primary schools. Even if such facilities are available, its condition, reliability and usability need to be considered. Due to unavailability of libraries in primary schools, knowledge remains limited to academic books only. The students do not get chance to explore the world of knowledge outside the predefined periphery of academic syllabus. This also hinders their overall personality development as academic syllabus generally does not emphasis on activity based learning. To bridge this gap, Yuva Mitra has started a Mobile Library - Barakhadi Express in 74 Schools of Baramati block. Under the Barakhadi express program, Yuva Mitra distributes various books to the students. Along with book distribution, we also conduct various activities to catalyse the learning process. Through the reading of books children acquire knowledge that is important to understand the world around them. Books were distributed according to learning needs of the students. The mobile library van with 2500 books at a time would visit Z.P school in the villages twice in a month. Students and teachers could register and borrow books. These books comprise academics and non-academic importance such as comics, fictional stories, biographies and knowledge books. Mobile library is inventor to overcome the lack of access to libraries, especially in the government school.





## Our Programs



Sreeramnagar School is 3 km away from Baramati Municipality. In a school, 69 students are studying in standard 1 to 4. According to Hemlata Pakhale, Principal of the school, due to absence of library in the school, student's readings was limited to academic books. Many students were not coming to school regularly. In 2018, Mobile library van with collection of books visited Sreeramnagar School. The books distributes according to student's learning level which helps to retain their interest in reading books. Along with distribution of books activity, group reading, life skill training activity is also being conducted. Now many students developed reading habits and they eagerly waits for the Barakhadi Express. Students are now have increased level of confidence and it's clearly visible in their participation during morning assembly and classroom activities. Student's enhanced public speaking skill now helping them to speak freely on various topics among their peers during competitions. Earlier few students were interested in competitions and activities involving public speaking but now the numbers increased dramatically.

We have worked intensely in education sector during initial years of its inception. Considering the importance of quality education in building a responsible society, again started working in education sector from this year through running a mobile library in 71 schools of Baramati block of Pune district. The project aims to enhance learning ability and overall personality development of school children by developing reading habits in them through book distribution along with other learning exercises





## Events

### 1. Regeneration of Diversion Based Irrigation and Integrated Livelihood Development Program- State level workshop :



In the process of Regeneration of Dev river and its Diversion Based Irrigation Systems, Yuva Mitra experienced tremendous impact in the lives of farmers. To disseminate these experiences among the farmers and other stakeholders, a State Level Stakeholders workshop was organized by Yuva Mitra, in which 361 farmers from the state have shown their presence. The representatives of the social organizations also present in the workshop. Mr. B. Radhakrishnan (Collector of Nashik Dist.), Mr. Rajabhau Waje (MLA Sinnar), Mrs. Shital Sangale (President, Z. P. Nashik), Dr. Belsare (Deputy Secretary, Irrigation Dept, Maharashtra), Mr. Rajesh More (Superintendent Engineer, CADA, Irrigation Department Nashik), Mr. Mukul Gupte (Tata Trusts), Mr. Ashok Kumar (Tata Trusts), Mr. Snjay Joshi, (Director, Nalanda Foundation, Mumbai.), Mr. Reine Thomas (The Nature Conservancy), Mr. Mahesh Patil (Prant Officer Sinnar), Mr. Kiran Dagale (President Sinnar Municipal Corporation) have attended this event as a guest of honor.

During the event, Yuva Mitra published a book "Devnadi Khoryatil Shaswat Viaksachi vatchaal (Devnadi basin- Journey of sustainable development)" containing details of the strategy, work plan and the mode of operation in the project "Regeneration of DBI and Devnadi". The book throws light on the importance of the local river and its benefits to the local people. On this event, Jal Sansad inauguration program also took place. Jal Sansad is the organization of all Water User Associations under Devnadi to regulate and maintain the DBI systems, river, other sources of water and plans water disbursement as per the water rights. This is the first Jal Sansad ever established in the state of Maharashtra. Dr. Sanjay Belsare, Deputy Secretary, Irrigation Department, Govt of Maharashtra has taken responsibility to provide technical and other support in DBI revival process.



## Events

### 2. Mahila Melawa :



Mahila Melawa event was held on 1<sup>st</sup> June 2018 in which 1500 women from different villages actively participated. On this occasion Inauguration ceremony of Goat Resource Centre and Savitribai Phule Goat Farming Producer Company was done.

A brand name 'SAHAJ' was launched for the marketing of all the product of Savitribai Phule Goat Farming Producer Company Ltd.

A competition was organized for best goat, best kid and best shed in the project area. A committee for the judgment was also made including Mr. Mandakmale (MPKV, Rahuri), Mr. Ashish Kumar Patel (IL&FS, Mumbai), Ms. Parineeta Deshmukh (Bajaj Allianz Insurance Company Ltd.) and Ms. Sunanda Bhabad (Director, Savitribai Phule Goat FPC). These jury members visited farms of nominated members and marked them according to the prescribed criteria. Prize distribution ceremony to winners of the competitions was held during the event.





## Events

### 3. Round Table on Food Security and Agriculture Sustainability- Covestro and Yuva Mitra



Yuva Mitra in association with Covestro has set up a Post-Harvest Technology Park containing cold storage, conduction dryer and green-house dryer based on solar power with Polycarbonate and Polyurethane technology.

During a 3 day trip to India, the European media delegation visited the Post-Harvest Technology Park. During the visit, Covestro along with its partners and Yuva Mitra organized a Round Table on Food Security and Agricultural Sustainability where all the partners like Yuva Mitra, Ecozen, Vivunes & S4S technologies were present as panelists. It was an opportunity for the media to have an up-close conversation with the farmer beneficiaries and understand their story. Through the discussion, they were able to put across the benefits of technology and how it is helpful for the farmers. Few of the farmers shared their story about how impactful the technology has proved for them. The media delegation was also taken on a site tour to demonstrate how the usage of post-harvest technology using solar energy has aided in improved realization for farmers and bringing an element of sustainability in agriculture through lower carbon footprint.

### 4. Soil and Water Management Workshop



A 3 day's 'Soil and Water Management Workshop' was organized by Yuva Mitra and Tata Trusts at Mitrangan Campus, Sinnar. 38 participants from different organizations such as Government of Maharashtra, Tata Trusts and Bharatiya Jain Sangathan participated in the workshop. The objective of the workshop was to educate participants about social as well as technical aspects of soil & water conservation and management



# Organization Development

Yuva Mitra has taken various initiatives at organization level to bring vibrancy, transparency and to increase competencies in the organization. Following initiatives were taken during the last financial year for making organization vibrant and transparent:

## 1. Organization Development Process :

In mid-2018, Yuva Mitra decided to work proactively to increase organizational preparedness to handle remarkable growth achieved in last 2-3 years. It was decided to plan and implement organizational change process. The change process was initiated during annual staff meeting in April 2018 with the analysis of organizational capacity to meet the challenges. Mr. Bhimsi Ahir (Consultant in Organization Development) from Gujarat has facilitated Organization Development process.

### The major objectives of the process was:

- To link the ongoing programs with the vision of the organization.
- To form governance & management structures and systems appropriate to present condition.
- To build strong team of leaders.
- To promote joint efforts, partnerships, networking, and convergence at planning, decision making, execution and monitoring levels.

## 2. Process Formalization through technology :

Yuva Mitra has developed and implemented different software solutions to formalize the ongoing organization processes and to make the operations smooth by saving employee's valuable time and energy.

Different software solutions developed for Project Management, Human Resource Management, Data and MIS Management Software for Health and Malnutrition Program, Goatry Based Womens Livelihood development program and Jalasamrudhi Program. These Softwares are helping in gather real time data on daily basis.



## Employee of The Year



**ARJUN  
AWARD  
WINNER**

Mr. Nitin Adhangale joined Yuva Mitra on 1st January 2012 as project coordinator. Through these years, he has been serving Yuva Mitra in various capacities. Currently he is handling the portfolio of Institution Building and organizing community members in Farmer Producer Companies and Water User Association to reap the benefits of collectivization.

He completed his BA and afterwards pursued Government Diploma in Cooperation and Accountancy (GDC&A). He has also completed his Bachelors in Library Science (B.Lib.Sc.).

Before joining Yuva Mitra, he had been working with Merchant Cooperative Banks in Sinnar as Junior Clerk for 5 years, Officer for 5 years and Branch Manager for 4 years. He was also in Government audit panel for cooperative Societies for 4 years.

Mr. Nitin belongs to labor family and was interested in social work from his college days. He joined Chhatra Bharati and NSUI during his graduation and at the same time he was block coordinator for adult education and served the position for 3 years. He has also served as block coordinator of Nehru Yuva Kendra Sangathan, Ministry of Youth Affairs and Sports, GoI for 2 years and formed 22 Youth Clubs in Sinnar block. He won national award during National Integration Camp in 1993. He served as District Manager of Vigyan Jatha in Nashik District for one year and did commendable work to eradicate blind faith from society.

He worked for 4 years in School Management Committee of New English School, Vadangal as a Vice President and transformed the school by bringing Green boards, cultural hall, CCTV Cameras, water filter for drinking purpose etc. in the school. The school got ISO certification after his tireless efforts for the same. Even today he is actively involved in all type of social activities. He also works to strengthen communal and national integrity by arranging various social events and activities. He is also actively involved in dispute resolution between and within various communities using his strong negotiation and communication skills and his acceptance among community members.

His small family consists, his wife and daughter. He is well versed with networking and communication skills. He is expert in community mobilization and community outreach programs of Yuva Mitra.

**Keeping in mind Nitin's tireless efforts and enthusiasm, he has been awarded with Employee of the Year award for the year 2018-19 and honored with Yuva Mitra's Arjun Award.**



## Way Forward

- Revival of 170 DBI Systems with irrigation potential of 55000 acres for 71000 families in Nashik District.
- De-siltation of existing water bodies by 85 lakh CuM silt and increasing storage capacity by 8500 TCM for 319 villages benefiting 70000+ families.

- Catchment area Development of Dev River and Jam River in Sinnar.

- To ensure livelihood and drinking water security in Jawhar block of Palghar district.
- To ensure livelihood of 10000 women through goatery based women's livelihood program.
- Expansion of integrated Village Development Program in 10 Villages of Igatpuri.

- Engage with various industry players to expand the business for entire goatery value chain of diary, meat processing, leather processing etc.

- Expansion of Sukanya - Life Skill Development Program for Adolescent Girls.
- Expansion of Arogya Mitra Project in Jawhar block.

- Establishment of 'Water Resource Center'
- Scaling up of FPO Facilitation Center

### Material and Publications

- Book on “Diversion Based Irrigation and Integrated Livelihood Development program with the name of “Devnadi Khoryatil Shaswat Vikasachi Vatchal” –
- Booklet for Adolescent Girls on “Prashn Tuze Maze” through Sukanya Program
- Film: Regeneration of Diversion Based Irrigation and Integrated Livelihood development.



## The Dignitaries at our Campus



Ms. Helen Leitch, World Bank



Mr Natrajan & Kamrajan VIDYAL  
Centre for Social Interaction, Tamilnadu



Team Licious Bengaluru



Collector B. Radhakrishnan, Nashik



Team Covesto



Mr Dattatraya Pawar Bajaj CSR Team Pune



HPCL Visit to DBI



Mr. Kunal Sharma, Program Director,  
The Nature Consevancy, India & Team



## From Visitors Desk

Work is done by Yuva Mitra in all the past years and the planning done for the future is extremely amazing. Yuva Mitra is completely dedicating their selves for the development of villagers directly and which is also beneficial indirectly for the urban people too. Keep it up with the work.

**Mrs. Almitra Patel, Vice President,  
SES, PHSET, Bangalore, Karnataka.**

Yuva Mitra is a unique institution with grass root level experience in FPO sector and approach is very practical. Look forward to working with Yuva Mitra, as a strategic partner

**Dr. Ashok Alur, Director, COE - FPO,  
Bangalore, Karnataka. , Contact - 9844302914**

Yuva Mitra's work of Regeneration of Diversion Based Irrigation and Gotery Based Women's Livelihood Development program, these two projects are truly inspirational work for the drought-prone area.

**Mr. Vinayak Dada Patil, Babul,  
Kadambvan, Satpur Ambad Link Road,  
Ashok Nagar Post, Nashik - 422 012**

The entire campus and organization is full of positive energy which I feel is the reason for the success of Yuva Mitra. I wish all the best to the organization. I would like to express my special thanks to shri Sunil and Ms. Shital for taking care of all of us.

**Mr. B.B.Wadavi, DGM/FM, BIRD,  
Mangalore, Karnataka**

This was one of my most educative experiences as far as organized farming and farm support efforts are concerned. Thanks to Sunil Pote and team.

**Mr. Dev Bhattacharya, Business Head -  
New Business Ventures at Aditya Birla Group  
Mumbai, Maharashtra, India**

It was an eye-opener for me to learn the grass root level understanding of Yuva Mitra on various subjects especially on the water and FPO's. I admire their passionate young team workers towards handholding farmers for their welfare. It was an enriching experience for me spending time with Yuva Mitra and learning a lot

Thanks a lot  
Excellent work!! Keep it up

**Dr. G Basawraj, Deputy Director,  
COE- FPO, Govt of Maharashtra, Bangalore**

Excellent visit and look forward to a productive partnership

**Dr. Helen Leitch, Senior Agriculture  
Specialist, World Bank**

A very impressive & informative visit. I am impressed with the work done with communities so this boundless energy Sunil, Wishing you all the best!

**Mr. M. Maheshwar Rao, Secretary,  
Agriculture, Govt of Karnataka**

Dev River project is not new for me; I understood about DBI project from IIT Powai team and wrote down one article in "Loksatta". Today again I got an opportunity to visit Yuva Mitra's goatery based livelihood intervention and to know about the goat milk supply chain. As I am one of the experts in the Agri marketing field, when I look these kinds of interventions, then I realize that the farmers have golden future, but unfortunately due to our inabilities to give the right direction to the farmers, we saw the farmer's community in the poverty. I think, if we decide to do change, we can do it, the peoples like Mr. Sunil Pote are cultivating these kinds of seeds in the society. My best wishes are always with them.

**Dr. Giridhar Patil,  
Sitaram Ashoka Marg, Nashik.**



## Our Strength

### Total Staff Strength: - 111

Sr. No.	Educational Qualification	No of Employees	Average Experience in year
1	MSW	11	8+
2	M. Sc Agri	1	3+
3	MBA	10	8+
4	B.Sc Agri	3	5+
5	B. Tech Agri	3	8+
6	B.E Civil	2	4+
7	M. Sc. Statistic	2	5+
8	B.Com / M.Com	2	6+
9	BA /MA	6	10+
10	Diploma Agri, Vet, Dairy, Civil	4	5+
11	HSC	7	2+
12	up to SSC	6	8+

Community Resource Person = 41  
JCB/ Poclaim Machine Operator = 13

### Benefits to the Staff

1. PF facility as per employees provident funds and miscellaneous provision at 1952.
2. Gratuity as per Gratuity Act 1972.
3. Superannuation Pension Scheme linked with Group Insurance Plan with LIC of India.
4. Group personal accident policy.
5. Staff welfare fund for assistance in case of emergency events
6. Early appraisal process as per KRA and achievements.
7. House rent allowance.
8. Medical allowance.
9. Monthly telephone allowance.
10. Maternity benefits to female staff combined with paternity leave for Male staff.
11. Training opportunities and exposure for growth and development.





# Financials

THE BOMBAY PUBLIC TRUSTS ACT, 1950  
SCHEDULE VIII  
[VIDE RULE 17 (I)]

Name of the Public Trust :- YUVA MITRA  
Income and Expenditure Account for the year ended 31st March 2019

REGISTRATION NO. F - 3630

Expenditure	Note No.	Amount in Rupees		Income	Note No.	Amount in Rupees		
		2018-19	2017-18			2018-19	2017-18	
To Expenditure In Respect Of Properties	7			By Rent :- (Accrued)				
To Establishment Expenses		2,433,233.97	1,748,789.00	(Realized)		855,000.00		
To Remuneration To Trustees		0.00	0.00	By Interest :- (Accrued)				
To Remuneration (In The Case Of Math) Of The Head Of The Math, Including His Household Expenditure, If Any		0.00	0.00	(Realized)		197,632.00	269,720.00	
To Legal Expenses		16,630.00	30,414.00	By Dividend				
To Audit Fees		15,400.00	20,000.00	By Donations In Cash Or Kind		1,055,621.00	719,910.00	
To Contribution Fees		0.00	0.00	By Grants	8	63,225,606.46	27,345,680.64	
To Amount Written Off		0.00	0.00	By Income From Other Sources			0.00	284,476.00
To Miscellaneous Expenses		37,999.10	20,203.00	By Administrative Receipts			1,317,567.00	1,067,425.00
To Amounts Transferred To Reserve Or Specific Funds		0.00	0.00	By Received towards Training & Seminars			1,836,965.00	1,932,058.00
Depreciation A/C		303,208.00	589,894.00	By Local Contribution-CILM KSB		13,400.00	0.00	
To Expenditure On The Objects Of The Trust (A) Religious	9			By Interest received on TT Refund		121,735.13	0.00	
(B) Educational		76,509,939.40	36,975,007.89	By Post Harvest Technology Park Immigration Expense		155,026.00	0.00	
				By TDS on account of projects		193,381.00	0.00	
				By Grant received by HO :				
				From GI2		0.00	1,154,310.00	
				From BRLF		0.00	495,150.00	
				From NABARD		0.00	744,189.00	
By Surplus carried over to Balance Sheet		10,145,591.44	5,217,427.75	Interestation Receipt		29,991,068.32	9,748,817.00	
<b>Total Rupees</b>		<b>89,881,101.91</b>	<b>43,781,735.64</b>	<b>Total Rupees</b>		<b>89,881,101.91</b>	<b>43,781,735.64</b>	

AS PER OUR REPORT ON EVEN DATE

  
Mr. Vikas Garud  
Chartered Accountant  
M No. 043742  
Date :- 8th April 2019  
Place :- Nashik



  
Sunil Pote  
Executive Director  
Date :- 8th April 2019  
Place :- Sinnar

For Yuva Mitra



  
Trustee

THE BOMBAY PUBLIC TRUSTS ACT, 1950  
SCHEDULE VIII  
[VIDE RULE 17 (I)]

NAME OF THE PUBLIC TRUST : YUVA MITRA  
BALANCE SHEET AS AT : 31ST MARCH 2019

REGISTRATION NO. F - 3630

FUNDS & LIABILITIES	Note No.	Amount in Rupees		PROPERTY AND ASSETS	Note No.	Amount in Rupees	
		2018-19	2017-18			2018-19	2017-18
<b>TRUST FUNDS AND CORPUS</b>				<b>IMMOVABLE PROPERTY :-</b>			
Balance as per last balance sheet		2,216,227		Land		3,022,690.00	1,953,690.00
Add :- Received during the year				Yuva Mitra Campus	4	6,174,367.00	4,467,007.00
Less :- Utilized during the year			2,216,227.00	<b>INVESTMENTS</b>			7,350,000.00
<b>OTHER EARMARKED FUNDS</b>	1		28,716,196.66	<b>FIXED ASSETS</b>	4	29,484,747.13	33,190,151.84
(Created under the provisions of the trust deed or scheme or out of the Income)				32,622,228.66		<b>LOANS (Secured or Unsecured)</b>	
<b>LIABILITIES :</b>				Deposits		542,214.54	10,000.00
For Advances Grants (Recurring)	2		19,033,674.54	<b>INCOME OUTSTANDING</b>			
For Advances Grants (Interest on Grants)	3		1,695,802.60	Grant Receivable		5,499,467.95	477,333.00
For Expenses	5		694,886.00	Tax Deduction At Source		895,322.00	1,557,091.01
For Local Contribution			142,670.86	Sundry Debtors		367,924.00	0.00
<b>INCOME AND EXPENDITURE ACCOUNT</b>				<b>CASH AND BANK BALANCES</b>			
Balance as per last Balance Sheet		11,276,944.75		(a) In Saving Account	6	20,140,347.33	14,270,412.17
Add :- Surplus as per Income & Expenditure A/c		10,145,591.44	21,422,536.19	(b) With the Manager	6	29,139.00	25,682.50
<b>Total Rupees</b>		<b>73,829,993.95</b>	<b>63,838,834.54</b>	<b>Total Rupees</b>		<b>73,829,993.95</b>	<b>63,838,834.54</b>

AS PER OUR REPORT ON EVEN DATE

  
Mr. Vikas Garud  
Chartered Accountant  
M No. 043742  
Date :- 8th April 2019  
Place :- Nashik



The above Balance Sheet to the best of our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust

  
Sunil Pote  
Executive Director

For Yuva Mitra

  
Trustee



Date :- 8th April 2019  
Place :- Sinnar



# Invest In Impact

Any activity whether it is a social or commercial requires funds. Over the last 17 years with support from beautiful minds and hearts of our donors, having a desire to contribute towards social change, has helped Yuva Mitra in Shaping Sustainable Development. With the same spirit and confidence shown in us, we would want to scale up our activities for the larger benefit of the society and hence we would be requiring your support.

## Why Partner with Yuva Mitra?

- To Create Generations with Creative Self Expression & Critical Understanding.
- To Strengthen Community Assets for Sustainable Livelihood Resources
- To Support Community Actions for Human rights & Good Governance

**Approach** : Yuva Mitra believes in people-centered approach of development where people are empowered to become agents of social change. Thus we have strived to work with people on issues that concern them and have implemented pro-people programs. Yuva Mitra works as a catalyst and creates models/ institutions which are handed over to the community for re-installing their ownership and responsibility to ensure overall sustainability.

**Monitoring** : we monitor our projects very closely to bring about effective utilizations of funds. Even the community and the partners are involved in the process to ensure overall sustainability.

**Transparency** : we carry out regular audits and our financials are placed in the Annual Reports as well as on the website for public verification.

## Notifications:

- 1) Tax benefit: contribution to Yuva Mitra is eligible for tax benefit under section 80 – G of Income Tax Act and the Annual tax receipt is immediately sent to the donor on respective email Id or address.
- 2) Updates: regular updates regarding the utilization of funds is provided on given email address or sent on postal address.
- 3) Yuva Mitra has also established a platform through which the donor can contribute to the social development activities by making payment through ECS.

## Why ECS ?

- Anyone can contribute as little as Rs. 110 every month.
- Hassle free and easy to set –up
- Automatic contribution – The amount gets debited automatically every month without having to remember about the same.





## Acknowledgment

We would like to express our appreciation for the assistance, support and co-operation received from all the stakeholders during the journey of our bygone year. We continue to be inspired by the vision that has been so far outlined and discussed. We pray that we be given multiple opportunities & avenues to serve the society at large.

Last but not the least; we are grateful to all our donors (Corporates, Trusts, Foundations and Individuals) who have identified with the cause and without whose active contribution, we would not have been able to reach to these heights.



Mitrangan Campus, Ghoti Sinnar Highway, Harsule Shivar,  
At - Post - Lonarwadi, Tal. - Sinnar, Dist - Nashik 422103 (Maharashtra)

**Head Office** : Phone - 9527402400, 9422942799

E-mail : [admin@yuvamitra.org](mailto:admin@yuvamitra.org) | [sunilpote@yuvamitra.org](mailto:sunilpote@yuvamitra.org) Website : [www.yuvamitra.org](http://www.yuvamitra.org)

### **Baramati Office :**

Spring Village, Wing B, Near Krishnai Lawns  
Tandulwadi, Baramati Pin 413 102  
Phone - 9175320889

### **Jawhar Office :**

Devakinandan Society, Gorwadi,  
Jawhar, Dist. Palghar Pin 401603  
Phone - 7517009888