



**ANNUAL REPORT  
2019-20**



# 25 Years of Legacy

Yuva Mitra is a not for profit, the secular and non-political organization registered under the Bombay Public Charitable Trust Act, 1950 as well as under the Societies Registration Act (1860), along with the Foreign Contribution (Regulation) Act In 1995.

Yuva Mitra believes in a people-centric approach of development where people are empowered to become agents of social change. Thus, it has strived to work with people on issues that concern them and is implementing pro-people programs. Various activities are carried out by keeping the village at its focus. We particularly work with neglected sections of the society, namely children, youth, women, and farmers.

Yuva Mitra Started its rural development journey in 1995 when a group of youth committed to contributing to the process of social change laid the foundation of the organization. The group wanted to initiate constructive activities based on the principles

of people-centered development. Various programs have been initiated over these years through community participation.

During the initial years of the inception, Yuva Mitra has started working with children through the Balmitra program to facilitate rural children's life skills by providing creative learning spaces in Ramnagar and Jamgaon Villages of Sinnar Block. Along with Balmitra, the Nisarg Mitra project was implemented to protect the village bio-diversity and environment with the active participation of children.

The organization is currently working on four major thematic areas viz a viz Water resources development and management, Livelihood development, Institution building, Health, and Education. Various programs have been successfully running under these thematic areas.

## Milestones

<p><b>1995</b> Balwadi at Makadwadi</p>	<p><b>2005</b> Nisarg Mitra (Biodiversity Conservation Through Children's Participation)</p>	<p><b>2008</b> Regeneration of Diversion Based Irrigation and Integrated Livelihood Development Program,</p>	<p><b>2011</b> Establishment of first FPC - Devnadi Valley Agricultural Producers Co. Ltd.</p>	<p><b>2013</b> Sukanya – Life Skill Development Program for Adolescents</p>	<p><b>2015</b> Goatery based Women Livelihood Development Program</p>	<p><b>2017</b> Strengthening Drought Resilience in Devnadi Basin</p>
<p><b>2001</b> Balmitra (Liberate School)</p>	<p><b>2007</b> Devnadi Sodhyatra</p>	<p><b>2009</b> Arogya Mitra Program</p>	<p><b>2012</b> Center for Rural Livelihood Management</p>	<p><b>2014</b> Participatory Irrigation Management (Kadwa dam)</p>	<p><b>2016</b> Facilitation Center for the FPOs, Jalsamruddhi program</p>	<p><b>2018</b> Establishment of Krushak Mitra Agro Services Pvt. Ltd,</p>
<p><b>2004</b> Yuva Mitra Multi Agro Services Pvt Ltd.</p>		<p><b>2010</b> Establishment of Training Center</p>		<p><b>2015</b> Sustainable Agriculture Development Program, Punjab.</p>		<p><b>2019</b> Integrated Village Development Program in Sakri block of Dhule Dist</p>



**Dr. Sampat Kale**  
Ph.D. Sociology  
Assistant Professor  
Tata Institute of Social Sciences  
Tuljapur

## From Presidents Desk

Dear all,  
Greetings from Yuva Mitra Sinnar!

Stay safe and stay healthy!

It gives us immense pleasure in sharing our annual report with you all. As you know, Yuva Mitra works to build a humane society with multiple efforts that include socio-economic and environmental sustainability through community outreach programs, capacity building of young professionals of rural India. Yuva Mitra is shaping the minds of young professionals with an amalgamation of the entrepreneurial corridor, multiple stake-holders, and committed to social responsibility more than two decades. Many development initiatives have been taken by the Yuva Mitra organisation during the reporting period such as strengthening existing Water Users Associations, Farmer Producer Companies, Micro Watershed Programmes, Health programs in Palghar Dist, the extension of these programs in north India and northwest as well. Yuva Mitra has provided relief to the COVID 19 pandemic induced lockdown affected farmers, landless laborers, and stranded people in the Nashik district of Maharashtra.

I take this opportunity to thank Mr. Sunil Pote (Director Yuva Mitra) and Ms. Manisha Pote (Secretary Yuva Mitra) for envisioning the Yuva Mitra's Campus and taking solid tireless efforts to work with people of rural India. The dedicated team of young professionals, social workers, agriculturists, community organizers, and leadership has worked very hard to create conditions for the development and welfare of vulnerable individuals, groups, and communities. Yuva Mitra has been incubating and shaping new organizations and working beyond conventional social work practices and creating unique methods and practices. Thus, the organization is working very closely with Government Departments, Corporate Social Responsibility Groups, and Individual like-minded people.

I would like to take this opportunity to thank all the esteemed donors and well-wishers, individuals, and organizations for their immense contribution to creating sustainable livelihoods of millions across India. I also thank the district administration and local representatives for their continued support and cooperation.

I hope Yuva Mitra continues with its larger mission, programs, and activities towards making a difference to the nation in the coming years as well.

Thanking You.

**President**  
Yuva Mitra



**Mr. Sunil Pote**

B.A., M.S.W.

Founder and Executive Director  
Yuva Mitra

## Message From Executive Director

Dear Change makers,  
Greetings from Yuva Mitra!

It gives me immense pleasure to announce that this year Yuva Mitra has achieved an important milestone of delivering value to the society for 25 years. Our journey started from Balwadi in Makadwardi area of Sinnar in 1995 and today we have reached across 791 villages and 10 states of India. We as an organization take pride in manoeuvring this remarkable journey covering a wide spectrum of endeavours, from Vaiduwadi, Balwadi to the formation & strengthening of FPCs, Resource Agency for FPO formation.

The corona virus disease outbreak in the current year led us to learn, adopt & disseminate improved methods to conduct our routine operations. We are now more responsible, better equipped to carry out our operations.

Our Jalsamruddhi program, Goatery based women livelihoods program, Health & Education program & Institutional building programs have received healthy attainment rates against the proposed targets. This year marks re-strategizing Yuva Mitra Multi Agro services, a private limited entity that would strive towards delivering & strengthening forward linkages to the farmers to organise the goat sector. We have strengthened capacities of Yuva Mitra Foundation, which would allow us to take forward our vision for FPO formation alongside other strategic expansions.

As we ponder on our actions and tasks associated unto the silver jubilee this year, I would like to take this opportunity to sow the seeds of partnership, replicability, scalability and sustainability into our operational aspects for the next 25 years to come. We aim to strengthen the identity that we have built for ourselves with the support of our stakeholders and committed team members.

I on behalf of Yuva Mitra would like to extend our heartfelt gratitude towards all the stakeholders including community, donors, president and board of trustees. Yuva Mitra would also like to acknowledge the efforts of its entire team & cross functioning members who have been supportive of the projects and have been instrumental in providing gainful inputs & insights in their varying capacities throughout the Rural Development interventions practised in our area of operation.

Thanking You.

**Founder and Executive Director**  
Yuva Mitra



**Prof. Amar KJR Nayak**

Professor of Strategic Management & Chairperson of Center for Sustainable Ecological Systems XIMB, Xavier University Bhubaneswar

## Message From Prof. Amar Nayak

Dear all,

Yuva Mitra, a voluntary organization, has positively impacted the lives of vulnerable by undertaking various interventions like Balmitra (Liberate School), Regeneration of Diversion Based Irrigation and Integrated Livelihood Development Program, FPO promotion programme, Livelihood programme, Life Skill Development Program for Adolescents, Jalsamruddhi program etc. The leadership of Yuva Mitra has been dynamic in learning from others, appreciate its weakness, if any in its strategy and has been quick to adapt; such that it helps the people in the communities where it works.

Thanking You.





## Vision

Yuva Mitra envisions a developmental process of the alienated sections of the society, where people are at the core of its decision making and action, beyond the model of welfare schemes

## Mission

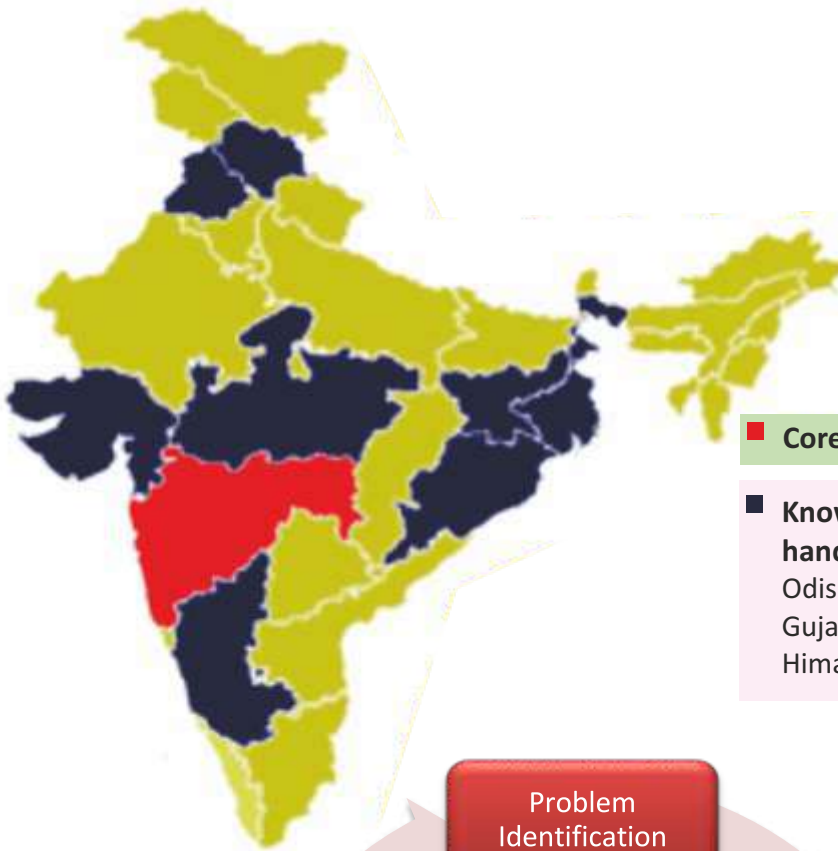
To ensure socio-economic development of people living in rural areas especially from the alienated section of the society by using Land-Water Development and Management, Agri and allied livelihood activities involving applied education through community-based institutions keeping people at the core of decision making and action.

## Objectives

- ✓ To ensure Socio-economic development of 1 million unique households through the promotion of Land, water, Agri, and allied activities in India in the next 10 years, ensuring a minimum income of Rs.1 LPA (at current prices) for every HH.
- ✓ To bring 10 lakh ha of land under assured irrigation and establish water rights of 5 Lakh farmers through promotion of PIM and literate them about the effective use of available water through the establishment of Water Resource Centre and to develop 50,000 ha of land by promoting soil development and management activities.
- ✓ Promote and support Animal Husbandry activities with 1 lakh HHs with special emphasis on women.
- ✓ To ensure a 10% increase in productivity of Agri and allied activities.
- To provide handholding support to 3000 FPCs through the FPO facilitation Centre.

## Our Core Values





## Our Presence

### ■ Core Interventions - Maharashtra

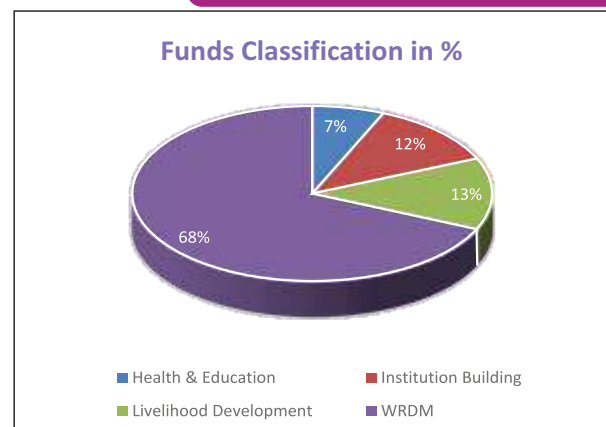
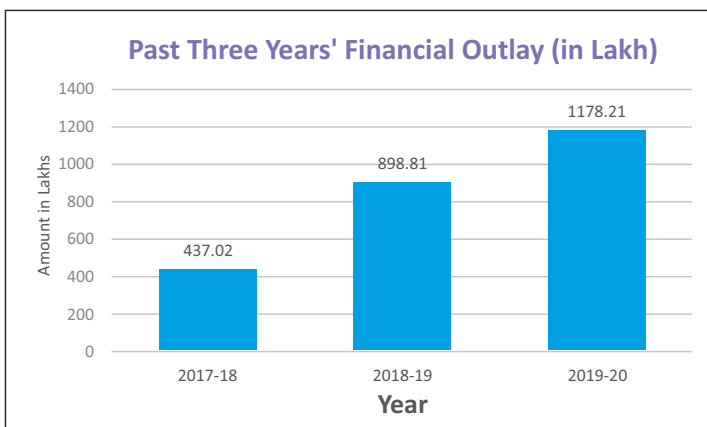
### ■ Knowledge partnership, training, handholding and technical support

Odisha, Jharkhand, West Bengal, Karnataka  
Gujarat, Madhya Pradesh, Panjab,  
Himachal Pradesh

## Approach of Work



## Financial Details





## Thematic Area

Water



Livelihood



Health & Education



Institution Building



65000+  
Farmers



9000+  
Girls



95000+  
Families



9600+  
Children



11640+  
Woman



851+  
Villages

## Our Village Level Institutions

Water User Associations (WUAs) - 77

Farmer Producers Companies (FPCs) - 20

Joint Liability Groups (JLGs) - 1600

Village Development Committees – 15

Village Health Committees – 10

## Innovation

- Developed a child monitoring mechanism to track the Malnourishment status
- Digital MIS platform and Monitoring Tool for real-time data management
- Developed Digital Learning Platform for Children and teachers' training.
- Designed Well Equipped Veterinary Ambulance for Goats



## Our Programs

Sr. No.	Thematic Area	Name of the Project	Geographical Reach	Supported By
1	Water Resource Development and Management	Jalsamruddhi Program	168 Villages of Nashik, 21 Villages of Ahmednagar Dist	Tata Trusts Mumbai, ATE Chandra Foundation, Mumbai Govt of Maharashtra Community
		Strengthening Drought Resilience in Dev River Basin.	65 Villages of Sinnar Block of Nashik District.	The Nature Conservancy Centre India,
		Promotion of Micro Irrigation System in Sinnar Block	21 Villages of Sinnar block, Dist-Nashik	Syngenta India Ltd.
2	Livelihood Development	Sustainable Livelihood Enhancement of Poor and Marginalized Women Through Goat Rearing	60 Villages of Nashik District and 20 Villages of Ahmednagar District	H.T. Parekh Foundation, Mumbai.  Bajaj Allianz Insurance Corporation Ltd. Pune
		Integrated Village Development Program in Sakri Block of Dhule District	5 villages of Sakri Block, Dhule District	CLP India, Mumbai
		Need Assessment of Community Cooling Hub	Yeola and Sinnar Block of Nashik.	Centre for Environment Education (CEE) Pune.
		Certificate Program in Rural Livelihood (CPRL)	Students of Tribal States in Central India	Bharat Rural Livelihood Foundation (BRLF)
3	Institutional Building	Participatory Irrigation Management (PIM)	77 Villages of Nashik District	-
		Formation and Promotion of Farmer Producer Organizations.	292 Villages	NABARD
		Handholding support to FPOs and Promoting Institutions supported by 7 BRLF Partners.	Jharkhand, Odisha, Madhyapradesh West Bengal.	Bharat Rural Livelihood Foundation (BRLF)
		Providing Handholding Support to FPCs in Karnataka	Karnataka State	GIZ
		FPO Facilitation Centre	8 States of the Country	-
4	Health & Education	Arogya Mitra- Building a Resilient Ecosystem Against Malnutrition in Jawhar block of Palghar Dist	10 Villages (24 Padas and Anganwadis)	Bajaj Auto
		Mobile Library - Barakhadi Express	54 Schools in 54 Villages of Baramati Block, Dist – Pune	Piaggio Vehicles Pvt Ltd
		Life Skill Development for Adolescents in Palghar District of Maharashtra.	19 Schools in 11 Villages of Palghar District	Collective Good Foundation, Mumbai
		Menstrual Hygiene Management Program in Nashik Dist of Maharashtra.	20 Villages of Sinnar block, Dist-Nashik	Tata AIA
		Sukanya- Life skill development of adolescent girls.	40 Villages of Sinnar block, Dist-Nashik	Cupid Ltd
5	Research and Studies	Scoping Study for Pro-Soil in the State of Maharashtra.	Maharashtra and Madhyapradesh	GIZ
		Need Assessment of Community Cooling Hub	Yeola and Sinnar Block of Nashik Dist.	Centre for Environment Education (CEE), Pune



## Our Trustees



### **Prof. Dr. Sampat Kale, President**

Prof. Dr. Sampat has done a Ph.D. in sociology from the University of Pune, Maharashtra. He is a well-known development sociologist and has more than twenty years of experience in the development sector with more than twelve years of experience in teaching, research, and community engagement. His remarkable achievements in the last 20 years include eight published books, several booklets, three documentaries, more than three dozen articles in journals, periodicals, and newspapers. Adding to his credit, he has conducted many research projects on the issue of nomadic tribes, migration, participatory irrigation, farmers' suicides, local self-governance, marginalized communities, and Dalit rights and landless laborers. He is also a life member of the Indian Sociological Society and Marathi Samajshastra Parishad. Currently, he is associated with the School of Rural Development, Tata Institute of Social Sciences (TISS) Tuljapur Campus as a Senior Assistant Professor and also Programme Convenor, for MA/MSc in Sustainable Livelihoods and Natural Resources Governance.



### **Mr. Sunil Pote, Founder, and Executive Director**

Mr. Sunil Pote is MSW and had been an active participant in "Chatra Bharti" during his college days. He has worked in the corporate sector for 6 years and the educational field for 3 years. His zest for rural development area led him to establish Yuva Mitra in 1995. Then was president in Yuva Mitra from 2006 to 2018. Currently, he is working as an Executive Director in Yuva Mitra. He has expertise in community-based institution-building like FPC's and WUAs. He was an independent director for 5 years on NABARD's Nabkisan Finance. Ltd. He has been honored with Vasundhara Mitra award in 2010 by Club Mahindra, Youth Icon by Sakal Group in 2014, and Jalyodha by Sakal Group in 2016.



### **Mrs. Manisha Pote, Secretary**

Mrs. Manisha is a MA and MSW, has worked as a lecturer in the college of social work – Nashik for a year. From 2001, she has been associated with Yuva Mitra as a secretary and Program Director. She has designed many programs in health and education like Arogya Mitra and Sukanya- Life skill development program for adolescent girls. She has expertise in gender-based equality, women empowerment, and working as a master trainer in these fields.



### **Mrs. Madhusa Malpathak, Vice President**

Mrs. Madhusa is a B.com graduate and worked in a commercial bank in Nashik. She is associated with Yuva Mitra since last 16 years.



### **Mr. Vilas Patil, Founder, and Trustee**

Mr. Vilas has done his master's in Journalism and working in Deshdoot newspaper as Deputy Editor for Sinnar block. He has actively participated in "Rashtra Seva Dal" since graduation. He is a founder member of Yuva Mitra and associated with the organization for the last 25 years as a trustee.

### **Mr. Prashant Virkar, Trustee**

Mr. Prashant Virkar is working with a multinational company in Nashik and associated with Yuva Mitra as a trustee since last 5 years.



**Mrs. Dipti Raut**

Mrs. Dipti Raut has done a Bachelor of social work and is a gold medalist in Journalism. She has devoted 15 years of her career to the development sector and is currently associated with Divya Marathi, Dainik Bhaskar Group as Special Correspondent. She has previous experience of working with reputed media houses such as IBN - Lokmat News Channel (Network 18 Group), Loksatta (India Express Group). Her interest area includes people, policies and politics and has published three books namely Dhagdhagati Mumbai (On riot victims of Mumbai), Koradi Shete (कोरडी शेते), Ole Dole (ओले डोळे) (Farm Widows in Maharashtra - Research Book) and Kumbhmela (Socio-political Report)



**Mr. Rohit Jain**

Rohit Jain is currently a faculty at TISS Tuljapur Campus, Maharashtra. He has broad expertise in Development Practice, Teaching and Research from an interdisciplinary perspective drawing from vast field experience. He is currently the Programme Convenor of MA/M.Sc programme in Development Policy, Planning and Practice. He conceptualized the above programme and developed its fieldwork. He teaches courses in different MA Programmes - M.A. in Social Work with specialization in Rural Development, MA/M.Sc in Development Policy, Planning & Policy, MA/M.Sc. in Sustainable Livelihoods and Natural Resources Governance. He has been Member of the Selection Panel for the PMRDF (Prime Minister Rural Development Fellows) batch of 2012 & 2014 and also a Mentor Faculty for NUSSD (National University Students Skill Development) Programme in Jharkhand. He established NUSSD Programme in two universities in Jharkhand with the NUSSD Team



**Mr. Somdutt Lad**

Mr. Somdutt Lad started his career as a Chartered Accountant employed with HDFC Ltd. His passion to work for rural India led him to join Yuva Mitra where he worked on different projects like Regeneration of Traditional water-based irrigation systems, Livelihood Development, Health & Nutrition Programs, Institution building of Farmers Producer Organizations. Later, he established Nutrisoul Foods & Services Pvt. Ltd which works on the value of "Anna He Purna Brahma". Under the company, he has also developed a brand named "Millet era". He has provided constant support and expertise to the organization.



**Mrs. Priya Jadhav**

Mrs. Priya Jadhav has worked as an Assistant Professor in the Department of Electrical Engineering at the Indian Institute of Technology, Bombay. She has completed her M.Sc. (Honors) Physics, & B.E. (Honors) Electrical and Electronics in 1993 from Birla Institute of Technology and Science from Pilani, India. Also, she completed M.S. Electrical Engineering in 1995 from Boston University, Boston, MA, USA, and Ph.D. in Electrical Engineering and Computer Science in 2012 from Massachusetts Institute of Technology, Cambridge, MA, USA. She has published 6 Articles. She also wrote a report on Solar PV for Irrigation in Maharashtra.



**Mr. Ram Vasantrao Ghote**

Mr. Ram is a Civil Engineer and retired as Executive Director, Maharashtra Krushna Valley Development Corporation, Pune. He started his career as Assistant Executive Engineer at Nashik in 1984 and later he worked on various posts like; Executive Engineer at First Aid Project Department Nathnagar (North), Paithan&Jayakwadi Water Utilization Department (Aurangabad), Superintendent Engineer / Deputy Secretary, Ministry of Water Resources, Mumbai & A .A. Jayakwadi Project Board (Aurangabad), Chief Engineer and Joint Secretary Ministry, Mumbai and Chief Engineer & Chief Administrator, Lakshevi, Jasanvi. He was awarded by the Governor's Award for Outstanding Achievement



## Our Advisory Committee



**Mr. M.V. Ashok** is a Former Chief General Manager in NABARD and has varied experience in the implementation of rural development projects. Earlier he had also headed State regional offices of Maharashtra and Jharkhand and was a Board member of NABFINS. He has also served as DDM at Kannur district in Kerala and was also a faculty member of BIRD, Lucknow.



**Mr. Sham Padekar** has pursued his B.Com degree from Nashik and has been an active participant in Anchoring, Acting, and Directing. He has worked on various platforms like Lokhitwadi Mandal, Akhil Bharatiya Maratha Natya Parishad, Sanskar Bharti, Kusumagraj Smarak, NAB, Sarda Udyog Samuha, YCMOU. He has facilitated various singing programs, interviews at Nashik Akashwani Kendra. Mr. Padekar has actively participated as an actor in Marathi plays and films. He is well – known poet and writer and has published many books as well as directed plays. He is awarded by Akhil Bharatiya Marathi Natya Parishad Mumbai as the Best Anchor. He is Associated with Yuva Mitra since last 10 Years.



**Mr. Manab Bose** has done Masters in English from Jadavpur University and is working as a professor in IIM Udaipur since 2011. During his career, he has worked in different organizations holding several posts which includes GE with TATA, Director with Colgate Palmolive India, and Chief Training Manager at oil major Bharat Petroleum. Along with his spouse, he cofounded the Parikrma Humanity Foundation situated at Bangalore which provides English medium education to 2000+ students from economically weaker sections of the society. He has been closely associated with Yuva Mitra and has provided immense support in the development of the Goat Based Women Livelihood Program. He has many national and international publications and clinical journals to his credit. His latest paper “Public Leadership in the Public Sector” was published on 10 May 20 by Wiley Online. He is also a member of international associations in organizational psychodynamics and psychoanalysis.



**Ms. Judy Rodrigues** was a part of HDFC Ltd for over 35 years. She began her career in the legal team and went on to manage several portfolios from the service center to the credit hub. Before this, she practiced in sessions court for three years. She is known amongst her peers to be friendly, always ready to lend a helping hand, and contribute to social causes.

While at HDFC she was a part of the CSR team and was keenly involved in the Company’s efforts towards society. She is a good deeds enabler, anyone who knows her would agree that she brings people and resources together to service a cause. Through her exemplary work, she has inspired the next generation to grow not alone but with society.

## Awards and Accolades

- Samayik Krushi Purashkar- Vasanttrao Naik Krushi Sansodhan Va Gramin Vikas Pratisthan - 2019
- Mahindra Samruddhi Sanman 2019 – NGO of the year
- Krushi Mauli Puraskar, 2018
- Jalyodha Award by Sakal Group in 2016 for Water Management
- Mahindra Samruddhi Sanman 2014- NGO of the year.
- Youth Icon 2014 (Sakal Media group)
- Praj Maha Entrepreneurship Award 2012
- Zee Ananya Sanman 2012
- Excellence in Innovation Award 2012



## Recognition and Empanelments

- Yuva Mitra has been appointed as a Resource Support Agency by NABARD for Maharashtra through which promotion and development of Farmers Producer Organizations are being undertaken.
- Yuva Mitra has been impaneled as a Resource Organization for the state of Maharashtra by Small Farmers Agribusiness Consortium (SFAC), Ministry of Agriculture, and Govt. of India for promotion of FPO's.
- National CSR Hub has been established through joint efforts from Tata Institute of Social Science and Department of Public Enterprises, Govt. of India for appraising credible NGO's, empowering them to understand social development activities more efficiently and providing a platform for such development organizations to mobilize funds from corporate wanting to undertake CSR activities. Yuva Mitra has been impaneled on National CSR Hub.
- Yuva Mitra has been appointed as a Resource Agency on National Water Mission, Jalshakti Ministry, Govt of India



## Our Funding Partners



Collective Good Foundation

↳ Samhita Initiative



Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



PIAGGIO



CLP INDIA The power of new standards

BRLF



BAJAJ Distinctly Ahead

Caringly yours



CHANDRA FOUNDATION



CEE

Centre for Environment Education



## Our Knowledge Partners



## Livelihood

Livelihood development is a way to bring economic empowerment to the communities. Yuva Mitra has been working in the domain of livelihood development since 2012. To ensure livelihood sustainability the organization is empowering poor and marginalized communities, Strengthening Livelihood Resources, Creating an Enabling Environment by setting up a pro-development Ecosystem, Institutionalization, and Market Linkage Development.

Yuva Mitra is working on Goatery Based Women Livelihood Development Program, Skill Development through fashion designing, Integrated Village Development Program, and other skill development work.





## Our Programs

### Goatery Based Women's Livelihood Development

Yuva Mitra is working for women empowerment through Goatery Based Livelihood Development Program in the drought-prone area of the Nashik and Ahmednagar districts of Maharashtra.

We are developing a traceability mechanism for ensuring safe, hygienic, and residue-free production of goat based food products like goat meat and goat milk production, which will help in value addition and ensure better price realization to the goat rearers.

#### Program Coverage



<b>Achievements</b>	Designed <b>2</b> Well-equipped veterinary ambulance	Reduced <b>84%</b> Goat Mortality	Established <b>1</b> Goat Resource Center	Built asset worth Rs. <b>24.6</b> Crore in goat business
	Established 1 FPC with <b>1145</b> Goat rearing Women	Established <b>2574</b> Goat Enterprises	Increased Per family Average Annual Income by Rs. <b>55379</b> through Goat rearing	Infused Rs. <b>75.00</b> Lakhas as a Revolving Fund in Rural Goat Business







## Creating Sustainability

Manisha from Mithsagare Village used to work as a tailor and her husband worked as a driver. But their family often had financial struggle as no one in the family had permanent job with steady income.

In November 2017, she joined Yuva Mitra as a Pashusakhi under the Goatery Based Livelihood Development Program. Initially, her husband was sceptical about her involvement in the project, as her work involved in visiting every goat rearer's household in the village is a challenge but after seeing her dedication and urge to support her family, he agreed to support his wife.

Manisha played a key role in spreading the awareness among goat rearing women of her village and motivated women to adopt best goat rearing practices, which help to reduce the losses and realize more profit through their goat rearing business. This was the time when her work got noticed in the village and more women started joining this program. Now, every JLG member consults Manisha before selling their goats and taking any

decision in their goat business.

While working with goat rearing women, she identified the goat milk potential in her village, but the milk was sold to local dairies at very low prices by mixing with the cow milk. She established the Goat milk collection centre at her home and started a collection of 400-500 litres / day with the help of Savitribai Phule Goat Farming Producers Company Ltd. Due to her initiative, goat milk got an assured market and women are now getting Rs.35/Liter, which helped to increase the daily income to the women.

This project was a boon for Manisha; her annual income has increased by 1 lakh per annum. Her small step has also helped her husband to get daily income as he collects goat milk from all milk collection centres and carries it in his vehicle to FPC. Apart from this her social acceptability has increased, people have started respecting her. She has set an example for other women by establishing a goat enterprise. She was honoured as the best Pashusakhi Award by Yuva Mitra in 2019.



## Our Programs

### Integrated Village Development Program, Sakri, Dist – Dhule

Yuva Mitra and CLP India have initiated the Integrated Village Development program for addressing the issues of poverty and to bring socio-economic development in poor families through Water Resource Development, Agriculture Development and Soil Moisture Conservation, School Infrastructure Development, Women and Youth Empowerment, and orientation and mobilization of Govt Schemes for the 1268 families in 5 villages of Sakri Block of Dhule Dist.





## Our Programs

### Skill Development through Fashion Designing

To empower rural women and girls, we are running 4 months fashion designing course with the support from KSB Pumps Ltd. This year we have trained 30 women and provided a sewing machine to them to start their businesses and earn a sustainable livelihood. Now, these women are earning around Rs.4000 to 6000 per Month and supporting their families. During the COVID

– 19 outspreads, these women have come forward and started production of face mask and distributed them to front line workers, medical staff, and local administration. This has proved to be not only an earning opportunity but also the real socio-economic empowerment of these women.



## Water Resource Development and Management

Yuva Mitra always prioritizes its intervention taking into account the peoples' needs. Water Resources Development has always been on the top of the priority list of the rural community, particularly in the rainfed area. The reporting year has also been quite significant in terms of water resources development. Appropriate technology and peoples' ownership, Govt. and private sector support collectively have made this program successful and sustainable. Various water resources related programs were undertaken during the reporting year and cumulative achievement made by Yuva Mitra under this sector has been briefly described here. Jalsamruddhi, Promotion of Micro Irrigation, Strengthening Drought Resilience in Dev River, and Establishment of Participatory Irrigation Management are the key focused programs in Water Resource Development theme.





## Our Programs

### Strengthening Drought Resilience in Dev River basin

Yuva Mitra is developing a comprehensive scientific and cost-effective intervention on catchment area development for building drought resilience in 65 villages of Devriver Basin at Sinnar block of Nasik district, Maharashtra.

Yuva Mitra, with the help of The Nature Conservancy Center, India (TNC), is conducting a study on River Ecology and Village Biodiversity, a socio-economic study of communities of the catchment, Hydrological study to map aquifer, identify recharge e zone, surface water study and market research to prepare the

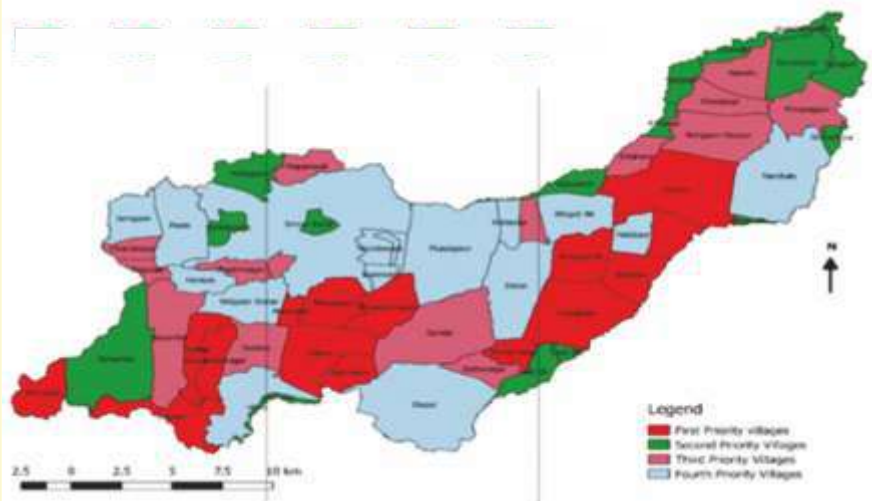
implementation plan of the drought-resilient ecosystem.

The community strengthening work has been started from 15 most vulnerable villages of the basin. Village Development Committees (VDCs) have been established for the natural resource management of each village. Empowerment of Gram panchayats, Village Development Committees, Devnadi Jalsansad is in the progress to increase their involvement in the drought-resilient catchment of Dev River



#### Vulnerable Ranking of Villages is Done on the Basis of bellow parameters

- Household by caste
- Household by occupation
- Source of irrigation
- Land use pattern of the Village
- Ground water recharge contribution
- Source of irrigation
- Household dependency on livestock
- Domestic water use pattern of the communities
- Crop and animal insurance



Vulnerability Ranking Villages Map of Devandi River Basin

## Area of Intervention



Strengthening Collective Decision-making through empowering grassroots institutions



Participatory Groundwater Management and creation of village level water security plans



Creating new knowledge on dry-land ecosystems in the basin through participatory citizen science



Understanding market regulations, norms and incentives for crop choices



Initiating Early Warning Systems at a local scale for informed decision-making





## Our Programs

### Jalsamruddhi

Yuva Mitra is working to de-silt existing water bodies to increase its water storage capacity in Sinnar, Yeola, Chandwad, Deola, Nandgaon, and Malegaon blocks of Nashik Dist. and Akole, Sangamner and Kopergaon blocks of Ahmednagar District.

Along with the de-silting work, we are working to improve Water Literacy in the farmers, including water budgeting, planning, and responsible consumption.

Yuva Mitra has set the goal to increase the agricultural yield of project beneficiaries by at least 20% and reduce the crop cultivation cost. To achieve this objective, farmers are educated on crop diversification, improved package of practices, and improved management techniques.

Achievements	De-silted <b>337</b> Existing Dams and Water Bodies	Benefitted <b>229</b> Villages of 2 Districts	Benefitted <b>39423</b> Families by availing water	Excavated <b>51.16</b> Lakh cu.m. Silt
	Increased Water Storage by <b>5116</b> TCM	Increased Water Level of <b>7823</b> Well due to percolation through de-silted water bodies	Developed <b>6475</b> Barren Land into fertile	Established <b>41</b> Water User Associations (WUAs)





## Now I Can Fulfil My Dreams

Mrs. Rajubai and her family of four including her husband Rajaram and son Tushar are occupied in harvesting the yield of Kharif season, sowing Wheat in some part of the field and preparing the farmland to cultivate Cabbage, Onion, and Coriander. Rajubai and her family are so excited because they are cultivating cash crops for the first time in their field. "Our farmland was extremely murram land. It could not hold the water so it needed to be watered every 2-3 days. We have a well but it used to dry up in January. Lack of sufficient water for livestock animals added to more shortage to water the crops", said Rajubai. "But due to the de-silting of Saradwadi percolation dam, our well gets recharged. Now, at the end of December, the well is full of water which would otherwise touch the bottom by December every year and we had to bring the water from some other places for the two-three months of summer", She added.

Mrs. Rajubai has been living with her family in village Saradwadi for the last 24 years, after she got married to Rajaram Revgade. She took charge of the farm immediately after the marriage as her husband is busy in wage labor to meet the needs of the family. The family owns 3 acres of land. "The three acres of farmland is enough to meet the needs of a family of four. But our land was murram, more than half of the land was barren

and lack of water didn't allow us to take Rabi and Summer crops so my husband had to go for a daily wage. My both sons had to leave the school due to poor financial condition", Mrs. Rajubai said.

In May 2019, Yuva Mitra excavated the silt from the Saradwadi dam to increase its water storage capacity and the excavated silt was deposited in the barren land which helps to increase fertility and productivity of the land.

Mrs. Rajubai deposited 4584 Cubic Meter silt in her 2.5 acres of farmland. The family spent 1.70 lakh rupees on silt transportation and the farm leveling. She didn't have money to invest in the farm but tried hard to mobilize the money from relatives and friends. "It was worth to invest once to develop our barren land. I know it will give us returns for a long time, so we have decided to invest in it. Now one can see the fruits of our investment in the land", Rajubai said. Now the family has 3 acres of fertile land. "We are now busy in cultivating our own farmland. My husband and son no longer need to go for daily wage work", said Rajubai. "Our well is full of water and I am pretty sure that we can take Summer crops too", She added.

Rajubai and family hope that they will now get more income and stability in life after the land development intervention.





## Our Programs

### Promotion of Micro-Irrigation Systems in Nashik District

Along with Water Resource Development Work, the organization is ensuring the optimum utilization of available water by promoting micro-irrigation techniques among the farmers. With the financial support from Syngenta India Ltd, we brought 254-acre area of 250 farmers of the Sinnar block under drip irrigation to cultivate Vegetables, Fruits, Mulberry, Maize, and Sugarcane. Through this

program, capacity building of farmers has been done on the use of micro-irrigation systems, and improved package of practices of vegetables, and In-situ water conservation techniques. To showcase these techniques, field demonstrations were developed on the leader farmers field, which helped in knowledge dissemination among other farmers and improves the overall farm productivity.





## Towards New Cultivation Techniques...

Mr. Dattu Shinde lives in Sonari village of Sinnar block, with his two sons and a wife. He left his education in 1995 and started working in the MIDC on a contractual basis. He lost this job after his company gave him a break for 6 months. After leaving the industry job finally he started farming. The family owns 5 acres of farmland which was rainfed. Low and unpredictable rainfall and high evapotranspiration rate increased the water requirement for farming. Groundwater level was also low, therefore farmers could cultivate only Kharif crops and were unable to take late Rabbi, the second crop.

It was difficult for him to manage the expenses of his family of five members on seasonal farming by cultivating Bajara, Jowar, and Maize. His irrigation sources were not having sufficient water to cultivate the second crop with flood irrigation.

He adopted drip irrigation techniques under the

guidance and financial support from Yuva Mitra under the project 'Promotion of Micro Irrigation Systems in Nashik district'. He installed drip on 1-acre land and cultivated tomatoes. Mr. Dattu Shinde has received timely guidance and support from a trained team of Agronomists through plot visits and training which ultimately reduced the input cost such as fertilizers and spraying.

He learned about the use and maintenance of the micro-irrigation system, method of fertigation, mulching, and followed all crop management techniques. He harvested 160 quintal tomatoes, through which he earned a net income of Rs.1.12Lakh.

He was happy to share that he could take the tomato crop full of the season even after the scarce of water only due to his decision of drip installation.



# सावित्रीबाई फुले शेळी पालक प्रोजेक्टर कंपनी

SAVITRIBAI PHULE GOAT FARMING PRODUCER COMPANY LIMITED

REGISTERED ADDRESS : G.No-533 (640)2, Belambe Shivar, Ginnar Bypass, Ginnar, Tal-Sinnar, Dist.-Nashik - 422103, Maharashtra



## Institution Building

Community-Based Organizations promoted and nurtured by Yuva Mitra is gradually becoming empowered and playing a major role in the planning and implementation of various development interventions being taken up by the organization. Under the Institution building theme, Yuva Mitra has established 20 FPCs, 77 Water User Associations (WUAs), and 1600JLGs, 10 Village Health Committees, 15 Village Development Committees, which are playing a key role by providing services to their members. A strong cadre of the village-level of Community Resource Persons has been developed, along with directors of these institutions.

Yuva Mitra is providing Training - CapacityBuilding, Handholding, and Knowledge support to key Stakeholders, other Partners, Promoting Institutions, and Govt Agencies in 9 states of the country to create resilient community-based institutions like WUAs, and FPOs.





## Our Programs

### Formation of Farmer Producers Organization (FPOs)

Yuva Mitra is one of the pioneer organizations working in the field of formation and promotion of Farmer Producer Organizations (FPOs) for the last 10 years. In its core working area, Yuva Mitra has promoted 20 FPCs which deals in different commodities such as Vegetables, Onions, Pomegranate, Rice, Milk, Goatery, and poultry. The membership in these FPCs ranges from 450 to 1100 members. Yuva Mitra also provides technical and handholding support to other FPCs across the country through various training, capacity building programs, and consultancy services. Being appointed as a Resource Support Agency (RSA) in Maharashtra by NABARD for providing handholding support to FPOs and promoting institutions (PIs), Yuva Mitra builds their capacity through training programs.

With support from NABARD, Yuva Mitra has promoted 5 FPCs in Yeola, Chandwad, and Igatpuri block of Nashik district in this year.

### Handholding Support to FPOs and Promoting Institutions Supported by 7 BRLF Partners

Yuva Mitra in partnership with Bharat Rural Livelihood Foundation (BRLF) has worked with seven Civil Society Organizations (CSOs) in Madhya Pradesh, Odisha, Jharkhand, and West Bengal to provide handholding and technical support in promotion and development of Farmer Producer Organizations (FPOs). This also included supporting the CSOs in developing a strategic plan and institutional framework for the promotion of FPOs business.

Through this intervention, the CSOs were supported in the identification of the suitable cluster for promotion of FPOs, design community mobilization strategy, selection of BODs, documentation, and registration of FPOs, share mobilization, training and capacity building of CSO staff, BODs of FPOs and lead farmers, development of the business plan, marketing of produce and legal compliances. 10 producer companies have been promoted by seven CSOs with the support of Yuva Mitra.

### Providing Handholding Support to FPCs in Karnataka

Capacity building of FPCs in Karnataka: Yuva Mitra in association with GIZ and Govt. of Karnataka has provided hand holding support to 31 FPCs promoted by the Department of Horticulture, Govt. of Karnataka and provided the following support:

- i. Training of BoDs and CEOs of FPOs
- ii. Organization assessment and defining the vision and mission of FPOs
- iii. Business plan development through value chain approach
- iv. Establishment of market linkages for selected FPOs
- v. Development of emerging value chain models for FPOs under PPP model





## Savitribai Phule Goat Farming Producer Co. Ltd.

Savitribai Phule Goat Farming Producer Company Ltd. was established by Yuva Mitra in 2016 with the financial support from NABARD to increase the income and collective bargaining power of landless, marginalized goat rearing women through developing the market linkages. The company is a wholly women-owned enterprise having 2500+ members/shareholders with Rs.22.17 lakh paid-up capital.

The Company has successfully managed to break the cartel of goat traders who generally purchase goats from women just by visual inspection and at lower prices by taking advantage of emergencies. To prevent women from this distress sale, the company introduced weight-based goat trading where any women can come and sell her goat purely based on the weight of the goat at the predetermined price which is higher than the prevailing market price. This helped in the reduction of the market exploitation of members. Goats are generally purchased by traders on an average of Rs.3500 per goat weighing 20kg. This comes out to be around Rs.170/kg weight of goat. After introducing weight-based live goat marketing, the company is paying its members Rs.210/kg. The members are now getting Rs.40/kg more compared to traditional marketing practices.

To cater to a large number of its member base, the company has established a state-of-the-art goat milk processing plant in its core operational area. The plant is catering to the need of urban consumers who are health conscious and ready to pay premium prices as well as members of the company who currently are not getting good prices for goat milk due to lack of required infrastructure and organized market. The milk is processed to make cheese. Currently, 600 liters of goat milk is collected and processed per day. Now the members are getting a premium price for their goat milk throughout the year without any price fluctuation.

The company is setting an example of how an FPC can bring a change in the lives of marginalized women who did not have any say in the market in particular and society as a whole through their economic empowerment. FPCs, if the focuses on the production side as well along with the marketing of products of its members can accelerate the income generation process for its members. This kind of model can work best in the area where there are very few opportunities for farm-based livelihood due to unfavorable geographical or climatic conditions. The company registered a turnover of Rs.122 lakh in FY 2019-20.

### The company is engaged in providing different services

- Live goat marketing,
- Goat milk processing and marketing,
- Preparation and marketing of vermicompost
- Input supply to members such as concentrated Goat feed, Fodder seeds, Vermi beds, Vermiculture, Silage bags, Mineral bricks, etc.



Live Goat



Goat Meat



Goat Milk



Chèvre



Vermicompost



Vermi Wash







## Our Programs

### Certificate Program in Rural Livelihood (CPRL)

BRLF in collaboration with IIMHR, Jaipur, (Rajasthan) has designed a training program named As Certificate Program in Rural Livelihoods (CPRL) to address the challenge faced by tribal youths. The main objective of this training is to train local youths and place them in the field for the development of their specific area. This program is conducted at multiple locations; with specialized skilled and expert organizations in the

respected fields. Yuva Mitra has provided 13 days of training on "Farm-based livelihoods in the value chain – whole farm approach" module. This module focuses on programmatic studies and practical implications of the theory. The module is focused on the establishment and Management of Wadi, Farmer Producer Organizations, and Value chain analysis and its development.



## Formation and Strengthening of Water User Associations (WUAs)

Participatory Irrigation Management (PIM) is one of the key approaches for improving the productivity and sustainability of available water to empower farmers. PIM is the involvement of irrigation users in all aspects of irrigation management, through the establishment of Water Users Associations (WUAs). WUAs help to address common issues with publicly-managed irrigation schemes, in particular, poor upkeep of the physical system, and under utilization of irrigated area, low water productivity, and poor irrigation service. Yuva Mitra has formed 77 Water User Associations in coverage area under Water Resource Development projects out of

that, 22 WUAs are formed on Dev Rever and Mhalungi River, 14 WUAs are formed on the canal of Kadwa Dam, and 41 WUAs are formed on existing water bodies like DAM, MI tank for effective water management and equitable water distribution. In PIM, Yuva Mitra working as a guide to the farmers for community mobilization, registration of WUAs, Training, and capacity building of WUA members and governing body, and establishment of water rights of the farmers over respected water bodies.





## Health and Education

Good health and quality education are the basic rights of every individual, but due to the adverse economic conditions, some peoples cannot access these basic rights. Yuva Mitra is Building a Resilient Ecosystem for health empowerment and education by conducting various health and education development programs. Yuva Mitra is working for the eradication of Malnourishment, Menstrual Hygiene Management, Life Skill Development, Improve reading and writing skills, and Mental and Physical Health Management with Women, Adolescents, and Children.



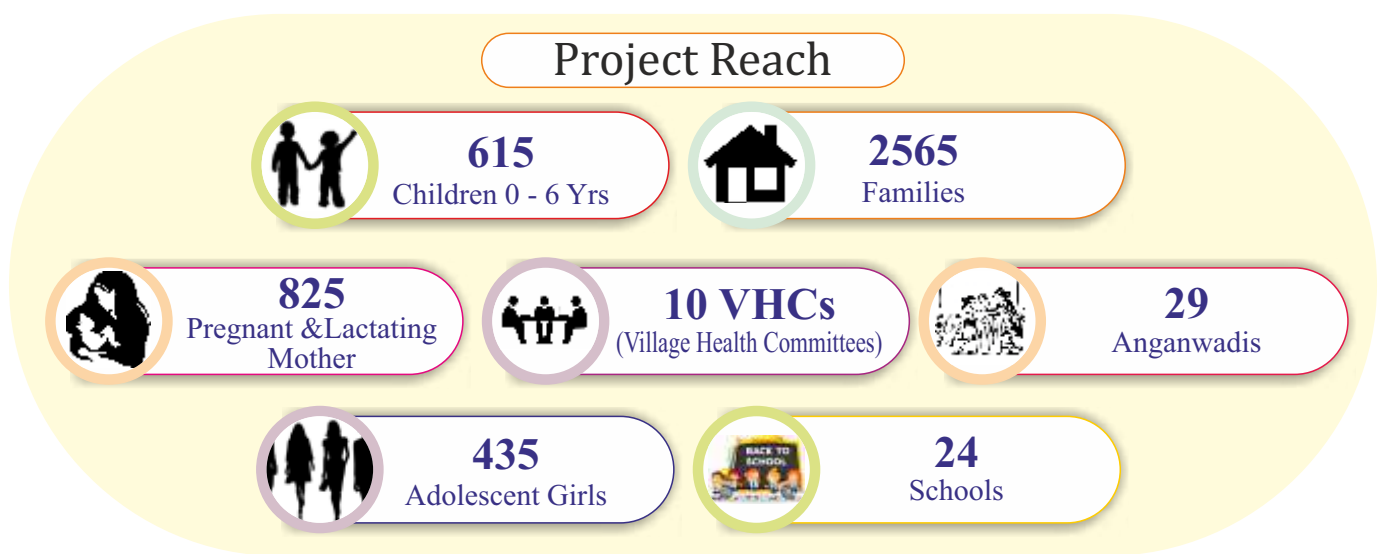
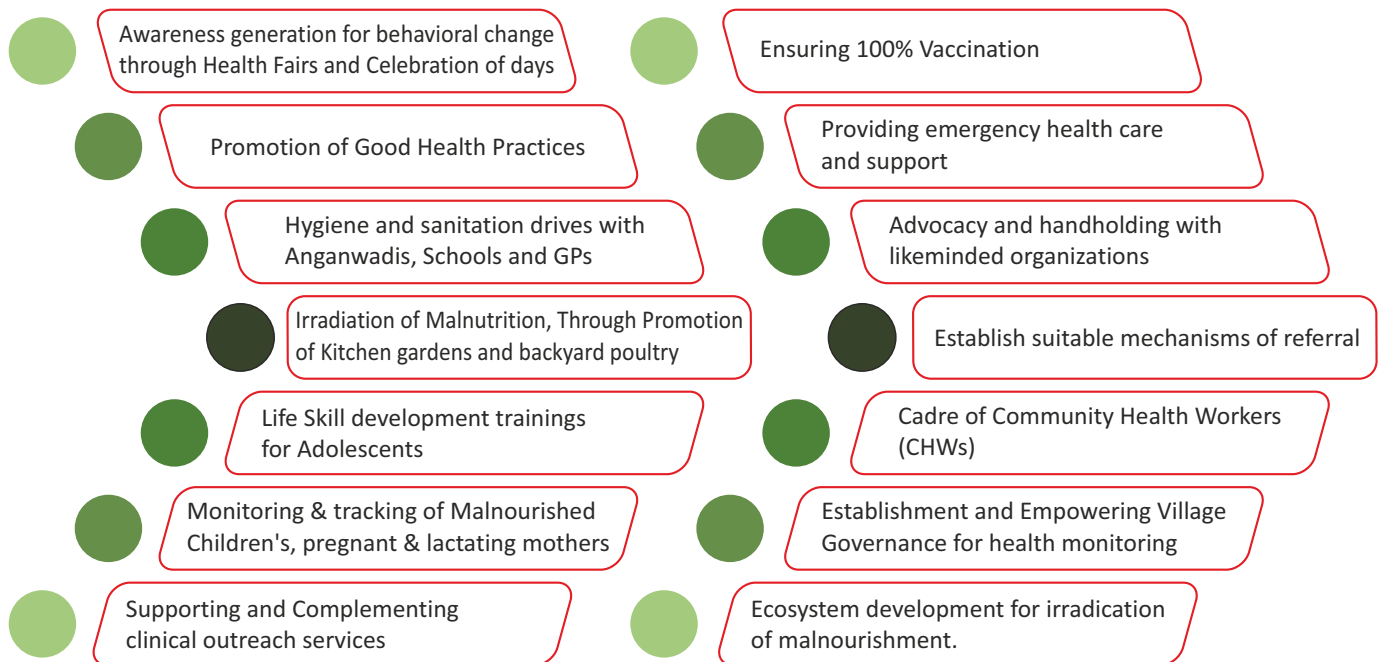
## Our Programs

### Building Resilient Ecosystem against Malnutrition

Yuva Mitra is working in the Jawhar block of Palghar district to build a resilient ecosystem against malnutrition with the financial support from Bajaj Ltd. The project aims to eradicate mortality and morbidity associated with acute malnutrition in children under the age of six years, Anemia in pregnant women and lactating women through

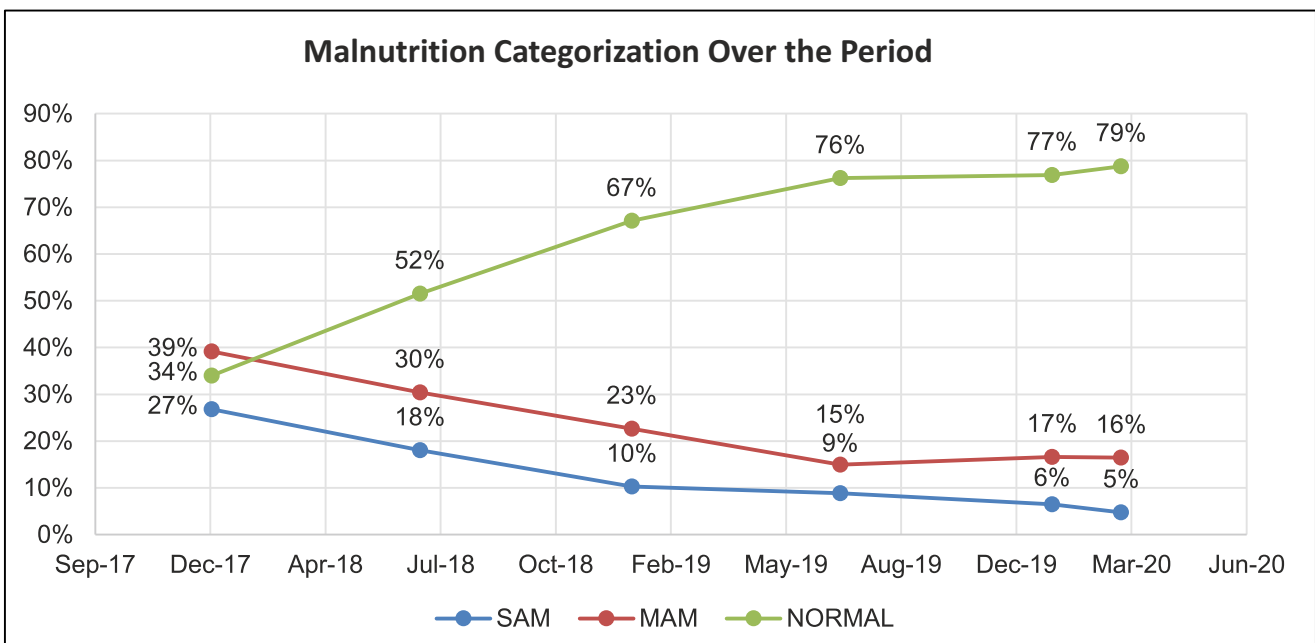
capacity building of the community, providing access to existing healthcare facilities, supporting the community to take ownership for their healthcare issues, creating awareness about the importance of their health and hygiene and integrating their existing livelihood options to their diet to get the required nutrition.

### Area of Intervention





Malnourishment Rate is Decreased by 65 %, as Compared to the Baseline Data.



- Reduced Infant Child Death Rate.
- Ensured 95 % Institutional Deliveries
- Reduced Anemia by 35%.
- Reduced Seasonal Disease by 50%.

## Fight against Malnourishment for the Well-being of Future Generations

Chaya, a 4-year-old girl, daughter of Mr. Sanjay, and Mrs. Jayawanti Waje was born on 20th November 2015. Jaywanti got the baby after 7 years of her marriage, which weight 1.5 kg only at that time of birth. Chaya's father works as daily wage labor and was not able to manage the daily requirement of his family. Due to poor financial conditions, Jayawanti didn't get adequate nutrition during her pregnancy and lactation period which affected the health and growth of the infant.

Chaya was identified as a malnourished child during a health camp organized at Nyahale village under the Arogya Mitra Project. She was suffering from Severe Acute Malnutrition (SAM), her weight was only 9 kg at the age of 4 yrs.

The project team started monitoring her with proper health care and provided treatment to increase her weight with the help of PHC doctors.

Yuva Mitra provided her family with a backyard poultry unit with 10 birds and established a kitchen garden at her home through project support, which helped her to get eggs and fresh vegetables regularly to improve her nutritional level.

After a few months, through regular follow up, monitoring, and proper dietary support, Chaya gained weight up to 11.850 kg and came out of malnourishment and now she is leading a healthy life.





## Our Programs

### Menstrual Hygiene Management Program

The stigma of menstruation is perpetrated by cultural taboos, discrimination, lack of education, and silence. It is important to lift the stigma around menstruation by conducting sessions with stakeholders and giving menstruation the normalcy, it deserves. This will enable conversations between mothers, daughters, friends, and even fathers and brothers.

Yuva Mitra is working for awareness generation on Menstrual Hygiene Management, the science behind menstruation, management of physical and mental aspects of it, with dignity through the Menstrual Hygiene Management Program.

Through this program, the organization has also created safe spaces for women and girls to open up and talk

about menstruation and share their personal experiences. An important aspect of managing menstruation with dignity is having access to affordable menstrual absorbents and having the ability and agency to make an informed choice about what absorbent she would prefer for herself. Thus, we create social entrepreneurs who supply the range of environment-friendly absorbents. Also, we inculcate safe and hygienic habits because of a lack of awareness and a huge stigma associated with menstruation. Again, we promote reusable and treat the plastic sanitary waste at best, to ensure environmental sustainability.





## Giving Menstruation the Normalcy it Deserves

While Pratibha an MHM CRP was conducting a session on Menstrual Hygiene Management with adolescent girls. one girl, Madhuri (pseudo name) from the group took the courage and shared her story and experience of her menstruation.

She said, "I was in the 9th standard (15 years old) when, the first time I suddenly felt some wetness in my panty, I went to the bathroom to check it. I saw blood on my panty & I was very frightened. I had been getting stomach cramps and back pain since morning. I could not understand what was happening to me and why I was bleeding. I thought, something happened to me. I was feeling a lot of tension and burst out crying. A little later my mom found me crying, she sat down next to me and asked me what was wrong. I was scared, but thought it best to tell her the truth, that I had seen blood on my panty, and didn't know what had happened. After a few seconds of silence, she told me that this was nothing to cry about, this was normal and that most girls of my age would experience bleeding like this. She gave me a cotton cloth and taught me, how to place it.

But post the initial conversation with my mother I was never able to talk to her again about it. I have not been able to talk to anyone about periods & you are the second person with whom I have been able to share. But I now realize I have to talk to my mother because when I got my first periods without any shame hesitation or uncomfortable feeling, she told me how to manage my periods.





## Our Programs

### Life Skill Development Program for Adolescents



Yuva Mitra is working on the Life Skill Development Program for adolescents in Nashik and Palghar District to sensitize them about their adolescence phase and reinforce the life skills with them by dispelling myths and misconceptions associated with the adolescent phase. The objective of the program is to empower girls and boys from low-income backgrounds, during the vulnerable period of adolescence, by building their knowledge, soft

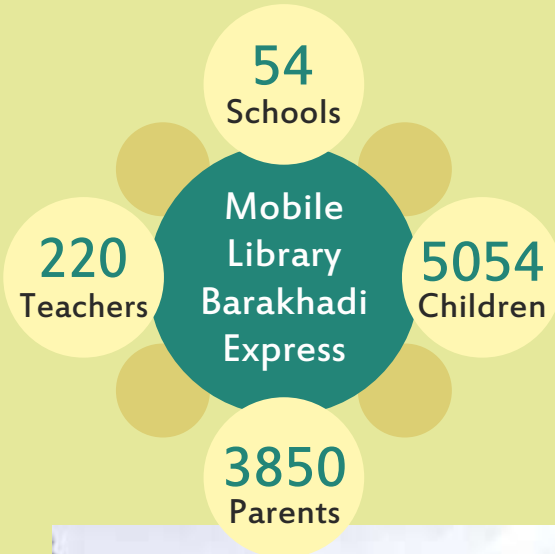
skills, and life skills, thereby, allowing them to reach their maximum potential in the future. In this year, 7869 adolescents have been trained on the basic Life Skills, Mental and physical changes happening in adolescent age, Communication Skills, Leadership, Gender Sensitization, and English Literacy. Also, the teachers have been trained on Adolescents issues and Counselling techniques for the long-term suitability of the program.

## Our Programs

### Mobile Library - Barakhadi Express

Yuva Mitra with the support of Piaggio Vehicles Pvt. Ltd. group has been running a Mobile Library – Barakhadi Express program in 54 Z. P Schools of Baramati block in Pune District to enhance the reading habit among the children with improved general knowledge and personality development. This program made learning an enjoyable process for children and reduced the dropout rate by creating learning spaces which will motivate both teachers and students to get actively involved in the learning process

A long with the mobile library, Yuva Mitra has started other creative activities for enhancing the current learning abilities of the children and school teachers.



बाराखडी एक्सप्रेस आहे  
खूपच छान छान  
विद्यार्थी वाचू लागले  
गोष्टींचे पान अन पान ..१  
बाराखडी एक्सप्रेसची  
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वैविध्यपूर्ण उपक्रमांचे गाणे  
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पियाजिओ आणि युवामित्रची  
जमली छान छान जोडी  
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वाचनलेखनातील गोडी ..६  
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निखिल.सर अन बोरगेकाका  
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होऊ लागल्या साकार  
बाराखडी एक्सप्रेसचे  
मनापासून आभार.. ८

सौ. अलका शरद रसाळ  
सहाय्यक शिक्षिका  
शाळा : जिल्हा परिषद  
प्राथमिक शाळा, सोमेश्वरनगर  
ता:-बारामती जि:-पुणे



## Research and Studies

### Need Assessment of Community Cooling Hub

Yuva Mitra along with Multi-Stakeholder partnership is involved in conducting a research study on Need Assessment of Community Cooling Hub in 5 villages of Sinnar and Yeola block of Nashik district. The project being anchored by Centre for Environment Education, Pune with technical advice and research guidance from Prof Toby Peters, the University of Birmingham and Heriot-Watt University, Drs Xu Bing, and Kumar B. Debnath, Heriot-Watt University and Dr. Mahesh Patankar, with financial support from the Shakti Sustainable Energy Foundation.

This research aims to develop an innovative, communitarian and integrated systems approach to meeting the broad portfolio of a rural community's cooling needs in developing markets and to do this in an efficient, affordable and sustainable way, integrated with community welfare, production landscapes and benefitting from demand mitigation, passive cooling, energy efficiency, and renewable energy (RE) technology.

### Scoping Study for Pro-Soil in the State of Maharashtra

Within the Special Initiative, One World-No Hunger, the German Government has started the project "Soil Protection and Rehabilitation for Food Security" (ProSoil), which aims to promote sustainable approaches on soil protection and rehabilitation in 5 districts of Maharashtra (Ahmednagar, Dhule, Jalna, Yavatmal and Amaravati) & 2 districts of Madhya Pradesh (Mandla and Balaghat).

ProSoil-WASCA is collaborating for Making the Soil-Water Nexus Work in the pilot one districts of Maharashtra for:

1. Environmental resources such as water and soil are interdependent, and their integrated management is required for sustainable development.
2. Integrated Water Resource Management (IWRM) planning at a local hydrological unit level (sub-basin) enables coordinated development and management of water, land, and related resources with the scope for addressing climate vulnerability.
3. Sub-basin as the unit of intervention enhances the scope for conservation, conjunctive use, management of groundwater and surface water resources and administratively could be aligned with district boundary.

Yuva Mitra is conducting a field study with the core objective of the study is to assess the high potential for harnessing water for augmenting agricultural allied activities for enhancing sustainable livelihood as per the defined indicators vulnerability ranking and select one district for the project pilot.

### Goat Cluster Development Study

The Goat Cluster may be defined as a geographical area where goats and its end products can be sourced, processed and transformed into finished products for marketing. Goat cluster based approach can provide excellent infrastructure for Goat processing along with the value chain from Goat rearers to exporter. It involves creation of basic infrastructure support to the goat rearers, transportation, logistics and processing facilities under one roof and linkages to domestic as well as international market.

A study on goat cluster was conducted by Yuva Mitra for Goat & Sheep Corporation under Department of Animal Husbandry, Government of Maharashtra at Amravati district to find out whether the area is feasible both operationally and financially. A similar study was conducted at Nashik district. For this purpose, site visit and location analysis was done along with the market analysis. Interviews with farmers, traders and other stakeholders were done to get an insight of the area.

## Highlights of the Year

### Family Get-together



Yuva Mitra conducts a Family get-together for its employees every year. This year the event was held on 18th December 2019 at Mitrangam Campus, Sinnar with the presence of families of all employees. A series of funfair activities, games, singing & dancing followed by felicitation of the employee of the year with Arjuna



Award, which is given to Mr. Nitin Adhangale for his best performance at work. This year, Yuva Mitra started the best department award, to encourage the program teams. Water Resource Development department was awarded as the Best department of the year for their outstanding performance.

### The Staff Development Process



This year was celebrated as staff development year by conducting many staff development activities with dedicated efforts. The training were conducted on quarterly basis for leadership development, communication and team building including a workshop arranged on vision and mission building and next 10 years strategic plan development. The process was facilitated by

appointing an external HR consultant, Mr. Mangesh Bhangre and Dr. Sankar Datta, an academic and development professional. Dr. Datta also helped the organization to understand its strengths, weaknesses, and challenges in institutionalizing the organization and strategies to become a multi stakeholder owned organization.



## Highlights of the Year

### Mahila Melawa 2020

Mahila Melawa was conducted on 8th March 2020 on the occasion of World Women's day. 3000 women from 80 villages under Goatry Based Women Livelihood Development Program participated in the program. Mr. B.S Thavhare (Zonal Manager Bank of Maharashtra), Mr. Padmabhushan Deshpande (Ex-Chief editor Sakal Newspaper), Mr. Hemant Vaje (Director MPV Nashik), Dr. Milind Bhangе (Livestock Development Officer, Sinnar), Mr. Atul Vedpathak (DDM, Nabard, Nashik), Dr. Suresh Shendage (Veterinary Officer MPKV Rahuri) and officers from Bank of Maharashtra were the key dignitaries of the function.



### Best Kid, Best Goat, Best Buck and Best Shed Competition



Yuva Mitra has organized the Best Goat - Best Kid, competition in 80 villages to motivate the goat rearing women to adopt best goat rearing practices. Total 250 goat rearing women had participated in the competition. A panel of four members comprising Government Veterinary Officer Representative from the media industry, MPKV Rahuri, and Savitribai Phule Goat

Farming Producers Company had facilitated this competition as a jury. 13 goat rearing women got awarded under four categories namely, Best goat, Best kid, Best buck, Best goat shed, and lastly overall goat business. The best working Pashu sakhis also felicitated for their outstanding performance in the project on this occasion.

## Highlights of the Year

### Launching of Veterinary Ambulance



Accessibility to emergency health services for goats is still a major concern in remote areas as the availability of timely and regular health services is limited. To bridge the gap between the need for critical care of goats and timely care offered by veterinarians, the concept of the veterinary ambulance was developed by Yuva Mitra to

provide 24\*7 emergency health services. Two well equipped Veterinary Ambulances were launched on 23rd October 2019 by Mr. Dev Bhattacharya, Group Executive President & Business Head Aditya Birla Group and on 8th March 2020 in the presence of Mr. B.V Thavhare, Zonal Manager, Bank of Maharashtra, Nashik.

### Launching of Barakhadi Express Program



Barakhadi Express Program was launched with a new set of interventions on 22nd Nov 2019, in presence of Mr. Ravi Chopra (Chairman-Piaggio Veh. Pvt. Ltd.),

Mrs. Manisha Pote (Secretary and Program Director Yuva Mitra), Yogesh Kapase (CSR Manager Piaggio), and Mr. Sanjay Jadhav (Block Education Officer-Baramati)



## Visits



**Mr. Dev Bhattacharya,**  
Group President, New business venture, Aditya Birla Group.



**Mr. Shubham Mittal,**  
Vice President, Bajaj CSR



**Thomas Iseman, Director,**  
Water Scarcity and Markets, Global Freshwater Program  
The Nature Conservancy Colorado, USA



**Mr. Satyajit Bhatkal,**  
Chief Executive Officer, Paani Foundation,  
Reputed Filmmaker, Bollywood.



**Mr. Adarsh Nayyar,**  
Vice President , Consultant & Head – CSR,  
Galaxy Surfactants Ltd, Mumbai



Dignitaries from Bajaj CSR Team, Pune and Jankidevi  
Bajaj Jeevan Vikas Sanstha, Aurangabad.





**Dr Amar Nayak,**

Professor of Strategic Management and Chairperson,  
Centre for Sustainable Ecological Systems, Xavier Institute of  
Management, Xavier University, Bhubaneswar



**Sunil Bapat,**

Plant Head, KSB pumps Ltd Nasik and team KSB.



**Mr. Alok Rajan,**

IAS, Project Director, Rajasthan Agriculture,  
Competitiveness Project



**Mr. Santosh Pathak,**

Zonal Manager, Tata Trusts, Mumbai



**Dr. Priyesh Modi,**

CLP India CSR Head, Ms. Nitu Kumar, CSR Officer, CLP India  
and Mr. Pravin Shinde from Siemens Gamesa



**Ms. Sweety Thomas,**

CSR team, H.T. Parekh Foundation, Mumbai



## From Visitors Desk

Impressed with the various initiatives. I wish you Success and Energy for noble objectives. We look forward to our association.  
Thanks for your hospitality.

**V Balasubramanian,**  
CEO, Ring Plus Aqua Ltd.

“The field visit was excellent! The community institution developed by Yuva Mitra is generating income as well as helping the community to come up with the common platform. The work and convergence with funding agencies and the Govt department are showing good results in the field. We have learned a lot and the field staff is being trained on the FPO concept. Good Work- Best Wishes for future expansion.

**Dr. Pranav Kumar Singh**  
SPM cum CEO Jharkhand State livelihood Promotion Society, RDD, Jharkhand

I am so lucky to have the opportunity to visit Yuva Mitra. Here I learned about water conservation, ideal farming, goat rearing, soil fertility, etc. through the initiative of Yuva Mitra. Best wishes for the future of this organization

**Ms. Manasi Dhuri,**  
CEO, Block Development Office, Sawantwadi

I am so indebted to have the opportunity to visit the work of a Yuva Mitra today. I know it takes more than a month to understand Yuva Mitra's work. Because the scope of their work is too large. It will be a great opportunity for me to get permission to come back again.

**Mr. Satyajit Bhatkal**  
Chief Executive Officer, Paani Foundation, Reputed Filmmaker, Bollywood.

We had a wonderful field visit at Yuva Mitra's campus. Our conversations with Mr. Pote and his wife very enlightening. The session conducted by Ms. Manisha was well thought out and addressed the misconceptions around gender apathy. We hope to have the opportunity to work closely with Yuva Mitra's team soon. Best Wishes from the Samhita Team.

**Ms. Ashwati Menon & Ms. Rhea Miranda Samhita**  
Social Ventures, Mumbai.

An honor and inspiration to visit Yuva Mitra and to see their positive impact across the Devnadi Basin and with their neighbor community.

**Thomas Iseman**  
Director, Water Scarcity and Markets, Global Freshwater Program The Nature Conservancy Colorado, USA

## From Community Desk

"We do not have any source of income other than goats. When we needed money, we had to sell the goats. So, the goat buyers used to buy them at whatever price they wanted, we had no right to set the price of goats even though we were the owners of the goats. But after I joined Goatery Based Women Livelihood Development Program, we started to sell our goats through Savitribai Phule FPC Ltd on a weight basis. Now, we get the actual price of our goats immediately in the bank account.

**Rupabai Bhika Ughade** (age 66)  
Sonewadi

"Barakhadi Express is a very important initiative for the development of educational interest among the children. This initiative is also helping teachers to inculcate academic interest in the students."

**Mr. Keshav Aagavne**  
School principal,  
Zilla Parishad Primary School, Pimpli  
Tal. Baramati, Dist. Pune.

A few years ago, we faced water scarcity in summer, but the situation slowly began to change. We did Water conservation work with the help of Yuva Mitra. The groundwater level has increased, now we take three crops in a year. We are focusing on the drought resilience catchment development work in our dev River Basin. Being a member of Jalsansad Member, we have to protect river ecology and survive our villagers in drought conditions also.

**Somnath Damodar Nathe**  
Sangmeshwar Water User Associations  
Kundewadi, Tal. Sinnar, Dist. Nasik

As, Community Resource Person in the Menstrual Hygiene Management Program, I work very closely with rural women, and know their problems. It's a privilege for me to work on these issues and especially on topics that are never discussed like menstruation and also try to solve them. And all this gives happiness to me and power to my womanhood.

**Pratibha Lonare**  
(CRP MHM project)  
Lonarwadi, Tal. Sinnar, Dist. Nasik



## Disaster Management

### Kolhapur, Sangli Flood Relief Work

In August 2019, rains battered south-western Maharashtra, and rising water levels in local rivers breached the banks. The districts like Pune, Kolhapur, Satara, and Sangli saw large areas flooded, houses and roads damaged and lakhs of people displaced. In this flood, around 124 villages of Sangli and 134 villages in Kolhapur got affected badly.

Due to the contamination of drinking water resources, there is an acute need for safe drinking water, as the people returning to villages were not getting safe drinking water. Tata trusts and Yuva Mitra ran an operation of providing drinking water to villages in Sangli and Kolhapur district. 21200 families were served by the distribution of 318500 liters of RO water and 25500 nutrition packets.



### COVID – 19 Relief Work

#### 1. Supply of Masks, Caps, and Sanitizer.

We have distributed 22000 face mask, Sanitizers, and Caps to the Anganwadi workers, ASHA, ANM, Police personnel, and Local administration, and community members for their safety.

#### 2. Behavior change communication with the community

In collaboration with Tata Trust Mumbai, we have trained our team members as a master trainer to provide training to the village level health workers and communicate the best practices with community members. We had initiated dialogue with the community to provide correct information through messages on health care, hand washing practices, respiratory etiquette, practicing social distancing, believing only on “Correct” sources of information and early recognition and referral for fevers, etc. to them. Our team has pro-actively called community members and provided the required information to them.

#### 3. Ration supply to the needy families

Due to the lockdown and unavailability of transit facilities, many migrant labor families from the states like

Jharkhand, MP, Bihar, Chhattisgarh, etc. were stranded in Sinnar and nearby areas. Due to the closure of industrial units, these families are left with no source of income. Being migrants, they did not have ration cards with them. The ration kit with all essential material for 15 days has been distributed to 1843 families (13514 individuals) with the support of local administration. The work was supported by individual donors and institutional donors like Galaxy Surfactant Ltd., KSB Pumps Ltd., and CLP India and TV Today Network.







## Our Sister Concern Organizations

### Yuva Mitra Foundation

Yuva Mitra Foundation (YMF) is registered under Section 8 of the company's activities and is a sister organization of Yuva Mitra. The foundation is providing technical and consultancy services in the field of formation and promotion of FPOs, leveraging the rich experience of Yuva Mitra in the sector. To cater to the needs of the growing number of FPOs in the country, YMF is providing technical and handholding support to FPOs through the FPO Facilitation center. The center is providing services such as business support services (entrepreneurship development, marketing, finance and accounting, legal and regulatory compliance, human resource development), networking and mentoring, technology adoption, training, and development, funding access, etc. Other than providing handholding support to FPOs, the center is also strived to develop and nurture the overall ecosystem of FPOs by developing human resources, standard resources material, policy advocacy, creating synergy between all stakeholders, and through generating and disseminating knowledge resources among all stakeholders.

### Training and Capacity Building Program Conducted

- Governance & Management of FPOs
- Record Keeping and Legal Compliances of FPO.
- Business Plan development, Value Chain Analysis, Establishment and its Management.
- Certificate Program in Rural Livelihood – Wadi Development, Value Chain Development and FOP Formation for Market Linkage Development.
- Participatory Irrigation Management.
- Goatry Based Livelihood Management.
- Workshop on Strengthening Drought Resilience in Devnadi Basin
- Agriculture and Water Management.

### Organizations participated in training programs

- ✓ NABARD, Lupin Foundation, Govt. of Karnataka, TATA TRUSTS, GIZ, DOH, Rural Foundation, WASSAN, Socio Technical Services (Nagpur), Kamalnayan Jamanlal Bajaj Foundation, Sammunati Agro Solutions Pvt Ltd, NABKISAN, Sanskriti Savardhan Mandal (Nanded), BRLF, PRAN, UPL, JSLPS, Nehru Yuva Krida Mandal (Amravati), Galaxy Surfactants Pvt.Ltd, Thor Samaj Sevak Ghadge Baba (Beed), Welinghker Institute etc.

Sr. No	Particular	No's
1	States	12
2	Organizations	87
3	No.of training	106
4	No. of Participants	2511

## Our Sister Concern Organizations

### Yuva Mitra Multi Agro Services Pvt Ltd.

In 2004 Yuva Mitra initiated a milk collection center to provide a market for the milk of poor families under Yuva Mitra Multi Agro Services Pvt Ltd. Over, 16 years of the journey and Promotion of Goatery based livelihood program; the need for dedicated marketing channel was felt to enhance the potential of the Goatery sector for achieving sustainable livelihood, therefore it was decided to provide marketing support under the marketing brand name of Yuva Mitra Multi Agro Services Pvt Ltd.

#### Vision

We envision inclusive and sustainable rural economies through the promotion of goat as a means of livelihood security, poverty alleviation, and employment generation.

#### Mission

Our ultimate mission is to promote and establish goatery as a profitable and sustainable sector in the existing market space by generating a sustainable livelihood option for the rural mass which will provide a consistent income for them.

### Our Approach

Our approach is based on “KPI” Model.



#### Recent Endeavors

- Pro Soil scoping study with GIZ
- Research and Scoping study for Goat Cluster in Amravati and Nashik as DPR with Punyashlok Ahilyadevi Maharashtra Sheep and Goat Development Corporation, Government of Maharashtra.

### Products and Services

We currently have three business verticals as follows:

#### Chevon Business

- Live Goats
- Fresh Meat

#### Goat Milk Business

- Packaged Milk
- Goat Cheese
- Goat Milk Ghee
- Goat Milk Yoghurt
- Butter Milk

#### Training and Consultancy

- Feasibility Study
- Impact Assessment
- Brand Management
- Facilitate Forward Linkage
- Market Support
- Training Programs
- Goat Entrepreneurship



## Our Sister Concern Organisation

### Krushak Mitra Agro Services Pvt Ltd.

Krushak Mitra Agro Services Pvt. Ltd (KMAS) is a special purpose vehicle promoted by Yuva Mitra and 8 Farmer Producer Companies (FPC). The purpose of the entity is to overcome the challenges faced by FPCs in the sophisticated marketing of Agri produce of the members. It is a multi-stakeholder Agri enterprise with a stake of FPCs, Yuva Mitra, and private investors. KMAS is providing marketing services to its promoter FPCs. It is also providing back end support to FPCs in terms of agronomy, production planning, and logistic arrangements. KMAS has done the turn over of rupees 6.59 crore in 2019-2020 through the marketing of Agri Produce. KMAS is engaging farmers in contract farming like Red Paprika Chilli, and Okra, etc to protect the farmers from uncertainty in the market. Currently, KMAS is purchasing fruits and vegetables from promoter FPCs and supplying to modern retails such as Big Basket, Reliance Fresh, and Star Bazar, etc.





## Our Village Level Institutions

### Farmer Producers Companies

Sr. No.	Name of FPO	Year of Registration	Business Activities Started
1	Devnadi Valley Agriculture Producers Company Ltd. A/P - Lonarwadi, Tal - Sinnar, Dist – Nashik	2011	Vegetables, Exotic Vegetables
2	Green Vision Farmers Producers Company Ltd. A/P - Wadangali, Tal - Sinnar, Dist – Nashik	2013	Input supply, Onion, maize, and Pomegranate Marketing
3	Sinnar Poultry Producers Company Ltd. A/P - Sinnar, Tal - Sinnar, Dist - Nashik	2014	Input Supply, Chicken marketing
4	Bhojapur Khore Pomegranate Producers Company Ltd. A/P - Chas, Tal - Sinnar, Dist – Nashik	2015	Input Supply, Pomegranate Marketing
5	Swami Adwaitanand Farmer Producers Company Ltd. A/P - Sangawi, Tal - Sinnar, Dist – Nashik	2015	Pomegranate Marketing.
6	Janhit Farmers Producers Company Ltd. Sinnar, Tal - Sinnar, Dist – Nashik	2015	Milk processing and marketing
7	Savitribai Phule Goat Farming Producers Company Ltd. Sinnar, Tal - Sinnar, Dist – Nashik	2016	Goat Milk Processing and Marketing, Live goat marketing, Vermicompost, Vermi wash and, Input supply to the members
8	Samruddh Kisan Rice Producers Company Ltd. A/P - Khed Bhairav, Tal - Igatpuri, Dist – Nashik	2016	Indrayani Rice Marketing and Input supply
9	Jamnadi Khore Farmers Producers Co. Ltd. A/P - Wavi, Tal - Sinnar, Dist - Nashik	2016	Pomegranate Marketing and Input supply
10	Kiratpur Sahib Kisan Mitra Agro Producers Company Ltd. A/P - Kiratpur, Punjab, Tal - Anandpur Sahib, Dist - Ropad (Punjab)	2016	Vegetable Marketing & Input Supply
11	Darna Valley Agriculture Producers Company Ltd. A/P - Pandhurli, Tal - Sinnar, Dist – Nashik	2017	Vegetable Marketing
12	Eksangh Krushi Farmers Producers Company Ltd. A/P - Nandur Shingote, Tal - Sinnar, Dist – Nashik	2017	Onion Marketing
13	Navsanjivani Farmers Producer Company Ltd. A/P - Wadzire, Tal - Sinnar, Dist – Nashik	2017	Vegetable Marketing
14	Mhalungi Nadi Farmers Producers Company Ltd. A/P - Thangaon, Tal - Sinnar, Dist – Nashik	2017	Exotic vegetable marketing and Input Supply
15	Yeola Paithani Vinakar Producer Company Ltd. A/P - Yeola, Tal - Sinnar, Dist – Nashik	2017	Paithani Saree
16	Kisan Pragati Farmers Producer Company Ltd. A/P - Vadali Bhoi, Tal - Chandwad, Dist – Nashik	2019	Vegetable Marketing
17	Harekrushnababa Farmers Producer Company Ltd. A/P - Devargaon, Tal - Chandwad, Dist – Nashik	2020	Vegetable Marketing
18	Krushisampada Farmers Producer Company Ltd. A/P - Patoda, Tal - Yeola, Dist – Nashik	2020	Vegetable Marketing
19	Palganga Farmers Producer Company Ltd. A/P - Andarsul, Tal - Yeola, Dist – Nashik	2020	Vegetables Marketing & Input Supply
20	Rayat Vikas Farmer Producers Company Ltd. A/P – Sakur, Tal – Igatpuri, Dist – Nashik	2020	Vegetables Marketing & Input Supply



## Water User Associations

**District : Nashik, Block : Sinnar**

1	Ashapur	Jai Hanuman Water User Association
2	Thangaon	Thangaon Canal Water User Association
3	Hivare	Hivare Canal Water User Association
4	Pimpale	Hulyacha Canal Water User Association
5	Sonambe	GaganBandhara Water User Association
6	Sonambe	BhairavnathMaharaj Water User Association
7	Sonambe	KhandobaMaharaj Water User Association
8	Vadgaon	Renuka Mata Water User Association
9	Lonarwadi	Sant Shri Nivruthinath Water User Association
10	Bhatwadi	Shree Vithhaleshwar Water User Association
11	Sinnar	Belambe Water User Association
12	Sinnar	Vajewaran Canal Water User Association
13	Sinnar	Balak Canal Water User Association
14	Sinnar	KotamKorhale Canal Water User Association
15	Kundewadi	Mapara Canal Water User Association
16	Kundewadi	Sangameshwar Water User Association
17	Musalgaon	Musaleshwar Water User Association
18	Musalgaon	Bala Baba Water User Association
19	Datli	Dantaleshwar Water User Association
20	Khopadi	Tuljabhawani Water User Association
21	Khopadi	Chakradhar Swami Water User Association
22	Devpur	Shree Sant Baba Bhawat Water User Association
23	Hivargaon	Krantiparv Water User Association
24	Komalwadi	Bhagwati Water User Association
25	Komalwadi	Bhairvanath Water User Association
26	Vadangali	Satimata Water User Association
27	Vadangali	Chankhan Baba Cooperative Water User Association
28	Vadangali	Jeevendhara Cooperative Water User Association
29	Choundhi	Jai Hanuman Cooperative Water User Association
30	Khadangali	Swami Samarth Cooperative Water User Association
31	Mendhi	Jai Bhawani Cooperative Water User Association
32	Mendhi	Shree Sadguru Cooperative Water User Association
33	Pimpalgaon	Bajarangbali Cooperative Water User Association
34	Ujani	Baliraja Cooperative Water User Association
35	Ujani	RajmataAhailyabaiHolkar Water User Association
36	Rampur	Ramling Cooperative Water User Association
37	Ashapur	Jay Hanuman Water User Association
38	Fardhapur	Jay Hanuman Water User Association
39	Gulvanch	Jai Shree Ram Water User Association
40	Datali	Krushidhan Water User Association
41	Kirtangali	Shree Sant Hari Baba Water User Association
42	Saradwadi	Krushinatti Water User Association
43	Wadzire	Sukhsagar Water User Association
44	Chincholi	Godumba Water User Association
45	Padali	Pataleshwar Water User Association
46	Marhalkh.	Jai Malhar Water User Association
47	Nirhale	Shanishwar Water User Association
48	Brahamanwade	Jai Malhar Water User Association
49	Jaygaon	Kapota Water User Association

**District : Nashik, Block : Malegaon**

50	Vazirkhede	SantDayneshwar Water User Association
51	Vazirkhede	Umreshwar Water User Association
52	Vazirkhede	Siddeshwar Water User Association
53	Vazirkhede	Mokshganga Water User Association
54	Nilghavan	SantSavataMaharaj Water User Association
55	Vadel	Matoshree Water User Association
56	Virane	Borganga Water User Association
57	Deoghat	Shree ShetrVaijyanathMahadeo Water User Associati
58	Sonaj	Jai Shreeram Water User Association
59	Jalgaon (Galane)	Kalbhairav Water User Association
60	Khakurdi	Jalsamruddhi Water User Association

**District : Nashik, Block : Nandgaon**

61	Bhalur	Shakambari Mata Water User Association
62	Pimparkhed	ChatrapatiShivaji Water User Association
63	HinganeDehere	ChatrapatiShivajiMaharaj Water User Association
64	Kusumtel	Jai BajarangBali Water User Association
65	Dhaner	Vadjai Mata Sarvajink Water User Association
66	Doctorwadi	Tahan Water User Association
67	Wakhari	Jantaraja Water User Association

**District : Nashik, Block : Yeola**

68	Undirwadi	Jai Janardhan Water User Association
69	Bokate	Bhairvnath Water User Association

**District : Nashik, Block : Chandwad**

70	Shivajinagar	Shivshai Water User Association
71	Tisgaon	Savitribai Phule Water User Association

**District : Nashik, Block : Deola**

72	Kharde	KoltiNadiKhole Water User Association
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**District : Ahmednagar, Block : Sangamner**

73	Ghulewadi	Samta Water User Association
74	Khambe	AhilyadeviHolkar Water User Association
75	Mirzapur	Sidhivinayak Water User Association.
76	Nimaj	Pravaramai Water User Association
77	Bhojdari	Bhojamata Water User Association

## Our Strength

Educational Qualification	No of Employees
MSW	12
M.Sc. Agri	1
MBA	3
PGD in Agri-Business Management	5
M. Sc. Statistics	2
B.Sc. Agri	3
B.Tech. Agri	4
BE – Civil	2
B.Sc./M.Sc.	6
B. Com / M. Com	3
B.A/M.A.	9
B.A. MCJ	2
Diploma in Agri, Vat, Dairy, Civil	10
HSC	7
Up to SSC	4
<b>Grand Total</b>	<b>73</b>

## Benefits to the Staff

1. PF facility as per employees' provident funds and miscellaneous provision at 1952
2. Gratuity as per Gratuity Act 1972, superannuation Scheme linked with Group Insurance Plan with LIC of India.
3. Group personal accident policy.
4. Staff welfare fund foremergency financial assistance to the staff.
5. Yearly appraisal process as per KRA and Achievements.
6. Growth plan for individual employees.
7. Training opportunities and exposure

## Bright Young Member of Yuva Mitra Family Gone Too Soon"

Yuva Mitra lost its one soldier, Akash Kadam on 28th January 2020, due to one painful incidence. It is big loss to his family and for Yuva Mitra also.

Akash has done masters in Social Work and joined Yuva Mitra in August 2017 as a field Co-ordinator. Due to his devotion and commitment towards the work, he got the opportunity to work as Block Co-ordinator in Jalsamruddhi Program in January 2018. He has worked hard and built many milestones in his personal career as well as in the Organisation.

He will remain forever in our hearts....



**In the Remembrance of Akash ...**



## An employee of the Year – 2019-2020



**Mr. Pritamkumar Bhaskar Lonare**  
ARJUN AWARD WINNER (2019-20)

## ARJUNA AWARD WINNER



Mr. Pritamkumar has done his graduation in B. Sc Agriculture. He belongs to the Sinnar town of Nashik. He has a family of six members including his father, mother, brother, wife, and son.

After seven years of work experience in a private company, he joined Yuva Mitra on 1st February 2018 as a Field Coordinator in the Jalsamruddhi Program of the organization. Working in the development sector was completely new for him, but he adjusted and worked hard with commitment and devotion. He gained lots of confidence by learning in the organization and his nature of experimenting with new things. While working as a field coordinator, he has established a good rapport with the community and connected many volunteers with the Organization. He also established an excellent relationship with the government departments.

His valiant efforts and dedication for his work responsibilities showed excellent results and in a very shorter span joining the organization. Due to his confidence and hard work, he has promoted to block coordinator in the same program. He has successfully managed to perform the responsibility of completing the project activities effectively.

His commitment and enthusiasm always reflects on his work. His style of work and confidence also makes him capable of playing a significant role in the organization. Looking at his excellent performance and his appraisal of KRA, he is awarded Employee of the Year award for the year 2019-20 with Yuva Mitra's Arjun Award to appreciate his efforts and wishes him the best for his future endeavors.

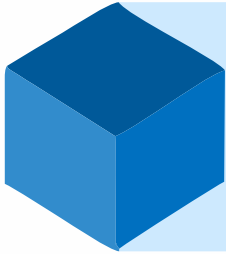
## Best Department of the Year-2019-20



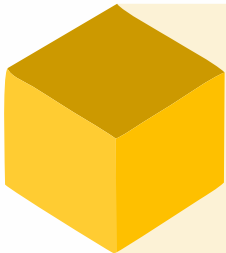
From the year (2019-20), we have introduced a new award category for the "Department of the Year" to recognize remarkable achievements accomplished by the department and encourage the team to perform even better. A rigorous performance assessment was conducted for all the four departments of Yuva Mitra. This year, Water Resource Development & Management

Department has been awarded "Department of the Year" considering their extraordinary performance during the year. The entire WRDM team worked tirelessly to achieve the desired impact on the ground. We congratulate them for their outstanding efforts & wish them to work with the same zeal in the future.

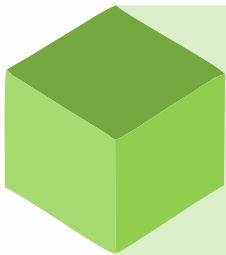
## Way Forward



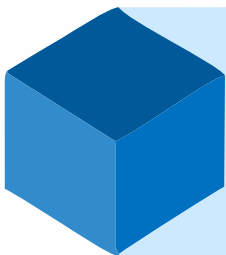
**Revival of 170 DBI Systems with irrigation potential of 55000 acres for 71000 families in Nashik District**



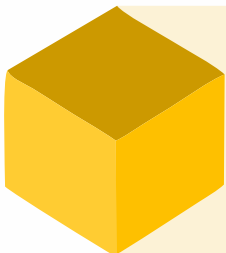
**Devnadi Catchment Area Development**



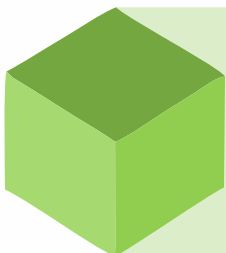
**Livelihood Sustainability for 100000 women through expansion of Goatery Based Women's Livelihood Development Program  
Goat Cluster Development in Maharashtra**



**Establishment of 'Water Resource Center'**



**Strengthening of Participatory Irrigation Management in Maharashtra on 1 Lakh ha. area**



**Scaling up of FPO Facilitation Center**



# Audit Report


THE BOMBAY PUBLIC TRUSTS ACT, 1950  
SCHEDULE VIII  
[VIDE RULE 17 (1)]

Name of the Public Trust : - YUVA MITRA  
Income and Expenditure Account for the year ended 31st March 2020

REGISTRATION NO. F - 3630

Expenditure	Note No.	Amount in Rupees		Income	Note No.	Amount in Rupees	
		2019-20	2018-19			2019-20	2018-19
To Expenditure In Respect Of Properties	7			By Rent :- (Accrued)	8		
To Establishment Expenses		41,55,205.00	24,33,234	(Realized)		5,05,000.00	8,55,000
To Remuneration To Trustees		-	-	By Interest :- (Accrued)		8,17,949.00	1,97,632
To Remuneration (In The Case Of Math) Of The Head Of The Math, Including His Household Expenditure, If Any		-	-	(Realized)			
To Legal Expenses		25,665.00	16,630	By Dividend		6,40,812.00	10,03,621
To Audit Fees		35,400.00	15,400	By Donations In Cash Or Kind			
To Contribution Fees		-	-	By Grants		7,80,58,541.91	6,32,25,606
To Amount Written Off		2,26,343.70	-	By Local Contribution from various bodies		29,46,784.00	-
To Miscellaneous Expenses		48.50	57,099	By Administrative Receipts		8,77,802.00	13,17,567
To Amounts Transferred To Reserve		-	-	By Received towards Training & Seminars		19,18,338.60	18,06,665
Repairs and Maintenance Fund	10,00,000.00	-	By Contribution FOR SNMI HBSIRC Program	59,000.00	13,800		
Sustainability Fund	15,00,000.00	-	By Interest received on IT Refund	95,253.00	1,21,735		
Depreciation A/C	11,30,458.00	7,03,208	By Full and final Settleement	13,497.00	-		
To Expenditure On The Objects Of The Trust	-	-	By Awards - Rewards and Prices	51,000.00	-		
(A) Religious	-	-	By TDS on account of projects	-	1,93,381		
(B) Educational	9	10,42,20,546.14	7,65,09,939	By Post Harvest Technology Park Innaguration Expenses		1,55,026	
				<b>By Grant recieved by HO :</b>			
				From ATECF	3,52,400.00	-	
				From BRLF	11,04,933.00	-	
				From NABARD	1,33,000.00	-	
				From - KSB Care	4,84,000.00	-	
				From PC Foods	4,50,000.00	-	
By Surplus carried over to Balance Sheet		55,28,079.61	1,01,45,591	<b>Intersection Receipt</b>	2,93,13,435.44	2,09,91,068	
<b>Total Rupees</b>		<b>11,78,21,745.95</b>	<b>8,98,81,101</b>	<b>Total Rupees</b>	<b>11,78,21,745.95</b>	<b>8,98,81,101</b>	

AS PER OUR REPORT ON EVEN DATE

  
Mr. Vikas Garud  
Chartered Accountant  
M No. 043742  
Date :- 21st August 2020  
Place :- Nashik  
UDIN - 20043742AAAAQ5085

  
Sunil Pote  
Executive Director  
Date :- 21st August 2020  
Place :- Sinnar

For Yuva Mitra



  
Trustee


REGISTRATION NO. F - 3630

THE BOMBAY PUBLIC TRUSTS ACT, 1950  
SCHEDULE VIII  
[VIDE RULE 17 (1)]

NAME OF THE PUBLIC TRUST : YUVA MITRA  
BALANCE SHEET AS AT : 31ST MARCH 2020

FUNDS & LIABILITIES	Note No.	Amount in Rupees		PROPERTY AND ASSETS	Note No.	Amount in Rupees	
		2019-20	2018-19			2019-20	2018-19
<b>TRUST FUNDS AND CORPUS</b>				<b>IMMOVABLE PROPERTY :-</b>			
Balance as per last balance sheet		22,16,227		Land		30,22,690.00	30,22,690
Add :- Received during the year		13,03,000		Yuva Mitra Campus	4	91,71,731	61,74,367
Less :- Utilized during the year		-	35,19,227				
			22,16,227.00	<b>INVESTMENTS</b>		1,51,17,696	73,50,000
<b>OTHER EARMARKED FUNDS</b>	1	3,01,73,303	2,87,16,196.66	<b>FIXED ASSETS</b>	4	2,95,76,711	2,94,84,747
(Created under the provisions of the trust deed or scheme or out of the Income)				<b>LOANS (Secured or Unsecured)</b>		83,40,016	23,25,775
<b>LIABILITIES :</b>				<b>Deposits</b>		8,13,517	5,42,215
For Advances Grants (Recurring)	2	3,19,90,830	1,90,33,674.54	<b>INCOME OUTSTANDING</b>			
For Advances Grants (Interest on Grants)	3	17,61,025	16,03,802.60	Grant Receivable		71,242	34,99,468
For Expenses	5	19,70,114	6,94,886.00	Tax Deduction At Source		6,86,944	8,93,322
For Local Contribution		-	1,42,670.96	Sundry Debtors		-	3,67,924
<b>INCOME AND EXPENDITURE ACCOUNT</b>				<b>CASH AND BANK BALANCES</b>			
Balance as per last Balance Sheet		2,14,22,536		(a) In Saving Account	6	2,94,46,027	2,01,40,347
Add :- Surplus as per Income & Expenditure A/c		55,28,079.61	2,14,22,536.19	(b) With the Manager	6	1,18,541	29,139
<b>Total Rupees</b>		<b>9,63,65,114.40</b>	<b>7,38,29,993.96</b>	<b>Total Rupees</b>		<b>9,63,65,114.40</b>	<b>7,38,29,993.96</b>

AS PER OUR REPORT ON EVEN DATE

  
Mr. Vikas Garud  
Chartered Accountant  
M No. 043742  
Date :- 21st August 2020  
Place :- Nashik  
UDIN - 20043742AAAAQ5085

The above Balance Sheet to the best our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust

  
Sunil Pote  
Executive Director  
Date :- 21st August 2020  
Place :- Sinnar

For Yuva Mitra

  
Trustee



## Invest In Impact

Any activity whether it is a social or commercial requires funds. Over the last 17 years with support from beautiful minds and hearts of our donors, having a desire to contribute towards social change, has helped Yuva Mitra in Shaping Sustainable Development. With the same spirit and confidence shown in us, we would want to scale up our activities for the larger benefit of the society and hence we would be requiring your support.

### Why Partner with Yuva Mitra?

- To Create Generations with Creative Self Expression & Critical Understanding.
- To Strengthen Community Assets for Sustainable Livelihood Resources.
- To Support Community Actions for Human rights & Good Governance.

**Approach :** Yuva Mitra believes in people-centered approach of development where people are empowered to become agents of social change. Thus we have strived to work with people on issues that concern them and have implemented pro-people programs. Yuva Mitra works as a catalyst and creates models/ institutions which are handed over to the community for re-installing their ownership and responsibility to ensure overall sustainability.

**Monitoring :** we monitor our projects very closely to bring about effective utilizations of funds. Even the community and the partners are involved in the process to ensure overall sustainability.

**Transparency :** we carry out regular audits and our financials are placed in the Annual Reports as well as on the website for public verification.

### Notifications:

- 1) Tax benefit: contribution to Yuva Mitra is eligible for tax benefit under section 80 — G of Income Tax Act and the Annual tax receipt is immediately sent to the donor on respective email Id or address.
- 2) Updates: regular updates regarding the utilization of funds is provided on given email address or sent on postal address.
- 3) Yuva Mitra has also established a platform through which the donor can contribute to the social development activities by making payment through ECS.

### Why ECS :

Anyone can contribute as little as Rs. 110/- every month.

Hassle free and easy to set up -

Automatic Contribution - The amount gets debited automatically every month without having remember about the same.



## Acknowledgment

We would like to express our appreciation for the assistance, support and co-operation received from all the stakeholders during the journey of our bygone year. We continue to be inspired by the vision that has been so far outlined and discussed. We pray that we be given multiple opportunities & avenues to serve the society at large.

Last but not the least; we are grateful to all our donors (Corporates, Trusts, Foundations and Individuals) who have identified with the cause and without whose active contribution, we would not have been able to reach to these heights.



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### **Baramati Office :**

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### **Sakri Office :**

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### **Jawhar Office :**

Devakinandan Society, Gorwadi,  
Jawhar, Dist. Palghar Pin-401603  
Phone - 7517009888

Yuva Mitra ■ Trust Registration No : F - 3630/Nashik. ■ Society Registration No : Maharashtra/3713/94/Nashik  
■ 80 G Registration : Yes ■ FCRA Registration No. 083900077